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the Communicator

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INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

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It seems everyone has at least one “information center” in their lives—a hub of important dates, facts, and details that are kept for planning and organization. For you personally, it may be your smart phone or laptop, in your classroom it may be a calendar or bulletin board, at home it may be the table by the phone or perhaps your refrigerator door. These information centers help us take control of our time; they organize us, and remind us of the important activities, opportunities, and obligations that help define and enrich our lives. With that in mind, let me invite you to incorporate a new information center into your regimen as a graphic arts educator—the igaea.org website.



This time last year, our site was maintained and updated by IGAEA member, and former IGAEA President, Dr. Mark Sanders at Virginia Tech, as part of his efforts of running the Graphic Comm Central website. Mark did a great job of establishing and maintaining our organization’s web presence for more than a decade, but as technology, and the needs of our organization changed, your Board, with Mark’s encouragement, wanted to take our website to the next level—where the site was not just a static repository of information, but also a more dynamic site, maintained by your elected officers, that could be used to perform some of the tasks necessary to support our organization, and to service our membership more effectively.

If you visit www.igaea.org today, you will find all of the content from before, plus frequently updated information about this year’s conference at EKU, new information about the Project Exchange and Incentive Awards, and regional pages with local news. You will also have an opportunity to establish a profile for yourself that helps our organization have the most up-to-date contact information for you. Besides making sure that we have this critical information, like your current e-mail address for timely updates, it also allows dues paying members to access the secure “members only” section of the site where you can find our members’ professional contact information, job listings, and a growing collection of classroom projects and teaching materials created by our members that you can download and use in the classroom—and we’re just getting started!

Thanks to Regional VP Tyler Nagel, who created the new site, and to your board members who have given up two weekends this year to go through training from Tyler on editing and maintaining portions of the web site, we were able to use it for membership renewal this year, sharing breaking news and updates, and for posting the proposed changes to our bylaws that will be considered at this summer’s Annual Business Meeting at the EKU Conference, just to name a few. Tyler, Secretary Kelly Smith, and

continued on page 4...

IGAEA Mission Statement

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

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All About IGAEA...

Founded in 1935, the International Graphic Arts Education Association, Inc. (IGAEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes related to graphic communications and imaging technology. Among the activities sponsored by IGAEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks. IGAEA fosters career awareness by promoting Graphic Communications Week, assisting Boy and Girl Scouts with their merit badges and interest projects and recognizing success through the Gutenberg Student Awards. IGAEA members include over 700 educators representing approximately 40,000 students; future prospective employees!

There are 5 different membership categories in IGAEA:

Regular Membership is open to educators, supervisors, and others engaged or interested in graphic arts, graphic communications, graphic design, photography, journalism, communication technology, and/or related fields.

Associate Membership is open to retired persons interested in graphic communications and imaging technology education.

Student Membership is open to all full-time students interested in graphic communications and imaging technology education.

Library Membership is open to all libraries that wish to receive IGAEA publications.

Sustaining Membership is open to business, industry, foundations, organizations, and educational institutions.

Sustaining members representing various graphic communications and imaging technology industries and organizations are vital. Through their involvement, there exists an active network of industry/education partnerships. Sustaining members are invited to make presentations at IGAEA Conference and at regional meetings. As a result of this participation, graphic communications and imaging technology educators and industry representatives get to know each other on both a personal and professional level. Sustaining members receive a handsome wall plaque, an annual membership directory, and all publications of the Association. Sustaining members are listed in each issue of the The Communicator and are invited to contribute articles.



84th IGAEA Conference Eastern Kentucky University Richmond, KY July 26-30, 2009

*Conference Keynote Speaker:
Joseph Webb, Ph.D., WhatTheyThink*

**find more conference details at:
www.technology.eku.edu/igaea**

As you prepare to attend IGAEA's 84th Annual Conference, please visit www.igaea.org and review the proposed By-law changes. In order to help the Association operate more effectively, there are several recommended by the Board. The By-laws and Financial Report will be discussed by the membership during the Annual Business Meeting, held during the Annual Conference. For your review, the IGAEA Financial Report appears in this issue of The Communicator.

New Member Raffle * Win an iPod *

Members joining IGAEA for the first time, will have their name put in a hat. At the Annual Business Meeting, held this year at the Eastern Kentucky University, a name will be drawn. The winner of the drawing will receive a new iPod.

Membership applications can be downloaded at www.igaea.org

Tell Us Your E-mail

To ensure that we can contact you at the right e-mail address - please email Dennis Dougherty, IGAEA 2nd Vice-President, in charge of membership, so we can update our database.

E-mail Dennis at: doc@dejazzd.com

President's Message, continued from page 1

I will be presenting a comprehensive tour of the opportunities of the new website to our membership on Monday morning at this year's conference.

In case you missed the "e-mailing" that went out to all registered members on May 31, we are proposing changes to our IGAEA by-laws that, among other things, establish a new standing committee for Web Media, to be chaired by the IGAEA Secretary. A PDF file with the proposed changes went out in the "e-mailing", but a copy is also available on the website as well. It is in the secured, "members only" section, so once you establish your profile, you can log in and have full access to every page on the site. Make the most of your membership and do that today. We will also have members available during check-in at this year's conference to help you set up your profile as well, so we can get more of our membership engaged in taking advantage of this new "information center".

As my term as President comes to a close, let me take this opportunity to say it has been an honor to serve as the IGAEA President this year. I have

been fortunate to have an outstanding Board that has worked hard making this an organization we can be proud of today and in the years to come. I have relied on their wisdom, vision, and support, to move our association forward, and they have come through admirably. Thank you for the opportunity.

Finally, if you have not volunteered to serve our organization in an official capacity, please consider stepping up this year. We are always looking to you to serve as committee members to help our committee chairs complete the good work that our committees do, and perhaps for you to eventually move into the chair position yourself. Also, please consider serving as an officer. Not only is it necessary for our organization to function, it is also a rewarding experience for the individuals who serve. We have a lot of quality people in the IGAEA that have what it takes, so get engaged, get involved, and get the all benefits our great organization has to offer!

Sincerely,

Tom Loch

Expect More on the IGAEA Website

The IGAEA Board met with Tyler Nagel this past Spring to learn how to add content to the IGAEA website. Tyler met with IGAEA Board Members and Dan McCluskey at President Tom Loch's house in Illinois, to provide step-by-step instruction on how to add content to the Association website. Also discussed were the basics of membership and document management. Each board member spent a few hours adding content to the site.



Members accessing the site at www.igaea.org, can access the members-only features by entering a login and password. There you will find a forum, for IGAEA members to share ideas using a threaded discussion board. You can post, read and reply to postings created by other Graphic Communication educators sharing ideas and information that can make the difference in the classroom.

Attendees at the Annual Conference at Eastern Kentucky University will be shown how they can update their member profile, access classroom projects and communicate with other IGAEA members. Bring a digital picture of yourself, and any other information you would like to share with your peers to the conference and learn how to personalize your profile.



**IGAEA 2008-2009 Operating Budget
2008-2009 through 6-30-09**

A: Revenues		2008-2009	2008-2009	B. Operating Expense	
Category #	Category Name	Budget- est	8-1-08 - 6-30-09	Category #	Category Name
110	Checkbook Interest	0.00	0.00	450	Promotional Item Expense
200	Other	0.00	0.00	700	IGAEA Home Office
210	Regular Membership	12,000.00	10,586.00	800	President
220	Associate/Retired Membership	840.00	0.00	900	President Elect
230	Life Membership	0.00	0.00	1000	First Vice-President
240	Student Membership	20.00	0.00	1100	Second Vice-President
250	Libraries and Universities	120.00	0.00	1200	Secretary
290	Sustaining Member/Universities and Schools	2,000.00	1,350.00	1300	Treasurer
295	Returned Checks	0.00	0.00	1400	Past President
300	Conference Advance Loan Repay	5,075.00	3,025.00	1600	Board Meetings
320	Conference Proceeds	0.00	5,651.84	1700	Conference Advance/Deficit
340	Deposit-Conference Awards	0.00	0.00	1800	Gutenberg Awards
400	Miscellaneous Incomes	0.00	63.69	1900	Associate/Retiree Newsletter
410	Silent Auction	0.00		2000	Membership Dues Refund
430	Mailing Lists and Labels	0.00	0.00	2200	Conference Attendance Grant
440	Membership Promotion	0.00		2500	Jack Simich IGAEA/PGSF Scholarship Awards
500	Donated Material & Services	0.00	0.00	2600	Paul D. Von Holtz Conference Incentive Awards
1810	Gutenberg Certificate Sales	0.00	0.00	2700	IGAEA Research Grants
Total:		\$20,055.00	\$20,676.53	3000	Capital Expenditures
				3200	Archives
				3400	Membership Promotion
				3410	Trade Shows
				4100	Computers & Ancillary Equipment
				4200	Printers
				4300	Software
				Total:	\$28,925.00
					\$16,468.13

**IGAEA 2009-2010 Operating Budget
Revised codes**

A: Revenues		2009-2010	B. Operating Expense	
Category #	Category Name	Budget- est.	Category #	Category Name
110	Checkbook Interest	0.00	450	Promotional Item Expense
200	Other	0.00	700	IGAEA Home Office
210	Regular Membership	12,000.00	800	President
220	Associate/Retired Membership	840.00	900	President Elect
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440	Membership Promotion	0.00	2600	Paul D. Von Holtz Conference Incentive Awards
500	Donated Material & Services	0.00	2700	IGAEA Research Grants
1810	Gutenberg Certificate Sales	0.00	3000	Capital Expenditures
Total:		\$16,480.00	3200	Archives
			3400	Membership Promotion
			3410	Trade Shows
			4100	Computers & Ancillary Equipment
			4200	Printers
			4300	Software
			Total:	\$25,820.00

Note: There have been changes to the budget expenditure coding. This year at the mid-winter meeting, changes that have been discussed over the past couple of years, were implemented. Primarily, these changes address outdated expenditures that are no longer required because of changes in technology. One example, is the expenditure for phones for all of the officers, this is no longer required. Another major change is the consolidation of the publication expenditures into one category. Previously, different publications, the related duties and costs were identified under the different offices. Changes in our organizational structure and our ability to move information over the internet, has provided a way to handle our publications more efficiently and in a cost effective manner. This means that different people in the organization now help with all of our publications. The major benefit of this change is the reduction of confusion for the board and IGAEA membership, concerning where this money is being spent.

IGAEA Sustaining Membership

To update Sustaining Membership information, or to become a Sustaining Member, please contact the Sustaining Member Chair listed on page 2.

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