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the communicator

Official publication of the INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Message from the New President

Greetings Fellow IGAEA members!

What a year we are having as members of this IGAEA family. The conference in Reno was a success, we saw many of you at Graph Expo, and both Region 1 and Region 2 have conferences planned in their areas. On top of that, we will be returning to Clemson for our 87th Annual Conference for the summer of 2012. It will be an exciting year, one that I hope all of you will take part in, both as a member and also as a leader, as we move this organization forward into the future of this ever changing industry.



Whenever I talk to others about IGAEA I always bring up three main points. Describing our time together in Reno was no exception. These points are travel, food, and friendship. Don't get me wrong; all the presentations were excellent. We attended many insightful, and enlightening presentations but ask any IGAEA member about past conferences any they will respond with many fine memories.

Many participants took advantage of the beautiful landscape through the excursions to beautiful Lake Tahoe. Others enjoyed the warm summer evenings, drawn downtown to the Spirit of Fire, an art exhibit of huge metal artwork that pulsed with the burst of flame shooting into the sky. It's hard to describe the nightlife with sensations of massive metal sculptures, some towering over 50 feet high, surrounding a three block area on Reno's riverfront. Music, dancers, and the sound from amplified flames of fire shook as well as lit up the sky. The food was also amazing. I don't think anyone went hungry, as there were a myriad of different restaurants from which to choose. The selection was amazing. Top it all off with the bounding of many old and new friendships from our membership in the west and it was a great experience. As I have said before, IGAEA, when you're here, your family.

The coming year should also prove to be exciting with conferences hosted by both Region One as well as Region Two. Region One's conference will be held Friday and Saturday at Rock Valley College in Rockford IL on Oct 28-29. The Region Two Fall Design Conference will be held Oct. 21 at Lyndon State College in Lyndonville, VT. Both should be excellent opportunities for anyone hoping to build friendships and come up with new ideas for their classroom. I want to encourage everyone, especially ones that have never been to an IGAEA event, consider the conferences these events.

Here's to a productive and positive year for both you and IGAEA.



Hans Kellogg, IGAEA President

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**IGAEA
MISSION
STATEMENT**

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

Highlights of the 86th IGAEA Conference



The 2011 Annual IGAEA Conference was held at the Eldorado Hotel and Casino in Reno on July 21-27. The hosts Tom and Carol Loch with the help of the IGAEA Board of Directors did an excellent job in organizing the conference. The IGAEA members were able to enjoy various presentations, network, and socialize. Guests were also able to enjoy various activities, such as sightseeing of the Carson City and Lake Tahoe, visiting the Art Museum, enjoying the Riverwalk Activities in Reno; and visiting the Nevada-Reno Planetarium and Nevada Historical Society Museum. If your school is interested in hosting an IGAEA conference, ask Tom Loch for details on how to plan one.

The keynote and feature speakers included Dan Pratt from Pratt Corporation, who discussed “Emerging Trends, Post Recession Impact on Graphic Communications” and Tom Petrillo from Adobe Systems, who discussed “Extending the Publishing Paradigm” and “Publishing to Tablet Devices in Adobe InDesign.”

In addition, each day was also filled with member presentations. The presentations were on “An integrated approach to research in graphic communications undergraduate education” (Jerry Waite); “Adding Bling! Special effects screen printing with textures and foil” (Art Lindauer); “Critical thinking & effective critique in classroom” (Kristine Hwang); “Single light portrait photography” (Larry Zabinski); “Live from InDesign: It’s preflighting” (Michael Williams); “Embracing ePub Using Adobe InDesign” (Jim Cooper); “Creating Variable Data Projects in InDesign” (Dave Dailey); “Branding and logotype design for the classroom” (Charles Weiss); “The benefits of developing a website using a content management system” (Katie Kornahren); “Teaching Packaging in the Classroom—Three cool assignments to get your students thinking about packaging” (Malcolm Keif & Nancy Cullins); “Marketing service providers and working with QR codes” (John Leininger); “Developing 21st century graphic communications entrepreneurs for a global economy” (Carl Blue); “Management Information Systems and JDF” (John Leininger); “Career-based student assessment” (Charles Finley); and “Using Technology to Enhance Classroom & Online Learning” (Monika Zarzycka).

Further, everyone was able to network during the Ice Cream Social. Members and guests also enjoyed a free evening, where they could go on a tour of Virginia City and Lake Tahoe, walk around town, or attend the Reno Aces AAA Baseball game.

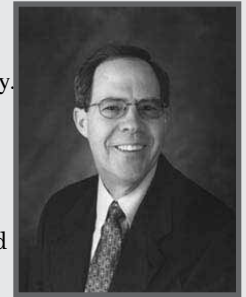
The conference ended with a banquet, during which new IGAEA board members were installed and the winners of the Hartman and Kagy awards were announced.



Award Recipients

Fred J. Hartman Award:

David. D. Dailey



In 1989, Dave accepted a faculty position at Eastern Kentucky University. He earned his Ed.D. in 1995 from the University of Kentucky. Dave has been a member of IGAEA for many years, after attending his first conference in 1973. He has served as First Vice President and two terms as President. He has presented at annual conferences and written articles for the Visual Communications Journal. Dave co-hosted the 2009 Annual Conference at Eastern Kentucky University.

Dave’s outside activities include working in stained glass and beekeeping. He also serves as deacon and Sunday school teacher at Red House Baptist Church.

Fredrick D. Kagy Lifetime Achievement Award:

Janet L. Oblesby



Janet was the first female to serve as the IGAEA President. Janet has been a long time member of IGAEA and has attended conferences since 1983. She served as Secretary from 1991–95, and President from 1997–98.

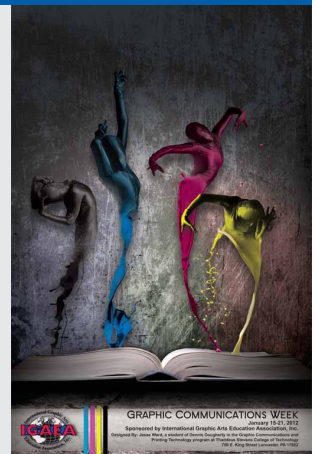
Janet is also active in the Graphic Arts Technical Foundation and the Printing Industries of Minnesota. She has worked with Boy Scout Merit badges and holds sessions at WWTC’s Camp W for youth. Her students have won numerous awards during her teaching career including IGAEA’s Gutenberg Awards, Printing Industries of Minnesota’s student competition and VICA Awards.

Poster Contest Winners

First Place:
Jesse Ward
Thaddeus Stevens College of Technology

Second Place:
Sarah Alhgren
College of the Ozarks

Third Place:
Zoltan Fabry
Univeristy of Houston



The Treasurer's Trove

By Dr. Jerry Waite

The 2010-11 academic year was a good one for IGAEA. We had a very effective, educational, and enjoyable conference in Reno...a conference that generated quite a bit of support from our industry partners and even returned some proceeds (about \$1,000) to the Association to be used to support the Bob Cox and Von Holtz Awards. Thanks to all who made the conference a success, both professionally and financially.

Fiscally, IGAEA ended the 2010-11 year on a fine footing. Our balance sheet, available at http://www.igaea.org/images/stories/Balance_Sheet.pdf, indicates that, on July 31, 2011, the Association had a total of \$116,617.22 in assets. These assets consisted of about \$75,000 in long-term investments and about \$42,000 in liquid assets. The end-of-year balance sheet does not, however, reflect payments we made in August to cover the costs of our 2011 Conference. Thus, as of this writing (September 26, 2011), the Association had \$93,200.23 in total assets.

If you are interested, you can read and/or download a Budget Summary Report and our Cash Flow report at <http://www.igaea.org/International-Graphic-Arts-Education-Association/financial-documents.html>. These documents outline how your funds were used during the year to support the Association's objectives. These documents, as well as required receipts and correspondence, have been shipped to our accountant, Lawrence Travis, so that he can prepare our 2010-11 audit.

During the 2011 Annual Meeting, the membership in attendance voted to increase our regular dues to \$50 and the associate (retired) dues to \$20. Those dues are reflected in the 2011-12 budget, which you can download at http://www.igaea.org/images/stories/IGAEA_2011-12_Approved_Budget.pdf. Note that the new dues are effective beginning in the 2012 calendar year. Thus, if you still haven't paid your 2011 calendar year dues, you will need to pay \$40 if you are a regular member or \$12 if you are retired.

Speaking of late dues, the Association has, for many years, charged a late fee of \$5.00 if you pay after the date indicated on your invoice. Please make sure that you--or your employer--include that additional fee if you pay late. Otherwise, we will have to send you another bill. Since we are an all-volunteer organization, we ask that you please pay your dues on time so that we do not have to spend additional time and money following up.

The IGAEA Appreciation Resolutions

A-1-2011

Whereas, members of the International Graphic Arts Education Association, Inc., representing all levels of graphicarts, graphic communications, imaging technology, and related printing instruction, at their 86th Annual Conference assembled at the Eldorado Hotel in Reno, NV; July 24–28, 2011.

Whereas, the conference arrangements have been outstanding in their planning and execution for all members, spouses, guests, and children; and

Whereas, the physical comfort and pleasure of the members have been cared for with the food service and living accommodations; and

Whereas, the gracious generosity of our 2011 Conference Planning Hosts, Tom and Carol Loch, Conference Coordinator, Shaun Dudek, and the IGAEA board of directors, who have all made conference preparations, including the care and entertainment of spouses and guests during the conference; and therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in conference assembled, do hereby express their deepest thanks to all persons responsible for these arrangements, for their thoughtfulness, hospitality and concern; and furthermore that copies of this resolution be transmitted to said individuals.

A-2-2011

Whereas, the 86th Annual Conference with its theme "A Sure Bet, working together to improve graphic arts education" was approved by the Board of Directors of the International Graphic Arts Education Association, Inc., and generously planned and hosted by the Conference Planning Hosts, Conference Coordinator, and the IGAEA board of directors, had educational sessions, and workshops of great merit and stimulation; and

Whereas, such educational sessions were generously provided by graphic arts leaders, educators, and industry representatives;

Whereas, such persons contributed their talents, time, and materials to make this conference an educational inspiration; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in Conference assembled, do hereby express their thanks to these leaders for their interest and assistance.

A-3-2011

Whereas, the following officers are completing their terms of office at this 2011 conference:

Shuan Dudek, Immediate Past-President
Charles Weiss, President
Hans P. Kellogg, President-Elect
Dennis B. Dougherty, Second Vice President
Kelly Smith, Secretary
Kelly Glentz Brush, Region 2 VP
Jesus J. Rodrigue, Region 4 VP

Whereas, these people have given willingly of their time and energy to the success of the International Graphic Arts Education Association, Inc., now therefore

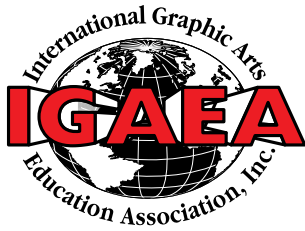
Be it resolved that special recognition and thanks be accorded to them for their dedicated service for the respective terms of their Association offices.

A-4-2011

Whereas, the Memorial Service for our departed members and friends has been a meaningful part of our Annual Conference; now therefore

Be it resolved that we express our appreciation to those who planned the service, participated in it, and provided the facilities for this special annual event.

...Resolutions will continue in the next issue of The Communicator.



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