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the communicator

Official publication of the INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Message from the President

As the president of IGAEA, I want to take this last issue of the Communicator to say: WE WANT YOU BACK!

If you haven't renewed your membership with this organization, I encourage you do so immediately. We have a lot to accomplish and we want you to be a part of our team.



It has been an exciting year for the IGAEA. As we move towards this organizations main event, the 87th Annual Conference in Clemson, I tend to ponder on both the past and the future. 87 years of existence is a long time (longer still as the first meeting of the organization was in 1922). I am proud of what this organization has offered its members. We have experienced many changes and struggles so we could adapt to different and initially foreign technologies. One thing for sure, our love for teaching pushes us forward.

As technology advanced, we adapted. Photography and images were embraced. As the technology evolved, we evolved with it. We tailored our courses, as the technology moved along. Through the time from typesetting by hand to desktop publishing, we have learned, we have trained and we have taught it all. We incorporated computers at the time when others thought is was unnecessary. Yes, we did it all: everything that included the capture and replication of words and images. Scanners, digital cameras, printers and plotters evolved and we continued forward. Stochastic screening, VDP, and MIS systems, these are all methods to advance the process. Then, came along the Internet and the World Wide Web and with it challenges and new benefits. We had to ask: WHAT IS COMMUNICATION? IS IT ONLY PRINT? We aren't in the business of just print anymore. That is a fact and at times, it's a scary thought. As we did in the past, we can evolve and adapt as we move forward. These are all tools of the process we call communication.

I have an example of this ingenuity at work. It involves our own Tom Carrig, IGAEA President Elect and Graphic Arts Technologies Instructor at Ohio Hi- Point Career Center. His class is collaborating with the local art commission along with a visiting artist in residence to produce a 5 by 15', mural that will hang on the side of a building in his town. Made entirely out of recycled glass, this project was a blend of technology and the traditional graphics classroom. It embraces a new graphic model that includes collaboration, technology, and community. Through this process his students have learned local history, how to work within their community, and the use of digital technology, coming together to finish a unique graphics project. I will tell you more through some summer email communication. Tom will also be at the annual IGAEA conference at Clemson this summer and would be glad to talk personally with anyone that is interested. As an organization, we have adapted to the changes and challenges confronting our classroom.

Now, I return to my initial plea, "WE WANT YOU! WE NEED YOU!"

If you haven't renewed your membership with the organization, please do so now. You are our strength. Together we can move to teach the area we love so dearly. Is it scary? Yes. Is it an unknown? You bet. Can we make this transition as we evolve as an entity of the world of education? I think we can. We can if we do it as a group. A group of educators with a long history of facing the challenging and adverse twists and turns technology throw our way. As a group we can move forward.

Hans Kellogg, IGAEA President

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

Engaged Learning at Ohio Hi-Point Career Center

By Tom Carrig

The Printing and Graphic Arts students at Ohio Hi-Point Career Center are working on an art piece that is too big to hang on the fridge at home.

Working in correlation with the Bellefontaine Cultural Arts Commission (BCAC) and renowned Cuban artist, Augusto Bordelois, Ohio Hi-Point



students are piecing together, from start to finish, a mural to be placed in the city of Bellefontaine.

“We knew we wanted student involvement,” commented Chloe Manor, a former Graphic Arts student at Ohio Hi-Point and Director for the BCAC, “from the very beginning the students’ enthusiasm and creativity was out of this world. They designed the mural after tweaking multiple design ideas, using historical references and the traditions of Bellefontaine to have the spirit of the community displayed.”

The project first kicked off after the BCAC received funding through the Mary Ellen-Memores grant, which is used specifically for community outreach and education. “We wouldn’t be able to do this without the support of the grant,” said Manor, “it’s helped tremendously in purchasing all the materials needed for this project.”

Artist Augusto Bordelois is also a large force in the development of the project, working as a mentor to the Printing and Graphic Arts students as well as a volunteer for the BCAC.

“I’ve worked with many communities in my career and being able to give a sense of pride to a

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to a community is a tremendous feeling. This mural is going to be here for hundreds of years,” commented Bordelois.

Hundreds of years is quite a reward for a quick turnaround on a project. With the magnitude of student involvement and energy, the mural is scheduled to be completed the first week of May, concluding a three-week process.

The project began with class discussions about the unique recreational and historic aspects of the area. Students then gathered images, and combined the images to present their own vision of the mural to their classmates. The class chose the components that they determined were most significant and visually appealing, and the design process began. The mural was first created using Adobe Illustrator software and then printed on a 15' canvas. The students then transferred the design to the structure of the mural, and painted the image onto the board. A variety of sizes and colors of glass tiles were then adhered to the mural to complete the process.

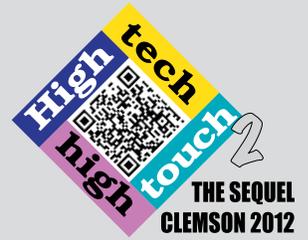
“This has been a tremendous learning opportunity for my students,” commented Tom Carrig, Printing and Graphic Arts instructor at Ohio Hi-Point. “Combining their digital imaging skills with an historic community service project is an experience that the students and community will benefit from for years to come. The project reinforces that there are many ways the students can use their skills, and that visual communication is more than paper and the Internet.

While the artwork created will not be posted to the family fridge, the entire city of Bellefontaine, and anyone passing through, will enjoy the artistic talents of the students for generations to come.

To learn more about this project contact Tom Carrig, tcarrig@ohiohipoint.com

The 87th IGAEA Conference

The Annual IGAEA Conference will take place in Clemson University, South Carolina, on July 22-26, 2012. Join this Action-Packed Adventure in Surround Sound Actual 3D, directed by John Leininger. The official website is: <http://www.clemson.edu/cbbs/departments/graphics/igaea/>



Registration

The registration for the conference is now open. Please come and join us in the beautiful South Carolina for great presentations and social events! Go on this website to register: <http://www.clemson.edu/cbbs/departments/graphics/igaea/registration.html>

Call for Papers

We are still looking for more member presentations. Although the official deadline was March 15th, we are considering other proposals. Please email your presentation proposals to John Leininger at ljohn@clemson.edu.

CALL FOR ARTICLES

It is a long-standing tradition of the IGAEA to include articles from national and/or local conferences and events in *The Communicator*. Please help us sustain that tradition by submitting articles, which you think would benefit fellow IGAEA members, to be considered for *The Communicator*. Along with the articles, you are also welcome to submit images. Please email Monika Zarzycka at mzarzycka@uh.edu for questions or to submit your article.

ATTENTION EDUCATORS!

GCW 2013 poster application is available online.
Please visit to www.IGAEA.org website for information.



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