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the communicator

Official Newsletter of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

From the President

I had the opportunity to attend Converting Expo '98 and the GAERF/GATF Teachers Conference in Chicago. We were welcomed by George Ryan, President of GATF and Ray Lawton, Chairman of the Board, GAERF. We were given presentations of economic outlook, technology trends, vendor demonstrations, resource updates, and a discussion panel on what makes our students marketable in the work place. WOW, this was a fast paced, action packed conference. One worth attending. Those in attendance viewed demonstrations of new technology as well as getting lots of walking exercise.

As I was walking and my mind was going over and over all that I had heard earlier in the conference, I started thinking about how quickly we as humans are to label others. In a world full of apprehension, we are all guilty of judging the worth of others by labels. I came to the conclusion that people and even technology are more complex than a first impression. We should listen and then form our own opinions and not go by the labels we hear from others. We have to realize that we cannot oversimplify and leap to conclusions without knowing all the facts. If we do, we are cheating ourselves. I realize we are all very busy but we have to look beyond the surface to get an idea of the complexity of others.

We work hard at keeping up with technology and trying to convey all this mind boggling information to our students. But as we teach, we have to take into consideration the makeup of each student. We have to keep in mind that they are the future workers of an area that we all hold great pride in. Yet as we encounter a new group of students, we are quick to listen to others who have had these same students in class before us without giving them the benefit of the doubt. We as instructors have to challenge our own perceptions and differences as well as those of our students. We all have hopes and dreams as well as fears and frustrations but we have to be able to look beyond the emotions and the labels to the real person. A labeled person, whether student or educator, is limited in what they require of themselves. In other words, they don't reach their potential.

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GRAPHIC COMM CENTRAL (<http://teched.vt.edu/gcc/>)
The "Hub" on the Web for Graphic Communications Education



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<http://graphicarts.ferris.edu>

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

From our Sustaining Members - thank you for your support of IGAEA!



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accreditation possess the most current industry recognition available for printing education programs. To receive information on how your school can become accredited, please contact Evelyn Kitchen at 800-742-2666, x132 or e-mail toekitchen@printing.org.

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IGAEA Members and Students in the News

Dennis Receives Award

On September 21st, at the GATF/NSTF Annual Meeting, Dr. Ervin A. Dennis was presented with the Education Award for Excellence. The award is presented each year to an industry and an academic representative for outstanding contributions to education and training in the graphic arts.

Representing academics, Dr. Dennis recently retired as coordinator of the graphic communications program in the Department of Industrial Technology at the University of Northern Iowa (UNI) in Cedar Falls. "It is difficult to imagine another individual as devoted and successful in their pursuit of promotion of excellence in creating educational opportunities in the graphic arts industry," wrote Ross Larson, president of the Printing Industries of the Midlands. Mr. Larson and along with Dr. Olusegun Odesina, professor at Central Connecticut State University nominated Erv for the award.

Dr. Dennis has devoted forth years of his career to teaching graphic communications and industrial technology graduate courses. Under his leadership, the UNI program witnessed unprecedented growth in declared majors and graduates. His multiple publications, successful fundraising activities, and record of volunteerism are all a testament to his devotion to the industry. He has published seven books, and has written and coauthored a long list of papers and articles. Additionally, he writes a monthly article for Graphic Impressions magazine. He has participated in industry studies, a visiting professor program, and assisted several schools in developing graphic arts programs. An active member of GATF, IGAEA, and Waterloo/Cedar Falls Club of Printing House Craftsmen, he is a board member of the Graphic Arts Technology Center of Iowa.

Dr. Tom Gray Serves on FPA Awards Panel

Dr. Tom Gray of Murray State University in Kentucky, an active IGAEA Member, and GAT/PM chair, was asked to serve on the Flexible Packaging Association awards panel. This panel consisted of educators and industry personnel. The members met in Washington, DC, to evaluate and discuss the packages that were submitted for the annual awards competition. A variety of attributes were considered as the panel selected the award winning packages.

Dr. Tom Gray also presented a program entitled "Introduction to Gravure," at the Gravure Association of America convention. The purpose of the presentation was to acquaint newcomers to the gravure industry



l/r: Dr. Z.A. (Zeke) Prust, Past Education Award Recipient; George H. Ryan, GATF President; Ervin A. Dennis, 1998 Recipient; and Mark Jorgensen, 1997-98 GATF Board Chairman.

with the basics of the gravure printing process and its application to the production of publications, packaging, and specialty products. Congratulations Tom!

Region 8 - Far East, Regional Vice-President

Kuo-lieh Chen of Taiwan Prov. has been appointed Regional Vice-President for the Far East region. Kuo-lieh has been a member of IGAEA for several years and teaches Graphic Arts at a Vocational Technical High School. Bob Chung of RIT recently visited Taiwan and talked with Kuo-lieh. It was after Bob's visit that Kuo-lieh decided to accept the position. Welcome Kuo-lieh.

PrintEd Certification

Stu Crowley, graphic arts instructor at William M. Davies, Jr. Career and Technical High School, reports recent program certification under PrintEd standards. The school, located in Lincoln, RI, was the 90th school to be so certified. The program lead by Crowley and co-teacher Jean Halstead received 100% ratings in Intro to Printing, Electronic Imaging, and Image Assembly and Platemaking. Crowley also reports that numerous students in the program have been recognized as recent Gallery of Printing winners.

Conference Site Proposals Sought

The Conference Site Committee Members are seeking proposals for future conference sites. Every effort is made to identify and contract sites three years in advance. This gives the conference host(s) time to make the needed preparations for the annual IGAEA Confer-

(Cont. on p. 7, Conference Site)

Conference '99 Preview

It's time to start planning for IGAEA Conference '99 at Ferris State University in Big Rapids, MI. Preliminary plans include a tour of the Amway Corporation inplant printing operation, which will rival any very large commercial printing company. Their facility includes both offset lithography-sheetfed and webfed; flexography for packaging; photography and design areas. X-Rite, manufacturer of light and color measurement instruments for the printing industry is also on the schedule. A possible tour also includes a papermill. Conference attendees will also see demonstrations of old stone lithography and intaglio printing of works of art.

A presentation by the President of CIE USA, on the CIE color system's development and evolution, this will be one session which everyone involved in color will want to attend. A ropes course which will increase ones awareness of team building in the workplace. This is one thing which is not about printing as such but will have an impact on the participant's enlightenment.

Confereence host, Bob Beaverson is looking for members to volunteer as Conference Session Chairman, who will introduce speakers, and also Session Hosts to assist with door prizes for each session.

The spouse program will include a demonstration of basket weaving by Longeberger Baskets, a visit to Gerald R. Ford Museum (38th President of the U.S.) and VanAndel Museum (a recently built museum devoted to the history of Grand Rapids, MI).

The youth program will be top notch to say the least. The program will be coordinated by the Leisure and Wellness program at FSU, with college interns from the program serving as counselors. Activities will include swimming, ice skating, gym activities, mountain wall climbing, arts & crafts, zoo visit, theme park, to name a few things

Golf will be available for anyone attending, playing the 18 hole course located on the campus of Ferris, as well as the tennis and racquetball courts on campus.. The web site for the conference is under constant development and can be viewed at <http://graphicarts.ferris.edu>.

(Presidents Message - cont. from p. 1)

We have to look at each individual and each piece of new technology separately. We have to approach them not in terms of their labels but their potential. As we do this, we can find possibilities that a label doesn't allow us to see.

As I close, I want to leave you with the words from the song Working:

Everyone should have something to point to,
something to be proud of,
look what I did, see what I've done, I did the job,
I was the one!

Sincerely,



Wanda F. Murphy

IGAEA Sustaining Membership *(cont. from p. 8)*

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Numbers with "=" signs are FAX numbers.

The Sustaining Membership year is from January 1 through December 31.

75th Anniversary Conference

In August of 2000, IGAEA will celebrate its 75th anniversary conference at Pennsylvania College of Technology in Williamsport, PA. The conference promises to be a very special event for all to experience. In addition to the Conference Planning Committee, the IGAEA board has formed a 75th Conference Anniversary Committee to bring recognition to the occasion. Committee members include: Betty and Bob Cox, LaVada and Erv Dennis, Barb and Tom Gray, Maxine and Glen Moerdk, and co-chairs Virg and Marcia Pufahl.

The committee met at the 73rd annual conference in San Luis Obispo to identify ways to celebrate the occasion. A couple of ideas suggested would encourage individuals who have attended past conferences to do two things:

- 1) share your conference photo which may be included in an exhibit, published in a book, or included in a conference program.
- 2) share a conference experience: a one-page description of "what I remember most" that happened while at an IGAEA conference.

Send photos and stories to Virgil Pufahl, 1165 Iowa Court, Platteville, WI 53818.

IGAEA 2000

On the Campus of Pennsylvania College of Technology
Williamsport, Pennsylvania
Reflect on the Past - Experience the Future

On October 17, 1998, the Planning Committee for the 75th Annual IGAEA Conference gathered at Pennsylvania College of Technology in Williamsport, PA to become familiar with the campus as well as to review and develop further plans for the year 2000. Overall, the Committee members were "impressed" with the campus and the pre-planning already done for the conference to this point.

At present, the Planning Committee for IGAEA 2000 includes the following members:

Chuck Brown — Manager, In-plant Printing, Pennsylvania College of Technology

Clair & Barbara Denlinger — Clair is a teacher at Lampeter-Strasburg H.S. in Lancaster County, PA and a regular conference attendee. Barbara is a registered nurse in Lancaster, PA

Dennis Dougherty — Instructor and Director of Printing Services at Thaddeus Stevens College of Technology in Lancaster, PA and VP of the Susquehanna Litho Club.

Richard Grim — California University of PA, the current 1st VP of IGAEA and a past Conference Host

Barry Hill — A regular conference attendee who works at the Federal Prison Camp in Lewisburg, PA.

Ken & Judy Kulakowsky — Ken is a teacher at Octorara H.S. and a Past-President of IGAEA. Judy is a middle school social studies teacher.

Dan McCluskey — Willowbrook H.S., Villa Park, IL and President-elect of IGAEA

Dale Metzker — Associate Professor, Pennsylvania College of Technology

Linda Miller — Director of Conference Services, Pennsylvania College of Technology

Richard & Jane Rutledge — Richard and Jane are regular conference attendees. Richard is a teacher and athletic director at Red Land H.S. and Jane works at a family-owned business in the York area.

Mark Snyder — (Conference Host) Assistant Professor, Penn College of Technology

Linda Strous — Hospitality Sales/Service Manager, Pennsylvania College of Technology

Dan Wilson — Assistant Professor, Pennsylvania College of Technology

Committee members who traveled from distant parts of the Commonwealth were treated to a Friday night stay in the College's "Victorian House", used for special guests of the College. During her stay, Jane Rutledge was impressed with the "cleanliness, hospitality, and organization of the accommodations." The group toured the campus on Saturday morning and then convened for a meeting and luncheon in the Professional Development Center, a conference facility used to host seminars, business meetings, teleconferences and other professional activities.



The Victorian House at Penn College — a haven for VIP guests. Photo by Clair Denlinger.

The Committee members were very pleased during the tour of the campus and its facilities. But they were especially delighted when they visited the dormitory apartments of "The Village" at Penn College. Richard Grim was heard to say he was "blown away" (i.e. pleasantly surprised) by the accommodations planned for our use, and Dennis Dougherty said, "IGAEA members will be treated to a new experience in campus housing when they enter the courtyard of the Victorian-style housing complex." During the meeting, the Committee reviewed preliminary plans for the conference and added several good suggestions that are currently being acted upon.



The Village at Penn College — student housing with style. Photo by Clair Denlinger.

The labs and classrooms for the Printing and Publishing programs for Penn College are also well equipped and modern. Conference attendees can plan on participating in several hands-on activities using state-of-the-art technology. Richard Rutledge stated "Penn College is a really well-kept secret in Pennsylvania. This is a great opportunity for the school to open its doors and show its stuff!" Indeed, Pennsylvania College of Technology looks forward to hosting the 75th Annual IGAEA Conference and doing a great job of representing the Northeast Region in the Year 2000.



The Comco 7" web press in the Penn College flexography lab. Photo by Richard Rutledge.

Positions Available

PENNSYLVANIA COLLEGE OF TECHNOLOGY

Faculty, Printing And Publishing Technology - The faculty will be responsible for educational leadership, student instruction, and student advising/mentoring in Printing and Publishing Technology and will teach a full load which may include pre-press, press, post-press, and management-oriented courses. Qualifications include a Master's Degree in Graphic Communications or related discipline, Doctorate preferred; two years successful full-time teaching experience including adults. Finalists will be required to present a sample lesson. Start August 16, 1999. Salary will be commensurate with credentials. Submit a letter of interest, resume, and names, addresses, and telephone numbers of three professional reference to: Human Resources (169), Pennsylvania College of Technology, One College Avenue, Williamsport, PA 17701. Application deadline: 2/2/99, however, the position will remain open until a suitable candidate is identified. For additional information about Penn College and a detailed job announcement, <http://www.pct.edu> or call (717) 327-4770. AA/EOE

California State University, Chico

Temporary Lecturer in Graphic Arts/Visual Communications available August 1999. Qualifications include Masters in Graphic Arts or related field, demonstrated ability and experience in graphic arts teaching, professional experience, and capacity for scholarly research.

Tenure-track & Temporary Lecturer positions in Graphic Design/Visual Communications available August 1999. Qualifications include an MFA in Graphic Design, strong Mac experience, demonstrated experience in teaching Graphic Design, and capacity for scholarly research.

Letters of application for the above positions should be sent to: Search Committee, Department of Communication Design, California State University, Chico, Chico, CA 95920-0504, phone 530-898-4048 or fax 530-898-5877. Or, e-mail jwentworth@csuchico.edu for more information.

Central Missouri State University

Department of Graphics Chair available July 1999. Qualifications include doctorate with professional preparation and experience in a field of the graphics represented by the department, college teaching experience, and two years administrative experience. For further information, contact Dr. M. Lynn Alkire, Chair; Chairperson Search Committee; Department of Graph-

ics, G-207; Central Missouri State University; Warrensburg, MO 64093-5025; 660-543-4727 or fax 660-543-8031.

Instructor of Graphics with a masters degree, three years teaching and/or industry experience. For further information, contact Dr. Adrian J. Bernagozzi, Chair; Graphic Arts Search Committee; Department of Graphics; Central Missouri State University; Warrensburg, MO 64093-5025; 660-543-4727 or fax 660-543-8031.

Full descriptions for both positions may be found at www2.cmsu.edu/graphics/

Graphic Arts Instructor

Teach Offset Printing and Risographic: PC Computers in a reform school for males. Average age is 9th grade. \$26,000 with Associates Degree 12 months. Resume to Graphic ArtsInstructor; Paul Kennedy, Principal; Stonewall Jackson School; 1484 Old Charlotte Rd; Concord, NC 28027 786-9163

Clemson University

Two positions; one permanent, tenure-track, and one for a one-year appointment with possibility of renewal. Both are full-time, academic-year positions to primarily teach undergraduate GC courses. To fit within our broad-based, high-tech oriented faculty and program philosophy, successful candidates must have expertise in three or more of the following technical areas: electronic prepress, photography, quality assurance, offset lithography, screen printing, flexography, gravure, digital reproduction, wide-format imaging or finishing operations.

Full announcements under "Career Opportunities" at GRAPHIC COMM CENTRAL (<http://teched.edtl.vt.edu/gcc/>).

Starting date is August 15, 1999, with screening of applicants beginning on or before February 1, 1999. To apply send application letter, current resume, transcripts (unofficial accepted at this time) and names, addresses and current phone numbers of five professional references. Submit Applications to: Dr. Lee Weir, Chair, Search Committee, Graphic Communications Department, Clemson University, G-01 Tillman, Clemson, SC 29634-0720. Phone 864/656-3647; fax 864-656-4808; e-mail leeweir@clemson.edu.

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