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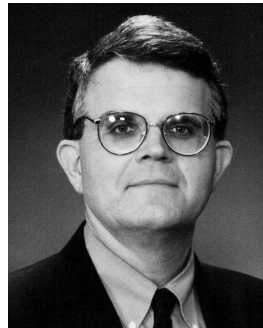
the communicator

From the President

Your International Graphic Arts Education Association is thriving! Many important activities have taken place since the 2002 Conference, actions that I'd like to share with you.

Address Change

During the 2002 Pre- and Post-Conference Board Meetings, your representatives voted to seek enhanced administrative services to increase our responsiveness to existing and potential members. Among our requests were: biweekly forwarding of our mail to the appropriate Board Member; our own telephone extension to be answered "International Graphic Arts Education Association;" an individual knowledgeable about IGAEA and its activities to field questions posed over the phone; fulfillment services: i.e., maintaining a supply of our materials to be sent to interested individuals; and copying and postage services. In addition, we indicated future interest in credit card processing for international members and temperature-controlled facilities to house our archives. Request for Proposal letters were submitted to both Jim Workman at Graphic Arts Technical Foundation, which had been providing limited administrative services to the IGAEA on an annual-fee basis, and to Carol Hurlburt at NPES. We soon received a proposal from Carol. However, after discussing the matter with his managers, Jim Workman indicated that GATF would not be submitting a proposal. Therefore, with the permission of the Board, I accepted the proposal from NPES. As a result, our new address is 1899 Preston White Drive, Reston, VA 20191-4367. Our own phone line is 703-758-0595. And, our administrative e-mail address is igaea@npes.org. It is important to emphasize that IGAEA and GATF are not severing our long-term productive relationship. Rather, due to restructuring, GATF simply cannot provide the services our organization needs. We remain tightly associated with GATF: we're in a long-term symbiotic relationship!



IGAEA President Jerry Waite

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IGAEA at Graph Expo®

None of your current Board members have any recollection of a presence by IGAEA at the Graph Expo® show. We firmly believe that we should try to be wherever graphic communications professionals gather. Therefore, I asked Carol Hurlburt, from NPES, if

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**GRAPHIC COMM
CENTRAL**
(<http://teched.vt.edu/gcc/>)
The "Hub" on the Web for
Graphic Communication
Education

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

we could have a complimentary booth. NPES readily agreed to donate booth space to us. In fact, we only had to pay for the furnishings and electrical connection! Dennis Dougherty, your Second Vice President, designed—and had printed—a vinyl banner for the booth (see the accompanying photo of some of your representatives “manning” the booth). It features the IGAEA logo, and, to show our solidarity with the industry, the PRINT IT logo as well.

During the five long days from October 5th through the 9th, Dennis Dougherty, Richard Grim, Pam Daniel, David Dailey, and I met with hundreds of graphic arts students, scores of graphic arts teachers, and hundreds of interested industry personnel. We distributed membership brochures and applications, Gutenberg Awards brochures and applications, 2003 Graphic Communications Week posters (generously printed by Heidelberg on their Quickmaster during the show!), and Visual Communications Journals. David Dailey, who is continuing to chair the Sustaining Members committee, took advantage of the show to convince several businesses to become IGAEA industry partners. In fact, Printing Industries Association of Southern California, Printing and Imaging Association of Mid-America, and IDEAlliance (publishers of GRACoL) pledged to join IGAEA as Sustaining Members!

I also addressed the assembled faculty during the GASC/GATF Teacher’s Conference, held in conjunction with the Graph Expo® show. About two-thirds of the teachers in the audience were IGAEA members (see the accompanying photo of our dedicated crew!). In fact, it was almost like a mini conference! Happily, many of the remaining teachers were very interested in the value of membership in the IGAEA. I hope that most of them will send in the application forms Dennis and I provided.

Overall, your Board was pleased with the overall Graph Expo® experience. We hope that it will result in more memberships—both Regular and Sustaining—and a heightened awareness of our organization by industry leaders. In fact, Dennis Dougherty was so “jazzed” by the experience that he plans to represent us at the Charlotte Show!

2003 Conference

On August 23, 2002, Elazer Barnette, dean of the School of Technology at the North Carolina A&T State University (Greensboro), wrote: “The School of Technology at North Carolina Agricultural and Technical State University is pleased to host the 78th Annual International Graphic Arts Education Association (IGAEA) Conference in 2003.

Additionally, we are pleased to show off our university and school to an organization of educators and other professionals dedicated to techniques and processes related to graphic communications and imaging technology.” I also heard from Chancellor James Renick, who said, “I am pleased to work with Dr. Cynthia Gillispie-Johnson, secretary of the IGAEA, and Dr. Elazer Barnette, Dean of the School of Technology, as they work with your association to host the 78th Annual International Graphic Arts Education Association Conference ‘Creating Connections’ in 2003.” We’re going to Greensboro! So, mark your calendars for July 27-30 2003.

see president’s message—page 3

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Articles may be submitted for publication by sending them to:

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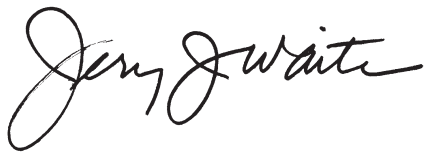
E-Mail—m.cermak@rvc.cc.il.us
 School Fax 815=921=3049

Home Phone 815-756-6466
 Office Phone 815-921-3074

IGAEA Spirit Items

During informal discussions during the Graph Expo® Show, the IGAEA Board decided that we need some “spirit items.” Therefore, I am looking into obtaining both screen-printed T-shirts as well as embroidered denim shirts with the IGAEA and PRINT IT logos. If you have any suggestions, please contact me at jwaite@uh.edu.

That’s about all for now. Thanks for the opportunity to serve you as your President.



GATF's Society of Fellows Issues Call for Berber, Kagy & Reed Awards

GATF and its Society of Fellows (SOF) are looking to honor an outstanding industry woman, school program, and researcher or inventor. Nominations for the Naomi Berber Memorial Award, the Frederick D. Kagy Education Award of Excellence, and the Robert F. Reed Technology Medal are due May 30, 2003. To receive a nomination form, contact Alissa Gould, GATF’s public relations manager, by phoning 412/741-6860 extension 702 or by emailing agould@gatf.org. Written requests can be directed to GATF/SOF Awards, 200 Deer Run Road, Sewickley, PA 15143-2600. (Read more about each of these awards on GAIN. Digital images of each award are available to the media as illustrations. Contact Alissa Gould.)

IGAEA Project Exchange details

You can win Great Prizes for Great Projects at the IGAEA Annual Conference.

The 78th Annual IGAEA Conference will be held from July 27-30 2003 at North Carolina Agricultural and Technical State University Greensboro, NC.

By attending the conference, and participating in the Project Exchange you have an opportunity to share your best project, instructional information piece or promotional idea with your fellow graphic communications educators. You can

win great prizes for your entry, and you will most certainly receive a copy of all the other entries (a valuable prize unto itself).

Prizes are awarded to the winners in the following categories:

- Best Classroom Project Idea
- Best Instructional Information Sheet
- Best Promotional Idea
- Best Middle School Project
- Best High School Project
- Best Higher Ed Project

Questions? E-mail Pam Daniel, Project/Idea Exchange Chairperson at pdaniel2294@attbi.com

Workshops Provide Hands-On Training

Now available, The 2003 GATF Training Programs Catalog has a workshop to help any one in the printing industry— including those in sales, production, estimating, quality assurance, designers, suppliers, etc. The catalog describes 24 workshop programs, each scheduled to run between one and five times per year at GATF’s state-of-the-art facility. Orientation and advanced level workshops are offered in a variety of areas, such as digital prepress, offset press, and production operations. Workshops range from two-day to five-day programs. To receive a free catalog, phone 800/662-3916 (U.S. and Canada) or 412/741-5733 (all other countries); fax 412/741-0609; or email gatforders@abdintl.com. Mail requests to GATF Orders, P.O. Box 1020, Sewickley, PA 15143-1020.

A Public Service Announcement Brought to you by IGAEA

The IGAEA is exploring opportunities for creating a public service announcement to advance the message of graphic communications education. If you have a mass communications program at your school or know someone with the capability of producing radio and/or television spots please contact IGAEA President Jerry Waite.

THE BOARD IS EXPLORING THE POSSIBILITY OF ACCEPTING CREDIT CARDS FOR PAYMENT.

Would you be willing to accept an increase in regular dues for the association to offer this service? Please email a yes or no about credit card payment to jwaite@uh.edu

Call for Papers/Presentations

The 78th IGAEA Annual Conference, Creating Connections, is being hosted by North Carolina Agricultural and Technical State University July 27–30, 2003. The conference will provide a forum for you to share your new ideas, new processes, research findings, and innovative practices with the IGAEA membership.

Include the approximate time needed for the presentation (between 15 and 30 min.) and any equipment you will need.

While every attempt will be made to accommodate all requests, the program committee reserves the opportunity to accept or reject your presentation based upon appropriateness to the conference theme and time available in the conference schedule.

If you wish to participate, submit the title and a one-paragraph description of your presentation no later than March 15, 2003 to:

Dr. Cynthia Gillespie-Johnson IGAEA Conference
Graphic Communications Systems
School of Technology
NC A&T State University
Greensboro, NC 27411
336.644.7250
fax: 336.334.7577

Listserv for IGAEA Business

Members wishing to post questions specific to IGAEA business can do so by emailing Jerry Waite at j.waite@uh.edu. To eliminate spamming, Jerry will control what is posted to members on the listserv. To subscribe contact IGAEA President Jerry Waite.

GCC-L & GRAPHIC COMM CENTRAL

Troubles with operating systems or software? Post your question on the GCC Listserv. To SUBSCRIBE or UNSUBSCRIBE from this listserv, go to: <http://teched.vt.edu/gcc/html/Listserv.html>

Jack Simich IGAEA Teacher Preparation Scholarship Winner

Travis Ikerd, a junior at Clemson University is the recipient of the Jack Simich IGAEA Teacher Preparation Scholarship.

Those wishing to apply for the scholarship can obtain more information by visiting IGAEA's website.

View Harvest of Wisdom Video

The story of civilization is the story of graphic communications. Learn how language and paper facilitated the growth of culture and learning in this informative documentary. Video courtesy of the University of Houston. RealPlayer required. See it at the following:

<http://graphics.tech.uh.edu/OCTE3353.html#harvest>

Where Are They Now?

Do you know the whereabouts of anyone listed below? Please contact Dennis Dougherty to have the information updated. dougherty@dejazzd.com

<i>John Davis</i>	<i>Allan Sklar</i>
<i>David Hagen</i>	<i>Kareem Eshinlokun</i>
<i>Thomas Hilts</i>	<i>Kathryn Abbruzzese</i>
<i>Bernard Krule</i>	<i>Karen Berner</i>
<i>Kenneth Leach</i>	<i>Jason Clark</i>
<i>Ryan Smith</i>	<i>Jim Collins</i>
<i>Alan Sosa</i>	<i>Kathleen Mason</i>
<i>Thomas Tomlinson</i>	<i>Charles Pettey</i>
<i>Robert Wood</i>	<i>Cheryl Rees</i>
<i>Deborah Woodley</i>	<i>Leo Saylor</i>
<i>Dennis Foltman</i>	<i>William Thigpen</i>
<i>Martin Ptacek</i>	<i>William West</i>
<i>Gary DeSavino</i>	<i>Dennis Devore</i>
<i>Donald Donin</i>	<i>Richard Maliszewski</i>
<i>Gerad Giuliano</i>	<i>John Mertes</i>
<i>Mary Lou Miele</i>	<i>Mel Taylor</i>
<i>Marilyn Nixon</i>	<i>Kay Nieri</i>
<i>Angie Paynter</i>	<i>Ridzuan Hussin</i>
<i>George Sackett</i>	<i>Ji-Charnng Lee</i>

Call for 2003 Resolutions

IGAEA members are encouraged to submit appreciation or current resolutions for consideration at the IGAEA annual business meeting to be held in Greensboro, NC on or about July 28, 2003. Appreciation resolutions are “thank-yous” and appreciations for the conference and the association year. Current resolutions give direction to the board and association. They set policies that support current educational theories, issues, etc. Any member of IGAEA may submit a proposed resolution in writing to President-Elect Pam Daniel by July 15, 2003. The resolution committee will schedule a meeting at the conference before the annual business meeting. The author or a representative should attend the resolution committee meeting and the annual business meeting to answer questions and clarify points if needed.

Board Meets in Greensboro

The IGAEA board met February 14-17, 2003 to view the site for the annual conference. President Waite’s 61 page agenda was dealt with swiftly allowing everyone to catch their return flights home. Further details of housing and conference site specifics will be in a future issue of *The Communicator*. Visit the univeristy online at www.ncat.edu.



Above: President-Elect Pam Daniel makes changes to the Adminstrative Handbook at the mid-winter board meeting. Below: Conference Host/IGAEA Secretary Cynthia Gillispie-Johnson, right, confers with President Jerry Waite and Pam Daniel.



Evolution of Print Processes

The following information comes from a presentation given at the 77th Annual IGAEA Conference from Heidelberg Digital LLC president Wolfgang Pfizenmaier. It is reprinted with permission.

Printers will solve the digital dilemma. And as a result, the successful printing businesses of 2010 will look somewhat different than the printers of the past decade.

Successful printers will make the transition from a manufacturing model to a service model: from simply producing documents to helping customers manage and maximize their information assets. [The chart below illustrates these changes.]

PRINT TODAY	PRINT 2010
Produce Documents	Manage Information
A Few Large Runs	Many Short Runs
Craft	Business
Turnaround in	Turnaround in
Days/Weeks	Minutes/Hours
Product	Service
Manual Workflow	Automated Workflow

Archive Pictures

If you have pictures from previous conferences or related IGAEA events that you would like to have put in the IGAEA archives, please use the form below and send pictures to:

Jerry J. Waite, Industrial Technology Department
University of Houston • Building T2 Room 309
Houston, TX 77204-4083

Photo Submission for Archives



Name of Event/Function: _____

Date: _____

Location: _____

Name of Individual(s): _____

IGAEA Sustaining Membership

To update Sustaining Membership information, or to become a Sustaining Member, please contact the Sustaining Member Chair at the address found on page 2

- A.B. Dick Company** • *Ken Newton, Vice President Sales & Marketing* • 7400 Caldwell Avenue, Niles, IL 60714-3806 • 847/779-2365 • 847=647=6635 • knevton@abdick.com • www.abdick.com
- Against The Clock, Inc.** • *Ellenn Behoriam, President* • 8488 W. Hillsborough Ave. Suite 215, Tampa, FL 33615 • 813/855-5067 • 800/256-4282 • courseware@gaspnet.com
- Apple Computer, Inc.** • *Kurt Bedell, Higher Education Marketing Manager* • One Infinite Loop M/S 303-3ED, Cupertino, CA 95014 • 408-974-0957 • 408=974=1478 • bedell@apple.com • www.apple.com
- Baldwin Technology Company, Inc.** • *Gerald Nathe, Chairman* • 12 Commerce Drive, Shelton, CT 06484-0941 • 203-402-1000 • 203=402=5500 • ganathe@baldwintech.com • www.baldwintech.com
- Center for Wildlife Info.** • *Chuck Bartlebaugh, Executive Director* • P.O. Box 8289, Missoula, MT 59807 • 406/523-7750 • bearinfo@bigsky.net • www.bebearaware.org
- Chowan College** • *Mike Steczak, Department Chair* • 200 Jones Drive, Murfreesboro, NC 27855 • 252-398-6207 • 252=398=1237 • steczm@chowan.edu • www.chowan.edu
- E J K Associates, Inc.** • *Ed Kelly* • 355 Brooks Ave., Roseville, MN 55113 • 651-787-0789 • 651=787=0241 • edkelly355.aol.com
- Ferris State Univ.** • *Bill Papo, Graphic Arts Professor/Printing & Imaging Mgmt Dept.* • 915 Campus Dr., Big Rapids, MI 49307 • 231/591-2845 • 231/591-2082 • http://graphicarts@ferris.edu
- Found. of Flexographic Tech. Assoc.** • *Shelley Rubin, Educational Coordinator* • 900 Marconi Ave., Ronkonkoma, NY 11779-7212 • 631/737-6020, X36 • 631737=6813 • srubin@vax.fta-ffa.org • www.fta-ffa.org
- Franmar Chemical** • *Dan Brown, Executive Assistant* • P.O. Box 97, Normal, IL 61761 • 309/452-7526 • 800/538-5069 • 309=862=1005 • franmar@franmar.com • www.franmar.com
- Fuji Photo Film USA** • *Lawrence Warter* • 1285 Hamilton Pkwy., Itasca, IL 60143 • 630/773-6704 • 630=773=7999 • Fujiwarter@AOL.COM • www.Fujifilm.co
- GATF** • *Bernie Eckert, PGSF Program Coordinator* • 200 Deer Run Road, Sewickley, PA 15143 • 412/741-6860 x309 • 800/910-GATF • 412=741=2311 • beckert@gatf.org • www.gain.org
- GATF** • *Jim Workman, Director, Training Programs* • 200 Deer Run Road, Sewickley, PA 15143 • 412/741-6860 x111 • 800/910-GATF • 412=741=2311 • jworkman@gatf.org • www.gain.org
- Goodheart-Willcox Publisher** • *Todd Scheffers, Sales & Marketing Manager* • 18604 West Creek Drive, Tinley Park, IL 60477-6243 • 708-687-5000, ext. 1103 • 800-323-0440 • 708=687=5068
- Graphics Master 7** • *Dean Lem, Publisher* • PO Box 959, Kihei, HI 96753-0959 • 808-874-5461 • 800-562-2562 • 808=875=1404 • DEANLEM@maui.net • www.graphicsmaster.com
- Heidelberg USA Inc.** • *Larry Kroll, Vice President, Consulting & Training* • 1000 Gutenberg Drive, Kennesaw, GA 30144 • 770-419-6649 • 770=794=6253 • kroll_larry@heidelbergusa.com • www.heidelbergusa.com
- Hurst Chemical Company, Doug Carmichael, Vice President, Sales** • 2500 San Fernando Road, Los Angeles, CA 90065 • 800-723-2004 • 800=7232=2005 • dcarmichael@hurstchemical.com • www.smartplate.com
- Kimoto Tech, Inc.** • *Andy Sato, Sales Branch Manager* • 847 N. Central Avenue, Wood Dale, IL 60191 • 630-595-9001 • 630=766=7783 • kimofilms@aol.com
- Mid-America Vo-Tech Center** • *Augustine Velasco* • P.O. Box H • Wayne, OK 73095-0210 • 405-449-3391 • 405=449=7321
- NPES** • *Carol Hurlburt* • 1899 Preston White Dr., Reston, VA 22091-4367 • churlbur@npes.org
- North Carolina A & T University** • *Nancy Glenz, Chair* • 1601 E. Market Street • Greensboro, NC 27411 • 336-334-7550 • glenzn@ncat.edu • www.ncat.edu
- Pearson** • PO Box 3003, Livonia, MI 3003 • (704) 525-6860
- Performance Screen Supply** • *Kathy/Bob Drake, Owners* • 919 Route 33, Freehold, NJ 07728 • 732/866-6081 • 800/659-8337 • 732=866=6080 • kathydrake@aol.com • www.performancescreen.com
- Presstek** • *Brian Wolfenden, Product Marketing Manager* • 55 Executive Dr., Hudson, NH 03051-3907 • 603/594-8585 • 603=595=2602 • mwoodbury@presstek.com • http://www.presstek.com
- Research & Eng. Council of the GA** • *Ronald Mihills, Managing Director* • P.O. Box 1086, White Stone, VA 22578-1086 • 804/436-3322 • 804=436=9511 • recouncil@rivnet.net • www.recouncil.org
- RIT, School of Prtg. Mgt. & Sci.** • *Robert Chung, Professor* • 69 Lomb Memorial Dr., Rochester, NY 14623-5603 • 716-475-2722 • 716=475=7029 • chung.ry@a1.rit.edu • www.RIT.edu/~spms
- ScenicSoft, Inc.** • *Melissa Anselment, Ed. Program & Training Coordinator* • 1133-164 Street SW, Lynnwood, WA 98037 • 425-551-5816 • 800-422-2994 • 425=355=6898 • melissa.anselment@scenicsoft.com • www.scenicsoft.com
- SINAPSE Graphic International** • *Peter Herman* • Route de l'Orme aux Merisiers, 91194 Saint Aubin CEDEX • 33 1- 69 35 54 00 • 33 1= 69 35 07 15 • peter.herman@sinapse.com • www.sinapsegraphic.com
- Staffing Tools, Inc.** • *Julie Jankowski, Director of Corpportate Sales* • P.O. Box 2282 • Bloomington, IN 47402-2282 • 812-355-3030 • 800/355-6429 • 812=355=3040 • juliej@staffingtools.com • www.staffingtools.com
- Sunrise Technology** • *Craig Scherer, Account Executive* • 2014 Ford Rd. Suite J • Bristol, PA 19007 • 215-826-8060 • 800-898-8838 • 215=826=8061 • chemguy@erols.com
- TECRE** • *Ben Braunberger, Owner* • W5747 Lost Arrow Road • Fond du Lac, WI 54937 • 920/922-9168 • 800/394-9168 orders • 920=922=1429 • info@tecre.com • www.tecre.com
- Thaddeus Stevens College of Technology** • *Dennis Dougherty, Instructor* • 750 E. King Street, Lancaster, PA 17602 • 717-299-7767 • 717=299=7748 • dougherty@dejazzed.com
- Ulano Corporation** • *Donald Marsden, Director of International Commercial Services* • 110 Third Avenue, Brooklyn, NY 11217 • 718/237-4700 • 800/221-0616 • 718=802-1119 • marsdend@ulano.com • www.ulano.com
- Universal Engraving, Inc.** • *Nicole Mercer, Marketing* • 9090 Nieman Rd., Overland Park, KS 66214 • 913/894-9615 • 800/221-9059
- Western Michigan University** • *Lois Lemon, Instructor-Dept. of Paper & Printing Science & Eng., College of Engineering & Applied Sciences* • Kalamazoo, MI 49008-5060 • 616/387-2814 • 616=387=2813 • lois.lemon@wmich.edu • www.wmich.edu/ppse

International Graphic Arts Education Association, Inc.
Dan McCluskey
Willowbrook High School
1250 S. Ardmore • Villa Park, IL 60181

International Graphic Arts Education Association, Inc.
Application for Membership/Renewal

Please Print:

All correspondence will be mailed to the address indicated directly below:

Last Name	First Name	Initial
Mail Address, Street and Number		
City	State	Zip Code +4
Home Telephone		

Check One: New Member Renewal

Membership Type

Check One

- Regular (\$25 - Individual)
- Associate (\$12 - Retiree)
- Student (\$5 - Full-time Student)
- Library (\$20)

Sustaining Membership

- \$200 or more - 101+ employees
- \$100 or more - 26 - 100 employees
- \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)
- \$50 Educational Institutions

Level

Regular Members, Check One

- Middle/Junior High School
- Comprehensive High School
- Correctional Institution
- Vocational/Technical H.S.
- 2-yr. College/Post Secondary
- Other _____

Check Enclosed (Payable to IGAEA)

Dennis B. Dougherty
IGAEA Membership Chairperson
12 Bridle Path
Ephrata, PA 17522

Membership year is Sept. 1–Aug. 31, except Sustaining Membership which is Jan. 1–Dec. 31. First time regular members joining after April 15th will be credited for the following year.

Please provide your work address below:

School/College/Business		
Work Address		
City	State	Zip Code +4
Business Telephone		Fax Telephone
E-mail Address		

Subject areas you teach:

Regular Members only, check all that apply:

- | | |
|--|---|
| <input type="checkbox"/> Graphic Arts | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Graphic Communications | <input type="checkbox"/> Journalism |
| <input type="checkbox"/> Graphic Design/Commercial Art | <input type="checkbox"/> Desktop Publishing |
| <input type="checkbox"/> Communication Technology | <input type="checkbox"/> Drafting/CAD |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Graphic/Visual Imaging | <input type="checkbox"/> Multi-Media |
| <input type="checkbox"/> Visual Communications | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Printing | |

Payment must be in U.S. Currency.

IGAEA Tax ID Number: 237425568.

\$20.00 for checks returned for insufficient funds.

Members residing outside the United States—\$5.00 to cover postage of publications.

If paying through school P.O. # attach this form to payment.

**P.O. must be sent with payment.*