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the Communicator

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INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

The word “change” was inescapable in the recent presidential campaign, and you’ll get no reprieve from “change” in this letter—because there has been a lot of our own change going on in the IGAEA the last few months as well!

For starters, the IGAEA membership year has changed from a September–August school year term to a January–December calendar year term. If you have been wondering where your membership renewal form has been, relax—currently registered members just got four free months of membership! You should have just received your membership renewal letters from our Second Vice-President (Dennis Dougherty), and this time it comes with a new twist that is related to another change.

After over a decade of having our igaea.org web site maintained by Mark Sanders at Virginia Tech along with the Graphic Comm Central (GCC) web site, we will be making the change to maintaining our own website. Tyler Nagel, our Region 9 Vice-President from Calgary, Alberta, Canada, has been working on a new IGAEA web site that will still have a link at GCC, but will now have some new features that we did not have before.

One of the new features on our IGAEA website will be the ability for members to log in and establish a profile of professional and personal contact information as part of the membership renewal process. The personal contact information is the same information that we have always collected, and it will not be posted on the web. This will be our way maintaining an up-to-date database of our membership. With the transience brought on by contemporary communications technology it has been hard to maintain our membership information. Using the profile updater on our new web site will be



a good way to stay current on e-mail addresses, phone numbers, and other contact information. Details of how to access the site and update your information will be sent with your membership renewal.

Other features we are working on for the web site include establishing a discussion forum for registered IGAEA members and compiling a repository of presentations. In addition, project exchange lessons from previous IGAEA conferences will be available to registered IGAEA members. A few projects will be available to the public (to hopefully attract new members), but the more valuable pages (forums, projects, etc.)

will only be available to registered IGAEA members.

Along with the traditional information our web site has always had, like publication archives and listings of previous awardees, there will also be a page for each IGAEA officer to use to facilitate their responsibilities; and includes a page for each Regional Vice-President to post information pertinent to their region.

Finally, I am so thankful for the efforts that everyone has made so far this year to get things off to a great start. We still have some tasks to resolve, like securing a conference site for 2010—and, of course, we need to keep improving on the initiatives that we have started. I know that collectively, with a little help and cooperation from every member, we’ll keep this great organization vibrant and strong.

Sincerely,

Tom Loch, IGAEA President

IGAEA Mission Statement

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

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ATTENTION! IGAEA OFFICERS & COMMITTEE CHAIRS Mid-Year Reports Due

Officers and committee chairs should have received their Mid-Year Report forms to fill out for the mid-winter meeting that the IGAEA Board has scheduled for the weekend of January 24 at Eastern Kentucky University. I know that our host, Dave Dailey is working hard on a great and affordable conference scheduled for July 26–30, 2009 in Richmond, Kentucky. We'll be checking things out and conducting the association's business on the 24th, so get those reports in and let us know about all the good work that is going on throughout our organization!
Email your report to **aloch@district125.k12.il.us**

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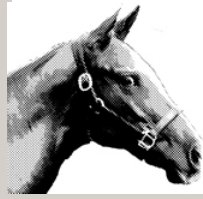
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All About IGAEA...

Founded in 1935, the International Graphic Arts Education Association, Inc. (IGAEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes related to graphic communications and imaging technology. Among the activities sponsored by IGAEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks. IGAEA fosters career awareness by promoting Graphic Communications Week, assisting Boy and Girl Scouts with their merit badges and interest projects and recognizing success through the Gutenberg Student Awards. IGAEA members include over 700 educators representing approximately 40,000 students; future prospective employees!

There are 5 different membership categories in IGAEA:

Regular Membership is open to educators, supervisors, and others engaged or interested in graphic arts, graphic communications, graphic design, photography, journalism, communication technology, and/or related fields.

Associate Membership is open to retired persons interested in graphic communications and imaging technology education.

Student Membership is open to all full-time students interested in graphic communications and imaging technology education.

Library Membership is open to all libraries that wish to receive IGAEA publications.

Sustaining Membership is open to business, industry, foundations, organizations, and educational institutions.

Sustaining members representing various graphic communications and imaging technology industries and organizations are vital. Through their involvement, there exists an active network of industry/education partnerships.

Sustaining members are invited to make presentations at IGAEA Conference and at regional meetings. As a result of this participation, graphic communications and imaging technology educators and industry representatives get to know each other on both a personal and professional level. Sustaining members receive a handsome wall plaque, an annual membership directory, and all publications of the Association. Sustaining members are listed in each issue of the The Communicator and are invited to contribute articles.

**Back to the
Bluegrass**



Into the Future!

84th IGAEA Conference

Eastern Kentucky University

Richmond, KY

July 26-30, 2009

Find conference details at:
www.technology.eku.edu/igaea

Call for Presentations

The conference hosts of the 84th annual IGAEA conference at Eastern Kentucky University invite you to submit your proposal for presentation. The theme of the conference is "Back to the Bluegrass...Into the Future." Presentations are not limited to that theme however.

Presentations requested include such topics as, but not limited to, software updates and demos, networking labs, new teacher helps, the future of print, web-to-print, www applications, etc.

Please submit your proposal, in 200 or less, stating a general description of the presentation, suggested audience, software you would use or demonstrate.

We are also seeking presentations that would be of interest to spouses and guests (male and/or female).

You will find a presentation proposal submission format at www.technology.eku.edu/igaea no later than February 28, 2009.

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IGAEA Regional Updates

Region 1:

The annual Region One Conference was held November 14-15 at Triton Community College and Stevenson High School in suburban Chicago. It was a great opportunity for Region One members to connect with each other; and as the regional conference is open to non-members, "we were able to recruit several of our new conference attendees" said IGAEA President Tom Loch. Kelly Glentz Brush (Region 2 VP) and Tyler Nagel (Region 9 VP) were in attendance, and Tom stated that "hopefully they will be able to return to their regions and begin a regional conference there."

Presentations were given by hosts and IGAEA members at the conference and included:



- Black and White Tone Reproduction - *Joe Stoltz, Triton College*
- Ideas for Incorporating Web Content into your Graphic Arts Curriculum - *Kathy Navilio, Triton College*
- Colorization in Photoshop - *Lorrette Dodt, Triton College*

Region 2

Interested in attending a Region 2 Conference? Let your thoughts be known! Kelly Glentz Brush is moderating a discussion via the new IGAEA website and would like to have your input. What are your professional development needs? Would you prefer a 1-day or 2-day conference? What location would work best for the majority of Region 2 members? How could we as an organization benefit most from this type of event? In November 2008, I attended the Region One conference in the Chicago area. I observed that the educators in this region had a lot to learn from each other related to state issues, articulation agreements, and issues specific to the schools and students in this area. Another obvious benefit to having a conference in the region is that it makes travel more convenient and affordable. Please voice your thoughts on the Forum at www.igaea.org or contact Kelly directly at kelly.glentzbrush@lyndonstate.edu.

Graph Expo '08

IGAEA was well represented at Graph Expo in Chicago, and members took part in the GASC/PIA/GATF Teacher's Conference and the GAERF Educational Summit. IGAEA had a booth in "Education Alley," where we were able to reach out to many educators and potential members. At the GASC/PIA/GATF Conference, IGAEA member and committee chair, Bill Delgado was presented with the Education Award of Excellence. In his acceptance speech, Bill gave a great shout out to IGAEA for the support its members gave him early in his career.

During the Expo, members of the ACCGC (Accrediting Council for the Collegiate Graphic Communications, Inc. met to discuss extending accreditation to graphic communication programs granting associate degrees. Look for updates at <http://www.gitasu.com/acgcg/index.shtml>

Industry News

If you haven't heard, PIA/GATF is now just Printing Industries of America. In December '08 PIA/GATF announced a rebranding of the associations name and logo. The world's largest graphic communications association will now be simply known as the Printing Industries of America. Check out the details at <http://www.gain.net>




While at the GAIN site, type "teacher resource page" in the search box at the top of the main page. It is clear that PIA/GATF recognizes the important role that educators play in helping to shape the future of our industry. On the Teacher Resource Page, there is information and resources to help simplify your job. Resources include educator events offered by PIA, Educator and School Awards, Educator Resources, Events and Printing Industry Economic Information.



An outcome of a session at the Region One Conference was the establishment of another gathering to take place in February 2009. In order to establish vertical articulation agreements, schools in and around Chicago, as well as neighboring states will get together and draw up the documents to articulate their graphic communications programs.

IGAEA's website has been redesigned <http://www.igaea.org>




PROJECT EXCHANGE IS ONLINE

The project exchange - a compendium of classroom projects presented by members at each conference, is now online. Registered users can download PDF projects for use in their classrooms.

Online now are projects from the 2008 conference, and we hope to add more projects in the future.

To get access, become an IGAEA member by clicking the [Membership](#) menu item.

For members, click on the [Classroom Projects](#) menu item.



MAIN MENU

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Thanks to Tyler Nagel (IGAEA Region 9 VP) IGAEA has a new web site, with dozens of features and resources. Included in the redesign is an IGAEA member login function, where members will create a user profile, that they can edit, and a searchable members list. By clicking on the [Membership](#) link in the navigation bar on the right side of the page, you can even pay your annual Association dues using Paypal. *Please note, that if you pay your dues on the IGAEA website, a 10% surcharge will be added to cover costs associated with accepting on-line payments.*

Once you've paid your dues on the membership page, you will enter your personal information to create your website profile. After your payment has been verified by a moderator, you will get an email message indicating your profile has been approved. You can then access our great members-only features like our forum and project exchange!

If you pay your Association dues the traditional way, you will receive an email informing you that your payment has been received and that you can now login to create a personal profile.

On our new site, you will also find a forum, for IGAEA members to share ideas using a threaded discussion board. You can post, read and reply to postings created by other Graphic Communication educators sharing ideas and information that can make the difference in the classroom.

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IGAEA has: **24** registered users

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