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VOLUME XXXX NUMBER 1
2006-2007 SCHOOL YEAR

the communicator

OFFICIAL PUBLICATION OF THE
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.



Upon installation at the 81st annual conference.

Last year when Dennis Dougherty, was installed as President, his message was "You are an Educator." I have been thinking about his words and a Fall on-line masters degree class I'll be teaching in Occupational Teaching Methods. Several weeks into the semester, we look at the characteristics or attributes

of a good teacher. Have you ever thought about how you would describe a good teacher?

Resources I use for the course list: cooperation, kindness, patience, understanding, varied interests, excellent communication skills, pleasant appearance, pleasing manners, humor, positive attitude, consistency without rigidity, interest in students, commitment to teaching, acceptable values and occupational skills.

"Wow!" you may be saying: I'm no superman or wonder woman. Maybe you don't possess all of these traits, but what about 2, 3 or 4? Then begin to add others to you list.

I rank professionalism near the top of the list and think it encompasses several traits from the list. Know your job and be the best you can be at all you do. And how do you do that? You have already taken the first step by attending this conference. You have had an opportunity to learn new skills or improve those you have by participating in a variety of workshops. (*Those who missed the conference, really missed out.*) Other opportunities for professional growth include regional conferences, workshops in your area and attending trade shows.

First time conference attendees, you have made a good start. Some of you received an incentive award to be here. What about next year – have you put RIT on your calendar yet? (*I put this question to those who were not at Cal Poly also.*)

As we think about this organization, IGAEA – I think of what John Kennedy said when he was inaugurated President of the United States. "Ask not what your country can do for you, ask what you can do for your country." I want to rephrase that just a bit – "Ask not what IGAEA can do for you, ask what you can do for IGAEA."

It's sort of like a bank – you get out what you put in: you don't get much out if you don't put much in. "Hey, I put in my \$40, what else do you want?" you might be asking. "What can I put

into IGAEA?"

I'm glad you asked. What about involvement through a committee? At my first couple of conferences, there was committee time: I didn't know what that was about, so I left. Later, I saw a need. We used to have what we called the *R&R Report*. It wasn't being done and I said I can do that, a task of the Publications Committee.

We have a number of committees that need members and chairs to get the work done. Mike Stinnett has been chair of the Gutenberg Awards Committee for 18 years. He would like to pass the torch. We need members and chairs for several other committees. (See the article *IGAEA Committees and Their Duties.*)

We have a new 1st Vice President in charge of Publications. *The Communicator* falls under his oversight. Members want to know what other members are doing. That takes input from you the membership which might include an article about your program. It doesn't have to be long; a few paragraphs will do in an email to Charles Weiss.

What about a position on the board? After a year of working on the *R&R Report*, I was asked to run for 1st Vice President. At first, I was hesitant but said OK and with the help of the board, and the membership, I made it. Then I was elected president: that was the first time.

Now here I am a second time. Why? It's the \$10,000 stipend the voted in for the president. Yeah, right!

What do I really get out of it? Personal satisfaction of involvement and seeing the organization prosper. Sure there's work, but what have you ever accomplished in life that wasn't.

Personal growth and development – have you ever started a workout program and were sore the next day? After a few more days, you begin to tone up and the pain disappeared and you were better off for it. The same thing happens when assuming an office. And for those who are concerned with tenure, promotion and merit, an office in an international organization has worked for me.

I want to challenge you. What will you do to make IGAEA a better organization? Become actively involved with a committee; run for an office. It's time to get off the bench and into the game, or in baseball terms, it's time to crawl out of the dugout and step up to the plate.

I want to challenge each member to contact me or one of the other officers and say "I want to serve IGAEA as _____. You fill in the blank.

GRAPHIC COMM CENTRAL (<http://teched.vt.edu/gcc/>)
The Web portal for graphic communication education

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

IGAEA MEMBERSHIP DRIVE

WIN AN APPLE IPOD NANO

Between now and July 1, 2007 every time you recruit (sponsor) a new IGAEA Teacher Member you will be eligible to win a new iPod nano, **If you sponsor a new member your name must be on the membership application as the sponsor.** All new IGAEA members will also be eligible to win an iPod nano.



MEMBERSHIP DRIVE

REGULATIONS:

1. There will be TWO (2) drawings one for New Members and one for "Sponsors".
2. All **NEW** 2006-2007 IGAEA members will have their name automatically put in for the drawing.
3. Each Time you recruit a new member your name will be entered for the drawing **IF** your name is on the membership application as the "sponsor".
4. The membership drive will run from September 2006 to July 1, 2007.
5. The IGAEA Second VP **MUST** receive all membership applications by July 1, 2007.
6. The drawing will be held during the banquet at the 8nd IGAEA conference.
7. You do not have to be present to win.
8. Winner will be notified by e-mail
9. Make sure your current e-mail address is on file with the IGAEA Second VP.

IGAEA SHIRTS AVAILABLE

YOU HAVE ASKED FOR THEM AND NOW WE HAVE THEM!

There is a limited supply of IGAEA golf shirts and dress oxford shirts. The oxford shirts are available in both short sleeve and long sleeve. These shirts were available at the conference at a reduced price with some sizes selling rather quickly. We have ordered more shirts in various sizes from men's small to 2XL in both the golf and oxford.

THE PRICING FOR THE SHIRTS IS AS FOLLOWS AND INCLUDES SHIPPING.

Golf Shirt \$25.00
Dress Oxford \$30.00

To confirm availability and hold a shirt of your choice and size, please e-mail Dennis Dougherty at doc@dejazzd.com.

You will be notified if it is available and the shirt will be sent upon receiving payment. Payment should be made to IGAEA.

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Golf-S M L XL 2XL
SS Oxford-S M L 2XL
LS Oxford-S M L XL 2XL

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**IS YOUR CORRECT E-MAIL
ADDRESS ON FILE?**

OUR IGAEA COMMITTEES

By David W. Dailey

In the acceptance speech on page 1, I referred to getting involved in the work of IGAEA through our committees. I would like to briefly share what each committee does and who chairs each.

The *Administrative Handbook* is chaired by the president-elect who is responsible for a review and update of the handbook which guides the operation of IGAEA.

At the present time, the *Associate Members* committee is without a chair that is responsible for maintaining contact with our retired or associate members, knowledge of deceased members, and planning the Memorial Service.

Lexa Browning has accepted chair of the *Auditing Committee* which has the responsibility of verifying election ballot counts.

Ron Dyer is chair of the *Paul D. Von Holtz Conference Incentive Awards Committee* which calls for applications and chooses award recipients.

Responsibilities of the *Conference Planning Committee* chaired by Bill Delgado include locating conference sites for coming years. I suggested he contact past conference hosts as members since you have planning experience and can be a valuable asset to future hosts. Get in touch with Bill and offer your suggestions. Bill would also like offers of conference sites.

As chair, the president-elect has the duty of reviewing and updating the *Constitution and Bylaws*.

Monicka Zarzycka has volunteered to chair the *Graphic Communication Week Committee* with the duties of promoting the January 17th birth of Ben Franklin.

Many thanks go to Mike Stinnett who has chaired the *Gutenberg Awards Committee* for 18 years. Many of your students have received awards for their work due to his tireless efforts on behalf of IGAEA. Mike would like to see another member inherit this work. Margo Booth chairs the Photography section and Marlow Marchant chairs the website section of this committee.

All of our records are housed at Illinois State University Library. The *History and Archives Committee* needs a chair to evaluate and organize the collection.

Membership Committee responsibilities fall to the second vice president which is Lexa Browning. Her responsibilities include promoting IGAEA membership. Every member is a

part of this committee and can assist by making IGAEA known to your fellow teachers.

The *Nominations and Election Committee* is chaired by the immediate past president. His job will be much easier if you contact him and say, "I'll run for an office."

Project/Idea Exchange will be in the hands of Cynthia Gillispie-Johnson. She needs major help at the RIT conference in choosing the best of the best.

Charles Weiss as the new First Vice President is chair of the *Publications Committee*. Jerry Waite is assisting as *VCJ* editor and he can use reviewers. *The Communicator* also comes under the auspices of this committee and Charles needs your assistance with an article or an offer to print.

The president-elect is also responsible for calling for and publishing resolutions as chair of the *Resolutions Committee*.

The *Scout Merit Badge Committee* is co-chaired this year by Tom Loch and John Craft, two individuals who have been long time supporters of scouting and the Scout Merit Badge. Contact them if you are into scouting and would like to help.

Usually the immediate past president has the charge of contacting members of the industry as chair of the *Sustaining Member/Industry Liaison Committee*. For several reasons and to maintain continuity, I have held this position since I was immediate past president. You can assist by recruiting printers and suppliers in your area to help support IGAEA.

As you can see, many committees are chaired: some are not. Will you step up and get involved? Contact one of the chairs listed or myself to become more active in IGAEA.

WANTED

IGAEA MEMBERS TO RUN FOR AN OFFICE ON THE BOARD OF DIRECTORS AND AS A REGIONAL VP.

The IGAEA board is an all-voluntary board made up of a President, President Elect, First Vice President, Second Vice President, Secretary, Treasurer and Immediate Past President. In addition to the board members IGAEA members elect Regional Vice Presidents that serve as a contact in their respective region. It is the board of directors who keep focused on what direction IGAEA takes as an organization. As a member you have the opportunity to run for an office on the board or as a regional VP. Please consider lending your support to IGAEA by running for office.

Contact Dennis Dougherty at doc@dejazzd.com to have your name put on the ballot for an office or regional VP.



2006 Appreciation Resolutions

International Graphic Arts Education Association, Inc.

81st Annual Conference

California Polytechnic State University

San Luis Obispo, California

A-1-2006

Whereas, members of the International Graphic Arts Education Association, Inc., representing all levels of graphic arts, graphic communications, imaging technology, and related printing instruction, at their 81st Annual Conference assembled at Cal Poly University; and

Whereas, the conference arrangements have been outstanding in their planning and execution for all members, spouses, guests, and children; and

Whereas, the physical comfort and pleasure of the members have been cared for with the food service and living accommodations; and

Whereas, the gracious generosity of our 2006 Conference Planning Host, Malcolm Keif, conference planning committee: Lorraine Donegan, Penny Bennett, Ken Macro, Kevin Cooper, Xiaoying Rong, Harvey Levenson, and Douglas Haines; and the faculty, staff, and administration of Cal Poly University who have all made conference preparations, including the care and entertainment of spouses and guests during the conference; and therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in conference assembled, do hereby express their deepest thanks to all persons responsible for these arrangements, for their thoughtfulness, hospitality and concern; and furthermore that copies of this resolution be transmitted to the President and other administrators of Cal Poly University.

A-2-2006

Whereas, the 81st Annual Conference with its theme “**Surfing the Digital Wave**” was approved by the Board of Directors of the International Graphic Arts Education Association, Inc., and generously planned and hosted by the Graphic Communication faculty and staff of Cal Poly University, San Luis Obispo, CA had educational sessions, and workshops of great merit and stimulation; and

Whereas, such educational sessions were generously provided by graphic communications leaders, educators, and industry representatives; and

Whereas, such persons contributed their talents, time, and materials to make this conference an educational inspiration; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in Conference assembled, do hereby express their thanks to these leaders for their interest and assistance.

A-3-2006

Whereas, the following officers are completing their terms of office at this 2006 conference:

Cynthia C. Gillispie-Johnson, Immediate Past-President
Dennis B. Dougherty, President
David W. Dailey, President-Elect
Garth Oliver, First Vice President
Mark R Snyder, Secretary
Thomas A. Loch, region 1 VP
Margo Booth, Region 3 VP
Mark T. Watanabe, Region 5 VP

Whereas, these persons have given willingly of their time and energy to the success of the International Graphic Arts Education Association, Inc., now therefore

Be it resolved that special recognition and thanks be accorded to them for their dedicated service for the respective terms of their Association offices.

A-4-2006

Whereas, the Memorial Service for our departed members and friends has been a meaningful part of our Annual Conference; now therefore

Be it resolved that we express our appreciation to those who planned the service, participated in it, and provided the facilities for this special annual event.



2006 Appreciation Resolutions

International Graphic Arts Education Association, Inc.

81st Annual Conference

California Polytechnic State University

San Luis Obispo, California

S-1-2006

Whereas, the industries associated with the manufacture of equipment, supplies, software, and instructional materials for graphic communications and imaging technology have generously supported the International Graphic Arts Education Association, Inc. and graphic communications education in schools across the world; and

Whereas, this support has been continuous; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc. acknowledge and appreciate industry and business support as partners with educators in promoting and supporting graphic arts education.

S-2-2006

Whereas, graphic communications teacher members of the International Graphic Arts Education Association, Inc. desire to learn and share knowledge and skills with colleagues to help meet the challenges impacted by new technology in the extensive graphic communications industry; and

Whereas, the future of this dynamic industry depends upon a supply of educated personnel, and

Whereas, students in our graphic communications programs constitute such personnel; now therefore

Be it resolved that our members, as representative of all graphic communications teachers, continue to share and dedicate themselves to the task of educating personnel to achieve their highest potential, and strive to prepare youth and adults for successful careers, as well as for expected career changes.

S-3-2006

Whereas, safe health, ergonomics and other factors are of prime importance in our society; and

Whereas, the government has passed legislation to provide these safe conditions in the form of the Occupational Safety and Health Act (OSHA), Environmental Protection Agency (EPA), the labeling of hazardous materials, and the use of Material Safety Data Sheets (MSDS); now therefore

Be it resolved that the International Graphic Arts Education Association, Inc. promote the knowledge of and compliance with the conditions of these regulations, and provide information to members.

S-4-2006

Whereas, the International Graphic Arts Education Association, Inc. headquarters are located at NPES, Reston, Virginia, lending stability to a constantly changing roster of Board of Directors; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc. express their appreciation to personnel at the NPES for their assistance and support of our mission.

S-5-2006

Whereas, the Regional Meeting concept tried and found to serve the membership beyond the Annual Conference; and

Whereas, it has been effective in recruiting new International Graphic Arts Education Association, Inc. members; now therefore

Be it resolved that the International Graphic Arts Education Association, Inc. is committed to increased service to its members at large and to educators beyond its membership through the continuation of Regional Meetings.

S-6-2006

Whereas, continued recognition of outstanding graphic communications students desiring to continue their education is an integral component of graphic arts education; and

Whereas, an increasing number of graphic communications students continuing their education are benefiting from graphic communications scholarships; now therefore

Be it resolved that members of the International Graphic Arts Education Association, Inc. acknowledge their appreciation to the many graphic communications associations, organizations, and individuals for establishing scholarship programs that provide educational opportunities for graphic communications students.

S-7-2006

Whereas, race equality, gender equity, prevention of sexual harassment, and professional behavior are important to the teacher, the profession, and particularly to the development of the positive self-esteem of young people; now therefore

Be it resolved that members of the International Graphic Arts Education Association, Inc., as representative of all graphic arts teachers, dedicate themselves to the task of treating both genders of all races with respect and equality, to developing students' highest potential to become whole persons, intelligent citizens, and worthy members of society and of the great industry that we represent.

IGAEA SUSTAINING MEMBERSHIP

To update Sustaining Membership information, or to become a Sustaining Member, please contact the Sustaining Member Chair listed on page 2.

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The Electronic Document Systems Foundation • Jeanne Mowlds, Executive Director • 608 Silver Spur Rd., Suite 280, Rolling Hills Estates CA 90274-3616 • 310-265-5510 • 310=265=5588 • jmowlds@edsf.org • www.edsf.org

Found. of Flexographic Tech. Assoc. • Shelley Rubin, Educational Coordinator • 900 Marconi Ave., Ronkonkoma, NY 11779-7212 • 631-737-6020, X36 • 631=737=6813 • srubin@vax.fta-ffta.org • www.fta-ffta.org

NPS • Doug Sprei, Director of Communications & Marketing • 1899 Preston White Dr., Reston, VA 22091-4367 • 703-264-7200 • 703=620=0994 • churlbur@nps.org • www.nps.org

Prepress Training Solutions • Julie Jankowski, Vice President, Strategic Development • 1801 Liberty Drive, Suite 203 • Bloomington, IN 7403 • 812-355-3030 • 812=355=3040 • 800-355-6429 • juliej@prepresstraining.com • www.prepresstraining.com

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