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(Continued on inside back cover)



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the communicator

VOLUME XXXX NUMBER 2
2006-2007 SCHOOL YEAR

Official publication of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.



From the President

I recently attended the Region 1 Conference in Chicago held over two days at Triton College and Willowbrook High School. New Regional VP Kelly Smith was the official host, but she had a lot of help from too many people to remember. Over the Friday and Saturday of the conference,

about 40 to 50 folks, mostly from Illinois and Michigan were in attendance, some for one day or the other, and many for both.

In conjunction with IGAEA, the Graphic Arts Teachers of Illinois (GATI) has been sponsoring this two day conference for a number of years. Presenters come from the GATI organization itself as well as industry speakers and some like me from the university environment. This year participants got hands-on with paper from the Xpedx representative, saw sublimation transfer by Laser Reproductions, learned about color, Illustrator and PhotoShop techniques, and above all pull the squeegee on Dan McCluskey's famous Christmas sweatshirts.

Even though this was a two day conference, perhaps a one day conference in your area might be just the thing to pull IGAEA members in your state together between our annual conferences. Many often say money is a problem in attending a far off conference for a week, but one or two days might fit their budget. There are probably teachers in your area that for some reason or other have not heard of IGAEA and the benefits of

membership. This would be a good way to recruit to join IGAEA.

And IGAEA has funds available to support regional events such as the one in Chicago. This could cover mailing costs for announcements, breaks and lunch, supplies, materials, or whatever you needed to host a conference. Also, Lexa Browning, our Vice President of Membership, could provide you with a mailing list for IGAEA members in your state and surrounding areas.

So put some thought into holding a one or two day conference in your area. Contact some nearby teachers. Look through the IGAEA directory for universities nearby with IGAEA members. They would love to do a presentation: it makes their resume look good. And I'm sure the folks at GATI would be able to provide suggestions for getting started.

Meanwhile, put July 22-26th on your calendar for the RIT conference.

Look inside for more information on the RIT conference this summer, as well as details on the Graphic Communication Week contest. There is also information on Project Exchange and an SGIA screen printing competition for your students.

IGAEA
MISSION
STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

All About IGAEA...

Founded in 1935, the International Graphic Arts Education Association, Inc. (IGAEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes related to graphic communications and imaging technology.

Among the activities sponsored by IGAEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks. IGAEA fosters career awareness by promoting Graphic Communications Week, assisting Boy and Girl Scouts with their merit badges and interest projects and recognizing success through the Gutenberg Student Awards.

IGAEA members include over 700 educators representing approximately 40,000 students; *future prospective employees!*

There are five different membership categories in IGAEA:

Regular Membership is open to educators, supervisors, and others engaged or interested in graphic arts, graphic communications, graphic design, photography, journalism, communication technology, and/or related fields.

Sustaining Membership is open to business, industry, foundations, organizations, and educational institutions.

Associate Membership is open to retired persons interested in graphic communications and imaging technology education.

Student Membership is open to all full-time students interested in graphic communications and imaging technology education.

Library Membership is open to all libraries that wish to receive IGAEA publications.

Sustaining members representing various graphic communications and imaging technology industries and organizations are vital. Through their involvement, there exists an active network of industry/education partnerships.

Sustaining members are invited to make presentations at IGAEA Conference and at regional meetings. As a result of this participation, graphic communications and imaging technology educators and industry representatives get to know each other on both a personal and professional level. Sustaining members receive a handsome wall plaque, an annual membership directory, and all publications of the Association.

Sustaining members are listed in each issue of the *The Communicator* and are invited to contribute articles.

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ASPT Seeks Submissions for Student Competition

Contest entry deadline July 6, 2007

Fairfax, Virginia — The Academy of Screen Printing Technology is accepting submissions for the Student Screen Printing Awards Competition, which selects the best prints produced during the 2006–2007 school year. “This contest is an excellent opportunity for students who want a career in the specialty imaging industry. They’ll have the chance of showing their work to industry leaders,” said Dawn Hohl, SPTF Technical Training Manager.

The competition is open to secondary and post-secondary schools — including high schools, vocational schools, technical schools, colleges and universities — holding membership(s) for SGIA, FESPA or the Asia-Pacific Screen Printing & Graphic Imaging Association.

Students may enter samples within any category as individual work or within a team. Categories include:

- Textile — single-color, multicolor, spot color, index and simulated process, and four-color process.
- Paper — single-color, multicolor and four-color process
- Plastic, glass, metal or wood — single-color, multicolor and four-color process.
- Original serigraphs on any substrate

All submitted work will be judged and displayed at SGIA ’07 (Orlando, Florida; October 24–27, 2007). For more information on the contest, visit SGIA.org/aspt.

SGIA — Supporting the Leaders of the Digital & Screen Printing Community

“Specialty imaging” comprises digital imaging, screen printing and the many other imaging technologies SGIA members use, including those they’ll tap in the future. These are the imaging processes and technologies employed to create new products and to enhance existing products including point-of-purchase displays, signs, advertisements, garments, containers and vehicles. Make the most of your specialty imaging business. Take full advantage of the information on SGIA.org, and experience the specialty graphic imaging industry first-hand at SGIA ’07 (Orange County Convention Center, Orlando, Florida; October 24–27, 2007).

SGIA press releases and artwork are available at SGIA.org.

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Project/Idea Exchange

Project/Idea Exchange is one of the Standing Committees that is appointed by the president. The purpose of the committee is to encourage the membership to exchange project ideas, and ideas for activities to improve teaching, learning, and public relations. The Committee also promotes the exchange of ideas at the Annual Conference.

The chair of the committee is seeking members with best practices, ideas, projects, and/ or activities that can be incorporated in a classroom environment to share with other IGAEA members. The goal this year is to post these activities on the web for all members to use in the classroom. Participants will also bring 20 hard copies or 20 CDs to the conference to share with their colleagues that will also be participating in the project/idea exchange. Also, if you are interested in posting your project on the web, please send CD or electronic file to: Cynthia Gillispie-Johnson, Project/Idea Exchange Chair, NC A&T State University, Graphic Communication Systems Department, 1601 E. Market Street, Greensboro, NC. You are also welcomed to e-mail comments to gillispc@ncat.edu.

PrintED® Program Awarded the 2006 Frederick D. Kagy Education Award of Excellence

The Ben Franklin Society, honor society of the Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF) named the graphic communications program at Orleans/Niagara Board of Cooperative Educational Services (BOCES) in Medina, NY the recipient of its 2006 Frederick D. Kagy Education Award of Excellence. The award was presented to program instructor Linda Laney at the Ben Franklin Society Black-Tie Induction and Awards Dinner in Milwaukee, WI.

Ms. Laney has been the graphics instructor at Orleans/Niagara Career & Technical Center for the past 17 years, which has been PrintED accredited since 1998.

“PrintED played a key role in earning this award. I place a strong emphasis on this national accreditation, which forms the basis for the curriculum that is taught to the students,” says Laney. The program is accredited in *Introduction to Graphic Communications, Press Operations and Digital File Preparation*.

With two facilities in two different locations, the Orleans and Niagara campuses serve about 60 to 70 students at any given time. Extensive resources for digital prepress, offset press operations, screen printing, and finishing are offered.

“Critical to the success of PrintED accreditation is its industry support,” Laney adds, emphasizing that PrintED graduates enter the workplace with verifiable skills and a certification that students can take with them anywhere in the country.

About the Frederick D. Kagy Education Award of Excellence Established in 1992, the Frederick D. Kagy Education Award of Excellence honors the distinguished career of Frederick D. Kagy, professor emeritus at Illinois State University. As one of the most active and influential leaders in the field of graphic communications and technology education, Dr. Kagy was an inspiration to thousands of former students and professional colleagues. Schools that receive the Kagy Award can choose up to \$1,000 worth of textbooks published by the PIA/GATF Press.

About PrintED® PrintED, administered by the Graphic Arts Education and Research Foundation, is a national accreditation and certification program, based on industry standards, for graphic communications courses of study at the secondary and post-secondary levels. PrintED provides a career pathway for students to enter the workplace with verifiable credentials, or to pursue further education with college credit already in hand.

About GAERF® The Graphic Arts Education and Research Foundation was created by the National Association for Printing Leadership, NPES The Association for Suppliers of Printing, Publishing, and Converting Technologies and the Printing Industries of America in 1983. These three national associations jointly own the Graphic Arts Show Company (GASC®). GAERF was created to channel a portion of the revenues earned by GASC-managed shows into projects supporting a strong future for the industry. For additional information about the Foundation and its programs, visit the GAERF web site at www.gaerf.org or call toll-free at (866) 381-9839.



Graphic Communications Week Poster Design Contest 2008

Sponsored by the International Graphic Arts Education Association, Inc. (IGAEA).

• **ELIGIBILITY:** Students from any post-secondary school are eligible. Work must be submitted through a current IGAEA member.

• **THEME:** The poster will have ONE theme and TWO applications. The theme could revolve around Benjamin Franklin's Birthday or around the IGAEA Annual Conference theme, which is "the Future of Education is Collaboration--Partnering with Each Other to Create Communities." The theme could encompass anything that symbolizes the power and importance of printed communications.

• **APPLICATION:** Two posters, which have the same theme, will be submitted as a single entry. One version of the poster will be for the Graphic Communications Week (GCW) and another version will be for the Visual Communications Journal (VCJ).

• • • GRAPHIC COMMUNICATIONS WEEK (GCW) • • •

SIZE: 11" x 17" vertical format (colors may bleed).

TEXT: All text referring to Graphic Communications Week, and other text specified here (not part of the design), is to be presented on the lower portion of the poster. The design area will eventually be used on the cover of the Visual Communication Journal without the bottom text information.

THE FOLLOWING COPY MUST APPEAR AT THE BOTTOM OF THE GCW:

- Graphic Communications Week
- January 13-19, 2008
- IGAEA logo *
- Sponsored by International Graphic Arts Education Association, Inc.
- Designed by (designer's name), (name of designer's school, city, & state).

• • • VISUAL COMMUNICATIONS JOURNAL (VCJ) • • •

SIZE: 8.5" x 11"

THE FOLLOWING COPY MUST APPEAR IN THE VCJ

- Visual Communications Journal
- Spring/Fall 2008
- IGAEA logo *

• **COLORS:** Four-color process will be utilized to produce the winning entry, so any color may be used providing it is specified as a process color build.

• **ELECTRONIC FILES:** The poster must be created electronically and must be able to be output to film or an imagesetter. All image files are to be CMYK or convertible to CMYK. Bitmap designs are NOT to be flattened. A disk, or disks, including all relevant files, must be submitted with the artwork or will not be considered for contest. The disk(s) should be labeled with the software program(s)/version/ file name(s), fonts/graphics used and the entrants name. A color or black and white proof, or another form of comprehensive art should accompany the electronic file. All fonts and images must be included on the disk or on an accompanying disk.

• **PRIZES:**
\$300.00 for first prize winner.
\$125.00 for second prize winner.
\$75.00 for third prize winner.

• **TIME SCHEDULE:** Poster entries must be received by June 15, 2007.

• **SEND ENTRIES TO:** Entries are to be submitted to Mike Stinnett, Gutenberg Chairman, Kimball High School, 1500 Lexington Blvd., Royal Oak, MI 48073.

• **JUDGING:** Winning entries will be selected and displayed during the IGAEA Annual Summer Conference. First prize poster will be printed in the full color and distributed internationally by IGAEA shortly before Graphic Communications Week.

• **NUMBER OF ENTRIES:** A member instructor may submit up to three poster entries (two copies of each entry: one for GCW and one for VCJ) from students.

• **ENTRY FORM:** A completed entry form and disk(s) must be attached to the back of each entry. Submissions without an entry form attached or with an incomplete or unsigned form will be disqualified and discarded without notification.

• **OWNERSHIP:** All entries will become the property of IGAEA; they will not be returned. All rights of use of the three winning entries is granted to IGAEA as a condition for accepting the entry. IGAEA reserves the right to make minor revisions to accommodate use or production techniques, and to use for other purposes, such as the cover design for the Visual Communications Journal.

• **ORIGINAL WORKS:** All entries must have the designer's signature indicating that no copyright violations have knowingly occurred; the entrant must verify that the design is the entrants original design.

* *The IGAEA logo may be obtained from IGAEA at: website - <http://www.igaea.org> or contact 1st Vice President Charles T. Weiss at (309)298-1488 or e-mail him at ct-weiss@wiu.edu*

IGAEA Graphic Communications Week Poster Contest ENTRY FORM

Please Print or Type: This form (or a photocopy) must be completed for each entry and attached to the back of the art. Submit all parts [proof, disk(s)] of each entry in a separate envelope.

STUDENT'S FIRST NAME	LAST NAME	SCHOOL'S NAME
HOME ADDRESS	INSTRUCTOR'S NAME	
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HOME PHONE	CITY	STATE ZIP
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RIT is pleased to host the 2007 IGAEA Conference and annual meeting. Our theme is Collaboration, The Future of Education.

Call for Papers

We invite faculty from around the world to share their insights discovered through their research investigations. For submission requirements and deadlines, please go to cias.rit.edu/igaea. Deadline for Proposal Submission April 2, 2007

The conference program agenda and registration can be viewed at cias.rit.edu/igaea.

Conference Highlights:

Keynote Speakers

Frank Romano
Professor Emeritus of the School of Print Media, RIT
The Transformation of the Printing Industry (and Everything Connected to It)

David Pankow
Curator of the Cary Library, Rochester Institute of Technology
Who Moved My Books? Reflections on the Journey from Ink to Link.

Charles Bigelow
Cary Distinguished Professor, School of Print Media, RIT
Will we still need typography when nobody reads anymore?

Member Program:

Hands on workshops utilizing the most current productivity tools and • Round table discussions on teaching • Sunday night banquet and opening event sponsored by Canon • Monday evening event sponsored by Kodak at the George Eastman House and International Museum of Photography • Tuesday afternoon and evening, tour the Gil Hatch Center for Customer Innovation at Xerox.

Guest Program includes:

all of the evening events • Wine Culinary Center Tour in the Finger Lakes • A variety of hands on workshops led by RIT College of Imaging Arts and Sciences Faculty

The registration materials will be available on March 15, 2007 via mail and web.

Conference Fees

Early Bird Member Registration – \$400
After June 1, 2007
Member Registration – \$500
Non-Member – \$550

Conference registration fees include all activities, lunch and dinner from Sunday evening through Wednesday evenings. Conference registration fees do not include lodging.

Guest Registration Fee – \$300

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collaboration
THE FUTURE OF EDUCATION IS COLLABORATION



2007

IGAEA Annual Conference
International Graphic Arts Education Association, Inc.

ROCHESTER INSTITUTE OF TECHNOLOGY
ROCHESTER, NEW YORK • JULY 22 – JULY 26, 2007