

The Communicator



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION

FORMERLY KNOWN AS IGAEA

The Graphic Communications Education Association (GCEA), formerly known as IGAEA, is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.



Find this and previous issues of the Communicator at

GCEAONLINE.ORG

Message from the President

Incorporating Change in our Association

Finding the right mix of tradition and change is a challenge for any organization, including our Association.

Traditions bring history, structure, and a comfort of familiarity from predictability. Tradition makes planning easier, because there is a pattern to follow, and you usually just need to plug the variables into the template. Good traditions exist because they contain refinements to a process or reinforcements to a structure, and that brings strength to an organization.

Tradition also can be a habit that can make one get too comfortable, and it can put organizations into a rut. It can stunt creativity and hamper necessary change and growth. Sometimes the environment changes, and traditions can keep organizations from being nimble enough to react to those external changes. Other times, organizations need to be proactive and seek out internal change in order to do what is best to grow, to improve, and to drive their own destiny.

Change, like tradition, is also a double-edged sword. Change can infuse new energy into an organization. New ideas can bring the benefits of efficiency or effectiveness. New people can bring new energy, and those new ideas. New technologies bring improvements in what we do and how we do it—and as those of us in the field of visual communications know, we have been dealing with the effect of a tsunami of technological changes that have washed over us in the last two decades.

External change can disorient and confuse. It can force us to reevaluate what we do—you know, the “adjusting your sails to the winds of change” allegory. We, our Association and our allied industries, are still sorting out the effect of these external changes, and trying to find the best direction to take. As they say, the only constant is change—so then, what internal changes do we choose to make in order to navigate our Association in the best direction?

In the recent history of our Association, we voted to change our name, and rebrand ourselves as more than just an organization of printing educators—breaking with a tradition roughly 80 years. While I feel this was a necessary and beneficial change, we are just beginning this new journey. We need to continuously monitor the external changes around us and make the internal changes within our Association that let us continue to be relevant.

One of those internal changes has been to embrace and incorporate the internet into the operation and content topics of our Association, and to offer support to our membership through our website at GCEAonline.org. Probably one-half to two-thirds of the questions directed to me as an officer or committee member have been answered by directing the questioner to a page on our website. Browse GCEAonline.org and become familiar with it—or better yet, offer content for it and make GCEAonline.org an even more attractive and useful



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source of information and support for our membership. Secretary Laura Roberts (secretary@gceaonline.org) is the chair of the Web Media Committee, and along with Kelly Smith, Tyler Nagel, and myself, make up the committee. Join us, we are always looking for people to help maintain the site and to improve our social media presence.

We also are transitioning our site to be a way for members to keep in touch by establishing profiles to use to keep their individual member information up-to-date. Second VP for Membership, Can Le is working hard to integrate our existing membership database with the database that is on our website, and make it one and the same. To that end, you may have received e-mails since last December encouraging you to renew your membership and update your profile on line at <http://gceaonline.org/membership/educational-member-registration/>.

Also, Can and First VP for Publications, (the soon to be Dr.) Gabe Grant, have coordinated their efforts to send printed reminders to renew your membership on line as well. There was one in the last issue of the Visual Communications Journal, and you will notice that there is the member specific paper renewal form in this issue of The Communicator as an insert. Sending e-mail renewal reminders and "piggy-backing" the individual renewal in The Communicator is our way of keeping mailing costs down, and leveraging the web to make staying connected to our Association more convenient. (By the way, we also chose to include the 2016 Graphic Communications Week Poster in the last issue of The Communicator to reduce mailing costs, but if you really need a poster without a fold, then go to the web site at: http://gceaonline.org/wp-content/uploads/2015/03/gcw2015_m_lapointe.pdf and download the PDF file if you want to print more of your own!)

Finally, I know for a fact, because I have seen it myself, that our Association has an abundance of clever, creative, and effective educators as members. I also know that we have a method for sharing our ideas and projects—informally and formally at Regional and Annual Conferences, and also in the Project Exchange, located in the "Members Only" section of our website. Look for ways efforts to continually update and expand the content of the Project Exchange in the coming months.

Our Association is fortunate to have a diversity of new and "seasoned" Board members who are working to keep our Association's worthwhile traditions, while at the same time, balancing and incorporating positive internal change. Our goal is to provide improved service and support to the membership of our Association. Let us (<http://gceaonline.org/about/governance/>) know how we are doing, and please help contribute to those efforts

Sincerely,

Tom Loch, GCEA President

GCEA News

GCEA 2016 Conference Call For Presentations

Authors, researchers, scientists and educators from the Graphic Communications Education Association; PrintED Consortium; research institutes; and, graphic communication industry, are invited to present research findings, instructional strategies and learning modules for presentation at the GCEA 2016 Conference, [July 24-28, 2016](#) in Branson, MO



The conference theme for this year is "Perspective." Graphic Communications is all about engaging humans in communication by understanding the perspectives of modern society. Understanding culture, markets, design and combining creative ideas with innovative production strategies provide the foundation for the next generation of graphic products and Graphic Communication education.

The objective of the conference is to address questions related to emerging fields in Graphic Communication and Media Technology. Topics will explore the latest developments in:

- Design Process
- Package Design
- 3D CAD and 3D Printing
- Industry Trends/Future of the Graphic Communications Industry
- Photography
- Printing and Imaging Processes
- Classroom and education

Presentations will take place in the conference meeting room with limited laboratory opportunities.

Authors willing to present a paper or presentation at the conference should submit an abstract of 300 to 500 words, including 3-5 keywords. The conference review committee will select presentations.

For more information regarding the call for papers, the submission of abstracts, and the peer-review process, please contact the review committee.

Papers Submission for publication - Instructions for Authors

Accepted abstracts will be recommended to the following peer-reviewed journals for full paper publication review: the Visual Communication Journal.

Conference Review Committee- Charles Weiss, Clemson University & Malcolm Keif, California Polytechnic University

Any GCEA member that would like to present at the 2016 annual conference must submit a prospectus. For details or to submit a prospectus, e-mail mkeif@calpoly.edu

GCEA can help you attend your first conference

Authors, researchers, scientists and educators from the Graphic The GCEA will award a number of grants, from a minimum of \$500 to a maximum of \$700, to educators who are members of the Association, to assist them in participating in their first GCEA Annual Conference. The amount of the award will be determined by the distance the participant will have to travel to attend the annual conference. This year the 91st Annual GCEA/IGAEA Conference will be held [July 24–28, 2016](#) in Branson, MO.

Anyone teaching graphic arts, graphic or visual communications, graphic design, graphic imaging, or printing is eligible to apply for the IAP. These grants have been awarded to teachers from junior or senior high school, post-secondary schools, community or technical colleges, and four year colleges and universities. To accept an award, if selected by the IAP Committee, the applicant must be under contract for full-time teaching for the coming school year.

Incentive Award candidates must be paid-up members of GCEA. If the applicant is not a current paid-up member, the GCEA Membership Application and check must accompany this IAP application. A membership form is included with the application.

Any person who has previously participated in an GCEA/IGAEA Annual Conference as a regular dues-paying member of GCEA/IGAEA is not eligible for an Incentive Award.

The Incentive Award, named after Paul Von Holtz who proposed the incentive following the 1976 annual conference held at Glassboro State College, is a means for the GCEA to use excess funds generated by the annual conference to invest in the future attendees.

The Paul Von Holtz Incentive Award application can be downloaded from the GCEA website at www.gceaonline.org/conferences/conference-incentive-awards.

Follow the instructions and return it to the committee chair. Apply now as the committee has begun processing the applications so that the selected winners can have adequate time to plan their travel to the Branson, MO conference from [July 24–28, 2016](#).

For further information please contact Dan McCluskey at dmccgraph@comcast.net.

Awards & Contests

Got Gutenberg?

The annual Gutenberg Awards are coming up and we will be looking for your entries for print, layout, photography, and Web design soon. If you have never entered your student's work in the Gutenberg Awards this year might be a great year to start. If you have entered student's work in the past you already know how great it is for a

student to receive an award. Certificates for last year's winners will be mailing out soon.

The Gutenberg Awards will once again use an online entry system. You will need to be a current member of GCEA and have created a login for the website before you can enter your student submissions. Simply follow this link to find out more

information and to enter your student's project details:

www.gceaonline.org/student-resources/student-contests/gutenberg-award/

Please note you will still mail in your student's printed entries by printing out your registration form and attaching it to each of your entries. Photographs and website URLs will be submitted completely electronically this year. The new online registration system will help cut down on any errors and allow certificates to be printed quickly before or directly after this summer's conference at the College of the Ozarks. Submissions must be completed by [June 1, 2016](#).

Be sure to check out all of the Gutenberg Award information in the GCEA website. It is a great opportunity for you and your students to get recognition for the great work you are doing at your school. Updated forms will be available soon, but feel free to look at last year's forms for more information.

For further information please contact Charles Weiss at ctweiss@clemsun.edu.

Graphic Communications Week Contest

The annual Graphic Communications Week Poster Design contest is now accepting submissions. The poster must be designed for Graphic Communications Week which typically revolves around Benjamin Franklin's birthday (January 17). The theme could encompass anything that symbolizes the power and importance of printed communications. Students from any secondary or post-secondary school are eligible.

Work must be submitted through a current GCEA Member by [July 1, 2016](#). Visit: www.gceaonline.org/student-resources/student-contests/graphic-communications-week-poster-design-contest/

For further information please contact Harold Halliday at hhallida@Central.UH.EDU

Got News? Put it in The Communicator!

Submit your articles and updates about your program, teaching techniques, awards, competitions, and more to First VP Gabe Grant by sending an email to gjgrant@iu.edu.



Other News

Call for Resolutions

GCEA members wishing to submit resolutions for the 2016 Annual Business meeting need to submit them to President-Elect Mike Stinnett, Chair of the Resolutions Committee by [June 15, 2016](#). This submission deadline is earlier than in previous years, as this year's annual conference is also earlier than in previous years.

Information about resolutions can be found in the Administrative Manual on page 46 and how to submit them on page 57. The Administrative Manual is posted on the GCEA webpage at: <http://gceaonline.org/wp-content/uploads/2015/03/AdminHandbook-2015-Final.pdf>. You will need to log in, as these files are in the "members only" section.

If you have any questions, contact Mike Stinnett at ms-ink@comcast.net.

Visual Communications Journal Seeking Authors

Consider writing an article for publication in the Visual Communications Journal (VCJ). Articles that describe a technologies, processes, or curricular activities are central to the purpose of the journal as a means to communicate and improve graphic communications education. Please consider sharing your innovative projects and expertise with your colleagues through this important publication resource.

Check out all of the recent VCJ publications on our website: <http://gceaonline.org/publications/visual-communications-journal/>

Contact Dan Wilson, VCJ Editor, for any questions at dgwilso@ilstu.edu.

Save the Date! Spring Region 1 Conference

Illinois State University in Bloomington, IL and Illinois Community College in Peoria, IL are hosting the Spring Region 1 GCEA / IGCEA conference on [April 22nd](#) and [April 23rd](#). The conference will be at ISU on [Friday April 22](#) and ICC on [Saturday April 23](#).

Planned topics include a vehicle wrap demo, flexography overview, packaging projects and screen printing transfers.

Stay tuned to www.gceaonline.org/regions/region-1/ for information on registration and lodging. Contact Region 1 VP John Baggett jbaggett@icc.edu with any questions.



Mattoon High School students collaborate on a graphics project. Photo submitted by Laura Roberts.

MHS Graphic Arts Earns GAERF Accreditation

Laura Roberts, GCEA Secretary

Mattoon High School's graphic arts program earned national accreditation from the Graphic Arts Education Research Foundation (GAERF).

GAERF is a national accreditation program, based on industry standards, for graphic communications courses of study at the secondary and post-secondary levels.

PrintED has identified 6 standards that encompass the elements of a solid training program. In order for a program to become accredited, it must meet these standards in at least two areas of accreditation, one of which must be Introduction to Graphic Communications.

In January of 2016, Mattoon High School has received accreditation in 5 areas. Those include:

- Introduction to Graphic Communications
- Graphic Design
- Digital File Preparation and Output
- Offset Press Operations/Binding & Finishing
- Screen Printing Technology

The graphic arts program at the high school has a long history of success. Since taking over the program in 2007, MHS instructor Laura Roberts' commitment and dedication to her students' learning and growth has insured the program's national recognition.

Competencies have been identified for each area of accreditation to determine whether the PrintED standards have been met. These competencies, developed by educators and members of industry, form the basis for instruction. Although PrintED does not provide its own curriculum, there are curriculums available that are aligned with the PrintED competencies. The MHS graphic arts program has aligned its curriculum to the PrintED standards and competencies.

"MHS works in conjunction with Lake Land College and Eastern Illinois University. Students who successfully complete the course earn college credits," said Roberts.

Each year, Roberts meets with a local advisory committee to review the graphic arts program. The committee is comprised of local businesses and educators. The committee reviews the program curriculum and recommendations are made to include current industry tasks, safety procedures, acceptable work habits and ethics, and testing and evaluating procedures.

During the year, students in the graphic arts II get the opportunity to intern for a week with some of the local businesses. The businesses then complete and evaluation of the student's work, attitude, skills, and abilities.

Every year, Roberts must complete at least six hours of training in the graphic communication field to maintain technical competency, meet the requirements to be an approved Printed instructor, and meet all state and local requirements for accreditation. Roberts maintains current membership with several organizations: National Association of Photoshop Professionals (NAPP), Graphic Communication Education Association (GCEA), and Graphic Arts Educational and Research Foundation (GAERF). This also helps to keep the program material up-to-date and relevant.



A Mattoon High School student checks registration on a screen printing project.

Photo submitted by Laura Roberts.

Many of the activities and projects that the students do in the class promote leadership and professionalism. Students keep an organized binder with all their projects and activities. They also keep track of their own progress and grades. The students not only receive grades on the objectives they have completed, but they are also evaluated on their citizenship. Citizenship includes organization skills, assignments, respect, teamwork and interpersonal skills. Many of the projects divide the class into groups. Those groups include: the Business Card/Letterhead project, Packaging Design Projects, Coloring Book project, Digital Photography project, and Screen Printing project.

Each group must help the members within their groups with their projects when the instructor is training the other groups. Although the students work in groups helping each other out, the projects are graded on an individual basis. Usually by dividing the class into groups, many students find themselves in leadership positions.

Roberts works long hours creating exciting curriculum that is also

fun by incorporating games. She has created custom designed games and activities that the students play occasionally to review their knowledge. Other games that are used are reviewgamezone.com; Tic, Tac, Know; word searches; and crossword puzzles. By adding in some fun games to school, students get excited and motivated while learning.

Position Announcement: University of Houston

The Information and Logistics Technology Department is seeking applicants for a non-tenure-track instructional faculty position at the Assistant or Associate Professor rank. The anticipated start date of this position is Fall 2016.

The Information and Logistics Technology Department is experiencing strong growth and expects this trend to continue. The growing demand for our courses validates the Digital Media program content and has identified additional growth areas. More information about the Department can be found at <http://www.uh.edu/technology/departments/information-and-logistics-technology/>.

The University of Houston is an equal opportunity/affirmative action employer. Minorities, women, veterans and persons with disabilities are encouraged to apply.

Applicants must have a Master's degree or higher in a field related to the Digital Media program. Applicants must exhibit competence in teaching as well as demonstrated knowledge, skills, and experience in packaging technology and design. To be considered, applicants must demonstrate skills in the use of ArtiosCAD software as well as Esko Deskpack and Adobe Illustrator, Photoshop, and InDesign. Also required is membership and professional involvement in the International Organization of Packaging Professionals (IOPP) and a professional network that includes packaging professionals in the greater Houston and/or Southeast Texas region.

EKU Closes Graphic Communications Program

Dr. David Dailey

For over 50 years, the Department of Applied Engineering and Technology has taught courses in graphic arts, or as we now often refer to it, graphic communications. The first course was taught in the department, then known as Industrial Arts, in 1960. An associate degree in printing technology was first offered in 1965. By then there were nine courses in Graphic Arts. The following year, the department name was changed to Industrial Technology in keeping with changing times in the field of education. At that time, students were able to earn a Bachelor of Science degree in Industrial Technology with an emphasis in Graphic Arts.

Over the years, the names of both the department and the degree program have changed. Some students felt that the Industrial Technology degree demanded too many courses in a manufacturing environment unrelated to the printing and publishing industries. In 1996, with the encouragement of the advisory committee and industry, a Bachelor of Science degree in Printing Management was approved as a stand-alone degree. Projections in the degree

proposal forecast an increase in enrollment as a result. To make the program even more attractive and to increase awareness, the name of the degree was changed to Graphic Communications Management in 2004.

Enrollments have never been as high as administrative powers would like to see, even though several years ago, there was an upward bounce. As we have all lamented over the years, printing and publishing is that hidden giant of an industry that we can't live without, yet apparently, awareness among the general public is lacking.

Course content has been upgraded and new courses in web animation and publishing were added over the years as further enticement to students looking at web related careers. Efforts were directed at recruiting students during university Spotlight days and related events. Such activities have not brought in that increase in students that we projected when the degree became a standalone program.

This past May, Dr. Marlow Marchant retired from Eastern Kentucky University. He was a GCEA member and former Graphic Communications division president of The Association of Technology, Management, and Applied Engineering (ATMAE). With continue austerity issues facing the university, his position was not replaced.

Although some program graduates have entered the field, a number have chosen to go in completely different directions. Placement concerns, low enrollments and faculty retirements became a combination of issues facing the graphic communications program. Last year, we ended enrollments of new students and the program is being phased out. Final courses are being offered this semester so majors in the program will be able to graduate.

Scholarships for Students to Attend SkillsUSA National Competition

Judith Durham, Managing Director, Graphic Arts Education and Research Foundation

Since 2007, the Graphic Arts Education and Research Foundation (GAERF) has offered scholarships to students enrolled in either postsecondary or secondary schools who win at the State level in the SkillsUSA competition for Advertising Design, Graphic Communications and Screen Printing Technology. The scholarship amount offered to these students is \$250 and is intended to cover a portion of the travel expenses the student incurs to travel to the National SkillsUSA competition.

This year's National SkillsUSA competition was held June 22-26 in Louisville, Kentucky. The annual event, which this past year hosted over 6,000 contestants competing in 100 different trade, technical, and leadership fields, showcases the top career and technical education students in the nation. GAERF's scholarships provided support to 23 Screen Printing Technology students, 3 were postsecondary winners; 55 Advertising Design students, 19 were postsecondary winners; and 26 Graphic Communications students, 4 were postsecondary winners.

In addition to providing the monetary scholarship support, GAERF works to solicit support from industry partners, schools, and related nonprofit entities to design the competition; seek equipment and material donations for the actual competition; provide competition judges; and, review technical specifications to ensure they are correct and current with industry practice.

This year's Graphic Communications' competition had support from Baumfolder, Heidelberg, Print Craft Supply, Ricoh, and Xerox in addition to large printer conglomerations: Quad/Graphics and RR Donnelley. Several schools and nonprofits provided technical support and guidance including Austin High School, Dakota County Area Learning Center, Ferris State University, Printing Industries of America, Saline High School, and William D. Ford Career- Technical Center. Other support was provided by Preferred Marketing Solutions, Publishers Press, Southwire Company LLC, and Vivid Impact. Without the help and support of industry players the



SkillsUSA Championships Medal Winners, Louisville, Kentucky. June 26, 2015. Front row L to R: National technical committee member Kip Jarrett; High School medalists—Silver-Alexander Westbrooks, Dubiski Carer High School (Texas); Gold-Chandler Kerr, Center of Applied Technology North (Md.); Bronze-Emily Woods, Monmouth County Vocational School-Wall (N.J.); and, technical committee member Tim Knapp. Second row L to R, technical committee member Mike Stinnett; College/ postsecondary medalists—Silver-Jason Horn, Illinois Central College (Ill.); Gold-Tiffany Vang, Riverside Community College (Calif.); and Bronze-Kalon Stephens, Tulsa Technology Center-Sand Springs (Okla.); and, national technical committee member Tim Scoggins.

SkillsUSA competitions for would not be available to these students.

If you are already familiar with SkillsUSA then you know what a wonderful organization it is and the tremendous opportunities it offers students for leadership and skills development and training. I invite you to contact me if you are interested in participating on a local or National level with SkillsUSA's Graphic Communications, Advertising Design or Screen Printing Technology competitions. Next year's National SkillsUSA competition will take place June 21-24, 2016 in Louisville, Kentucky. Visit the SkillsUSA websites for more information:

The National Competition details may be found by visiting: <http://www.skillsusa.org/events/national-leadership-and-skills-conference-3/>

The Local and State Competition details may be found by visiting: <http://www.skillsusa.org/competitions/state-and-local-competitions/>

Congratulations go to the following students and schools for their success during the 2015 SkillsUSA National Competition held in Louisville, Kentucky June 22-26, 2015:

Advertising Design medalists at the secondary school level were:

- Gold: Ciara Jacobi from Sussex Technical High School, Georgetown, DE
- Silver: Megan Miller from Miami Valley Career Technical Center, Clayton, OH
- Bronze: Kylee Smith from Tulsa Technology Center – Riverside, Tulsa, OK

At the post-secondary school level, the winners were:

- Gold: Juan Alvarado from Des Moines Area Community College, Ankeny, IA
- Silver: Alissa Hicks from Salt Lake Community College, Salt Lake City, UT
- Bronze: Bethanie Fuhrman from Macomb Community College, Warren, MI

Graphic Communications medalists at the secondary school level were:

- Gold: Chandler Kerr from Center of Applied Technology, Severn, MD
- Silver: Alexander Westbrook from Dubiski Career High School, Grand Prairie, TX
- Bronze: Emily Woods from Monmouth County Vocational School, Wall, NJ

At the post-secondary school level, the winners were:

- Gold: Tiffany Vang from Riverside Community College, Riverside, CA
- Silver: Jason Horn from Illinois Central College, East Peoria, IL
- Bronze: Kalon Stephens from Tulsa Technology Center – Sand Springs, Sand Springs, OK

Screen Printing Technology medalists at the secondary school level were:

- Gold: Travis Hathaway from Waynesville Career Center, Waynesville, MO
- Silver: Haleigh Alexander from Pickens County Career and Technology Center, Liberty, SC
- Bronze: KD Dehnert from Douglas High School, Minden, NV

At the post-secondary school level, the winners were:

- Gold: Kimberly Jeppson from Salt Lake Community College, Salt Lake City, UT

- Silver: Bradley Carlton from Forsyth Tech Community College, Winston-Salem, NC
- Bronze: Barbara Paris from Waynesville Career Center, Waynesville, MO

GAERF's mission is to advance knowledge and education in the field of graphic communications by supporting programs that prepare the workforce of the future. If you wish to learn more about GAERF's other programs and services, please contact me, Judy Durham, Managing Director of GAERF, at [703-264-7214](tel:703-264-7214) or email me at jdurham@npes.org.

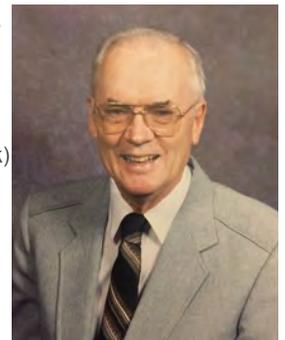
Frank Benevento passing

Frank S. Benevento, age 89, of North Huntingdon, passed away Wednesday, December 16, 2015 at Redstone Highlands, North Huntingdon. He was born October 31, 1926 in Braddock, a son of the late Frank and Isotta Capaccione Benevento. Prior to his retirement, he was director of education and publication at the Graphic Arts Technical Foundation, a member of St. Angela's Merici Catholic Church, White Oak, Knights of Columbus, an Eagle Scout and Scout Master 293, and a veteran of WWII having served in the US Navy. In addition to his parents, he was preceded in death by his son, Frank V. Benevento. He is survived by his loving wife of 54 years, Sandra McConeghy Benevento; son Nicholas and his wife, Nicole; daughters Bonnie Sepaniak and her husband, Chris; Heather Buhl; brothers Fiore (Dorothy Jean), Fil (Karen); sister Virginia Rossetti; five grandchildren, Sandra Sepaniak, Chase and Connor Buhl, McKenna and Dominic Benevento. Internment in St. Joseph Cemetery, North Versailles. In lieu of flowers, donations may be made to the Alzheimer's Association. www.shirleyfuneralhome.com



Bill Stout passing

William Searl Stout, 90, of Elizabethtown, passed away on Monday, February 8, 2016 at Masonic Village. Born in Philadelphia, he was the son of the late Wilfrid J. Stout and Gertrude E. (Hardwick) Ashley. He is survived by his loving wife of 66 years, Dorothy (Slothower) Stout. Bill grew up in the Philadelphia area and then the Masonic Children's Home in Elizabethtown and Patton Trade School. Bill was a WWII Veteran serving as a gunner in the Army Air Corps, participating in fourteen missions over Germany. He earned a Bachelor's Degree from the Wharton School, University of Pennsylvania, and a Master's Degree in Industrial Arts from Trenton State University. He taught high school industrial arts in Bristol Twp. for 30 years. He was a former member of Emilie United Methodist Church, Levittown. He was a Free Mason at Bristol Lodge 25. In his free time he enjoyed working with model trains, was an avid tennis and golf player, and enjoyed traveling



and planning family vacations around conferences with the International Graphics Arts Association. (Bill served on the board around 1982 as treasurer.)

In addition to his wife, Bill is survived by two children Diana S. Ludwig and W. Raiford Stout (Tina G.) both of Lancaster; three grandchildren: Kenneth D. Ludwig (Jeannie), W. Bradley Stout, and Michael A. Stout; and two great grandchildren: Grace M. Ludwig and

Allison M. Ludwig. He was preceded in death by his stepfather Leonard E. Ashley, son Kenneth W. Stout, sister L. Mary Reynolds, and two brothers, Clinton J. Stout and Harold E. Stout.

Arrangements have been entrusted to Miller-Finkenbinder Funeral Home & Crematory, 130 N. Market St., Elizabethtown, PA 17022. In lieu of flowers, memorial contributions may be made to the Masonic Homes Patton School Alumni Association Scholarship Fund at Masonic Children's Home, One Masonic Drive, Elizabethtown, PA 17022. Condolences and memories may be shared at www.MillerFuneralHome.com

Printing Processes, Samples, and History!

Mike Stinnett, GCEA President-Elect

First I would like to thank all of the participants at this years Cal Poly conference for taking the time to sign one or both of the cards I received. Being on the receiving end of these cards for the first time I just wanted to let you know that they were very much appreciated and I enjoyed reading your comments, THANK YOU ALL!

For my friends that have not heard I missed what would have been my 35th conference as I underwent quadruple bypass surgery, two days after returning from the National SkillsUSA conference in Louisville, KY and five days before leaving for Cal Poly. Having very little idea as to what was happening to me, my last question before being wheeled into the operating room was "Will I be able to travel to CA this weekend?", it at least put a smile on the faces of the surgical team, which I truly believe was a very good thing at 7 AM in the morning.

I look forward to seeing my many old friends and meeting new ones at this years conference. I have found no better way of spending a few days of my summer than interacting with teachers that have the same types of problems and successes that I did.

That all said, my part time job since I retired, after 40 years of teaching graphics, in 2010 has been to work for the GAERF as its Educational Consultant and National ETL for PrintED. I have been to 36 States and worked with over 80 schools on National PrintED Standards and competencies. One of the things I do is send out a monthly information newsletter, with what I hope might be useful information for the classroom.

For those that will be attending next summers conference, I will be putting up a number of pieces from my collection to be sold at a Silent Auction with all proceeds going to the conference committee or GCEA. I very much want to see them in the hands of individuals that might enjoy them and share them with their students. The number of pieces and description will come in a later issue. You will see a description of some of them below.

Very early in my school year I would put on a lecture (powerpoint) on the many different printing processes and the history behind them. During my 40 years in the classroom I collected many original samples of these processes. I found that the interest level in the presentation went up dramatically when original pieces or excellent reproductions were passed around the room. Hopefully the following will help some of you start your own collection! For those of you that have not received copies of my 2 DVDs and CD. Forward blank DVDs and a CD and I will send back copies of my PowerPoints, lessons, handouts, worksheets, videos, and hundreds of test questions using Exam View software. I stopped giving paper test for the last ten years that I taught.

Egyptian Hieroglyphics on papyrus - <http://www.egyptiangiftshop.us/egyptian-papyrus/>

Illuminated Manuscript - created before 1450, difficult but not impossible to find, check eBay. \$10 and up!

Incunabulum - Printing from 1450 to 1500, the first 50 years of moveable type/letterpress. Difficult but not impossible to find, check eBay. \$7.00 and up!

Gutenberg Bible page - Gutenberg Museum, Mainz - \$23 plus shipping. <http://goo.gl/QMu6FC>

Harpers Weekly Newspaper - 1800's, large letterpress newspaper sample. Very small letters "8pt", set one letter at a time! eBay - \$4.50 and up! Just purchased a complete copy of an 1861 HWN for \$30 dollars.

Ben Franklin sample - Old Ben got rich by printing the currency for a number of the colonies. Visit a coin show in your area or look for someone that sells currency online. Ben was one of the first to advertise, his bills will have "by B. Franklin" along one edge and he was the first to try and prevent counterfeiting, they are still trying to determine how he imprinted the same leaf image on each bill. Ben also started the first franchise company! \$80 and up!

Stone Lithography print or cigar box label - late 1800's to early 1900's, if you can count 12 different colors, it took 12 "stones" to print! eBay - \$4.00 and up

Vintage Litho Printing Stone - eBay \$80.00 and up

Engraving - www.moneyfactory.gov

Kids love handling full or half press sheets of US bills! Expect questions like, Is it real and can you spend it! \$16 and up!

150th Anniversary of the "Department of the Treasury Bureau of Engraving and Printing" 1862-2012!

They are selling just 10,000 - "150th Anniversary Currency Sets".

As to the other modern printing processes, I'm sure you can find samples on your own.

Once again have a wonderful and successful school year!

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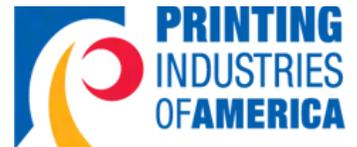
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