

# The Communicator



GRAPHIC  
COMMUNICATIONS  
EDUCATION  
ASSOCIATION

FORMERLY KNOWN AS IGAEA

The Graphic Communications Education Association (GCEA), formerly known as IGAEA, is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.



Find this and previous issues of the Communicator at

[GCEAONLINE.ORG](http://GCEAONLINE.ORG)

## Message from the President

### *Our Association in the 21st Century*

Our Association had its first conference in Indianapolis in 1922, and we called ourselves the United Typothetae of America. Back then, mass communication consisted of print and an upstart medium called radio. Except for four years during World War II, our Association has held an annual conference every year since. This year, we'll hold our 91st Conference, and we now go by the name Graphic Communications Education Association. During those 95 years, we became an independent organization, changed our Association's name multiple times, and have experienced tremendous changes in the technologies used for graphic communication. Because of these changes, our Association chose to update our name to GCEA to reflect our desire to incorporate more of these newer technologies—after all, it isn't a world of just print and radio anymore.



It's hard to believe, but if you think about it, we are already one-sixth of the way through the 21st century—and the ways we have to communicate and stay connected to each other have multiplied. Our phones can now send text messages and photos, and our mail today is mostly e-mail. We carry networked computers with way more computing power than the computers that helped us land on the moon. We have all sorts of internet based media: the World Wide Web, Facebook, LinkedIn, Twitter, Snapchat, and on, and on, and on.

As educators, we need to understand and teach these new technologies, and we also need to practice and model these technologies as well. To that end, the GCEA Board decided to do some operational tasks differently this year.

For one, we decided to enclose the Graphic Communication Week poster as part of the second issue of the Communicator, and we made the PDF file of the poster available on the GCEA website for those who wanted to download it and print more copies. Having the poster "piggy-back" on the Communicator saved us the expensive mailing costs of sending the posters in tubes.

We also decided to handle the membership renewal differently. We first solicited membership renewals by e-mailing renewal requests to members back in December. The e-mail asked members to go to [GCEAonline.org](http://GCEAonline.org) and renew on our website. We now have our active membership database as part of our website, and when a member registers online, they can update their contact info in that database and establish a profile. They can also just log in, once they have a profile, and update the information in case something changes. With so many channels for communication today, and the transient nature of some of them (like e-mail addresses), giving members the opportunity to update their contact information directly is the best way to keep your information up-to-date. All we display on the website is your name, photo, and e-mail address—and that can only be viewed by GCEA members. All of your other contact information is not displayed. A special shout out to 2nd VP Can Le for transitioning our active membership database to the website. This transition has not been an easy task, and Can has done a great job of making this transition work this year.

*President's Letter Continued on the Next Page*

## President's Letter Continued

We solicited renewals again in January with a generic membership renewal insert in the VCJ to once again invite members to go to [GCEAonline.org](http://GCEAonline.org) and renew on our website (just in case the e-mail address we had on file was old, but the USPS address was up-to-date). Once again, our goal here was to drive members to the website to establish/update their profiles so that their contact information is correct when we send out our Association's correspondence and publications.

Then, in early February, when we sent out the third issue of the Communicator, it contained a personalized membership renewal form as one of the pages of the Communicator. This was done in an effort to reduce mailing costs, to implement and model the technology of variable data printing to produce an individualized issue of the Communicator for each member, and to connect with members that we did not reach in our first two renewal solicitations. I really appreciate the efforts of 1st VP of Publications, Gabe Grant, and 2nd VP of Membership, Can Le, who worked together to successfully coordinate and implement this 21st century workflow.

Finally, we sent the traditional individual paper renewal form by mail in March to all of those members that did not respond to the first three requests.

In evaluating the response of this new renewal strategy at the Board's mid-winter meeting in February, we concluded that we may have been too ambitious in counting on e-mail and insert requests to be as effective as we had wanted. The Board has already decided that next year we will send out the individualized membership renewal form (using variable data printing again) as a page in the second Communicator that comes out in before the end of the calendar year. Hopefully, our collective experience this year, and our earlier timetable next year, will encourage more members to go online to renew.

If you have any comments or concerns about these initiatives that you would like to share, please e-mail them to me at: [president@GCEAonline.org](mailto:president@GCEAonline.org)

Sharing information to make us better educators is what our Association is all about, and one of the best ways to share is to contribute to the Project Exchange. If you established a profile on our website, you can easily log in to our website to view and/or submit contributions to the Project Exchange—where you can share, and benefit from, successful projects, assignments, and/or handouts. We are currently exploring the possibility of establishing an annual competition for Project Exchange submissions, and hope to have recognition and award(s) for outstanding contributions.

As you can see, we are trying to make sure our members can stay "in-the-loop" and connected to our Association. One way to do that is to follow GCEA on Twitter (@GCEAonline). You can connect to us using the Twitter link on the GCEA website, and find out what is going on as soon as we post it. Last year, we tweeted offers of free Graph Expo tickets, information about regional conferences, and other assorted information through the year. Check it out.

Another great way to stay connected and to network with your fellow graphic artisans is to attend the GCEA Annual Conference. This year, Immediate Past-President Mike Williams is also our Conference Host at the College of the Ozarks in Point Lookout, Missouri.

Point Lookout is right next to Branson, Missouri, and our hotel for the conference is located on "the strip" in Branson. I hope you can make it this year. Mike and his team has put together an educational and enjoyable conference, with lots of options for you and your family. Check out the conference website at: [www.ozarksgcea.org](http://www.ozarksgcea.org).

Finally, I would like to take this opportunity to recognize all of those members who contributed to the functioning of our Association this year, especially the Officers, Conference Host, Committee Chairs, and Regional VPs—some who are doing double duty! I have been fortunate to have been teamed with an outstanding and dedicated Board that has worked hard making this an organization we can be proud of today and in the years to come. I have relied on their wisdom, vision, and support, to move our association forward, and they have come through admirably. It continually amazes me that we have members who find time to keep up with the relentlessly changing technologies, plan lessons, write & grade assignments & tests, do all of the paperwork/reports that are required in our jobs, teach and counsel students, do co-curricular duties, defend their programs from under-informed administrators and boards of education, and still make time to contribute to our Association. Thank you for all that you do—it is greatly appreciated—and the reason our Association has endured for 95 years.

Sincerely,

Tom Loch, GCEA President



July 24-28, 2016

## 2016 GCEA Annual Conference

*Hosted by College of the Ozarks in Branson, MO*

Greetings Fellow GCEA Members,

The 2016 conference is developing beautifully. We are bringing back the Golf Outing! Thousand Hills Golf Resort has a nice course close to The Branson Grand Plaza Hotel and we already have tee times starting at **1:00 p.m. Sunday, July 24**. Industry professionals are also invited and it is my hope for each one to share a cart with a GCEA member or guest. This is a golf outing and not a tournament. So, don't worry about your skills level, just have fun for a short 9 holes. After golf, we will have time to go back to the hotel and get ready for the memorial service and President's Reception. A variety of good food ample for dinner will be served at the reception.

Everybody will be delighted with the accommodations and food at the Branson Grand Plaza Hotel. You will start each day, after a good night's rest on a comfortable bed in a spacious room, with an awesome breakfast buffet. Having had stuffed myself a few times previously, you can rest assured that I am not using the term "awesome" lightly.

Keynote Speaker general sessions will take place in a meeting room at the hotel so you will not be required to rush around to catch an early morning bus. Everybody will enjoy our three keynote speakers who will reveal to us their unique perspective on the future of the Graphic Communications industry:

- Daniel Dejan, potential in cross media, print and digital products;
- Johnny Shell, potential in specialty graphic products and industrial printing. Johnny has facilitated popular Screen Printing workshops at previous GCEA conferences and he is going to do another workshop for us this summer;
- Trish Witkowski, potential in marketing fulfillment and product design. Trish was our 2015 Sundeen Award recipient and she has agreed to invest further in our membership by facilitating a conference session on the "Professional Design Process".

After the Keynote Speaker sessions each morning, we will go to College of the Ozarks for breakout sessions and workshops. We already have approved sessions on the topics of: Seeking a Professional Future, Engaging Students, Color Perception Between Sexes, Intellectual Property Rights, Portrait Photography, Publishing with EPubs and iBooks, Cognitive Apprenticeships, Formative Assessment, File Preparation and Preflighting, Color Management for Toner-based Printers, Profession Design Process and Screen Printing. Our guidelines for presentations are 1) any presentation over 25 minutes must include an activity, 2) any presentation over 50 minutes must include a hands-on project, 3) topics may be covered in 2 separate sessions. If you would like to present research or facilitate a workshop, you will find a "Call for Presentations" button on the conference website, [www.ozarksgcea.org](http://www.ozarksgcea.org) - do it now before it is too late. If there is a topic you want to make sure is covered, e-mail [mkeif@calpoly.edu](mailto:mkeif@calpoly.edu) or [Williams@cofo.edu](mailto:Williams@cofo.edu) and we will do our best to make it happen.

Monday and Tuesday evenings during our conference are situated so you can choose to go along with the group or do your own thing. Planned for Monday is Shepherd of the Hills Homestead and Outdoor Drama based on the best selling 1906 novel "Shepherd of the Hills" This novel put the Ozarks on the map and brought tourist from all over the world beginning in the early 1900's. Shepherd of the Hills Homestead is the actual homestead of "Old Matt" and his cabin still stands. Planned for Tuesday night is The Track Family Fun Park, a fun park for the entire family. There are rides for children of all ages: bumper boats, go-karts for different ages and abilities, Laser Tag, miniature golf, and arcade games. There is no admission fee; fun lovers pay for only the activities they do. Transportation will be provided to and from both of these venues.

Wednesday evening will be an exciting time at the Branson Grand Plaza Hotel with Gutenberg Awards, a Silent Auction of awesome artifacts (so bring your checkbook), the 2017 Conference Preview, and the 2016 GCEA Annual Conference Closing Banquet. The Wednesday evening meal will be nice and befitting of a dignified semi-formal occasion (semi-formal or business attire is appropriate).

During the conference, activities are planned for guests and family. On campus, guests will tour the Ralph Foster Museum, also known as the Smithsonian of the Ozarks, where the original Beverly Hillbillies' truck is on permanent display (photos are encouraged). Weaving baskets at Edwards Mills, a water-powered stone gristmill, is fun and relaxing and provides a nice take-home. The director of our Farmer's market will show you how to choose the best produce and share secrets for growing your own. The head Dairy Herder will let you bottle feed his babies and will show you how milk gets from the cow and into your fridge. Maybe your guests would enjoy a photo hike around campus and learn an easy Photoshop trick to make photos into art and a nice print. Loaner cameras are available.

Off-campus activities are also planned. Ride The Ducks is a fun 90 minutes and the scenery makes a good day perfect. The Titanic Museum makes you feel like you are actually on board and the Toy Museum is the largest toy museum in the world. There are also adult only activities planned like pistol shooting and a distillery tour. Oh yea, my wife has planned a shopping outing and Branson offers excellent shopping venues.

All guest program lunches, even for off-campus activities are planned to be on campus together with the conference participants.

BTW, just hanging out is also an option and it is free. Swim in the Hotel pool or visit a few of the many, nearby attractions. Within walking distance from the hotel are Tanger Outlet Mall, The Track Family Fun Park, Grand Village, restaurants, The Fishing Museum, Splash Country Indoor Water Park, Grand Country Arcade and Wal Mart. Feel free to register for any Guest Program activity that suits you and sit out the rest.

GCEA has an active and cherished retiree membership. I hope to have something special for the retirees that attend. Also, retirees can feel free to participate in a combination of participant and guest activities at no additional cost. If you are retired and choose to go back and forth between participant and guest activities, please let us know so we can make accommodations for you.

Great Idea – extend your stay!. The Branson Grand Plaza will extend your conference rate through the weekends before and after the conference. The Grand Plaza can also get you discounted tickets for many of the Branson attractions like Silver Dollar City, Dixie Stampede, Show boat Branson Belle, museums, shows and more. Branson offers great golf and nature outings. The hotel can help arrange fishing trips, boat rentals, and tours of Dogwood Canyon. Branson is a great vacation; bring the fam and make lifetime memories together.

Register before **June 1** and save \$50.00. Reservations made after **July 1** cannot be guaranteed and will only be accepted upon room availability. I am looking forward to this conference and seeing everybody.

Smiling just thinking about it,

Mike Williams

## *GCEA can help you attend your first conference*

The GCEA will award a number of grants, from a minimum of \$500 to a maximum of \$700, to educators who are members of the Association, to assist them in participating in their first GCEA Annual Conference. The amount of the award will be determined by the distance the participant will have to travel to attend the annual conference. This year the 91st Annual GCEA/IGAEA Conference will be held [July 24–28, 2016](#) in Branson, MO.

Anyone teaching graphic arts, graphic or visual communications, graphic design, graphic imaging, or printing is eligible to apply for the IAP. These grants have been awarded to teachers from junior or senior high school, post-secondary schools, community or technical colleges, and four year colleges and universities. To accept an award, if selected by the IAP Committee, the applicant must be under contract for full-time teaching for the coming school year.

Incentive Award candidates must be paid-up members of GCEA. If the applicant is not a current paid-up member, the GCEA Membership Application and check must accompany this IAP application. A membership form is included with the application.

Any person who has previously participated in an GCEA/IGAEA Annual Conference as a regular dues-paying member of GCEA/IGAEA is not eligible for an Incentive Award.

The Incentive Award, named after Paul Von Holtz who proposed the incentive following the 1976 annual conference held at Glassboro State College, is a means for the GCEA to use excess funds generated by the annual conference to invest in the future attendees.

The Paul Von Holtz Incentive Award application can be downloaded from the GCEA website at [www.gceaonline.org/conferences/conference-incentive-awards](http://www.gceaonline.org/conferences/conference-incentive-awards).

Follow the instructions and return it to the committee chair. Apply now as the committee has begun processing the applications so that the selected winners can have adequate time to plan their travel to the Branson, MO conference from [July 24–28, 2016](#).

For further information please contact Dan McCluskey at [dmccgraph@comcast.net](mailto:dmccgraph@comcast.net).

---

## Awards & Contests

### *Got Gutenberg?*

The annual Gutenberg Awards are coming up and we will be looking for your entries for print, layout, photography, and Web design soon. If you have never entered your student's work in the Gutenberg Awards this year might be a great year to start. If you have entered student's work in the past you already know how great it is for a student to receive an award.

The Gutenberg Awards will once again use an online entry system. You will need to be a current member of GCEA and have created a login for the website before you can enter your student submissions. Simply follow this link to find out more information

and to enter your student's project details:

[www.gceaonline.org/student-resources/student-contests/gutenberg-award/](http://www.gceaonline.org/student-resources/student-contests/gutenberg-award/)

Please note you will still mail in your student's printed entries by printing out your registration form and attaching it to each of your entries. Photographs and website URLs will be submitted completely electronically this year. The new online registration system will help cut down on any errors and allow certificates to be printed quickly before or directly after this summer's conference at the College of the Ozarks. Submissions must be completed by [June 1, 2016](#).



Be sure to check out all of the Gutenberg Award information in the GCEA website. It is a great opportunity for you and your students to get recognition for the great work you are doing at your school. Updated forms will be available soon, but feel free to look at last year's forms for more information.

For further information please contact Charles Weiss at [ctweiss@clemsun.edu](mailto:ctweiss@clemsun.edu).

### *Graphic Communications Week Contest*

The annual Graphic Communications Week Poster Design contest is now accepting submissions. The poster must be designed for Graphic Communications Week which typically revolves around Benjamin Franklin's birthday (January 17). The theme could encompass anything that symbolizes the power and importance of printed communications. Students from any secondary or post-secondary school are eligible.

Work must be submitted through a current GCEA Member by [July 1, 2016](#). Visit: [www.gceaonline.org/student-resources/student-contests/graphic-communications-week-poster-design-contest/](http://www.gceaonline.org/student-resources/student-contests/graphic-communications-week-poster-design-contest/)

For further information please contact Harold Halliday at [hhallida@Central.UH.EDU](mailto:hhallida@Central.UH.EDU)

### *Got News? Put it in The Communicator!*

Submit your articles and updates about your program, teaching techniques, awards, competitions, and more to First VP Gabe Grant by sending an email to [gjgrant@eiu.edu](mailto:gjgrant@eiu.edu).

# Other News

## Call for Resolutions

GCEA members wishing to submit resolutions for the 2016 Annual Business meeting need to submit them to President-Elect Mike Stinnett, Chair of the Resolutions Committee by **June 15, 2016**.

This submission deadline is earlier than in previous years, as this year's annual conference is also earlier than in previous years.

Information about resolutions can be found in the Administrative Manual on page 46 and how to submit them on page 57. The Administrative Manual is posted on the GCEA webpage at: <http://gceaonline.org/wp-content/uploads/2015/03/AdminHandbook-2015-Final.pdf>. You will need to log in, as these files are in the "members only" section.

If you have any questions, contact Mike Stinnett at [ms-ink@comcast.net](mailto:ms-ink@comcast.net).

## Visual Communications Journal Seeking Authors

Two new VCJ articles have just been posted to the website: <http://gceaonline.org/publications/visual-communications-journal/>

Consider writing an article for publication in the Visual Communications Journal (VCJ). Articles that describe a technologies, processes, or curricular activities are central to the purpose of the journal as a means to communicate and improve graphic communications education. Please consider sharing your innovative projects and expertise with your colleagues through this important publication resource.

Contact Dan Wilson, VCJ Editor, with any questions at [dgwilso@ilstu.edu](mailto:dgwilso@ilstu.edu).

## Call for Project Exchange Submissions

Do you have a teaching method that works? Do you have a project that students find to be engaging? Submit it to the GCEA Project Exchange at [www.gceaonline.org](http://www.gceaonline.org). Login to [gceaonline.org](http://gceaonline.org) and submit a project through the Project Exchange link at the top of the page. Please submit projects to Project Exchange by **June 1, 2015**. If you have any questions about format, contact Can Le at [chle3@Central.UH.EDU](mailto:chle3@Central.UH.EDU).

## Chung Retires from RIT

Hired in June 1975 and after 41 years of employment at RIT, Professor Robert Chung ([rycpr@rit.edu](mailto:rycpr@rit.edu)) is retiring in June 2016. During his tenure, Bob has witnessed curricular challenges due to drastic changes in how computing technology and Internet of Things impact the graphic arts industry and the society. Bob has enjoyed his career as a teacher and researcher in the field of printing process control and color management. After taking a well-deserved break, Bob wishes to spend his spare time working with graduate students interested in graphic arts technology and its standardization.

Bob is a long-time member, Board Member and Treasurer in 1994-1996, and 1996 IGAEA conference host in Rochester, NY.

## Region



## Save the Date! Fall Teachers Conference

The University of Wisconsin Stout will be hosting a combined Region 1 GCEA conference and Teachers Update.

This event is for GCEA, and for new teachers in Wisconsin, Minnesota, Illinois, Iowa and anyone else that wants to make the drive.

Friday, October 21, 2016,

- 2:00PM Welcome and Check-In
- 2:30PM Keynote
- 3:15-8:00 PM Sessions & Dinner

Saturday, October 22, 2016

- 9:00 AM- 2:00 PM Sessions w/Morning Refreshments and Lunch
- Departures by 2:30PM.

Stay tuned to [www.gceaonline.org/regions/region-1/](http://www.gceaonline.org/regions/region-1/) for information on registration and lodging. Contact Shaun Dudek at [dudeks@uwstout.edu](mailto:dudeks@uwstout.edu) or Pete Schlosser at [schlosserp@uwstout.edu](mailto:schlosserp@uwstout.edu) with any questions.

## Ryerson University Students Win Award

Submitted by Diana Varma

The 2016 GCM Grad Book team has just won an Ontario Printing and Imaging Association (OPIA) award in the category "Specialty – Multi Media Cross Platform Campaign"!

The Grad Book is an annual capstone project by GCM students, which is provided to members of industry at GCM's annual Job Fair. The book is designed, printed, and produced in-house at the Heidelberg Centre at Ryerson University.

The theme of this year's Grad Book is "uncovering hidden gems". Every page is a scavenger hunt that bridges the gap between print and digital to unlock each GCM graduate's hidden gem.

2016 Grad Book Team: Criselda Tejada (Project Manager), Anna Tang (Graphic Designer), Spencer Preiditsch (Content Writer), Christine Ang (Photographer), Bodin Punyaprateep (Production & Internal Partnership Management), Sabihat Chowdhury (Funding & External Partnership Management), Charlene Monzones (Team Support), Diana Varma (Faculty Advisor)

The digital version of the 2016 Grad Book can be found here <http://tinyurl.com/2016gradbook>

## Hybrid Lessons Learned

by Dr. Charles Weiss

This past spring I was the lab instructor for two sections of our intro to software class here at Clemson University. The labs meet twice a week for three hours each meeting. Students enrolled in our Graphic Communication courses at Clemson University are traditional students that have enrolled in on-campus classes. The labs I taught were not advertised as being hybrid in nature, but because of the content being taught it was relatively easy to add some hybrid components. Students at various times in the semester were allowed to work outside of lab on their own time and their own locale, and were not required to attend some lab times. This provided some flexibility for me as the instructor as well. When students were given the chance to work outside of class many of them did not take advantage of the time. If no assignments were tied to an open lab outside of normal class time very few students actually completed the required work during the open lab time. The most successful open labs were the ones that had items due that had to be submitted electronically to our Blackboard classroom. For instance when I was in Spain, students had to check in during the week and submit a completed assignment by the end of the week. This proved to be very successful as 90% of the students submitted their assignment on time. I also experimented with open labs where I was present. I surveyed the students and they said they would like me present in lab to answer questions. When I required students to be there the lab seemed to be very successful, if it was an open lab and students were not required to be there I was very lonely as very few students attended. In the end the biggest lesson learned is that with traditional college students making items required is the best way to incorporate hybrid labs. I do think we will continue to examine this at Clemson University and will possibly only have one lab a week, but students will be required to turn in assignments during the open lab times in which they work on their own and in their own space.

## XMPie Redefining Variable Data with uDirect Video

by Dr. Gabe Grant and Laura Roberts

This past February, while returning from the Annual Mid-Winter Board meeting, GCEA board members were discussing the recent initiative to integrate variable data into the past issue of The Communicator for notifying members of upcoming dues. It was then that Laura Roberts, GCEA Secretary, shared an email that one of her family members had recently received that included variable data integrated into a video. In this case, the family member received a personalized video from a prospective university indicating their acceptance to the institution. Upon further investigation, XMPie appears to be the developer of the technology. XMPie uDirect Video can be used with Adobe AfterEffects® to Integrate dynamic video content into multichannel campaigns. Check out more examples of variable data video by visiting [www.xmpie.com/products/creative-tools/udirect-video/](http://www.xmpie.com/products/creative-tools/udirect-video/).

## Get Involved in a GCEA Committee

From the President-Elect Mike Stinnett

As we prepare for our 91st conference and installation of next years officers, I believe its important to point out and thank those that have helped to make this association a success. It takes the efforts of many individuals willing to give a little extra in an already busy day to put together our conference and maintain the leadership necessary to keep this association viable. I would encourage each of you to plan on attending this year's conference and begin networking with other teachers who are interested in developing current skills and learning how to introduce new technology into their classrooms. Can you really find any better use of your time than preparing yourself and your classroom for your students with the help of others who will be in attendance? I also would like you to review the committee and officer positions that are listed and consider this an invitation to server as a committee member or officer. Feel free to contact the current chairs to gather detailed information as the time commitment that would be necessary for each position.

I hope you all are enjoying another successful school year, let us help you plan for another this fall, join us at the College of the Ozarks!

Standing Committees:

If you are interested in joining a committee, please contact the committee chairperson listed below, your Regional Vice President, or a board member.

- Administrative Handbook: President-Elect [Mike Stinnett](#)
- Associate Members: Co-chairs [John Pagels](#), [Janet Oglesby](#)
- Auditing: [Shaun Dudek](#)
- Paul D. Von Holtz Conference Incentive Award: [Dan McCluskey](#)
- Conference Planning: Host, [Mike Williams](#) and President-Elect, [Mike Stinnett](#)
- Conference Site: [Shaun Dudek](#)
- Constitution and Bylaws: President-Elect, [Mike Stinnett](#)
- Graphic Communications Week: [Harold Halliday](#)
- History & Archives: [Tom Loch](#)
- Gutenberg Awards:
  - Print: [Charles Weiss](#)
  - Photography: [Art Lindauer](#)
  - Web Page: [Donna Painter](#)
- History and Archives: [Tom Loch](#)
- Membership: 2nd Vice President, [Can Le](#)
- Nominations and Election: Immediate Past-President, [Mike Williams](#)
- Project/Idea Exchange: [Can Le](#)
- Publications: 1st Vice President, [Gabe Grant](#)
- Resolutions: President-Elect, [Mike Stinnett](#)
- Scout Merit Badge: [Ken Kulakowsky](#)
- Sustaining Member/Industry Liaison: Immediate Past-President, [Mike Williams](#)
- Trade Show: [Tom Loch](#)
- Web Media: [Kelly Smith](#)



## 2016 GCEA Annual Conference Participant Program

**Sunday, July 24, 2016**

Conference Registration from 11:00 a.m.-5:00 p.m. at The Grand Plaza Hotel (room may not be available til 3:00)



Afternoon  
1000 Hills Golf Course

Golf Outing for members and guests (optional, additional cost)

Evening  
The Grand Plaza Hotel

Memorial Service  
President's Reception with buffet



**Monday, July 25, 2016**

Morning  
The Grand Plaza Hotel  
College of the Ozarks

Grand Plaza: Breakfast and Keynote Speaker  
College of the Ozarks: Breakout Sessions and Lunch



Afternoon

College of the Ozarks: Breakout Sessions



Evening

Shepherd of the Hills

Dinner at Shepherd of the Hills Homestead  
Shepherd of the Hills Outdoor Drama (optional, additional cost)  
*Based on the novel that sparked Ozarks tourism*



**Tuesday, July 26, 2016**

Morning  
The Grand Plaza Hotel  
College of the Ozarks

Grand Plaza: Breakfast and Keynote Speaker  
College of the Ozarks: Breakout Sessions and Lunch



Afternoon

College of the Ozarks: Breakout Sessions and Dinner

Evening

College of the Ozarks  
Track Family Fun Park

College of the Ozarks: Ice Cream Social  
The Track Family Fun Park (optional, pay per ride)



**Wednesday, July 27, 2016**

Morning  
The Grand Plaza Hotel  
College of the Ozarks

Grand Plaza: Breakfast and Keynote Speaker  
College of the Ozarks: Breakout Sessions and Lunch



Afternoon

College of the Ozarks

Grand Plaza: General Business meeting

Evening

The Grand Plaza Hotel

Grand Plaza: Gutenberg Awards and Silent Auction  
Grand Plaza: 2017 GCEA Conference Preview  
GCEA Banquet



**Thursday, July 28, 2016**

Morning  
The Grand Plaza Hotel

Grand Plaza: Breakfast and Farewell





GRAPHIC  
COMMUNICATIONS  
EDUCATION  
ASSOCIATION

FORMERLY KNOWN AS IGAEA

1899 Preston White Drive | Reston, VA 20191

NONPROFIT  
ORG  
U.S. POSTAGE  
PAID  
Charleston, IL  
61920  
Permit No. 65

## GCEA Board of Directors

### **Tom Loch**, PRESIDENT

[Harper College, Palatine, IL 60067](#)

(847) 255-7142 | [president@GCEAonline.org](mailto:president@GCEAonline.org)

### **Mike Stinnett**, PRESIDENT-ELECT

[Royal Oak High School \(Ret\), Dearborn, MI 48124](#)

313.605.5904 | [presidentelect@GCEAonline.org](mailto:presidentelect@GCEAonline.org)

### **Gabe Grant**, FIRST VICE PRESIDENT

[Eastern Illinois University, Charleston, IL 61920](#)

(217) 581-3372 | [firstvp@GCEAonline.org](mailto:firstvp@GCEAonline.org)

### **Can Le**, SECOND VICE PRESIDENT

[University of Houston, Houston, TX 77204-4023](#)

(713) 743 4082 | [secondvp@GCEAonline.org](mailto:secondvp@GCEAonline.org)

### **Laura Roberts**, SECRETARY

[Mattoon High School, Mattoon, IL 61938](#)

(217) 238-7785 | [secretary@GCEAonline.org](mailto:secretary@GCEAonline.org)

### **Pradeep Mishra**, TREASURER

[Arkansas State University, State University, AR 72467](#)

(870) 972-3114 | [treasurer@GCEAonline.org](mailto:treasurer@GCEAonline.org)

### **Michael Williams**, IMMEDIATE PAST PRESIDENT

[College of the Ozarks, Point Lookout, MO 65726](#)

(417) 690-2511 | [pastpresident@GCEAonline.org](mailto:pastpresident@GCEAonline.org)

## Regional Vice Presidents

### **John Baggett**

REGION 1 NORTH CENTRAL

[Illinois Central College, East Peoria, IL 61635](#)

(309) 694-5147 | [jbaggett@icc.edu](mailto:jbaggett@icc.edu)

### **Lynn Damberger**

REGION 2 NORTHEAST

[North Central State College, Shelby, OH 44875](#)

(419) 755-5664 | [LDamberger@ncstatecollege.edu](mailto:LDamberger@ncstatecollege.edu)

### **Kristine Hwang**

REGION 3 SOUTHEAST

[Kennesaw State University, Kennesaw, GA 30144](#)

(770) 423-6035 | [khwang@kennesaw.edu](mailto:khwang@kennesaw.edu)

### **David Oldham**

REGION 4 SOUTH CENTRAL

[Pittsburg State University, Pittsburg, KS 66762](#)

(620) 235-6140 | [joldham@pittstate.edu](mailto:joldham@pittstate.edu)

### **Art Lindauer**

REGION 5 SOUTHWEST

[Venice High School, Los Angeles, CA 90066](#)

(310) 577-4260 | [supershop9@mac.com](mailto:supershop9@mac.com)

### **Tony Sittner**

REGION 6 NORTHWEST

[Highline Community College](#)

[Des Moines, WA 98198](#)

(206) 878-3710 | [tsittner@highline.edu](mailto:tsittner@highline.edu)

### **John Stephens**

REGION 7 ENGLAND & EUROPE

[University of Arts London, London W1K5DA](#)

(020) 7514-6000

### **Yung-Cheng Hsieh**

REGION 8 ASIA

[National Talway University of Arts](#)

[Talpei County Pan Chiao Tawian](#)

886-2-2272-2181 x2250

[hsiehisu@ms23.hinet.net](mailto:hsiehisu@ms23.hinet.net)

### **Tyler Nagel**

REGION 9 CANADA

[SAIT Polytechnic Calgary, Alberta Canada](#)

(403) 210-4473 | [tyler.nagel@ait.ca](mailto:tyler.nagel@ait.ca)