

Paul D. Von Holtz

# Conference Incentive Awards \$500—\$700 to attend GCEA Conference



GRAPHIC  
COMMUNICATIONS  
EDUCATION  
ASSOCIATION

Millersville, Pennsylvania • July 29 - August 2, 2018

Applications accepted: January 1 through May 26, 2018

**GCEA** will award a number of grants, from a minimum of \$500 to a maximum of \$700, to educators who are members of the Association to assist them in participating in their first GCEA Annual Conference. The amount of the award will be determined by the distance the participant will have to travel to attend the annual conference.

The enclosed map details the five travel zones that will be used to determine the amount of the grant. Study the travel zone map carefully and record in the application in which zone you reside. The travel zones will vary from year to year based upon the geographical location of the annual conference. This year the 93rd Annual GCEA/IGAEA Conference will be held July 29 – August 2, 2018 in Millersville, Pennsylvania.

### Purpose

The GCEA Annual Conference Incentive Awards Program (IAP) is designed to offer an inducement to members to attend their first GCEA/IGAEA Annual Conference. By encouraging and assisting members to attend their first annual conference, more members will become better acquainted with the benefits of active participation in the work of the Association.

The GCEA Annual Conference is a unique event, the fact that it is held during the summer, usually on a college campus, and the diversity of educators who attend and participate all combine to make this annual conference a most beneficial affair.

### Eligibility

Anyone teaching Graphic Arts, Graphic or Visual Communications, Graphic Design, Graphic Imaging, Graphic Media, Web Media or Printing is eligible to apply for the IAP. These grants have been awarded to teachers from junior or senior high school, post-secondary schools, community or technical colleges, and four year colleges and universities. To accept an award, if selected by the IAP Committee, the applicant must be under contract for full-time teaching for the coming school year.

Incentive Award candidates must be paid-up members of GCEA. If the applicant is not a current paid-up member, the GCEA Membership Application and check must accompany this IAP application. A membership form is included with the application.

Any person who has previously participated in an GCEA/IGAEA Annual Conference as a regular dues-paying member of GCEA/IGAEA is not eligible for an Incentive Award.

If you have participated in an annual conference, please pass this material on to an educator who has not previously attended an GCEA/IGAEA annual conference.

### Dates to Remember:

January 1 — Application review opens

May 26 — Closing date for application review

Applications will be reviewed within 14 days of receipt and award winners will be notified as soon as the applicant's member status is verified.

### Selection

The IAP Committee solicits applications, reviews all completed applications within 14 days of receipt, and selects recipients for each of the Incentive Awards available. If the applicant pool is large enough, an equal number of alternates is selected and placed in priority order to be used when selected awardees cannot attend.

Awards will be granted on the basis of information supplied by the candidate on the attached application.

IAP awardees and alternates will be notified within 14 days as to their status by GCEA pending membership verification. Awardees will be given 14 days to indicate their acceptance of the award. In the event that an Incentive Award can not be accepted by an awardee, alternates will be named up to June 10, 2018.

IAP grants will be paid only to those who register for, pay total conference fees, and participate in the complete 93rd GCEA Annual Conference (July 29 – August 2, 2018) being held in Millersville, Pennsylvania.

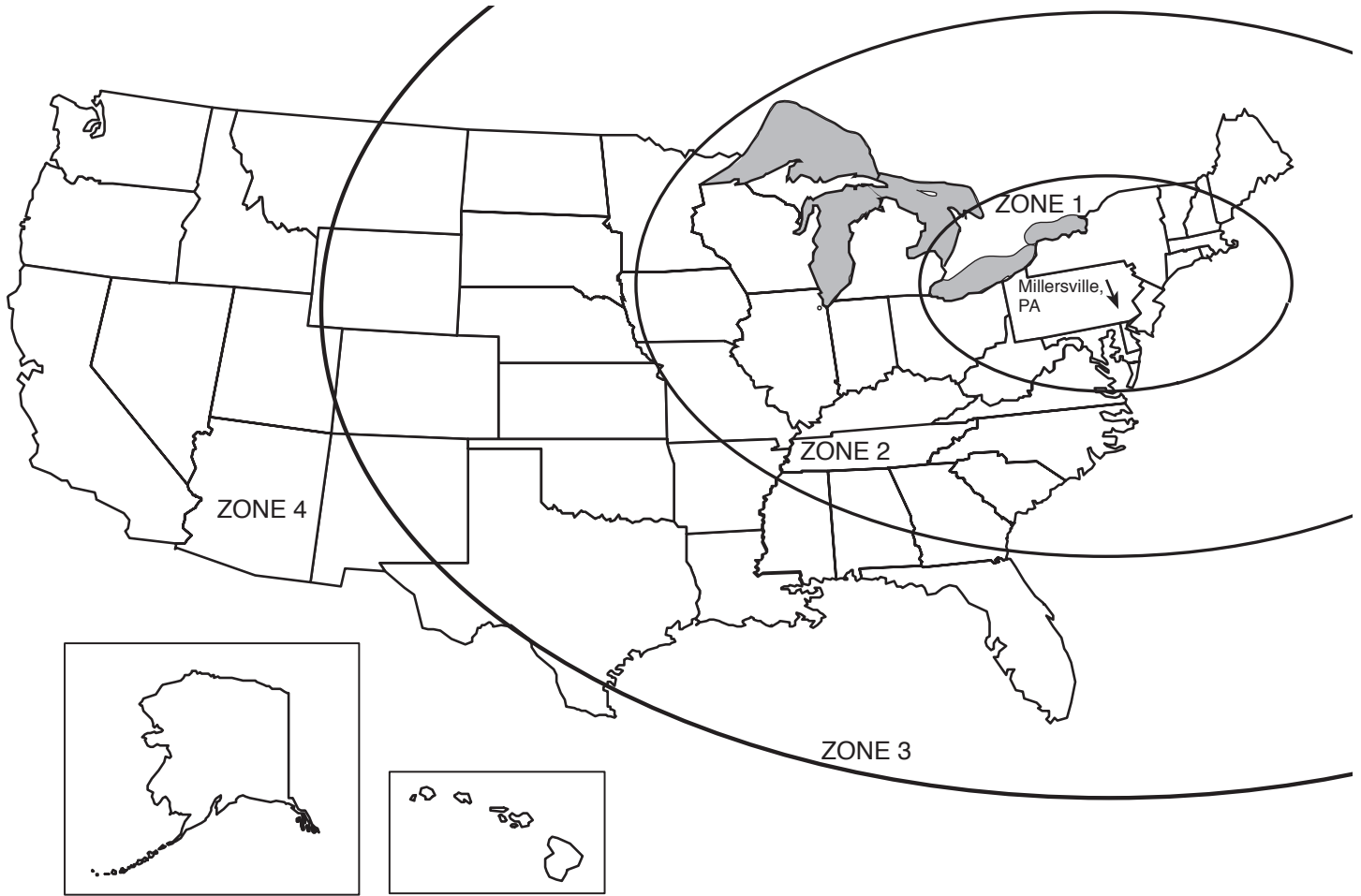
### Recognition of Awardees

Recognition of individuals receiving GCEA Conference Incentive Awards will take place during the annual conference banquet. Incentive Award checks are presented to the awardees at that time.

### History of the Incentive Awards Program

- 1976 IGAEA Conference at Glassboro State College, hosted by Paul Von Holtz.
- 1977 IAP approved by the membership, IGAEA Conference at Ferris State College.
- 1978 IAP started with interest gained on earnings from 1976 conference. First Conference Incentive Awards were given to four conference attendees, at Central Missouri State University.
- 1978 - 2017  
Additional conference earnings have been added since then and interest income has allowed GCEA/IGAEA to increase the number of and amount of these awards. Over the thirty-seven annual conferences (1978 – 2017) that the Incentive Awards have been granted, in excess of \$75,000 of earned interest income and donations has been distributed to over 260 individuals. These awardees have traveled to the 37 annual conference sites from 39 states in the U.S.A. Three came from Ontario and three from Alberta in Canada. Ten came from England and two from Wales in the UK, one from Germany, one from Belgium, and one from Taiwan, Republic of China, to participate in their first GCEA/IGAEA annual conference.
- 1997 Conference Incentive Awards were renamed in honor of Paul D. Von Holtz who chaired this committee since its inception until his death in 1998.
- 2014 IGAEA changes its name to Graphic Communications Education Association (GCEA).

# Zone Map for 2017 Incentive Award Applications



Zone 4 includes Alaska, Hawaii and Mexico  
 Zone 5 includes Europe, Africa, Asia, South America, Australia

The Incentive Awards for the 2018 IGAEA Annual Conference are:

Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
\$500	\$550	\$600	\$650	\$700

Please study the above map carefully and determine in which zone you reside. Indicate the zone number on your Incentive Award application in question #2.

The zone system is intended to help offset some of the added expense of traveling a distance to attend your first GCEA Annual Conference.

Send Application, Questions and/or Comments to:  
 Dan McCluskey, Chair • GCEA Incentive Awards Program  
 c/o 9 Cebold Dr. • Montgomery, IL 60538-2713  
 Phone: (630)886-7244 • Email: dmccgraph@comcast.net

# GCEA Annual Conference Incentive Award Application—2018

Please print neatly or type all information requested:

Applications accepted: January 1 through May 26, 2018

<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">First Name</td> <td style="width: 50%;">Last Name</td> </tr> </table>	First Name	Last Name	School Name		
First Name	Last Name				
Home Address	School Address				
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">City</td> <td style="width: 50%;">State Zip + 4</td> </tr> </table>	City	State Zip + 4	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">City</td> <td style="width: 50%;">State Zip + 4</td> </tr> </table>	City	State Zip + 4
City	State Zip + 4				
City	State Zip + 4				
Home Phone	<table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">School Phone</td> <td style="width: 40%;">Fax</td> </tr> </table>	School Phone	Fax		
School Phone	Fax				
Home Email address	School Email address				
Local Newspaper	Name and Title of School Administrator				
Newspaper address	X _____ Signature of School Administrator (required)				
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">City</td> <td style="width: 50%;">State Zip + 4</td> </tr> </table>	City	State Zip + 4	X _____ Signature of Applicant		
City	State Zip + 4				

1. Have you ever attended an GCEA/IGAEA Annual Conference? No \_\_\_\_ Yes \_\_\_\_  
 (If yes, please explain your membership status the year you attended)

*Anyone who has attended an GCEA/IGAEA Annual Conference as a regular member of GCEA/IGAEA is not eligible for an Incentive Award.*

2. After studying the enclosed travel zones map, in which of the five zones do you reside? \_\_\_\_\_

3. What year did you first join GCEA/IGAEA as a regular member? \_\_\_\_\_ or enclose membership with this application.

4. Teaching experience: (If selected, the awardee must be under contract for full-time teaching for the coming school year).

Name of School	No. of Years	Subjects Taught/Responsibilities

Employer	No. of Years	Part-Time	Full-Time	Responsibilities/Duties

5. Industry experience:

6. Why do you wish to attend the GCEA Annual Conference this year?

7. How will attendance at this Annual Conference benefit you?  
How will attendance benefit your students?

8. Comment on anything else that you would like us to know about yourself and why you should be selected.

To Apply: Complete Conference Incentive Award Application (Applicant and School Administrator must sign).  
**Non-Members:** Include GCEA Membership Application (below), and payment of dues.

Send to: Dan McCluskey, Chair  
GCEA Incentive Awards Program  
c/o 9 Cebold Dr.  
Montgomery, IL 60538-2713  
(630) 886-7244  
Email: dmccgraph@comcast.net

## Membership Application

Use for New Membership or Membership Renewal.



GRAPHIC COMMUNICATIONS EDUCATION ASSOCIATION

### Please Print:

All correspondence will be mailed to the address indicated directly below:

Last Name First Name Initial

Mail Address, Street and Number

City State Zip Code +4

Area Code ( )

Home Telephone

Check one:  New Member  Renewal

Membership Type:

Regular (\$50-Individual)

Outside USA requires \$55 payable in U.S. currency.

Level:  
(Regular Members only, check one)

- Middle/Jr. High
- Comprehensive High School
- Correctional Institution
- Vocational/Technical HS
- 2-yr. College/Post Secondary
- College/University
- Other \_\_\_\_\_

Number of years Teaching Experience \_\_\_\_\_

Please provide your work address below:

School/College/Business

Work Address

City State Zip Code +4

Area Code ( ) Area Code ( )

Business Telephone Fax Telephone

E-mail Address

Subject areas you teach:  
(Regular Members only, check all that apply)

For Office Use Only

- Graphic Arts
- Graphic Communications
- Graphic Design/Commercial Art
- Communication Technology
- Communications
- Graphic/Visual Imaging
- Visual Communications
- Printing
- Photography
- Journalism
- Desktop Publishing
- Drafting/CAD
- Telecommunications
- Multi-Media
- Other \_\_\_\_\_

**Non-Members applying for Conference Incentive Award**  
Return Incentive and Membership applications with payment (Payable to GCEA) to:

Dan McCluskey, Chair  
GCEA Incentive Award Program  
c/o 9 Cebold Dr. • Montgomery, IL 60538-2713

Payment must be in U.S. Currency.  
GCEA/IGAEA Tax ID Number: 237425568  
\$35.00 for checks returned for insufficient funds.  
Members residing outside the United States—add \$5.00 to cover postage of publications.  
If paying through school P.O. #, attach this form to payment.