

The Communicator



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION

FORMERLY KNOWN AS IGAEA

The Graphic Communications Education Association (GCEA), formerly known as IGAEA, is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

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Message from the President

Things are happening!

That's right, we have some interesting things happening in GCEA right now. First, I am very pleased with the progress Donna Painter and her team at Millersville University are making on this summer's conference. If you haven't made plans to attend, please consider it. You won't regret it. You will experience the time-honored traditions of GCEA such as our President's reception and ice-cream social, and you will also get some fresh activities this year including new sessions on interaction design/UX/UI and a BBQ dinner that includes a ride on the Strasburg steam train. Whether you have been to a Millersville conference before or not, you won't want to miss 2018!



Among the goals for this year's GCEA board is to increase our offerings to our members. We are focused on providing more value for your membership. We know you are busy so we are trying to make things available to you, when you need them. We have started a monthly webinar series and have conducted two live webinars: Mobile Development and Prototyping with Axure RP by Kip Mitchell and Who's in Your Backyard: Finding the Critical Partners for Support that Matters by Shaun Dudek. We have placed recordings of the webinars on our website: GCEAOnline.org. Go check them out. Did you know that Axure offers free site licensing for your school? Go check out the webinar to find out how you can get in. And, did you know that you and your students can easily find out the names and contact details for Graphic Communication company executives in your county? Dr. Dudek shows you how in her webinar.

Your GCEA board has initiated a one-year Ad-hoc committee focused on our future. We have a group of members who are meeting monthly to develop a strategic plan moving forward. If it isn't obvious to you, member-driven organizations are very challenging. We have no paid staff so everyone works out of their "spare time." I don't know about you, but there isn't a lot of spare time floating around my neighborhood. So how do we function as an organization? How do we improve our organization with such limited resources? These are the types of things this committee is working on. We are trying to develop a realistic plan to increase our offerings, our membership and our influence.

One of the resources we hope to develop more is our Project Exchange section of our website. What is Project Exchange, you ask? It is exactly what it sounds like...a place where educators can post projects for others to access and utilize or use for ideation. That is one of the wonderful things about GCEA...we share ideas! In fact, did you know sharing is actually in our mission statement? That's right, we share ideas so that we can all become better educators through the collective creativity of all members.

Article continues on the next page

With this in mind, we are starting a quarterly contest. Beginning in January 2018 we will be holding quarterly contests for the best Project Exchange submitted. Your esteemed GCEA officers will be selecting the best project submitted in each quarter to be featured on our website and recognized at our conference. How about you? Do you have a great project you can share? We will be holding a different contest every quarter in 2018 in the following categories:

Q1 – Typography & Layout (Jan-March, 2018)

Q2 – UX/UI/Web/Mobile Design & Development (April-June, 2018)

Q3 – Photography, Video & Animation (July-Sept, 2018)

Q4 – Printing, Wide Format, Finishing (Oct-Dec, 2018)

I know what you are thinking... you can win this thing! But how do you submit your project? Login to the GCEAonline.org website and click on the Project Exchange menu at the top (only visible when logged in.) Next, click on the “Submit A Project” button and fill out the title of the project, your name, your school name, and the category of the project. If you don’t see a category that matches the above topics...just create a new category and name it as such. Then you upload a .pdf file or a .zip file of the project. It is that simple.

Finally, I want to acknowledge the hard work of so many individuals dedicated to our association. Our officers diligently carry out the day-to-day business of the association. The somewhat mundane, but essential duties of our treasurer, 1st & 2nd VPs, and secretary are so critical to the success of GCEA. So, thank you, Can, Gabe, Laura and Pradeep. I also want to thank Lexa and Mike for their leadership as President-elect and Immediate Past President. Also, a big shout-out to Tom, Kelly, Erica and others on the media team. Without your dedication, we’d be lost.

How about you? Would you like to get a shout-out in the Communicator? Better yet, how would you like to be able to write this amazing column for a year? I know just how you can do it. Talk to Mike Stinnett if you are interested in running for a board position. The work load is moderate and the rewards are great...just ask one of the board members.

By the way, does anybody really read these President’s letters? If you made it this far, mention it to me at this summer’s conference in Millersville and I’ll buy you a beverage. But don’t tell others, just keep it to yourself and we’ll see how many rounds I have to buy. “No drink for you,” if you didn’t personally read this and personally mention it to me in Millersville.

We have a great association, comprised of great members. I applaud you all for your hard work, your noble occupations, and your incredible patience with administrators. Long live GCEA!

Sincerely,

Malcolm Keif, GCEA President

2018 GCEA Conference Update

Conference in Millersville July 29-August 2, 2018

We are just over six months away from the start of the 2018 GCEA Annual Conference at Millersville University. Details are coming together and we are excited to share some highlights of our program.

Connections with Industry: Communication and printing businesses have a robust presence in our region and the conference committee has organized multiple opportunities for education and industry to interact. We debated the merits of taking the time to visit production facilities and concluded that it is important to see first-hand what is actually happening in successful companies. So, on Tuesday, participants will be able to choose between visiting LSC Communications and the H&H Group. Then on Wednesday morning, we are inviting industry leaders to join us for an Industry Economic Outlook Breakfast. We will get a chance to network and then hear a presentation from Printing Industries of America, Senior Vice President and Chief Economist, Dr. Ron Davis.

Interactive Design Track: To keep with our conference theme of Composing our Future: Design, Technology, and Pedagogy, we are developing a track for interactive media and emerging graphic technologies. At this time, we have invited, but not yet confirmed, presenters to provide workshops and sessions in various design and technical areas. Additionally, members who are working with interactive media are encouraged to submit an application to present at the conference.

PrintED: This year the PrintED Conference organizers have opted to co-locate with GCEA. We are thrilled to have them join us. The PrintED Conference begins on [Saturday, July 28](#) and runs through [noon on Tuesday, July 31](#). For an additional fee, PrintED members can participate in the balance of the GCEA Conference. The more the merrier!

Celebrating Gutenberg: The Gutenberg Award winners are scheduled to be unveiled on Monday evening, in conjunction with our traditional ice cream social. Be sure to enter your student’s best printed pieces, digital photographs, and web pages in the competition. You won’t want to miss out because Pine View Dairy, which is local and family-owned, is providing the ice cream. They are known for having cute calves, a prize herd of Holsteins, the freshest milk, and possibly the best ice cream you have ever eaten. To conclude the celebration of Gutenberg, we will hold our traditional Wayzgoose at the Copper Hill Public House, a short walk from campus.

Call for Proposals: Conference proposals are being accepted now. The deadline to submit a proposal is [January 31, 2018](#). Applications to Present can be downloaded from our conference web site, which can be reached from the GCEA homepage. Applications should be emailed to both: Mark.Snyder@millersville.edu and Thomas.Bell@millersville.edu. Decisions will be made and communicated to the primary contact person by the end of February.



Visit the conference website in late January to get additional details about our conference schedule and the guest program. We look forward to seeing you in Millersville [July 29-August 2, 2018](#).

2018 GCEA Conference Planning Committee

- Donna Painter, Chair/Host, Millersville University
- Thomas Bell, Professor, Millersville University
- Mike Brady, Instructor, Thaddeus Stevens College of Technology
- Dennis Dougherty, Retired, Thaddeus Stevens College of Technology
- Ashley Lucabaugh, student, Millersville University
- Korbin Shearer, Teacher, Westmont Hilltop High School
- Mark Snyder, Associate Professor, Millersville University

GCEA can help you attend your first conference

The GCEA will award a number of grants up to \$700, to educators who are members of the Association, to assist them in participating in their first GCEA Annual Conference. The amount of the award will be determined by the distance the participant will have to travel to attend the annual conference. The 93rd Annual GCEA/IGAEA Conference will be held in Millersville, PA.

Anyone teaching graphic arts, graphic or visual communications, graphic design, graphic imaging, interaction design (UI/UX), or printing is eligible to apply for the Incentive Award Program. These grants have been awarded to teachers from secondary schools, post-secondary schools, community or technical colleges, and four year colleges and universities. To accept an award, if selected by the IAP Committee, the applicant must be under contract for full-time teaching for the coming school year.

Incentive Award candidates must be current members of GCEA. If the applicant is not a current paid-up member, the GCEA Membership Application and check must accompany this IAP application. A membership form is included with the application.

Any person who has previously participated in an GCEA/IGAEA Annual Conference as a regular dues-paying member of GCEA/IGAEA is not eligible for an Incentive Award.

The Incentive Award, named after Paul Von Holtz who proposed the incentive following the 1976 annual conference held at Glassboro State College, is a means for the GCEA to use excess funds generated by the annual conference to invest in future attendees.

The Paul Von Holtz Incentive Award application can be downloaded from the GCEA website at www.gceaonline.org/conferences/conference-incentive-awards.

Follow the instructions and return it to the committee chair. Apply now as the committee has begun processing the applications in order to recognize the selected winners with adequate time to plan their travel to Millersville. For further information please contact Dan McCluskey at dmccgraph@comcast.net.

Region 1 Conference Recap

Over 30 Educators learn at Ball State

On November 3rd and 4th educators from all over Region 1 gathered at Ball State University in the newly renovated Graphic Communications Management Facilities. Activities kicked off on Friday Morning with a presentation by Dawn Nye of Konica Minolta. Attendees then were treated with presentations and hands-on workshops throughout the day on product photography, game development, Variable Data Printing, Glass Etching, and Book Binding. Saturdays activities included presentations on student engagement, creation of digital logo files, and letterpress printing. The highlight of the afternoon was a hands-on activity of discharge screen printing inks by Dan McCluskey. Hans Kellogg and the wonderful folks at Ball State University did a fantastic job of hosting this regional conference. We are grateful to all of them as well as the awesome presenters.

Pictures from the conference are located in the center spread of this issue. If you are interested in hosting a regional conference please contact your regional vice president. Their contact information is on the cover of this newsletter.

Region 4 Conference Planned

Region 4 regional conference is happening on [March 30, 2018](#) at Pittsburg State University. Register at <http://gcea.pittstategit.com>

Contests & Scholarships

2019 Graphic Communications Week Contest

The annual Graphic Communications Week Poster Design contest is now accepting submissions. The poster must be designed for Graphic Communications Week which typically revolves around Benjamin Franklin's birthday (January 17.) The theme could encompass anything that symbolizes the power and importance of printed communications. Students from any secondary or post-secondary school are eligible. This year the method of submitting the entries has changed to an electronic submission.

Work must be submitted through a current GCEA Member by [July 1, 2018](#). Visit: www.gceaonline.org/student-resources/student-contests/graphic-communications-week-poster-design-contest/

For further information please contact Harold Halliday at hhallida@Central.UH.EDU

2018 Gutenberg Award Competition

The annual Gutenberg Awards are coming up and we will be looking for your entries for print, layout, photography, and Website design soon. If you have never entered your student's work in the Gutenberg Awards this year might be a great year to start. If you have entered student's work in the past you already know how great it is for a student to receive an award. Certificates for last year's winners will be mailing out after the winter break.

The Gutenberg Awards will once again use an online entry system. All entries, even if they are mailed in, need to be registered online. You will also need to be a current member of GCEA and have created a login for the website before you can enter your student submissions. Simply follow this link to find out more information

and to enter your student's project details:

www.gceaonline.org/student-resources/student-contests/gutenberg-award/

Please note you will still mail in your student's Gutenberg print and film photography entries by printing out your registration form and attaching it to each of your entries. The online registration system will help cut down on any errors and allow certificates to be printed more efficiently. Please double check your student entries for spelling errors. All submissions must be completed by June 1, 2018. Remember there is also a 15-entry limit per current GCEA member. Email any questions to Erica Walker at eblack4@g.clemson.edu.



Project Exchange Competition

Do you have a teaching method that works? Do you have a project that students find to be engaging? Submit it to the GCEA Project Exchange at www.gceaonline.org/project_exchange.

Beginning in **January 2018** we will be holding quarterly contests for the best Project Exchange submitted. Do you have a great project you can share? We will be holding a different contest every quarter in 2018 in the following categories:

Q1 – Typography & layout (Jan-March, 2018)

Q2 – UX/UI/Web/Mobile design & development (April-June, 2018)

Q3 – Photography, video & animation (July-Sept, 2018)

Q4 – Printing, wide format, finishing (Oct-Dec, 2018)

Winners will be highlighted on our website and recognized at our annual conference.

How to submit: Login to the GCEAonline.org website and click on the Project Exchange menu at the top (only visible when logged in). Next, click on the "Submit A Project" button and fill out the title of the project, your name, your school name and the category of the project. If you don't see a category that matches the above topics...just create a new category and name it as such. Then you upload a .pdf file or a .zip file of the project. It is that simple. If you have any questions email Renmei Xu at rxu@bsu.edu.

PGSF Poster Competition

This is a call for entries for the Print and Graphics Scholarship Foundation (PGSF) Promotional Poster Design Competition. The poster will be used in colleges, high schools and technical schools to promote the availability of scholarships available through PGSF. The winning poster for 2017 is attached. Each year PGSF awards 200, or more, college level scholarships ranging in value from \$2,000 to \$5,000. The scholarships continue with the student as long as a 3.0 GPA is maintained, so that students only need apply once. Many PGSF scholarship recipients received scholarships through their full college career. The new poster will be used beginning in academic year 2018–2019. A hard copy must be submitted by the instructor to: PGSF, 301 Brush Creek Road, Warrendale, PA 15086-7529. The winner of the contest must submit all files required for reproduction. Entries are due by April 10, 2018. Judging will be in May and the winner will be notified

by May 31. Please encourage students in your school to enter the PGSF Poster Competition either as individuals or as part of class assignment or project.

Poster design entries must include the following:

1. Prominent display of the name Print and Graphics Scholarship Foundation (PGSF).
2. Emphasis on the availability of scholarships.
3. List of applicant qualifications (see current poster for list).
4. Visible dates when scholarship applications are due (see current poster for dates). Please note the deadline is **MARCH 1**. Show address and contact information (see current poster for details).
5. Posters will be printed in 11×17-in. size for display in schools. Poster will also be printed as small as 5½× 8½-in. for display in books or used as display on a web page. Please consider these dimensions when creating the graphics or choosing a typeface.
6. Include entrant's school name and name of creative designer or names of team members. Please place near lower border in smaller font.
7. Bright and highly visible colors are suggested.

The winning entrant's will receive a \$500.00 check, an award certificate, and will be honored in a national news release. The program will receive a library of books from Printing Industries of America, and a plaque for display in the department. If you have any questions please contact Bernie Eckert at beckert@printing.org or call: **412-259-1740**. NOTE: More than 4,000 full size posters were distributed to schools with graphics programs in 2017.



Print and Graphics Scholarship Foundation

SGIA Scholarship

Supported by generous donations from endowment investors and industry leaders, the Specialty Graphics Imaging Association Scholarship Program will award \$2,000 to ten student recipients. Applicants will complete a rigorous application process, and scholarship winners will be carefully selected by members of the SGIA Education Committee.

Student applicants are reviewed based on their scholastic achievement, application essay, participation in extracurricular activities, achievements and work experience, and academic and professional recommendations. They must be a student of an active SGIA Educational Institution Member and committed to pursuing a career within the growing imaging community.

The 2018 SGIA Scholarship application is now available! Please mail one copy of your application to SGIA Headquarters by **April 14, 2018**. Find out more information at <http://www.sgia.org/resource/other/sgia-scholarship-application>

If you have any questions, contact Erin Nuss erin@sgia.org, SGIA's Associate Manager of Education.



The Region 1 conference for GCEA was held November 3 and 4 at Ball State University in Muncie, IN.



Conference attendees show off shirts made with discharge screen inks.



Dan McCluskey lectures on discharge screen printing



Hans Kellogg demonstrates book binding to conference attendees.



Kelly Smith presents techniques on keeping students engaged.



Hans Kellogg continues a demonstration on hand book binding.



Hans Kellogg presents Gabe Grant with an honorarium for his presentation.



GCEA Region 1 Conference attendees.



Jonathan Miksanek presents on challenges in lighting and staging.



Tom Loch and Renmei Xu of Ball State network during a break.



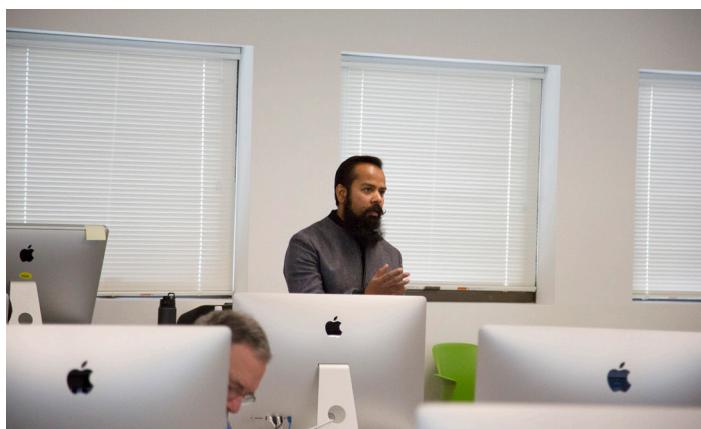
Two GCEA attendees converse before a demonstration.



Dawn Nye of Konica Minolta answers questions about a digital press.



John Bagget of ICC and Lois Lemon of Western Michigan share a conversation.



Shantanu Suman presents on how to properly create a digital logo file.

PGSF Scholarship

The Print and Graphics Scholarship Foundation is now accepting applications. Applicants must be pursuing a career in printing technology, printing management, publishing or graphic communications. Applicant must also be enrolled in a printing or graphics program at a technical school, college, or university within the United States. Find out more information at <https://pgsf.org/pgsf-scholarship-application/>. Deadline to apply is **March 1, 2018**.

IGCSP Scholarship

The Illinois Graphic Communications Scholarship Program (IGCSP) is a consortium of scholarships aimed at supporting high potential college-bound people seeking a career in the graphic communications industry.

- The applicant must be a resident of Illinois.
- The applicant must be enrolled or enrolling as a declared major in a college-level technology, production, and/or management-oriented graphics program (such as graphic arts technology, graphic communications, or graphics technology).
- The scholarship can be used for any college program in the country that meets the program requirements.
- Any scholarship funds received will be sent directly to the financial aid office of the attending college for use in tuition, fees, and/or college-based lodging.

Find out more information at <http://www.igcsp.com>. Deadline to apply is **March 1, 2018**.

EDSF Scholarship

The Electronic Document System Foundation's scholarship program enables students to receive the education necessary to pursue careers in the document management and graphic communications industry, while providing much needed assistance in offsetting the ever increasing financial burden.

The scholarships are awarded based on scholastic achievement, honors received, participation in school activities and community service and organizational affiliations. Find out more information at <http://www.edsf.org/scholarships/scholarship-opportunities/apply.html>

Deadline to apply is **May 1, 2018**.

Other News

Dr. Lee Weir Receives Award from ACCGC

Dr. E. Lee Weir was presented with the Dr. Richard F. Hannemann Service Award during the annual board of directors meeting of the Accrediting Council for Collegiate Graphic Communications, Inc. (ACCGC) that was held on Sunday, September 10, 2017 in Chicago, IL during the annual Print '17 industry exposition. Dr. Weir is a Professor-Emeritus from Clemson University and Professor-Retired from University of Central Missouri.

The award was presented to Dr. Weir in recognition of his years of distinguished and dedicated service as a university professor of graphic communications; for serving as a charter member of

the ACCGC Board of Directors; for serving as the first secretary of ACCGC; for his efforts in helping write the initial editions of the ACCGC Bylaws and Accreditation Manual; for his contribution to graphic communications related education and industry organizations; for spearheading the writing, approval, support, and distribution of the "Definition of Graphic Communications" flyer; and for his tireless efforts relating to establishing the term, "Graphic Communications" as part of the US Department of Education CIP codes.

The ACCGC Dr. Richard F. Hannemann Service Award is the highest level award presented to individuals who have given of their time, energy, and expertise in advancing collegiate graphic communications education programs throughout the United States and beyond. Dr. Hannemann (deceased) was a professor, California State University-Chico for many years and was instrumental in helping establish ACCGC during the 1990's. Since the Hannemann Service Award was established in 2005, the award has been presented to only six people prior to Dr. Weir.

ACCGC is the only national accrediting agency devoted to the accreditation of collegiate graphic communications and related programs. Thus far, 16 college and university associate and baccalaureate degree programs have been accredited through ACCGC with two additional programs under current review. For additional information, you are invited to open the ACCGC website - www.accgc.org



New Career and Recruiting Tools are Introduced

As part of its mission to encourage young people to consider the graphic arts as a career choice, and to assist local companies in their recruitment efforts, The Print and Graphics Scholarship Foundation (PGSF) has completed a total revision and update of its Career Poster and Guide to careers in graphics flyer. In a related matter, the career tab on the PGSF website has been expanded and updated to correspond with and broaden the information offered in the printed materials.

The new materials were developed after a task force of educators, company executives, designers, and industry experts worked collaboratively to determine how to effectively communicate the industry's message to today's high school students and their parents. The style and message of the pieces are intended to stimulate interest in the field and lead to further investigation. The materials demonstrate the broad range of positions available from the front office to production to distribution and include digital and wide format design and printing.

Are you current with GCEA?

Login to gceonline.org to ensure that we have your current mailing and email address so that you can receive The Communicator, The VCJ, and other information. Also, if you are not current with your dues they can be paid online. Contact Can Le, 2nd VP at chle3@Central.UH.EDU with any questions.

Furthermore, the materials are available as print ready files for local personalization and distribution. Each can easily be reproduced on any digital equipment at an 11 x 17" image size. Images and copy may be viewed on the PGSF website under the "Resources" tab. Print files are available upon request. "PGSF is proud to be leading the effort to recruit new employees into our industry," stated John Berthelsen, VP-Development with the Foundation. "This is a critical issue for companies all over the country and we are pleased to be providing a useful tool for them to utilize."

For information on how you or your organization can contribute to the future of the graphic arts industry, please contact John Berthelsen at jberthelsen@printing.org or visit www.pgsf.org

Position Announcements

Ball State University - Assistant Professor

The School of Art at Ball State University welcomes applications for a tenure-track faculty position in Graphic Arts at the level of Assistant Professor to begin August 17, 2018. The School of Art at Ball State has forty-nine full-time faculty and offers state-of-the-art facilities serving over 500 undergraduate majors as well as a growing graduate program. Programs at the BA, BS, BFA and MFA levels include animation, art education, art history, ceramics, drawing, glass, metals, painting, photography and intermedia arts, printmaking, sculpture, and visual communication (graphic design). Housed in the Art and Journalism building, School of Art students enjoy over 57,000 square feet of world-class facilities, a nationally ranked animation program, the Atrium Gallery, and the Glick Center for Glass. Students and faculty work closely with David Owsley Museum of Art on campus, among the finest university art collections in the nation. Ball State University is accredited by the National Association for Schools of Art and Design.

The successful candidate will teach courses to undergraduate BS Graphic Arts Management and BFA Visual Communication/Graphic Design students; engage in professional practice and research activities related to the discipline; and contribute to curriculum development and departmental service.

MINIMUM QUALIFICATIONS: MFA, MAD, MGraph or MDes degree in graphic design, visual communication, interactive design, graphic arts management, or related field from an accredited institution. Evidence of teaching potential; Apple platform expertise; Expertise with current Adobe Creative Suite and current web trends; Expertise in emerging technologies, including digital printing, app and web design, and web coding; Evidence of appropriate professional and/or creative activity in design; Understanding of design history and methodology, conceptual approaches, and various design processes as well as practical applications in a variety of media, including traditional.

PREFERRED QUALIFICATIONS: Ph.D. in graphic design, visual communication, interactive design, graphic arts management, or related field from an accredited institution. Documented teaching experience at the college or university level beyond graduate assistantships. Broad knowledge of contemporary issues in visual culture with the capacity for forward thinking about the

role of graphic design and graphic arts management in the 21st century; web design skills and familiarity with various relevant web languages.

Apply online at: <http://bsu.peopleadmin.com/postings/10950>

Include the following documents with your application: Cover letter, CV, transcript copy of highest degree earned, samples of your current work and student work which includes 20 images, an artist/teaching statement, and a link to artist website. Please address cover letter to Hans Kellogg, search committee chair. Review of applications will begin immediately and will be accepted through **January 30, 2018**. Original, official transcripts will be required at time of hire.

The university offers an excellent wellness program and extensive benefits offerings to include a generous paid time off package and paid parental leave.

Ball State University is located in Muncie, Indiana, approximately 45 miles northeast of Indianapolis. At more than 22,500 students, enrollment for the 2017-18 academic year is Ball State's largest ever. Our students come from all Indiana counties, all 50 states and 68 countries to pursue knowledge in seven academic colleges offering 190 undergraduate majors, 130 undergraduate minors, 140 graduate programs and 200 study abroad programs.

The Ball State way is rooted in the Beneficence Pledge – a commitment to excellence in teaching and scholarship, honesty and integrity, social responsibility, gratitude and valuing the intrinsic worth of each member of our community. Ball State students, faculty and staff are empowered in a culture that believes in them and demands they believe in themselves. They are partners in an innovative, immersive approach to education. They are supported by living and learning facilities that enable intellectual curiosity. We graduate scholars who are changing the world, and we've dedicated our University to do the same.

Ball State University is an Equal Opportunity/Affirmative Action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities and protected veterans are strongly encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status or any other legally protected status.

Cal Poly Graphic Communication Department Tenure-Track - Printing Packaging - #104664

GRAPHIC COMMUNICATION – Assistant Professor, Full-Time, Academic Year, Tenure Track in the College of Liberal Arts at California Polytechnic State University, San Luis Obispo, California, beginning September 15, 2018. Salary is commensurate with qualifications and experience. Teaching responsibilities may include courses in printing and packaging technologies (offset, flexography, gravure, digital), inks, toners, and substrates, as well as binding and finishing operations.

Candidate selected will be responsible for creative lecture and laboratory teaching approaches that include current and emerging technologies to enhance student education and for participating in scholarly practices such as research, conference presentations, and grant development that lead to publication or its equivalent. The successful candidate will also be expected to pursue a systematic program of professional development, curricular

improvement, and to participate in service activities including committee service, student advising, and building industry relationships.

REQUIREMENTS: Required: Master's degree in Graphic Communication or a closely related field, and industry experience. PhD a plus. Proven experience teaching and operating lithographic, flexographic and ink-jet and toner printing technologies. Experience teaching and operating plate-making, printing and binding devices (folding, cutting, trimming). Additionally, the candidate should have expertise in the Adobe Creative Suite, Kodak or ESKO prepress and imposition software. Knowledge of, and experience with ESKO Kongsberg cutting devices used in the graphic communication and packaging industries would be valuable.

TO APPLY: Interested applicants should complete the online faculty application at <http://WWW.CALPOLYJOBS.ORG> and submit it to Requisition #104664. Please upload the following required materials as part of the electronic application: cover letter, current vitae, transcript copy, teaching portfolio and evidence of teaching effectiveness (with course syllabi and evaluations), and an example(s) of scholarship or creative work.

Cal Poly Graphic Communication Department Tenure-Track - UX/UI Mobile and Web #104641

GRAPHIC COMMUNICATION – Assistant Professor, Full-Time, Academic Year, Tenure Track in the College of Liberal Arts at California Polytechnic State University, San Luis Obispo, California, beginning [September 15, 2018](#). Salary is commensurate with qualifications and experience. Teaching assignment may include courses in one or more of the following areas: web design and production, mobile app design, user interface and user experience design and production.

Candidate selected will be responsible for creative lecture and laboratory teaching approaches that include current and emerging technologies to enhance student education and for participating in scholarly practices such as research, conference presentations, and grant development that lead to publication or its equivalent. The successful candidate will also be expected to pursue a systematic program of professional development, curricular improvement, and to participate in service activities including committee service, student advising, and building industry relationships. Cal Poly operates on a teacher-scholar model in which faculty are expected to be excellent teachers, to produce scholarship in their field of interest, and provide service to the institution. The typical teaching assignment is twelve units per quarter.

REQUIREMENTS: Required: Master's degree in Graphic Communication or a closely related field, and industry experience. PhD a plus. Proven experience teaching and using web technologies including HTML and CSS. Must have skills teaching and using UI/UX prototyping applications such as Axure, InVision, Balsamiq, Sketch or Adobe XD. Experience with JavaScript, JQuery or PHP is valuable.

Additionally, the candidate should have expertise in visual communication and contemporary design practices including typography, color theory and applied design thinking.

TO APPLY: Interested applicants should complete the online

faculty application at <http://WWW.CALPOLYJOBS.ORG> and submit it to Requisition #104641. Please upload the following required materials as part of the electronic application: cover letter, current vitae, transcript copy, teaching portfolio and evidence of teaching effectiveness (with course syllabi and evaluations), and an example(s) of scholarship or creative work.

Eastern Illinois University - Instructor of Digital Media

RESPONSIBILITIES: The EIU School of Technology is searching for an annually contracted faculty member for the BS in Digital Media with one or more of three main areas of expertise: Gaming and Animation, Digital Media, and/or Web Development, beginning August 16, 2018. Selected candidate(s) will teach courses in the core area of the BS in Digital Media program as required and depending on qualifications.

Gaming and Animation courses include Introduction to Gaming and Animation, 3D Modeling, Graphics for Gaming and Animation, Motion Capture, and Emerging Gaming Technologies. Classes include areas such as prototyping, C# programming, Javascript programming, 3D modeling, texturing, lighting, 2D and 3D animation, debugging and publishing. Proficiency in teaching with Adobe Creative Suite (Illustrator and Photoshop) and gaming and animation software tools (Unity, Unreal Engine, Maya, 3DS Max, MotionBuilder) is required.

Digital Media courses include Introduction to Graphics Technology, Digital Media, Digital Media Production Management, ePublishing, and Digital Media Strategy. Classes include areas such as 2D multichannel design, specialty graphics production, digital media management, graphics campaign management and graphics integration. Proficiency in teaching with Adobe Creative Suite and lab production equipment (inkjet printers, laser printers, finishing equipment) is required.

Web development courses include Front End Web Development, Search Engine Optimization, Web Content Management Systems, and Emerging Web Technologies. Classes include areas such as prototyping, web project management techniques, UI/UX design, HTML5/CSS3/JS, jQuery, SASS, AngularJS, and multimedia integration. Proficiency in teaching with Adobe Creative Suite and web development software tools (Dreamweaver, Brackets, Sublime Text) is required. Experience teaching advanced web programming PHP MySQL, AJAX and/or Ruby on Rails is a plus.

The selected candidate will also serve on students' capstone project committees as needed.

QUALIFICATIONS: Master's degree in Animation, Computer Graphics, Digital Media, Technology, Web Development, or similar field from a nationally accredited university required. Doctorate or ABD preferred. Professional experience in gaming, animation, digital media, technical management, or an academic environment preferred. The successful candidates will have

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excellent oral and written communication skills and outstanding teaching abilities. Demonstrated commitment to diversity and experience with promoting inclusive excellence is required.

APPLICATIONS: Applicants should submit the following: 1) a letter of application indicating how the candidate's background and credentials meet the position's responsibilities and qualifications; 2) a current vita; 3) a list of names, addresses, phone numbers, and emails for three professional references; and 4) a copy of transcripts for all undergraduate and graduate coursework completed (may be unofficial for application purposes); official transcripts required for appointment. Applications can be submitted via Interfolio at <https://apply.interfolio.com/47237>. For questions regarding this search, please contact Dr. Gabe Grant, Search Committee Chair, at gjgrant@eiu.edu. Review of applications will begin immediately and continue until campus interviews are scheduled.

Thomas Richard Vogt Passes Away

Thomas Richard Vogt was born in New London March 22, 1942 – and died November 5, 2017. He was the husband of Judith Beloff Vogt and the son of Florence Ladd Vogt and Walter R. Vogt. He loved the poem...The Dash by Linda Ellis. In that poem, it states we are all guaranteed two dates—our date of birth and our date of death. But what's really important is how we live what's in between those dates—the dash. He did a great deal of things in that dash. He started working at the age of 2 by counting coins for his grandmother to fill the Vogt's Bakery cash register. He worked along with his father mixing batters, rolling dough, and frying donuts in the bakery. At 16, he worked 23 hours a week delivering for James Drug. After graduating from New London High in 1960, he received his BS from Central Connecticut State College in industrial arts. He started teaching in Ridgefield secondary schools in 1964. He helped design a new junior high school which was the first junior high in the state to implement an offset printing operation. Over the time he was in Ridgefield, he taught metalworking, power technology, woodworking, graphic arts, photography, plank-on frame model construction, driver education, and adult education. He was selected as 1988's Teacher of the Year for Ridgefield. After 35 years of teaching in Ridgefield, he retired in 1999, and did some commercial work in electronic prepress.



During his time in Ridgefield, he wrote nineteen curriculum guides in industrial arts, practical arts, computer arts, and special education. He received his Master of Science from Central Connecticut. He also received study grants from the National Printing Equipment and Supply Organization and Raytheon Corporation. During many summers, he and his family attended International Graphic Arts Education Association conferences in Rhode Island, New York, Pennsylvania, Illinois, Missouri, Florida, North Carolina, Arizona and Georgia. He was a participant in Space Camp for Teachers in Titusville, Florida. He praised the four courses that he took at Disney University. In 1992 he was selected for Who's Who in American Education and in 1994 he was selected for Who's Who Among American Teachers.

He also developed several innovative courses. Computer Arts was an applications course praised throughout the country. SCARE (Simulated Car Assembly and Reproduction Experience) was a program where students ordered a vehicle on the computer and then made the parts to build it. Alumni News was a publication project that had students write about what they thought their life would be like 20 years in the future. They used word processing to record them and then moved them through electronic prepress and then offset printing to produce a publication that was distributed throughout the school. POP (Producing Our Products) set up a business, financed it, paid its employees and "sold" them their grade. STEaM (Science, Technology Education and Math) was an engineering course that had students solve problems and construct the solution that they designed. He received four Celebration of Excellence awards from the Connecticut Board of Education and SNET.

He published the Ladd Family of Southeastern Connecticut newsletter four times a year for a decade. He had written and published fourteen books on members of the Ladd and Vogt families.

He is survived by his wife, Judith; his daughter Karen Reilly (Matt); his son Mark; and seven grandchildren, Kevin, Megan, Liam, and Mason Reilly and Grady, Payton and Cooper Vogt. He is also survived by his sister, Janice Reichenbach (Rick) and two nephews, Kurt and Brett.

Memorial Services were held 11:00 a.m., Saturday, Nov. 11 at the United Methodist Church, 5 Clapboard Ridge Rd., Danbury.

In lieu of flowers, memorial contributions in Thomas's name may be made to AstraZeneca Hope Lodge, 125 South Huntington Avenue, Boston, MA 02130. To light a candle, please visit www.cornellmemorial.com.

Visual Communications Journal Seeking Authors

Consider writing an article for publication in the Visual Communications Journal (VCJ). Scholarly research as well as articles that describe a technologies, processes, or curricular activities are central to the purpose of the journal as a means to communicate and improve graphic communications education. Please consider sharing your research, innovative projects, and expertise with your colleagues through this important publication resource. Check out all of the recent VCJ publications on our website:

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Contact Dan Wilson, VCJ Editor, for any questions at dgwilso@ilstu.edu.



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