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the communicator

Official publication of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

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From the President

“WE,” as an association of graphic communication educators and professionals, have a challenging and worthwhile opportunity to expand our influence into society and our schools. Twenty years ago there was a distinct division between those designing printed materials and those doing the printing – an “US” and “THEM” mentality. Now, however, individuals from each camp must learn skills utilized by the other in the production process. It is vital that we appreciate the challenges that other professionals face in creating successful mass communication media.



*IGAEA President
Pam Daniel*

To remain vital in this paradigm, your International Graphic Arts Education Association of members is expanding! The Board has discussed joining efforts with other education and communication associations and we would like your feedback in regards to this exploration.

You can do your part to grow our Association by talking about IGAEA to fellow Communication educators, inviting them to attend a meeting/conference and handing them a membership brochure. We are still the most affordable Association to be a member of...and you are well aware membership benefits. As the diversity of IGAEA members grows, so does our access to information and participation in determining our future role in the graphic communication industries.

IGAEA at Graph Expo®

For the second year, we were a presence at Graph Expo in Chicago. The Board sincerely believes that IGAEA should try to be wherever graphic communications professionals gather. NPES generously provided the Association with a complimentary booth at Graph Expo, and again all we had to pay for the furnishings and electrical connection! Please thank Carol Hurlburt of NPES when you have the opportunity.

Again, the 2004 Graphic Communications Week posters were generously printed by Heidelberg on their Quickmaster during the show! Your copy of the poster was mailed to you in early January, 2004. Please let me know if you would like additional copies.

As your President, I addressed the assembled faculty during the GASC/GATF Teacher’s Conference, held in conjunction with the Graph Expo® show. Many of our members were in attendance, and I hope that with encouragement many more will join with us in furthering graphic communication education.

GRAPHIC COMM CENTRAL
(<http://teched.vt.edu/gcc/>)
The “Hub” on the Web for
Graphic Communication
Education

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

2004 Conference

We're going to Houston, Texas to experience some Southern Hospitality and learn each other's "Best Practices!" Jerry Waite, Conference Host and Immediate Past-President, tells me that twenty-five member/educators are prepared to share their best classroom projects and lectures

IMPORTANT NOTE: registration for the 2004 IGAEA Conference is being done entirely online, so direct your browser to <http://igaea.tech.uh.edu/> You will not be receiving any **ADDITIONAL** registration information in the mail (you should have received the Conference brochure in the mail in late 2003), so don't wait...register now. If you absolutely cannot access the Internet, please call the University of Houston Center for Technology Literacy at 713-743-4091. For questions or comments, e-mail igaea@mac.com or call 713-743-4091.

The accommodations at University of Houston are beautiful, especially at Cullen Oaks (the suites are similar to the housing we enjoyed at Pennsylvania College of Technology in 2000). All is being prepared for your enjoyment and edification. Mark your calendars for July 11-16, 2004.

Thank You, I truly appreciate the opportunity to serve you as your President. ♦



IGAEA President Pam Daniel examines a press sheet of the winning poster design for Graphic Communications Week while at Graph Expo.

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Representing IGAEA at GraphExpo were Dan McCluskey, Pam Daniel, and Doris Anton.

IGAEA: Who Are We?

One of the (many) responsibilities of Second Vice-President Dennis Dougherty is to keep up with the IGAEA Membership. The following report submitted by Dennis provides *The Communicator* readers with a look at who is the membership of IGAEA.

There are 445 paid members at the time of this publication. A more detailed list of members will be published in the 2004 IGAEA Directory.

Membership:

Teaching Level	Number of Members	% of Membership
Middle/Jr. HS	9	2%
Comprehensive HS	98	22%
Correctional Institution	5	1%
Vocational/Technical High School	68	15%
2 year College/Post Secondary	60	14 %
4 Year College/Post Secondary	91	20%
Other	5	1%
Retired Members (no teaching level)	79	18%
Members NOT giving a teaching level	31	7%

Subject Areas: (More than 100% is reported because members list more than one area)

Subject Area	Number	%
Graphic Arts	251	56%
Graphic Communications	199	45%
Graphic Design/Commercial Art	81	18%
Communication Technology	65	14%
Communications	13	3%
Graphic/Visual Imaging	95	21%
Visual Communications	55	12%
Printing	242	54%
Photography	123	27%
Journalism	14	3%
Desktop Publishing	244	55%
Drafting/CAD	35	7%
Telecommunications	16	3.5%
Multi-Media	69	15%
Other	23	5%

The Nolan Moore Foundation Scholarship for IGAEA Members

The Nolan Moore Foundation has made a donation to the 2004 IGAEA Conference to provide scholarships of \$100 to graphic-arts teachers who teach within the service area of the Printing and Imaging Association of Mid-America.

Retired teachers and those not currently teaching graphic arts are ineligible. This scholarship is available to the first 25 eligible teachers who register for the 2004 IGAEA Conference. Scholarship winners must pay the 2004 Conference cost in advance, and scholarship checks will be issued at the Annual Banquet at the conclusion of the Conference. Please check the appropriate box on the registration form if you are eligible for this scholarship.

Registration for the conference will begin January 1, 2004. Please check <http://igaea.tech.uh.edu> regularly for updates. ♦

Call for Papers

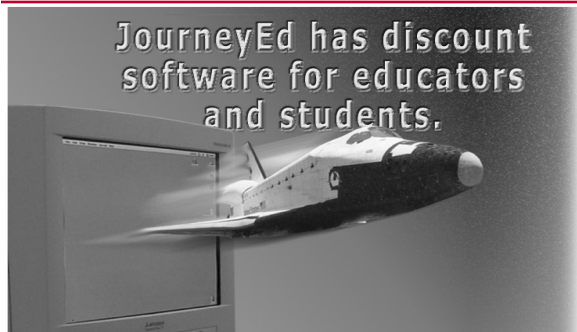
After completing a survey of the IGAEA members, "Best Practices" has been selected as the 79th IGAEA conference theme.

The 2004 IGAEA Conference Committee invites you to share proven solutions that support effective teaching and learning of the graphic arts and technologies. Sessions should demonstrate practical ways in which junior high, senior high, college, and university faculty, in cooperation with industry leaders, can improve graphic communications instruction.

Topic proposals should focus on one of the following themes:

- Best Practices in Teaching
- Best Practices in Implementing New Technologies in Graphic Communications
- Classrooms
- Best Practices in Integrating New Technologies in Industry

The Call for Presentations has closed. If you're interested in presenting at the Conference, please contact Jerry Waite directly at jwaite@uh.edu. ♦



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PGSF: Schawk, Inc. establishes an Endowed Scholarship in the name of Clarence W. Schawk

Schawk, Inc., of Des Plaines, Illinois has joined the Print Heritage Society establishing an Endowed Scholarship in the name of Clarence W. Schawk, Chairman and company founder. The Scholarship was established as a surprise gift by company executives to commemorate the 50th anniversary celebration. Upon learning of the new Scholarship Clarence immediately added \$5,000 to enhance the scholarship commitment.

Ask Clarence Schawk what his dream was 50 years ago and you'll learn it wasn't to become the Chairman of a \$200 million global prepress corporation. It was, quite simply, to own his own platemaking business.

After serving as a U.S. Marine during World War II, Clarence learned the prepress trade from the ground up; working for several graphic arts companies in the Chicago area.

In 1953, with the support of his wife Marilyn, Clarence Schawk invested the money they received as wedding gifts, in a dream; establishing a platemaking business. As business grew, Mr. Schawk began acquiring other prepress companies.

By 1992, Clarence W. Schawk was serving the company's Chairman; his son David A. Schawk as President & CEO. And by 1995, the business that Clarence Schawk started in the basement of his Aunt's home was trading on the NYSE as Schawk, Inc.

Clarence Schawk has always valued education whether it's industry-, company- or community-wide. He continues to quietly support many charitable organizations, including CLEF, a group that supports over 6,000 children in inner-city Chicago.

This scholarship supports the dreams of students committed to studying in the field of graphic arts. It is Clarence Schawk's way of investing in the future of the industry.

Headquartered near Pittsburgh, Pennsylvania, and affiliated with the Graphic Arts Technical Foundation, PGSF is a 46-year-old nonprofit organization dedicated to strengthening the graphic communications industry by providing scholarship assistance. For more information on scholarships or contributing to PGSF, please contact Bernadine Eckert, program administrator, at 200 Deer Run Road, Sewickley, PA 15143-2600; telephone 412-741-6860, ext. 309; fax 412-741-2311; or email pgsf@gatf.org.

GATF was established in 1924 to serve the graphic communications community as the leading resource for technical information and services through research and education. A nonprofit organization, GATF consolidated with the Printing Industries of America, Inc. (PIA) in 1999. PIA, founded in 1887, is the world's largest graphic arts trade association representing an industry with more than 1.2 million employees and \$160 billion in sales. Together GATF and PIA promote the interests of more than 13,000 member companies. ♦

Our Sustaining Members

by David W. Dailey

When you think of IGAEA Sustaining Members, what comes to mind? If you are drawing a blank, let me bring you up to date. Sustaining Members are those organizations that provide much of the support for the annual operations of IGAEA. These are companies and educational institutions that agree with the principals of IGAEA and wish to contribute financially to organization operations.

The goals of IGAEA include the support and promotion of all aspects of the graphic communications industries, and to work with international, national, regional, state and local agencies, organizations and associations. Many in industry wish to be involved with IGAEA since our efforts as educators are to provide their future workforce.

According to the IGAEA Administrative Handbook, Sustaining Membership falls under the responsibility of the Immediate Past President, or someone he/she may appoint with the approval of the board. As officers changed several years ago, I volunteered to continue in the position of Sustaining Member Chair for a couple of reasons. One of those was to maintain a sense of continuity with our industry contacts. Familiarity with the procedures of invoicing and knowledge of the database to keep track of members was another advantage of remaining in the position.

Last year the board voted to change the dues structure from one based on the number of employees in a company to a tiered approach similar to many organizations you may be aware of. The new annual dues are: Platinum - \$500 & above; Gold - \$250 & above; Silver - \$100 & above; Bronze - \$50 & above; and Educational Institution - \$50.

With only one person handling all of the responsibilities of this office, the ability to contact new Sustaining Members is limited. This is where you come in. No doubt you have industry contacts in your immediate area that may be on your advisory committee or provide supplies to your program. This would be a good place to begin. Approach them about becoming an IGAEA Sustaining Member. You may even wish to have your own school join as an Educational Member. Please use the enclosed brochure and contact just one new member. Contact David Dailey (Department of Technology, Eastern Kentucky University, 307 Whalin Technology Complex, 521 Lancaster Avenue, Richmond, KY 40475-3102, telephone (859) 622-1190 or email dw.dailey@eku.edu.) if you need more brochures. ♦

Visit
www.igaea.org

IGAEA Sustaining Membership

To update membership information, or to become a Sustaining Member, please contact the Sustaining Member Chair listed on page 2.

Platinum Sponsors – \$500 & above

Adobe Systems, Inc. • Ms. Sara Flaherty, Education Marketing Manager • 801 N. 34th Street • Seattle, WA 98103 • 206-675-7739 • 206-675-6815 • www.adobe.com/education/ • flaherty@adobe.com

Heidelberg USA Inc. • Mr. Larry Kroll, Vice President, Print Media Academy • 1000 Gutenberg Drive • Kennesaw, GA 30144 • 770-419-6649 • 770-794-6253 • <http://www.us.heidelberg.com> • larry.kroll@heidelberg.com

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PIASC • Mr. Robert Lingren, President • 5800 South Eastern Avenue • Los Angeles, CA 90091 • 323-724-9500 • 323-724-2327 • bob@piasc.org

Printa Systems • Ms. Mo Goss, President • 127 10th Street South • Kirkland, WA 98033 • 425-828-8933 • 425-828-8956 • 800-601-6240 • www.printa.com • info@printa.com

Printing Industries Association, Inc. (PIANKO) • Mr. Thomas Lasik, Director of Education • P.O. Box 819 • Westerville, OH 43086-0819 • 614-794-2300 • 614-794-2049 • 888-676-1971 • www.pianko.org • tlasik@pianko.org

Thaddeus Stevens College of Technology • Mr. Dennis Dougherty, Instructor • 750 E. King Street • Lancaster, PA 17602 • 717-299-7767 • 717-299-7748 • dougherty@dejazzd.com

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Chowan College • Mr. Mike Steczak, Department Chair • 200 Jones Drive • Murfreesboro, NC 27855 • 252-398-6207 • 252-398-1237 • www.chowan.edu • steczm@chowan.edu

Eastern Kentucky University • Dr. David W. Dailey, Professor • 307 Whalin Tech Complex, 521 Lancaster Ave. • Richmond, KY 40475-3102 • 859-622-1190 • 859-622-2357 • www.technology.eku.edu/Academics/PrintMgt • dw.dailey@eku.edu

Eastern Westmoreland Career & Tech. Center • Mr. Brent Blinsky, Instructor • Latrobe, PA 15650

Ferris State University • Prof Bill Papo, Graphic Arts Professor • Printing & Imaging Mgmt Dept. • 915 Campus Dr. • Big Rapids, MI 49307 • 231-591-2845 • 231-591-2082 • <http://graphicarts@ferris.edu>

FLAAR at B G S U • Ms. Sheila K. Irving, Business Manager • 100 Saddlemire Building • Bowling Green, OH 43403 • 419-372-9130 • 419-372-8283 • sirving@bgnet.bgsu.edu

Foundation of Flexographic Technical Association • Ms. Shelley Rubin, Education & Meetings Associate • 900 Marconi Ave. Ronkonkoma, NY 11779-7212 • 631/737-6020 ext. 36 • 631-737-6813 • www.flexography.org • srubin@flexography.org

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Graphics Master 7 • Mr. Dean Lem, Publisher • P O Box 959 • Kihei, HI 96753-0959 • 808/874-5461 • 808-875-1404 • 800-562-2562 • <http://www.graphicsmaster.com> • DEANLEM@maui.net

Journey Education Marketing • Mr. Mike Fischler, President • 13755 Hutton Drive • Dallas, TX 75254 • 972/248-7511 • 972-245-3585 • 800/874-9001 • www.JourneyEd.com • mfischler@journeyed.com

North Carolina A & T University • Dr. Cynthia Gillispie-Johnson • 1601 E. Market Street • Greensboro, NC 27411 • 336-334-7550 • 336-334-7577 • www.ncat.edu • gillispie@ncat.edu

Performance Screen Supply • Mr. & Mrs. Kathy & Bob Drake, Owners • 919 Route 33 • Freehold, NJ 07728 • 732-866-6081 • 732-866-6080 • 800-659-8337 • www.performancescreen.com • bob@performancescreen.com

Center for Wildlife Info. • Mr. Chuck Bartlebaugh, Executive Director • P. O. Box 8289 • Missoula, MT 59807 • 406-523-7750 • www.bebearaware.org • bearinfo@bigsky.net

G A T F • Ms. Bernie Eckert, PGSF Administrator • 200 Deer Run Road • Sewickley, PA 15143 • 412-741-6860 x309 • 412-741-2311 • 800-910-GATF • <http://www.pgsf.org> • beckert@gatf.org

G A T F • Mr. Jim Workman, Director, Training Programs • 200 Deer Run Road • Sewickley, PA 15143 • 412-741-6860 x111 • 412-741-2311 • 800-910-GATF • <http://www.gatf.org> • jworkman@gatf.org

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Universal Engraving, Inc. • Ms. Nicole Mercer, Marketing • 9090 Nieman Rd • Overland Park, KS 66214 • 913-894-9615 • 800-221-9059

Financial Summary

International Graphic Arts Education Association, Inc.

September 1, 2002—August 31, 2003

I. Assets, Liquid

	Amount	Amount	(Loss)
200 Checkbook Balance	\$2,545.51	\$1,112.29	(\$1,433.22)
2400 Smith Barney Money Fund	9,273.73	10.06	(9,263.67)
2410 Mutual Fund (I.F. of America)	40,272.41	42,978.76	2,706.35
Total Liquid Assets	\$52,091.65	\$44,101.11	(\$7,990.54)

II. Assets, Fixed

	Market Value	Market Value	
4100 Computers (2 iBooks w/floppy drive) (Purchase Price \$3,215.68)	\$3,020.00	\$2,750.29	(\$270.00)
4300 Software (Filemaker Pro, Quicken) (Purchase Price \$701.40)	221.50	200.00	(21.50)
Total Fixed Assets	\$3,241.50	\$2,950.00	(\$291.50)
Total IGAEA Assets	\$55,333.15	\$47,051.11	(\$8,282.04)

III. Bank Accounts

Balance September 1, 2002 (Centura Bank) \$2,545.51

IV. Revenues

Cat#	Category Name	
110	Checkbook Interest	0.00
200	Other	0.00
210	Regular Membership	8,780.00
220	Associate/Retired Membership	657.00
230	Life Membership	25.00
240	Student Membership	50.00
250	Libraries and Universities	50.00
290	Sustaining Member/Universities and Schools	2,974.65
300	Conference Loan Repayment	335.53
320	Conference Proceeds	0.00
340	Deposit-Conference Awards	0.00
400	Miscellaneous Incomes	13,500.46
410	Silent Auction	926.00

IV. Revenues (continued)

Cat#	Category Name	
430	Mailing List and Labels	100.00
440	Member Promotion	1,303.00
1810	Gutenberg Certificate Sales	0.00
Total Revenue (as of August 31, 2003)		28,651.64

V. Operating Expense

Cat#	Category Name	
700	IGAEA Home Office (NPES/Pittsburgh)	2,930.42
800	President	1,821.89
900	President Elect	75.79
1000	First Vice President	785.99
1100	Second Vice President	1,922.82
1200	Secretary	1,786.14
1300	Treasurer	795.00

Financial Summary

V. Operating Expenses (continued from page 6)

1400	Past President	618.74
1600	Board Meetings	5,447.75
1700	Conference Advance/Deficit	3,000.00
1800	Gutenberg Awards	1,605.33
1900	Associate/Retiree Newsletter	0.00
2000	Membership Dues Refund	0.00
2100	NSF Checks/Currency Exchange	0.00
2200	Conference Attendance Grant	0.00
2305	Investments	0.00
2500	PGSF Scholarship Awards	1,100.00
2600	Conference Incentive Awards	250.00
2610	IGAEA Research Grants	5,000.00
2800	Membership-GCC	250.00
3200	Archives	355.89
3400	Membership Promotion	1,199.60
3410	Trade Shows	974.42
4100	Computers and Ancillary Equipment	0.00
4200	Printers	32.09
4300	Software	132.99
	Others	

Total Expenses (as of August 31, 2003) 30,084.86

Checkbook Balance 8/31/03 (Revenues-Expenses) \$1,112.29

VI. Investment Portfolio

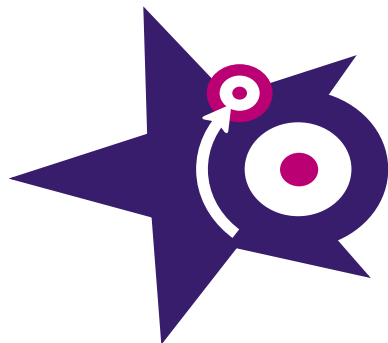
2400	Smith Barney Money Market Fund	10.06
2410	Mutual Fund (Income Fund of America)	42,978.76
Total Investment Portfolio (as of June 30, 2003)		42,988.82

VII. Dedicated Investment Expenditures

Cat#	Category Name	Encumbered
1080	GC Poster Design Award	500.00
2200	Conference Attendee Grant	0.00
2500	Jack Simich IGAEA/PGSF Scholarship	1,000.00
2600	Paul D. Von Holtz Conference Incentive Awards	500.00
2610	Future Educator Awards	0.00
2700	IGAEA Research Grants	0.00
2800	Extra IGAEA Membership Scholarship	0.00
2900	Member Designated Scholarship	0.00
3000	Capital Expenditure	0.00

Register Now!

<http://igaea.tech.uh.edu/conference/member.php>



79th IGAEA Conference best practices

July 11-16, 2004 University of Houston



Boone, NC 28608
 Kerr Scott Hall
 Department of Technology
 Appalachian State University
 John Craft
International Graphic Arts Education Association, Inc.



International Graphic Arts Education Association, Inc.

Application for Membership/Renewal

Membership year is Sept. 1–Aug. 31, except Sustaining Membership which is Jan. 1–Dec. 31. First time regular members joining after April 15th will be credited for the following year.

Please Print:

All correspondence will be mailed to the address indicated directly below:

 Last Name First Name Initial

 Mail Address, Street and Number

 City State Zip Code +4

 Home Telephone

Please provide your work address below:

 School/College/Business

 Work Address

 City State Zip Code +4

 Business Telephone Fax Telephone

 E-mail Address

Check One: New Member Renewal

Membership Type

Check One

- Regular (\$25 - Individual)
- Associate (\$12 - Retiree)
- Student (\$5 - Full-time Student)
- Library (\$20)

Sustaining Membership

- \$200 or more - 101+ employees
- \$100 or more - 26 - 100 employees
- \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)
- \$50 Educational Institutions

Level

Regular Members, Check One

- Middle/Junior High School
- Comprehensive High School
- Correctional Institution
- Vocational/Technical H.S.
- 2-yr. College/Post Secondary
- Other _____

Subject areas you teach:

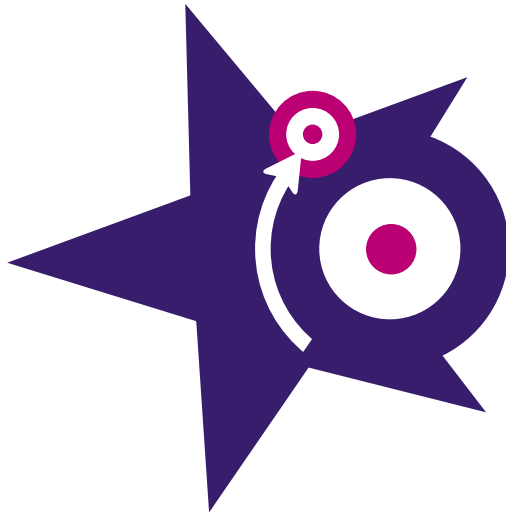
Regular Members only, check all that apply:

- | | |
|--|---|
| <input type="checkbox"/> Graphic Arts | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Graphic Communications | <input type="checkbox"/> Journalism |
| <input type="checkbox"/> Graphic Design/Commercial Art | <input type="checkbox"/> Desktop Publishing |
| <input type="checkbox"/> Communication Technology | <input type="checkbox"/> Drafting/CAD |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Graphic/Visual Imaging | <input type="checkbox"/> Multi-Media |
| <input type="checkbox"/> Visual Communications | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Printing | |

Check Enclosed (Payable to IGAEA)

Dennis B. Dougherty
 IGAEA Membership Chairperson
 12 Bridle Path
 Ephrata, PA 17522

Payment must be in U.S. Currency.
 IGAEA Tax ID Number: 237425568.
 \$20.00 for checks returned for insufficient funds.
 Members residing outside the United States—\$5.00 to cover postage of publications.
 If paying through school P.O. # attach this form to payment.
***P. O. must be sent with payment.**



Conference Registration

79th IGAEA Conference

best practices

July 11–16, 2004 University of Houston

Participant Information

TITLE	NAME (AS IT WILL APPEAR ON THE BADGE)
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FIRST NAME	LAST NAME
------------	-----------

OCCUPATION

OTHER OCCUPATION

Contact Information

MAILING ADDRESS

CITY	STATE	ZIP+4
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COUNTRY

THE ABOVE ADDRESS IS YOUR HOME OR WORK ADDRESS?

HOME TELEPHONE

WORK TELEPHONE

CELL TELEPHONE

EMAIL

YOUR MEN'S/WOMAN'S T-SHIRT SIZE

BANQUET MEAL: (PRIME RIB, CHICKEN, VEGETARIAN)

ANY OTHER DIETARY NEEDS?

NAME (AS IT WILL APPEAR ON GUEST'S BADGE)

FIRST NAME	LAST NAME
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GUEST'S MEN'S/WOMAN'S T-SHIRT SIZE

GUEST'S BANQUET MEAL: (PRIME RIB, CHICKEN, VEGETARIAN)

ANY OTHER DIETARY NEEDS?

I AM TRAVELING BY AIR OR GROUND

- This is my first IGAEA conference (Yes) (No)
- I am interested in the IGAEA Conference Incentive Award (Yes) (No)
- I live in the PIA mid-america Region and am interested in their scholarship (Yes) (No)

Housing

- I (we) would prefer to stay in the University Hilton Hotel (\$444 single; 500 double-quadruple) (Yes) (No)
- I (We) would prefer to stay in the Cullen Oaks Apartment (\$250 double) (Yes) (No)

Billing Information

Once you send this e-mail to jwaite@uh.edu, you will have completed your registration for the 2004 IGAEA Conference. We look forward to seeing you in Houston beginning July 11, 2004! An invoice will be mailed to you from the Center for Technology Literacy.



Graphic Communications Week Poster Design Contest

Sponsored by the International Graphic Arts Education Association, Inc. (IGAEA).

- **Theme:** The poster must be designed for Graphic Communications Week which typically revolves around Benjamin Franklin's birthday (January 17). The theme could encompass anything that symbolizes the power and importance of printed communications.
- **Eligibility:** Students from any secondary or post-secondary school are eligible. Work must be submitted through a current IGAEA member.
- **Total Poster Size:** 11" X 17" including IGAEA information
- **Design Area:** 11" X 14¼" vertical format.
- **Colors:** Four-color process will be utilized to produce the winning entry, so any color may be used providing it is specified as a process color build.
- **Text:** All text referring to Graphic Communications Week, and other text specified below, that is not part of the design, is to be presented on the lower portion of the poster (2¾" X 11"). The design area will eventually be used on the cover of the Visual Communication Journal without the bottom text information.

The following copy must appear at the bottom of the poster:

- *Graphic Communications Week
January 16-22, 2005*
- **IGAEA logo*
- *Sponsored by International Graphic Arts Education Association, Inc.*
- *Designed by: designer's name, name of designer's school, city & state — on lower most ½ inch part of the layout*
- **Electronic Files:** The poster must be created electronically and must be able to be output to film on an imagesetter. A disk, or disks, including all relevant files, must be submitted with the artwork or will not be considered for contest. The disk(s) should be labeled with the software program(s)/version, file name(s), fonts/graphics used and the entrant's

name. A color or black and white proof, or another form of comprehensive art should accompany the electronic file.

- **Prizes:** \$300 for first prize winner.
\$100 each for second and third prize winners.
- **Time Schedule:** Poster entry must be received by June 15, 2004.
- **Send Entries To:** Entries are to be submitted to Mike Stinnett, Gutenberg Chairman, Kimball High School, 1500 Lexington Blvd., Royal Oak, MI 48073.
- **Judging:** Winning entries will be selected and displayed during the IGAEA Annual Summer Conference. First prize poster will be printed in full color and distributed internationally by IGAEA shortly before Graphic Communications Week.
- **Number of Entries:** A member instructor may submit up to three poster entries from students.
- **Entry Form:** A completed entry form and disk(s) must be attached to the back of each entry. *Submissions without an entry form attached or with an incomplete or unsigned form will be disqualified and discarded without notification.*
- **Ownership:** All entries will become the property of IGAEA; they will not be returned. All rights of use of the three winning entries is granted to IGAEA as a condition for accepting the entry. IGAEA reserves the right to make minor revisions to accommodate use or production techniques, and to use for other purposes, such as the cover design for the *Visual Communications Journal*.
- **Original Works:** All entries must have the designer's signature indicating that no copyright violations have knowingly occurred; the entrant must verify that the design is the entrant's original design.

**The IGAEA logo may be obtained from IGAEA at:* Web site—<http://www.igaea.org> or contact First Vice President John Craft at 828-264-6362 or E-mail him at crafftjr@appstate.edu.

IGAEA Graphic Communications Week Poster Contest Entry Form

Please Print or Type: This form (or photocopy) must be completed for each entry and attached to the back of the art.
Submit all parts [proof, disk(s)] of each entry in a separate envelope.

STUDENT'S FIRST NAME		LAST NAME
HOME ADDRESS		
CITY	STATE	ZIP+4
HOME PHONE		
LOCAL NEWSPAPER'S NAME		
NEWSPAPER'S ADDRESS		
CITY	STATE	ZIP

SCHOOL'S NAME		
INSTRUCTOR'S NAME		
SCHOOL ADDRESS		
CITY	STATE	ZIP+4
INSTRUCTOR'S SCHOOL PHONE		INSTRUCTOR'S HOME PHONE

I authenticate that the design submitted with this form is my original design and that no plagiarism has knowingly occurred. I understand that the submitted art will not be returned, and that the winning entries become the property of IGAEA with exclusive rights of use granted to IGAEA.

Student Designer's Signature

Date