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1999-2000 SCHOOL YEAR

the communicator

Official Newsletter of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

From the President:

I know that you have started the year with the hope that this will be a great year. Let's hope it will become a reality. I look forward to a challenging year with the Board to continue the work of the IGAEA and all that it takes to keep us moving forward. I would like to take this opportunity to evaluate our position having just closed our 74th conference and looking forward to the 75th conference next year.

Our strength has always been in the leadership and a membership willing to give of its time and resources to continue to improve the IGAEA. Each of us must bear some responsibility for the continuation and success of this organization. Participation as an officer, committee member, a contributor to a publication or a regional meeting sponsor are the tough commitments that we can make. An active member would be the easy choice. It is up to you to decide what your role will be and how you will impact the IGAEA in the coming years.

We must continue to monitor our revenues and expenditures to insure that the IGAEA will see its 100th conference. We need to expand our sustaining and regular membership to help offset increasing costs. We need to locate those industry representatives that profess to support education and ask them to make a commitment to the organization that represents graphic arts education, the IGAEA.
(Cont. on p. 3)

Graphic Communications Defined

Several of us have been in this "field" for decades, yet we know of no commonly accepted definition for "Graphic Communications". We feel our future is dependent in part upon a definition which both educators and industry personnel accept. Public college and university programs are assigned CIP (Classification of Instructional Programs) codes, which emanate from the Department of Education in Washington, D.C. No code exists explicitly for GC. Students are asked to indicate proposed major fields of study on SAT and ACT entrance exams, but there is no listing for GC. The Occupational Outlook Handbook is inadequate in its presentation of occupations. The College Entrance Examination Board Index of Majors and Graduate Degrees annual publication (and probably others) base their listings on the CIP titles, hence GC is left out.

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GRAPHIC COMM CENTRAL (<http://teched.vt.edu/gcc/>)
The "Hub" on the Web for Graphic Communications Education

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

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IGAEA 2000

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| <p>200 Deer Run Road, Sewickley, PA 15143-2328 Telephone 412-749-9165</p> | <p>Articles may be submitted for publication by sending them to: <i>Jerry J. Waite, IGAEA Newsletter Editor</i> University of Houston 4800 Calhoun Road • Houston, TX 77204-4803 E-Mail—jwaite@uh.edu Home Phone 281-565-2013 School Fax 713-743-4032 Office Phone 713-743-4089</p> | |

(From the President: cont. from p. 1)

We need to make our organization an asset to the classroom teacher so that they see value in joining the IGAEA. But more important, we must take an active role in preserving the graphic communication programs in our schools. We are experiencing the closing of programs as the current instructors retire. If the program continues, it may have an instructor that lacks the experience or training to be successful. We need to be there to insure its continuation and success by assisting those teachers to improve their skills and be a source of ideas for their curriculum. Since the industry sees the need for trained personnel as their number one problem, they should share our concern about our programs and their support.

I am a firm believer in regional conferences. Regional conferences can provide training and networking for the novice and experienced graphics teacher. The sharing of ideas and skills can improve everyone's classroom. I encourage you to consider sponsoring or attending one in your region. The Board and the IGAEA will support your efforts. If you would like to explore hosting a regional conference please contact me or the regional coordinator in your region. We will assist in any way we can. One of our tasks this year, as a Board, will be the further development of a regional meeting guide for those wishing to sponsor regional meetings.

The survival of the annual conference is also a concern that we as an organization must deal with. The Board shares the concern that conference costs continue to rise and we may be pricing our families out of the conferences. We need to look at how we can support the conference to insure its survival as a family based conference. We are looking at the role of the sustaining member. An ad hoc committee, chaired by Wanda Murphy, has been formed to evaluate the role of the sustaining membership and how they support the IGAEA.

Conference site selection is also becoming a problem. The problem is not choosing from many but having many to choose from. It is a major undertaking and a disruption of one's life for a period of about two years and few are willing to volunteer. We will have to look at how we can make the conference less of a burden to the local sponsor. The Board has approved the College of DuPage as the site for the 2001 conference. The college is in the suburban Chicago area but has no dormitory facilities which will be a departure from our normal accommodations. The Board also approved an International Conference for the same year. Erv Dennis will be coordinating the international portion of the conference and anyone interested in

participating can contact Erv for details as they develop. If you are interested in hosting the conference Erv is also the chairman of the site selection committee and would be glad to hear from you. See page 7 for his address and e-mail.

Just as the IGAEA is the sum of its members, we are the sum of the experiences of our lives. On the eve of our 75th conference I am reminded of those who most influenced my life. Outside of my family, the people that most come to mind are the teachers that shaped my education. Fred Kagy, Dean Blomgren, Bill White and Joe Metcalf are just a few that come to mind. In recent years you have added to the sum of my being and I am a better teacher and person for that. It is our responsibility to continue the work started more than 75 years ago to help students find this field that were love.

I heard a teacher once describe students as "messages that we send into the future that we will never hear." We are those "messages", started more than 75 years ago in a future that would be hard for them to have imagined. We must continue to generate those messages for the future. Those students in your classes this year are the messages that you are sending. They represent the next generation of the graphic communications industry. Make them the best that we can.

Sincerely,



Dan McCluskey

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74th IGAEA Conference, Big Rapids, MI

Keynote Address

Larry Leto, President of North American Color in Portage, Michigan, gave the Keynote Address on Monday, August 2. Larry's presentation covered the major trends he thinks are driving the printing industry. The growing popularity of large format digital printing replacing traditional presses leads the way. In particular, he sees significant growth in the market for products printed using digital presses such as the Xeikon and Indigo.



Larry also identified a trend toward professional facilities management. Large in-plant printing facilities are being left in place, but operated by outside industry leaders. Rather than outsourcing the actual print production, these in-plants are outsourcing the management of their existing equipment and facilities.

Perhaps the most important trend is an increased emphasis on asset management. Asset management refers to the maintenance of text and image files for customers. This maintenance requires printers to index and store files and make those files easily available to individuals specified by the client. Although some asset management is done using individual workstations and storage devices such as CD-ROMs network servers are becoming the norm. Larry finds that servers make it easy to manage files and make the files readily accessible to customers. In addition, Larry notes that customers now expect printers to provide asset management. For this reason, printers now hire employees with specific duties in information systems management. Therefore, Larry strongly advises graphics educators to require students to learn as much as they can about information technologies.

Asset management becomes even more important when considered in relation to another trend: customers are expecting printing firms to be one-stop sources for all their visual communications needs. Printers already have access to the client's images and text, so it makes sense that printers should be the ones to convert those assets into web pages and CD-ROMs. Businesses know that these alternative media are lucrative opportunities for sales. For example, Larry mentioned that Eddie Bauer does more business on-line than it does in

its retail stores. As a result, clients want marketing campaigns to utilize alternative media in addition to print.

In order to use image assets for more than one type of media, a sub-trend is the increasing popularity of RGB scans, even on high-end scanners. RGB scans are used as is on web pages and in multimedia, but are converted to CMYK for print.

A one-stop mentality requires printers to reassess their traditional focus on press and finishing activities. According to Larry, the time and cost devoted to today's print jobs is approximately 30% marketing strategy and photography, 30% design, 15% prepress, 10% post-press and finishing, and 5% presswork. Therefore, to stay profitable, printers need to become more involved in the upstream marketing and design activities rather than focus on traditional printing processes. This involvement can yield an additional benefit: the more the printer participates in upstream activities, the fewer problems and time constraints will be experienced.

Other trends include a constant re-defining of jobs and job descriptions as technology changes, and the increased impact of laws and union regulations. The final trend is a decreased life-span of the waves of technological change. He mentioned that the drum scanner wave lasted about 20 years, while the proprietary CEPS system wave only lasted ten. The dedicated desktop workstation wave only lasted a few years and is now being supplemented by the digital-data-transfer wave. In this latest wave, printers and clients are moving away from fixed or removable disks toward fast network-based data transfer systems. At the present time, he believes that UNIX is the best platform for data transfer, but Windows NT is catching up quickly.

Larry concluded his address by asking IGAEA members to teach students that they are only beginning their education: they must continue to learn throughout their careers. He also asked us to increase the emphasis on teaching upstream activities such as design and marketing.

Janet Robison, Doris Anton, John Durichek and Tom Loch check the presswork in front of Amway's new Heidelberg M600 at 49,000 iph.



Comments from the Rookies

As a first time attendee and an incentive award winner I felt this conference was very beneficial to me as a professional. Having the opportunity to make new contacts in industry and education was one of the highlights from attending the conference. The conference dealt with the current issues in the industry and will provide me with additional information to present to my students and craft advisory board.

The project exchange I enjoyed very much it gave additional ideas to take back to my program. Overall the conference exceeded my expectations as a first time attendee it was Fun, Interesting, Rewarding, and Exciting. Looking forward to the next one! It was GREAT.

Dana Torok, Lehigh Co. Voc Tec School, Schnecksville, PA

Charles Weiss, my new/current GTA (doctoral student in our program whose goal is to teach Graphic Comm in a university) returned from his first IGAEA Conference with rave reviews. He had a good time, met the IGAEA gang, and in general felt good about the conference. I'm glad he had a chance to attend (because of the IGAEA Conf Incentive Award, which I encouraged him to apply for). So thanks for allowing that opportunity to occur for him. Without the Incentive Award, I doubt he would have been able to afford to attend.

Mark Sanders, Virginia Tech

My name is Rane Soto and I drove here from Lincoln, NE. Just in case you don't recognize the name, I'm the woman rookie with the tattoos. Ahhh! Now you have a visual of me as you read on about some of my more memorable moments.

I think I arrived on the hottest day in Big Rapids. On this day, I met a very helpful man named Bob: later I would meet his equally helpful wife Kathy. This man got me where I need to go all week and always asked

how I was doing. Ramon Robinson was the next person I met along with other preconference seminar attendees. There are many things I learned that I can take back and put into use in my classes.

I enjoyed many things at this conference: Frank's "Moment of the past in Printing," a ride to the museum in Jim's wonder van, the stone litho demonstration and the SHOTS program.

At this conference, I've met others like me. We have wish lists and student behaviors that make us crazy and that make us proud of what we do. I met people who have come for 35 years and more. They have developed close relationships with each other and they were willing to include me.

This conference was a good experience. I've received a lot of information to work with and lots of goodies to take home. Thank you for giving me the opportunity as an incentive award winner.

Randee Soto, Southeast Community College, Lincoln, NE



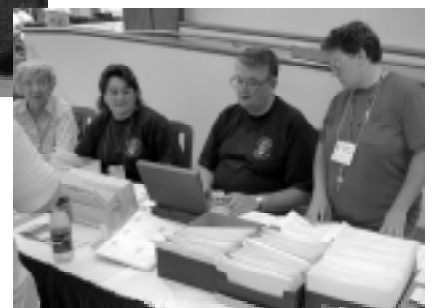
1999 Paul Von Holtz Incentive Award Winners

(l to r, front row): Charles T. Weiss, Dennis Gorman, Eugenio Lord, Randee Soto, Rochelle Barabas (Back row: Dana Torok, Rick Kolesar, Dave Barabas, Michael Makielski, Linda Rotschafer, Mick Serafinski, & awards Chair – Adrian Bernagozzi) Each conference first timer received a check to help defray expenses based on distance traveled. If you have never attended an IGAEA conference, keep an eye out for the 2000 award flyer.

From l., Gary Hinkle & Janet Robison assist with registration as Doris Anton signs in.



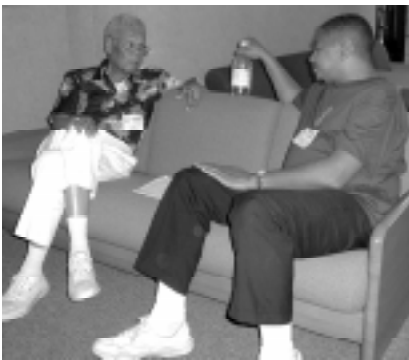
Welcome to Big Rapids and Ferris State University, IGAEA members!



Conference host Bob Beaverson, center, keeps the registration table moving as Maxine Moerdyk, Pres. Wanda, and Kathy Van Roy look on.



Nothing like an across the nation IGAEA card game. From left, Mark & Linda Strous, Gloria Hartzell, Kathy Van Roy, Bob Hartzell, Carlyn Curtis & Viola Arnold (back).



Age shares with youth, Harry Arnold (l.) and Bill Brown.



Justin Wick heads up the wall with assistance.



Lee Weir (l.) in deep discussion with Diane and Mike Stinnett.



Shirt painting was popular with the ladies, l.-r. Barb Denlinger, Karen Bernagozzi, & Betty Granger.



Never let it be said that IGAEA members will let anything stop them from classroom samples. From l., Judy Vogt, Mick Serafinski, and Paul Thompson check the trash at Dekker Bindery. GATF's Jim Workman (back) moves in to check the goodies.



Gloria Hartzell (l.) & Victoria Odesina add finishing touches during cake decorating class.



Dan McCluskey pulls the squeegee while printing high volume ink. l.-r. Tony Cimaglia, Mike Stinnett, Dennis Zaleski, and Bob Hartzell look on.



Doris Anton, Janet Robison, Barry Hill, Mick Serafinski, Paul Thompson, Bill Brown and Tom Loch check out Amway.



Gloria Hartzell (l.) and Victoria Odesina add the finishing touches to their butterfly cake during decorating

Pagels Presented with Hartman Award at 74th Conference

The Fred J. Hartman Award is annually presented to an IGAEA member with a record of service to the association and is nationally recognized for contributions to and accomplishments in graphic arts teaching, research and/or service.

John T. Pagels was presented with the award by 1998 recipient, Lenore Collins. John began his teaching career in 1963 at Hamtramck High School in Hamtramck, MI. From there, he moved to his present location, Brighton High School, Brighton, MI in 1986. In 1998, one of his students was the Michigan state VICA winner. His students have also won numerous Gutenberg Awards.



Lee Collins (r.) presents the 1999 Hartman Award to John Pagels

John became an IGAEA member in 1964 and has served as Regional Vice President, Second and First Vice President, and President in 1984–85. He has assisted with the Gutenberg Awards competition, entered projects in Project Idea/Exchange, and is always on the planning committee when the annual conference is in Michigan.

John is also very involved in the International Club of Printing House Craftsmen, having served as Secretary, Second and First Vice President, and President in 1974–75 of the Detroit club. He was named "Craftsman of the Year" in 1979, and was instrumental in establishing a scholarship fund and the "Printing Bowl Quiz" sponsored by the club.

Stinnett Receives Kagy Lifetime Achievement Award

Erv Dennis, 1996 Kagy Award recipient, presented Michael H. Stinnett with the 1996 award which is named after Dr. Fredrick D. Kagy for his contributions to IGAEA and the graphic arts field.

A 1969 graduate of Ferris State, Mike began teaching at Birmingham Seaholm High School, and moved to his present location at Oakland Vocational Center–SE Campus in Royal Oak, MI in 1972. His students have received over 290 regional, state and national awards and scholarships during his 28 years as an instructor. His program has received PrintEd certification, the Frederick D. Kagy Education Award presented by GATF,

and the GATF Award of Excellence.

IGAEA has seen Mike in leadership positions as First Vice President and President during 1992–93. He was presented with the Hartman Award in 1996.

Mike initiated and continues to direct the Gutenberg Award program for graphic arts students at all levels.

A long time member of the Craftsmen's Club, he was named "International Craftsman of the Year" in 1997. Mike has also been honored with the National Educator Award–Milken Family Foundation, first alternate in the Walt Disney "American Teacher Award", and Michigan VICA Advisor of the Year.

Graphic Communications Poster Contest Winners

Congratulations to the following award recipients of the 1999 Graphic Communications Week Poster Contest. First Place went to Joanna Kalevas, of Central Piedmont Community College, Charlotte, NC. Her instructor is Jobea Lindley. Look for her entry on the Poster and the 2000 Visual Communications Journal. Second Place went to Sinan Ny, Central Piedmont Community College, Wanda Murphy, Instructor and Third to Daniela Daniel, Wichita Area Technical College, Doris Anton, Instructor.



Erv Dennis, (r.) 1996 Kagy recipient, presents the 1999 Kagy Award to Mike Stinnett. Diane Stinnett (l.) and LaVada Dennis look on and were thanked for their support.



Wanda Murphy passes the gavel to 1999-2000 IGAEA President, Dan McCluskey.



Conference host Bob Beaverson doesn't quite know what to make of President Wanda's host gift.

(Cont. from p. 1)

Without an accepted definition, it is very difficult to approach these groups to request a listing. This appears a necessary step to resolve any of the above shortcomings in letting young people know we even exist.

Following is a proposed definition of "Graphic Communications" and descriptive paragraphs prepared by members of the International Graphic Arts Education Association. We are requesting that your organization evaluate the proposed definition and advise us if you can offer any improvements, then help us with a resolution or a letter of support so we have a unified backing to approach the US Department of Education. The IGAEA has adopted a resolution to accept in principle the following as the definition for Graphic Communications:

Graphic Communications-the creation, development, production, and dissemination of products utilizing or incorporating words, illustrations, or photographic images to convey information, ideas, feelings, and concepts; this includes the family of market segments which embrace existing and emerging technologies of printing, publishing, packaging, imaging, and their allied industries; often referred to as the graphic arts or print industries.

Graphic Communications companies create and produce a visual array of products which are part of daily life. Examples include books, magazines, catalogs, newspapers, web pages, multimedia, electronic media, illustrations, photographs, brochures, pamphlets, inserts, directories, direct mail, stationery, greeting cards, invitations, maps, coupons, tickets, forms, checks, currency, stamps, tags, labels, bumper stickers, decals, nameplates, signs, billboards, posters, displays, banners, textile products (clothing, sheets, bedspreads, etc.), packages (toothpaste and cosmetic tubes, boxes, cartons, sacks and bags, cans, bottles, bottle caps, wrappers, and pouches), wallcoverings, linoleum, carpets and rugs, china, cups, plates, napkins, fine art prints, promotional products (pens, pencils, key tags, portfolios, pocket items, desk items, drinkware, rulers, wearables, balloons, mouse pads, etc.), and other items where printing is incorporated into the manufacture of furniture, electronic circuit boards, clock faces, computer keys, cabinet tops, appliances, vehicles, and others.

Typically, the field of Graphic Communications is concerned with the printing processes (offset lithography, flexography, letterpress, gravure, screen printing, engraving, foil stamping, inkjet, direct digital, and other electronic imaging or specialty image reproduction methods), and all aspects from the origination of the idea through the finishing and distribution of the product, whether it be two- or three-dimensional or by some electronic media. Graphic Communications, the United States' third largest manufacturing industry, requires hundreds of thousands of people in a variety of challenging occupations which require creative, technical, production, management, sales, marketing, engineering, customer service, education, or other professional expertise.

This industry is widespread and more integration of the many segments falling under the term Graphic Communications appears necessary to highlight this field's many career choices. Few if any of these various industry segments are endowed with a ready pool of prospective new employees. This effort will help spread the word among our nation's young people that opportunities exist in this field.

Please correspond to the following individuals:

Dr. Lee Weir <leeweir@clemson.edu>
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Clemson, SC 29634-1353
864-656-3647 FAX 864-656-4808

Dr. Tom Gray <tom.gray@murraystate.edu>
Graphic Communications Technology Department
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Murray, KY 42071-3345
270-762-6875 FAX 270-762-3513

Position Announcements

Pennsylvania College of Technology – Faculty
Position available beginning either Spring or Fall 2000.
Salary and rank based on experience. For more information, call Human Resources at 570-327-4770 or check the college website at www.pct.edu.

Tenure track, Assistant Professor beginning January 2000 at *Cal Poly, San Luis Obispo, CA*. Refer to recruitment code 93127 and contact Harvey Levenson at 805-756-1108. E-mail Harvey at hlevenson@calpoly.edu.

Check the GraphCom Central website and click on Careers/Scholarships for complete information on both of the above positions.

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- Baldwin Technology Company, Inc. • Gerald Nathe, Chairman and President • One Norwalk W - 40 Richards Ave, Norwalk, CT 06854 • 203-838-7470 • 203=852=7040 • 203/838-7470 • www.baldwintech.com
- Bourges Color International • Jean Bourges • 20 Waterside Plaza, New York, NY 10010-2615 • 212=725=0880 • 212/725-0800
- CAPS-Convex Apparel Printing Systems, Inc. • Bob Pearman, President • 1204 West Mountainview Road, Johnson City, TN 37604 • 423=283=4545 • 800/330-5515 • 423/283-4788 • <http://www.caps-screenprinting.com> • caps@washington.xtn.net
- Center for Wildlife Information • Chuck Bartlebaugh, Executive Director • P.O. Box 8289, Missoula, MT 59807 • 406/523-7750
- Chowan College • Mike Steczak • 200 Jones Drive, Murfreesboro, NC 27855 • 252-398-6207 • 252=393=1237 • steczm@chowand.edu
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- Gravure Education Foundation • Leon C. Hart, Executive Director • 107 E. Sutton Place, Wilmington, DE 19810 • 302=475=2802 • 302-475-2802 • 102366.2134@compuserve.com
- Hagen Systems • Nancy Maiers, Industry Relations • 6438 City West Parkway, Eden Prairie, MN 55344 • 612=946=8513 • 800-284-8503 • 612-946-8592 • hagensys.com • nmaiers@hagensys.com
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- Heidelberg USA, Inc. • William Van Buskirk, Mgr., National Accounts-Prepress • 1000 Gutenberg Drive, Kennesaw, GA 30144 • 770=794=6253 • 770-419-6565 • <http://www.heidelbergusa.com> • vanbuskirk_bill@heidelbergusa.com
- I.A.P.H. Craftsmen, Inc. • Kevin Keane • 7042 Brooklyn Blvd, Minneapolis, MN 55429-1370 • 612=560=1350 • 800-466-4274 • 612-560-1620 • <http://www.iaphc.org> • KKeane1069@aol.com
- Indigo America, Inc. • Julie Sabuda, E-Print 1000 Product Manager • 400 Unicorn Park Drive, Woburn, MA 01801 • 781-937-8810 • 781-937-8800 • www.indigonet.com • jsabuda@indigousa.com
- Journey Education Marketing • Judy MacCollum, Institutional Sales • 1325 Capital Parkway, Suite 130, Carrollton, TX 75006 • 972=245=3585 • 800-874-9001 • 972-248-7511 • www.JourneyEd.com • judymac@journeyed.com
- Komori America Corp. • James E. Scott • 5520 Meadowbrook Ind. Court, Rolling Meadows, IL 60008 • 847=806=9038 • 847-806-9000
- Mac Academy • Shelly Schultz, Domestic Sales Director • 100 E Granada Blvd, Ormond Beach, FL 32176 • 904=677=6717 • 904-677-1918 • <http://www.macacademy.com>
- NPES Association, Inc. • Carol Hurlburt • 1899 Preston White Drive, Reston, VA 22091-4367 • 703=620=0994 • 703-264-7200 • <http://www.npes.org> • churlbur@npes.org
- Oklahoma State Univ. Tech. Br. • Bill Welch, Department Head • 1801 E. 4th St., Okmulgee, OK 74447 • 918=756=1315 • 800-722-4471 • bwelch@osu-okmulgee.edu
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- Peak Products, Inc. • George Markwitz, President • 25901 Emery Road, Cleveland, OH 44128 • 216=595=0991 • 800-782-8628 • 216-595-0978 • www.mousemats.com • gmarkwitz@mousemats.com
- Performance Screen Supply • Kathy/Bob Drake • 919 Route 33, Freehold, NJ 07728 • 732=866=6080 • 800-659-8337 • 732-866-6081 • kathydrake@aol.com • www.performancescreen.com
- Prentice Hall, Inc. • Elizabeth Sugg, Senior Editor • One Lake Street, 5H32, Upper Saddle River, NJ 07458 • 201-236-7758 • 800-435-3499 x 7769 • 201-236-7769 • elizabeth_sugg@prehall.com
- Presstek • Mark Woodbury, Service Mgr. • 55 Executive Dr., Hudson, NH 03051-3907 • 603=595=2602 • 603-595-7000 • <http://www.preststek.com> • mwoodbury@preststek.com
- Printing Industries of America • Mary L. Garnett, Director of Education & Training • 100 Daingerfield Rd., Alexandria, VA 22314-2888 • 703=548=4165 • 800-742-2666 • 703-519-8189 • www.printing.org • MGARNETT@printing.org
- PrintMaker • Sheri Holcomb • 403 Hwy 342 N., P.O. Box 399, Red Oak, TX 75154 • 972=617=3078 • 888-330-9040 • 972-576-3000 • www.print-maker.com
- Research & Engineering Council of the GA • Ronald Mihills, Managing Director • P.O. Box 639, Chadds Ford, PA 19317-0610 • 610=388=2708 • 610-388-7394 • recouncil@aol.com
- RIT School of Prtg. Mgt. & Sci. • Robert Chung, Prof. • 69 Lomb Memorial Dr., Rochester, NY 14623-5603 • 716=475=7029 • 716-475-2722 • www.RIT.edu/~spsms • chung.ry@a1.rit.edu
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- Ultimate Technographics Inc. • Mark Scott, Director of Marketing • 1950 Sherbrooke St. West, Montreal, QC, H3H1E7 CANADA • 514=938=5225 • 514-938-9050 x 260 • 800-363-3590 • www.ultimate-tech.com • mark@ultimate-tech.com
- Universal Engraving, Inc. • 9090 Nieman Rd., Overland Park, KS 66214 • 913-894-9615 • 800-221-9059
- Van Son Holland Ink Corporation of America • Tim Whitman, Director of Public Relations • 92 Union St., Mineola, NY 11501 • 800=442=8744 • 800-645-4182 • 516-294-8811 • www.vansonink.com • vansoninkpr@earthlink.net
- Van Son Holland Ink Corporation of America • Bruce Oliva, Natl. Sales Mgr. • 92 Union St., Mineola, NY 11501 • 800=442=8744 • 800-645-4182 • 847-439-8783 • www.vansonink.com
- Western Michigan University • Lois Lemon, Instructor • Dept. of Paper & Printing Science & Engineering, College of Engineering & Applied Sciences, Kalamazoo, MI 49008-5060 • 616=387=2813 • 616-387-2814 • www.wmich.edu/ppse • lois.lemon@wmich.edu

Numbers with "=" signs are FAX numbers.

The Sustaining Membership year is from January 1 through December 31.

Notes from X-Rite

During my presentations at the conference, I received several requests from participants for copies of my presentation and our Support CD. I am in the process of fulfilling the requests for copies of the CDs and these should be shipped soon.

A copy of my PowerPoint presentation has proved to be more challenging. After several frustrating attempts to zip down the file to make it easier to send, I finally resorted to posting it on our ftp site. The presentation that I gave and some of our other programs that we offer are available for downloading at this site. The address is: <ftp://www.xrite.com/>. The presentations reside in a folder named SLIDES. Please pass this information on to any interested parties that were at the conference and would like a copy of the presentation.

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