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the communicator

Official publication of the INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Message from the President

One of the most rewarding benefits of being an IGAEA member is attending the annual Conference. I still remember going to my first conference at Ferris State University in 1999. I drove 14 hours each way, but I must say it was well worth the drive (and the miles). Since my first summer conference, I have continued to attend the IGAEA Annual Conferences, because that is where I have gained tremendous knowledge and skill in regards to graphic communication education. I have also met many wonderful people, who have become some of my closest friends. I really hope you feel the same way after attending your first conference or your 10th.



Next year's conference is going to be held in Reno, Nevada from July 24th – 28th, 2011. And yes, I did say Reno. While Reno may not be known for hosting graphic communication education now, I am sure it will be after our conference next year. The conference committee is working hard at making sure the conference will be one to remember. We already have over 20 time

slots allotted to presentations and I have already received at least four fantastic presentation ideas.

So, as your school year continues, think about the great times you could be having next summer in Reno. The great thing about the conference location is that Lake Tahoe and other vacation spots are very close by. Try to plan your summer vacation around the conference and see the USA the IGAEA way.

Be sure to check out the IGAEA website (www.igaea.org) for more information. If you have not yet registered for your membership on the IGAEA website, now would be a great time to do so.

I look forward to the year ahead and please e-mail me directly with any concerns, questions, or comments. My e-mail address is CT-Weiss@wiu.edu.

Hope everyone has a fantastic school year and I hope to see all of you in Reno next year!

Charles Weiss, IGAEA President

EDUCATION AWARD OF EXCELLENCE

Dennis B. Dougherty

Dennis was awarded the Education Award of Excellence during the Teacher's Conference in Chicago this October.

Dennis is a professor in the Graphic Communications and Printing Technology program at Thaddeus Stevens College of Technology in Lancaster, Pennsylvania, where he uses his twenty-five years of teaching experience and ten years of industry experience to inspire and motivate his students.

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IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

All About IGAEA

Founded in 1935, the International Graphic Arts Education Association, Inc. (IGAEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes related to graphic communications and imaging technology.

Among the activities sponsored by IGAEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks. IGAEA fosters career awareness by promoting Graphic Communications Week, assisting Boy and Girl Scouts with their merit badges and interest projects and recognizing success through the Gutenberg Student Awards.

IGAEA members include over 700 educators representing approximately 40,000 students; future prospective employees!

There are five different membership categories in IGAEA:

Regular Membership is open to educators, supervisors, and others engaged or interested in graphic arts, graphic communications, graphic design, photography, journalism, communication technology, and/or related fields.

Sustaining Membership is open to business, industry, foundations, organizations, and educational institutions.

Associate Membership is open to retired persons interested in graphic communications and imaging technology education.

Student Membership is open to all full-time students interested in graphic communications and imaging technology education.

Library Membership is open to all libraries that wish to receive IGAEA publications.

Sustaining members are invited to make presentations at IGAEA Conference and at regional meetings. As a result of this participation, graphic communications and imaging technology educators and industry representatives get to know each other on both a personal and professional level. Sustaining members receive a handsome wall plaque, an annual membership directory, and all publications of the Association.

Sustaining Members representing various graphic communications and imaging technology industries and organizations are vital. Through their involvement, there exists an active network of industry/education partnerships.

Sustaining members are included with each issue of the Communicator and are invited to contribute articles.



The IGAEA Board of Director 2010-11

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The 2011 86th IGAEA Conference in Reno

Greetings fellow Graphic Artisans,

The IGAEA strives to offer a lot of benefits to our members, and the best way to experience those benefits is to attend an annual conference. For the first time, this year's annual conference travels to Nevada, and will be held in "The Biggest Little City in the World"—Reno. Our conference will be held in the Eldorado Hotel from Sunday, July 24–Thursday, July 28. Located on the California border near Lake Tahoe, the Reno area has a lot to see and do before or after the conference.

This year's conference is being officially "hosted" by the IGAEA Board, and my wife Carol and I are honored to be the "host couple" of the conference and oversee the work of the board. We already have a few presenters lined up, and everyone is working hard at building a great program for participants and spouses.

There is no other professional organization that is specifically designed and uniquely positioned to support graphic arts educators better than the IGAEA. If you want to find ways to improve yourself and your program, and to network and share the camaraderie and experiences of other graphic arts educators, your best bet is to join your fellow graphic artisans at this year's 2011 IGAEA Annual conference in Reno, Nevada!

See you next July!

Tom Loch

A Sure Bet
working together to improve
graphic arts education



THE CONFERENCE IN A SNAPSHOT

Location:	Reno, Nevada
Dates:	July 24–28, 2011
Hosts:	Tom & Carol Loch
Accommodations:	Eldorado Hotel

<http://www.igaea.org/conferences/125>





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Spotlight: Student Chapter of IGAEA at the University of Houston



The student chapter of IGAEAUH was founded in 2005 at the University of Houston. Currently, over fifty students are members of IGAEAUH. The mission of IGAEAUH is to share new knowledge about the Print Media and Graphic Communications Technology industry. The organization has bi-weekly meetings, where guest speakers from various graphic arts companies around the region (e.g., as Consolidated Graphics—CGX, Grover Printing, and Western Lithograph) are invited. Once a semester, IGAEAUH hosts “Meet and Greet” session with various businesses in order to allow for students to network and to submit their resumes for potential jobs. Also, IGAEAUH hosts social mixers throughout the semester, which allow members to socialize in a relaxed atmosphere. The organization also holds different contests, including the t-shirt design contest. For more information on IGAEAUH, visit their website: <http://igaeauh.info/>

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