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the communicator

Official publication of the INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Message from the President

Ever hear the old saying, “change is inevitable, growth is optional”? In graphic communication this is especially true. New software, new computers, new students, and smaller budgets are all part of our lives. Change in our field happens every year, sometimes every month. But as the change happens, do we grow to meet it? Do we change our curriculum to meet the latest technology, or do we modify what we have been teaching because we do not have the time to really make up an entire new curriculum? Every year we have new students, but do we adjust our teaching style to meet the needs of the new students? Do we grow with the changes around us?



In many ways I feel we do. We have all been working with limited budgets yet continue to teach to the best of our ability. We may not have the latest and greatest tablet PCs, but I am sure we do

what we can with the technology we have. Every semester I see new faces in my classes and I hope to accomplish everything I have in my syllabus, but sometimes that just does not happen. Sometimes I may only get through three quarters of what I had hoped to, while other times I am searching for a new project to help fill in the void after the students have completed all the projects in my syllabus. It really depends upon

the students, I adjust to what I feel they are accomplishing, and I adjust to ensure every student is getting the most possible out of the class.

Being a graphic communication educator these days is truly a challenge, but I feel it is a very worthwhile endeavor for all of us, but we need to be able to grow, and need to make sure we do not become stagnant.

A fantastic way to do this is to attend our annual IGAEA summer conference. This year it is going to be in Reno, NV. The

IGAEA Board has been working hard on finalizing the details for the conference and more information about it will be available soon, but I can tell you the focus on the presentations this year is going to be on exchanging best classroom practices. Presenters will be focused on sharing worthwhile ideas you can take back to your classroom. These new ideas will hopefully help you change and grow as an educator. Be sure to attend.

Hope everyone has a great start to 2011!

Charles Weiss, IGAEA President

CONTENTS

- Message from the President.....1
- Inside the Volunteer Workings of the IGAEA Board: The 2011 Leadership Opportunities.....2
- IGAEA Board of Directors.....2
- Regional Vice-Presidents2
- Region 2 Conference Highlights.....3
- List of Sustaining Members.....4

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

Inside the Volunteer Workings of the IGAEA Board: The 2011 Leadership Opportunities

By Shaun Dudek, Immediate Past President

The International Graphic Arts Education Association (IGAEA) is run and managed by a volunteer Board that has been elected by a dues-paying membership. Roles and responsibilities are clearly defined in the Bylaws for organizational governance. The complete performance and operating details are found and explicitly stated in the Administrative Handbook. These position descriptions include but are not limited to: position title, direct report, term of office and standards for overall function to be performed, duties, responsibilities and type of service required (reports, meetings, etc.) Terms of service overlap to keep continuity within the Board. Many former Board members serve as mentors and as an ad-hoc advisory committee. Check www.IGAEA.org and link to Governance at the right for all the documentation.

Many of us have some idea of what IGAEA Mission and Goals are. Here is a reminder, because we all believe in graphic communication education, and maintaining these values and goals are essential.

Mission

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

Goals

To accomplish the IGAEA mission, the following goals are set forth. IGAEA will:

Section 1. Provide leadership for professional growth and development in graphic communications education and related subjects;

Section 2. Foster scholarship, research, and information sharing through partnership with educational and industrial associations, companies, and individuals; and

Section 3. Promote a positive image of the graphic communications industry and its career opportunities.

As members, you have the option to participate in events that are planned each year. These events include a regional conferences, annual conference, Graph Expo, Guttenberg Awards, annual Poster Contest, and article submission to the Visual Communication Journal. Other events include attending the Education Summit, teacher updates, and other educational meetings, within our nine Regions.

The elected Board keeps the inner-workings and communication of the association moving forward, and each spring the IGAEA Elections take place. The Immediate Past-President is in charge of recruiting members to run for election. Being a member of this volunteer association allows you the opportunity to achieve the next level of participation...a leadership roll. Now is the time to expand

IGAEA Board of Directors

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your career path, and take the next step to participate in guiding the forward progress of IGAEA, and all it has to offer.

IGAEA is currently in search of these positions:

Secretary position, a two-year term. The primary responsibility of this position is overseeing the website committee and to work within the Board to take meeting minutes. This is good position to apply for if you have never served on the board before.

2nd Vice President position is also open and a two-year term. This position takes charge of Membership supervision, and sees to the billing of dues.

President-Elect starts a three-year term position...on to President, culminating in Immediate Past-President. Each year's tasks are well defined in the Administrative Handbook, and the length of the term gives someone who aspires to the leadership roll time to grow into the position.

Regional Vice President positions for a two-year term, and not more than three consecutive terms. Being an odd year...the positions open are:

1. *North Central*—Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin
3. *Southeast*—Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia
5. *Southwest*—Arizona, California, Hawaii, Nevada, Utah
7. *International*—U.S. Territories and other countries, except those included in Region 8.
9. *Canada*—

To be eligible for Regional Vice President, a candidate must have been a member for at least two years. Vice Presidents shall be responsible in their areas for promoting membership, publicizing activities of IGAEA, providing material about their area, and promoting regional meetings and other graphic arts activities. A great entry level position within the IGAEA Board.

To review each position in-depth, go to www.IGAEA.org and link to Governance/Documents and the Bylaw and Administrative Handbook.

Please contact Shaun Dudek, the Immediate Past-President, at dudeks@cod.edu if you are interested in these or other opportunities to volunteer with the organization. You may self-nominate for a position on the ballot, or if you have a recommendation, please email.

Region Two Conference Highlights

By Kelly Glentz Brush

The Visual Arts Department at Lyndon State College hosted a Fall Design Conference on October 12, 2010. This regional conference was sponsored by the International Graphic Arts Education Association. The event was organized by Associate Professor Kelly Glentz Brush, Region II Vice President for IGAEA and Associate Professor of Visual Arts at Lyndon State College. Presentations were given by Lyndon

Faculty, John Fischer and Gail Kilkelly, Vermont Department of Education, and RC Kirk, Art Owner/Art Director of DESIGNPUSH.

John Fischer and Gail Kilkelly presented vital information on the upcoming changes to standards and competencies for VT technical high schools. The participants were very appreciative of the insights gained from this session. A hands-on workshop, facilitated by Professor Kelly Glentz Brush, allowed participants to work on gradient-mesh illustrations using Adobe Illustrator CS5.

The Facebook in the Classroom session, conducted by Professor Barclay Tucker, generated much discussion about the possibilities for the delivery of instruction. Professor Harry Mueller delved into the finer points of digital photography and current trends in the field. Professor Philip Parisi provided a thorough look at the nature of assessments and gave recommendations on how to develop student focused media curriculum. RC Kirk presented "Building a Brand" and led a lively discussion on branding in today's culture.

The conference provided professional development opportunities for design educators at the high school and college levels. Participants came from Maine, Massachusetts, New Hampshire, New York and Vermont. The general consensus of the participants was that the Fall Design Conference was very informative and they appreciated the opportunity to engage in discussions with other educators in graphic arts and design. IGAEA member, Ric Nudell reported, "The workshops were well thought out and executed. It was a very worthwhile day."

The Visual Arts Department is committed to making this an annual event. Watch for a "Save the Date" notice by email in the near future. Also of note, there will be a call for presentations, so please consider presenting next year! Hope to see you next fall in the beautiful Northeast Kingdom of Vermont.



John Fischer delivers "Keeping Current: Vermont Standards and Competencies."



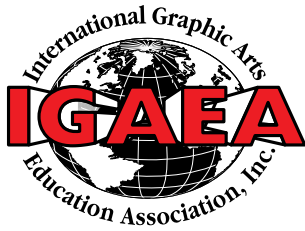
Sommer Jones-Riolo and Ellen Levitt enjoyed "Teaching Illustrator's Gradient Mesh Tool".



IGAEA member, Earl Russell, enjoying the day!



Participants engaged in "Taking Facebook to the Next Level."



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