# Ihe L'ommunicator



FORMERLY KNOWN AS IGAEA

The Graphic Communications Education Association (GCEA), formerly known as IGAEA, is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

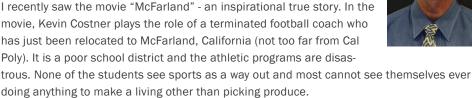


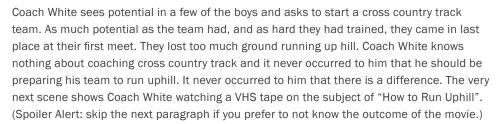
Find this and previous issues of the Communicator at

GCEAONLINE.ORG

# Message from the President

Greetings Fellow GCEA Members,





His team qualifies for the State meet by placing fourth in the district meet and then wins the State meet. McFarland won the State meet 9 times out of the 14 years of Coach White's tenure at McFarland. As remarkable as it is, coaching a cross country team of only 7 young produce pickers to take first place in the State meet and winning the State meet 8 more times in 13 years is not Coach White's legacy.

All seven boys went to college. They come back to McFarland: two as teachers at their home school, one became a detective for the McFarland Police Department, and all seven still run with the McFarland Cross Country team to help them train. Coach White's legacy is the impact he made on his students' lives and each one of us has or will have a similar legacy because we also discover the "uphills" our students will be required to run, watch the "How to Run Uphill VHS videos" and train our students to prepare for the terrain that is ahead of them.

GCEA is the source for our "How to Run Uphill VHS video". GCEA is the meet that opens our eyes to the course and shows us the terrain for which our students will be required to train. I hope to see you at the 2015 GCEA conference at Cal Poly this July. Incentive Awards to help defer the costs of attending are still available for first-time attendees. Download an application at www.gceaonline.org/conferences/conference-incentive-awards and apply immediately. Time is short, shorter than this message that is intentionally short to make space for important short stuff.

With much appreciation,

Michael Williams President, GCEA COLLEGE OF THE OZARKS, POINT LOOKOUT, MO



# 2015 GCEA Conference

#### HEAR YE, HEAR YE .....

Come one, Come all, to the 2015
International Conference for Graphic
Communication Educators (GCEA
Conference) to be held in beautiful and
sunny San Luis Obispo, California on the
campus of the California Polytechnic State
University.

Just to make sure you understand what we are talking about here, the weather forecast for this week was sunny, 80's, and pleasant. Need I say more?

The registration site is now live: www.goo.gl/AeMqsi

You can access it at: http://gcea2015.calpoly.edu/

We are busily accepting paper and presentation proposals. You are encouraged to submit a proposal for either to Mr. Howard Vogl <a href="https://hvogl@calpoly.edu">hvogl@calpoly.edu</a>. He and the review committee will respond quickly with acceptance notices to assist you in attempting to obtain funding from your educational institution or funding source.

The program is now published (although still being tweaked), you can review it at: http://gcea2015.calpoly.edu/programs.html

We are working on developing a partner/spouse program and we will publish that when it is finalized.

We are currently scheduling some high-profile keynote speakers, so stay tuned for announcements on this.

We have a Facebook page. Please find us and friend us. There is lots of great information about the conference being uploaded daily, so do take note. www.goo.gl/upw2uc

We are really looking forward to hosting this conference and are planning a great event, so do give it some great consideration and feel free to give us a call or send us an email should you have questions or concerns.

My phone number is: 805-756-2257

Our office phone number is: 805-756-1108

My email is: kmacro@calpoly.edu

Here's to July, 2015!

Ken Macro, IC 2015 Conference Chair

#### GCEA can help you attend your first conference

The GCEA will award a number of grants, from a minimum of \$500 to a maximum of \$700, to educators who are members of the Association to assist them in participating in their first GCEA Annual Conference. The amount of the award will be determined by the distance the participant will have to travel to attend the annual conference. This year the 90th Annual GCEA/IGAEA Conference will

be held July 5 - 9, 2015 in San Luis Obispo, CA.

Anyone teaching graphic arts, graphic or visual communications, graphic design, graphic imaging, or printing is eligible to apply for the IAP. These grants have been awarded to teachers from junior or senior high school, post-secondary schools, community or technical colleges, and four year colleges and universities. To accept an award, if selected by the IAP Committee, the applicant must be under contract for full-time teaching for the coming school year.

Incentive Award candidates must be paid-up members of GCEA. If the applicant is not a current paid-up member, the GCEA Membership Application and check must accompany this IAP application. A membership form is included with the application.

Any person who has previously participated in an GCEA/IGAEA Annual Conference as a regular dues-paying member of GCEA/IGAEA is not eligible for an Incentive Award.

The Incentive Award, named after Paul Von Holtz who proposed the incentive following the 1976 annual conference held at Glassboro State College, is a means for the GCEA to use excess funds generated by the annual conference to invest in the future attendees.

The Paul Von Holtz Incentive Award application can be downloaded from the GCEA website at

www.gceaonline.org/conferences/conference-incentive-awards.

Follow the instructions and return it to the committee chair. Apply now as the committee has begun processing the applications so that the selected winners can have adequate time to plan their travel to San Luis Obispo conference from July 5 - 9, 2015.

For further information please contact Dan McCluskey at dmccgraph@comcast.net.

# Awards & Contests

#### Got Gutenburg?

The annual Gutenberg Awards are looking for your entries for print, layout, photography, and Web design. If you have never entered your student's work in the Gutenberg Awards this year might be a great year to start. If you have entered student's work in the past

you already know how great it is for a student to receive an award.

The Gutenberg Awards are also moving to an online registration system. You will need to be member of GCEA and have created a login for the website before you can enter your student submissions. Simply follow this link to find out more information and to enter your



student's project details:

www.gceaonline.org/student-resources/student-contests/ gutenberg-award/

Please note you will still mail in your student's printed entries by printing out your registration form and attaching it to each of your entries. Actual photos will also be mailed in, but the system will allow you to submit digital photographs as well as website URLs. The new online registration system will cut down on any errors and allow certificates to be printed quickly after this summer's conference. Submissions must be made by June 15, 2015.

Be sure to check out all of the Gutenberg Award information in the GCEA website. It is a great opportunity for you and your students to get recognition for the great work you are doing at your school.

For further information please contact Charles Weiss at ctweiss@clemson.eiu.edu.

#### Graphic Communications Week Contest

The annual Graphic Communications Week Poster Design contest is now accepting submissions. The poster must be designed for Graphic Communications Week which typically revolves around Benjamin Franklin's birthday (January 17). The theme could encompass anything that symbolizes the power and importance of printed communications. Students from any secondary or postsecondary school are eligible. Work must be submitted through a Current GCEA Member by July 1, 2015. Visit: www.gceaonline. org/student-resources/student-contests/graphic-communicationsweek-poster-design-contest/ For further information please contact Harold Halliday at hhallida@Central.UH.EDU

# Other News

#### Call for Resolutions

GCEA members wishing to submit resolutions for the 2015 Annual Business meeting need to submit them to President-Elect Tom Loch, Chair of the Resolutions Committee by June 15, 2015. This submission deadline is earlier than in previous years, as this year's annual conference is also earlier than in previous years.

Information about resolutions can be found in the Administrative Manual on page 46 and how to submit them on page 57. The Administrative Manual is posted on the IGAEA webpage at: www.igaea.org/images/stories/FinalAdminHandbook2014.pdf. lt will also be posted at GCEAonline.org soon. You will need to log in, as these files are in the "members only" section. If you have any questions, contact Tom Loch at TomLoch@mac.com.

#### Free booth space offered at SGIA Expo

SGIA is pleased to announce the addition of Educator Row to the 2015 SGIA Expo Floor (Atlanta, November 4 - 6)! SGIA will be providing 10 complimentary booths (10' x 10') to any postsecondary member school interested in the opportunity to expose their students to potential employers and to get an insider look at

this active industry. They will have the opportunity to promote their graphic communications programs as well as their availability for contract services, research and case studies.

\*\*Please note: These booths are on a first come, first served basis. Any interested post-secondary educator member should contact Ashley Arneson 703-359-1323 or ashley@sgia.org as soon as possible. She will then send you an exhibit contract, which will confirm that you have read and understand the Show Rules and Regulations as they pertain to exhibitors. Upon receipt of your signed contract, SGIA will confirm your booth in Educator Row!\*\*

Contact SGIA today for your free booth space!

#### Faculty Position Announcement

Pittsburg State University College of Technology Department: Graphics & Imaging Technology



Find out more at: www.pittstate.edu/jobs/GIT007003

## Gold Sponsor

GAERF Graphic Arts Education & Research Found.



NPES The Assoc. for Suppliers of Printing, Publishing, & Converting Technologies



Ralph Nappi, www.npes.org

Eileen D. Cassidy, www.npes.org

# Silver Sponsor

Robert Lingren, www.piasc.org



### Bronze Sponsor

**Specialty Graphic Imaging Association** 

Michael Robertson, www.sgia.org



Cathy & Bob Drake, www.performancescreen.com



Paul Foster, www.pgama.com

#### Copresco

Steve Johnson, www.copresco.com



## **Educational Sponsor**

Cal Poly State University,

Dr. Ken Macro, www.grccalpoly.edu

Chowan University,

Mike Steczak, www.chowan.edu







FORMERLY KNOWN AS IGAEA

1899 Preston White Drive | Reston, VA 20191

NONPROFIT ORG U.S. POSTAGE PAID Charleston, IL 61920 Permit No. 65

<<First Name>> <<Last Name>> <<Address>> <<City>>, <<ST>> <<Zip>> <<Country>>

## GCEA Board of Directors

Michael Williams, PRESIDENT
College of the Ozarks, Point Lookout, MO 65726
(417) 690-2511 | williams@cofo.edu

Tom Loch, PRESIDENT-ELECT Harper College, Palatine, IL 60067 (847) 255-7142 | tomloch@mac.com

Gabe Grant , FIRST VICE PRESIDENT
Eastern Illinois University, Charleston, IL 61920
(217) 581-3372 | gigrant@eiu.edu

Lexa Browning, SECOND VICE PRESIDENT Alton High School, Alton, II 62002 (618) 474-2205 | Ibrowning@altonschools.org

Kelly Smith, SECRETARY

Adlai E. Stevenson High School, Lincolnshire, IL 60069 (847) 415-4178 | ksmith@d125.org

Pradeep Mishra, TREASURER
Arkansas State University, State University, AR 72467
(870) 972-3114 | pmishra@astate.edu

Monika Zarzycka, IMMEDIATE PAST PRESIDENT University of Houston, Houston, TX (713) 743-4077 | mzarzycka@uh.edu

## Regional Vice Presidents

#### John Baggett

REGION 1 NORTH CENTRAL
Illinois Central College, East Peoria, IL 61635
(309) 694-5147 | jbaggett@icc.edu

#### William Delgado

REGION 2 NORTHEAST
Cuyahoga Valley Career Center
Twinsberg, OH 44087
(440) 526-5200 | wdel862023@aol.com

#### **Kristine Hwang**

REGION 3 SOUTHEAST Kennesaw State University, Kennesaw, GA 30144 (770) 423-6035 | khwang@kennesaw.edu

#### **Barry Wilson**

REGION 4 SOUTH CENTRAL

Pittsburg State University, Pittsburg, KS 66762

(620) 235-4419 | bjwilson@pittstate.edu

#### Art Lindauer

REGION 5 SOUTHWEST Venice High School, Los Angeles, CA 90066 (310) 577-4260 | supershop9@mac.com

#### **Tony Sittner**

REGION 6 NORTHWEST
Highline Community College
Des Moines, WA 98198
(206) 878-3710 | tsittner@highline.edu

#### John Stephens

REGION 7 ENGLAND & EUROPE University of Arts London, London W1K5DA (020) 7514-6000

#### Yung-Cheng Hsieh

REGION 8 ASIA National Talway University of Arts

Talpei County Pan Chiao Tawian 886-2-2272-2181 x2250 hsiehisu@ms23.hinet.net

#### Tyler Nagel

REGION 9 CANADA

SAIT Polytechnic Calgary, Alberta Canada
(403) 210-4473 | tyler.nagel@ait.ca