



# The Communicator

## Message from the President

Greetings fellow IGAEA members!

It is my sincere hope that all of you had a safe and restful holiday break, and that you are re-energized for the second semester and the race toward the end of the school year. Many exciting things are happening within the International Graphic Arts Education Association. Region One hosted a very successful Fall Conference, with many attendees benefitting from the educational opportunities and from networking with fellow educators. Many thanks go to Julie Schildgen at Rock Valley College in Rockford, Illinois for hosting the group on Friday, October 26, and to Shaun Dudek at the College of DuPage in Glen Ellyn, Illinois for hosting on Saturday, October 27.

The IGAEA ad hoc name change committee, chaired by Dan Wilson at Illinois State University, met via phone conference and laid out the plans for the next phase of the process to consider a name change for our organization. Dan has enlisted the help of a graduate student to help administer web surveys that will be sent to all paid members that have registered their information on the IGAEA website. Details of the plan can be found on our website [www.IGAEA.org](http://www.IGAEA.org). If you have not yet paid your membership dues or have not recently updated your information on the website, please do so before the end of January. The web surveys will be sent to registered members during the month of February. Your input is critical

to the process, as suggestions for names and the rationale for each suggestion will be gathered. The results of the initial round of surveys will then be sent back to the membership for further input. Again, your participation is vital, so please take a few moments to check and confirm your e-mail contact information on the website.



The Mid-Winter board meeting will be held in Illinois on February 15 and 16 in the Senstrom Center at Rock Valley College. The agenda is filling up quickly, but there is still time for input from any member that would like for the board to consider an issue. Suggestions and comments are always welcome. Contact any of the board members if you would like to have an item discussed at the mid-winter meeting.

The staff at University of Wisconsin – Stout have been busy planning an exciting 2013 IGAEA Summer Conference. The conference promises to be another great event, and plans are being made for the conference to be co-located again this year with the annual PrintED conference.

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### IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies

UW-Stout has a long and rich history of providing Graphic Communication and Graphic Design Education, and are one of only a handful of 4-year graphics programs in the United States. UW-Stout has a large, well-equipped facility and campus, and partners with many printing, publishing, packaging and allied industries in the Midwest. The conference will take place July 21-25, 2013 in Menomonee, Wisconsin. Mark your calendars and check the website often for updates!

Thank you to all of the members that have submitted their membership dues for the coming year. Our membership numbers continue to be steady, but we need to do all that we can to increase our membership. Tell your friends and colleagues about the benefits of membership in the IGAEA, and encourage them to join us! Every new member makes our organization stronger.

During the coming weeks, the nomination committee will be contacting members to consider

contributing some of their time and expertise to the IGAEA by running for election to one of the board positions. All of us have and should take the opportunity to help make our organization stronger by taking a leadership position. As Robert Kennedy once said, "Few will have the greatness to bend history itself; but each of us can work to change a small portion of events, and in the total; of all those acts will be written the history of this generation." When called upon, please consider running for an office, and impacting your share of the "small portion of events". Leave your mark on the history of this generation, and the history of our organization.

Please feel free to contact me anytime with any ideas, concerns or contributions that you have that will help us better serve our members. I look forward to hearing from each of you.

Tom Carrig  
President



## Distinguished IGAEA Spouse Passes

Prust, Mary Ann

Mary Ann Prust, loving wife, grandmother and great grandmother passed away December 15, 2012 at Friendship Village Hospice in Tempe, Arizona. She was born in Chippewa Falls, Wisconsin to Helen and Clinton Dodge on November 7, 1925. She graduated from Chippewa Falls High School, Chippewa Falls, Wisconsin and received her Bachelor's degree from the University of Wisconsin-Stout and a Master's degree from Arizona State University. She taught Home Economics in Sheboygan, Wisconsin, Phoenix, Arizona and was Department Chair at McClintock High School in Tempe, Arizona. Mary Ann married Zenas A. "Zeke" Prust in 1947 and moved to Arizona in 1955. During the years, she was active in the Eastern Star, Junion Women's Club, P.E.O., Assistance League of the East Valley, Phi Epsilon Omicron, SMA, ASU Faculty Wives, church and educational groups. Mary Ann is survived by her beloved husband of 65 years. She is also survived by her sister Patricia (Richard) Roen. She also

leaves her two sons, Randall (Susan) S. Prust, M.D. and Donald (Tammy) L. Prust and her grandsons, Justin (Kelley) Prust, Steven Prust, and Brandyn (Cori) Prust. Mary Ann is survived by one great-grandson, Seth. She enjoyed entertaining, cooking, reading, sewing, needle point work, playing bridge, golf and being with people. Celebration of Life will be held at the Tempe First United Methodist Church, 215 East University Drive, Tempe, AZ on January 19, 2012, at 10:00am, and at 11:30am, a reception will be held at Friendship Village Skirm Auditorium at 2645 East Southern Avenue, Tempe, AZ 85282. The family suggest, in lieu of flowers, donations be made to the Hospice of the Valley , 1510 East Flower Street, Phoenix, AZ 85014-5656 or the charity of your choice.

# Region One Fall Conference

IGAEA's Region One, in association with the Graphic Arts Teachers Association of Illinois hosted a regional conference on October 26 and 27, 2012. Friday, October 26th took place at Rock Valley College and started the day with a Keynote presentation by Dianne Kennedy of IDEAlliance. Dianne lead a timely discussion about What is in a Name. She discussed the importance of the name of your organization, program and classes in relation to how attractive that name is to members and students.

The Keynote was followed by breakout sessions lead by Shaun Dudek, College of DuPage, and Scott Fustin, Rock Valley College. Shaun's session covered the basics of how to set up an InDesign document to successfully export to an EPub file. Scott lead a hands-on session on Package Design: Template to Mockup.

After a GATAI lunch meeting, the afternoon breakout sessions were lead by Pete Schlosser, University of Wisconsin - Stout and Dan McClusky, College of DuPage. Pete discussed how to engage students through variable data design (VDD) using the power of Adobe Photoshop. Dan oversaw a screen printing Q&A and the production of a four color Christmas themed Tee Shirt.

The afternoon finished with a roundtable discussion lead by Tom Loch, Harper College. Tom and the group discussed the changing classroom for Graphic Communications and continued the morning conversation concerning what we call ourselves.

On Saturday, October 27th, the action moved to the McAninch Arts Center at the College of DuPage. The morning breakout sessions were lead by Glenn Glinke, College of DuPage, who discussed Video Editing using Adobe Premier Pro, and InDesign, Beyond Print, lead by Joyce Runquist, Western Illinois University.

After lunch, John Baggett, Illinois Central College, lead a hands-on session creating an interactive PDF with video and sound followed by Chuck Boone, College of DuPage, who introduced the art side of lithographic Printmaking. An instructive two days with many take aways was enjoyed by our region one members as well as GATAI members. Congratulations to Julie Schildgen, Rock Valley College, and Shaun Dudek, College of Dupage, for hosting a successful conference.



Dan McClusky demonstrates how to screen print a four color holiday shirt.



**Far Left:** Chuck Boone, demonstrates the art of printmaking.  
**Left:** Pete Schlosser explains variable data design (VDD) using Adobe Photoshop.

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