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the communicator

Official publication of the INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Message from the President

Just last month the IGAEA Board of Directors met for their midyear board meeting in Reno. After checking out this year's conference site in person, I must say I am very excited by the IGAEA summer conference; not only is the hotel a great place to stay, the food was fantastic, and the Reno surroundings offer endless possibilities beyond the summer conference.



The conference is shaping up nicely and we are working on keeping the conference information updated on the website. Registration is now active and you can register for the conference directly from the IGAEA website. If you have not done so, make sure you are a registered user on the website as well.

I would also like to encourage all the members to submit presentation proposals. The deadline for presentation

proposals has been extended to April 29th. This would be a great opportunity to share some of your own wisdom with other members, and if you have never given a presentation this would be a golden opportunity for you to do so. I am hoping for the presentations at this year's conference to be very focused on best classroom practices. So, if you have a great classroom project you think others would appreciate, write up a proposal and submit it. The IGAEA website has all the information you need to submit a proposal.

Hope to see everyone this summer!

Charles Weiss, IGAEA President

2011 IGAEA Conference in Reno

Location:	Reno, Nevada
Dates:	July 24-28, 2011
Hosts:	Tom & Carol Loch
Accommodations:	Eldorado Hotel

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working together to improve
graphic arts education



<http://www.igaea.org/2011-Home-Page/>



IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

Tom & Carol's Dispatches from Reno

By Tom & Carol Loch

Carol and I were in Reno the weekend of this year's mid-winter board meeting to check out the local attractions and make arrangements for this year's IGAEA Annual Conference. Unfortunately, we did not have the required four-wheel-drive vehicle and tire chains for the mountain roads, so we researched what we could get to. First of all, as flatlanders, Carol and I found that the mountain scenery around Reno is quite impressive—once the clouds parted.

Aside from the outstanding Participant Program you've come to expect at and IGAEA Conference (which will be featured in a future Communicator), here is more of what we found, just within walking distance of the Eldorado Hotel, for attendees during their conference free time, and before and/or after the conference.

Truckee River and Trail

Located in downtown Reno, just 3 blocks south of the Eldorado Hotel, the Truckee River offers recreational opportunities from kayaking to tubing. There are outfitters located on the riverfront that will rent various water toys, and there are also bicycle rentals available for rides along the river trail. The Silver Legacy Hotel, which is across the street for the Eldorado Hotel, has an Adventure Desk that can arrange a variety your outfitting needs. The web address of the Adventure Desk is: <http://www.wildsierra.com/adventureshop.htm>

Artown and Riverwalk

The entire month of July is the Artown Festival in Reno. A variety of artisans have performances, and set up kiosks & displays. There are also the regular fixed attractions, along the section of the Truckee River that runs through downtown Reno, just 3 blocks south of the Eldorado Hotel. The Artown events are scheduled to be announced later this spring on their website (<http://www.renoartown.com>). The Riverwalk District is a shopping & dining area with an eclectic array of stores, bars, and restaurants. (<http://www.renoriver.org>) The Guest Program has tentatively scheduled some time here.

University of Nevada-Reno Planetarium & Nevada Historical Society Museum

Located about a 15 minute free bus ride north of the Eldorado Hotel on the "Sierra Spirit" (<http://www.rtcwashoe.com/public-transportation-11>), is the University of Nevada-Reno Fleischmann Planetarium and the Nevada Historical Museum. The UNR Planetarium has a free exhibit area with displays that change every two or three months. There is also a gift shop area and a theatre that has two different shows which alternate every hour. The shows are \$6 for one and \$9 for a "double feature". The Nevada Historical Society Museum is one block away from the UNR Planetarium, and has a collection of a wide variety of historical Nevada artifacts, including a unique collection of period clothing worn by Nevada settlers. The cost of the Nevada Historical Society Museum is \$4. Be sure to check each venue's website for their days and hours of operation. As of this writing, the Nevada Historical Society Museum is closed Sunday–Tuesday, and the UNR Planetarium is open every day of the week, but their hours are different each day. The Guest Program has scheduled this trip on Wednesday.

UNR Planetarium website: <http://planetarium.unr.nevada.edu>



The Eldorado Hotel Inside - the Fortune Fountain



Standard Room with Queen Beds



La Strat Italian Restaurant in Eldorado Hotel

Nevada Historical Society Museum website: http://www.museums.nvadaculture.org/index.php?option=com_content&view=article&id=446&Itemid=437

National Automobile Museum

Located in walking distance, just about 5 blocks from The Eldorado Hotel, The National Automobile Museum, a.k.a. The Harrah Collection, contains four large galleries. The museum houses over 200 automobiles, automobile memorabilia, and related art & clothing collections that date back to the beginning automobile history. There is also a theatre featuring daily films, and a museum store. Called a “Top 16 car museum in the world” by AutoWeek Magazine, and a “Top Ten automobile museum in the country” by Car Collector Magazine, the National Automobile Museum contains 2–3 hours worth of truly interesting and unique automobiles. The cost is \$10, but we have a group discount to \$9 for a Tuesday afternoon trip, and you can choose this option when you register. The National Automobile Museum website is: <http://automuseum.org>

Reno Aces

The Reno Aces are the AAA affiliate of the Arizona Diamondbacks, and will begin a four game homestand against the Las Vegas 51s, on Tuesday, July 26. Their new stadium is located just 4 blocks from the Eldorado Hotel. We have purchased a block of tickets at a group price of \$10 for the Tuesday night game, and you can choose this option when you register—and Tuesday night is 50¢ Hot Dog Night!

The Reno Aces website is: <http://www.minorleaguebaseball.com/index.jsp?sid=12310>

If you want a tour of the Reno/Tahoe area check out the following:

Lake Tahoe/Virginia City Bus Tour

This is a charter bus tour, with narration from a local guide, that will leave immediately after lunch on Tuesday and take a scenic tour along Lake Tahoe, stopping at local points of interests. After that, the bus will be stopping for an extended time in Virginia City for riders to disembark and explore the variety of attractions in this popular tourist destination. The bus will return to Reno around 6:00p. The cost is \$55, and you can choose this option when you register. On Monday, the Guest Program features an all day bus tour that explores even more of the Reno/Tahoe/Virginia City area.

Virginia City has a web page at: <http://www.visitvirginiacitynv.com>

Many of us may remember the Ponderosa Ranch from the TV series Bonanza, which was set in the Lake Tahoe/Virginia City/Carson City area. Several members asked us to check into a visit, but unfortunately for us, the Ponderosa Ranch was purchased by a private party, and is currently not open to visitors at this time.

Reno/Tahoe Tourism

Of course you can choose other venues to explore while you visit the Reno/Tahoe area. For a host of ideas and opportunities that you can choose, visit the Reno/Tahoe

Tourism website at: <http://www.visitrenotahoe.com>

Bringing a vehicle increases your options tremendously, with lots of regional park venues within an hour’s drive. For more information, check: <http://www.visitrenotahoe.com/reno-tahoe/what-to-do/parks-beaches/parks>

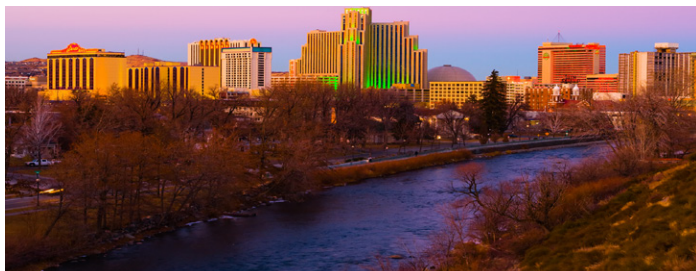
We have arrange with The Eldorado Hotel for you to extend your stay for a few extra days, and you can make those extended day reservations at the same time you register for the conference.

Finally, if you visit our IGAEA website, you can find active links to all of the above, along with details about other aspects of this year’s conference. Check out <http://www.igaea.org/2011-Home-Page>, or go to igaea.org and follow the links!

Join us this summer in Reno!



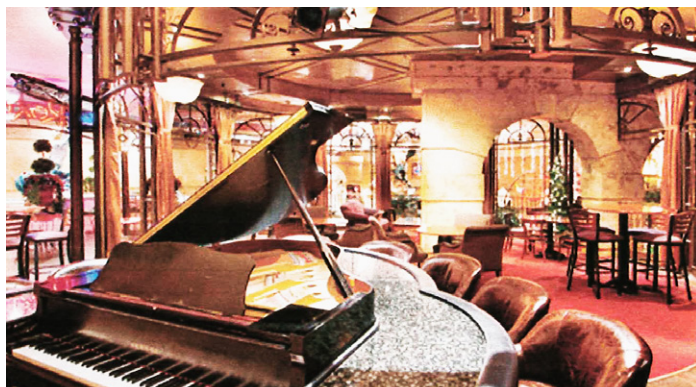
The Sierra Mountains



Reno at Sunset



The Prime Grill Restaurant inside the Eldorado Hotel



The Roxy Bar inside the Eldorado Hotel

Call for Presentation Proposals

The form can be filled-in online (or downloaded) at the following website: <http://www.igaea.org/2011-Home-Page/>



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86th Annual IGAEA Conference - Proposal for Presentations

All presenters must be current IGAEA members.

Personal Information:

Title: _____ First Name: _____ Last Name: _____
Employer/School: _____
Position/Title: _____
Mailing Address: _____
City: _____ State/Province: _____ Zip Code: _____ Country: _____
Office Telephone: _____ Cell Phone: _____ Email (Preferred): _____

Presentation Information:

All presentation proposals should focus on enhancing classroom instruction. Please note all presentations will be given in rooms without audience computers. Your presentation should cover concepts and ideas, and not focus on specific computer processes that require hands on computer application. You are welcome and encouraged to include the audience in any way knowing they will not have computer access. Each presenter will have access to a computer (if needed) as well as a wall projection system.

Title of Presentation:

Co-Presenter (if applicable) _____
Presentation Description (attach a Microsoft Word file to your submission e-mail with your complete proposal if the description does not fit in this field): _____

Three Key Concepts for Audience Members to Take Away from the Presentation: _____

Length of Presentation: 45 minutes _____ 90 minutes _____

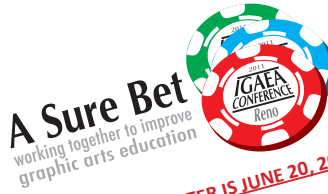
Proposals are due by April 29th, 2011. Accepted proposals will be notified by May 15th, 2011. All proposals will be reviewed by a panel of peers. If accepted to present, you must also register for the IGAEA conference.

Mail your completed form to Charles T. Weiss, 1 University Circle, Knoblauch Hall B32, Macomb, IL 61455. You can also find this document electronically at <http://www.IGAEA.org/>. If you have questions, call him at 309.298.1488.

Registration Form for the 2011 IGAEA Conference

The form has two pages and it can be filled-in online or downloaded and printed from the following website: <http://www.igaea.org/2011-FAQ/frequently-asked-questions.html>

**86th Annual Conference
International Graphic Arts Education Association
July 24–28, 2011
Reno, Nevada**



DEADLINE TO REGISTER IS JUNE 20, 2011

Participant Information

Participant/Primary Registration
Last Name _____ First Name _____
[Must be over 21 to be primary registration.]

Name to appear on badge _____ Country _____

School/Business Name _____ Zip _____

School/Business Address _____ State _____ Country _____

City _____ Zip _____

Home Address _____ State _____

City _____ Zip _____

Preferred Mailing Address: School/Business Home

E-mail _____

Cell Phone _____

Gender: Male Female

I am a member of IGAEA: Yes No

Transportation: I am arriving via:
 Car Plane Train Bus

Deluxe Room Selection: King Bed 2-Queen Beds
[No more than 4 persons per room.]

Please list any special needs or accommodations:

2nd Person in Room: Spouse/Guest Name _____
3rd Person in Room: Guest Name _____
4th Person in Room: Guest Name _____

Registration/Cancellation Policy — SAVE \$50.00 for Early-Registration if received by May 15. If you need to cancel May 16 to June 20, a \$180.00 fee will be charged per registrations cancelled. If you need to cancel from June 21 to July 5, the fee doubles to \$360. No refunds will be issued after July 6. Any reservation received on or after June 21, is considered late and will only be accepted based on room availability and our group rate. Every effort will be made to accommodate all special needs and late reservations.

Package A – Total Program/Sunday to Thursday
Registration includes all scheduled events; conference materials; on-site room accommodations; and all scheduled meals and dining functions for participant/primary and 2nd person (Per Person: 4 breakfasts, 3 lunches, 3 dinners, 3 dinners and one dinner on your own.) There is no food package available for the 3rd and 4th person in the reservation.

IGAEA Member _____ number of guests X \$ 55.00
Current Non-member, and Includes the IGAEA Membership _____
Spouse/Guest: 2nd Person in Room _____
Additional Guests, 3rd and/or 4th Persons, No Food _____
Non-Member, 4-night hotel room only, 1 or 2 persons in room [No conference functions.] \$350.00
Non-Member, 4-night hotel & food package, for 2 persons only [No conference functions.] \$685.00

March 15 – May 15	\$600.00	\$650.00
	\$640.00	\$690.00
	\$280.00	Same Rate
	\$0.00	Same Rate
	\$0.00	Same Rate
May 16 – June 20		
	\$600.00	\$0.00
	\$640.00	\$0.00
	\$280.00	Same Rate
	\$0.00	Same Rate
	\$0.00	Same Rate
Total \$	\$0.00	

Card No. _____
Signature of _____

Registration Package A _____
CVV _____

Accommodations
Lodging is on a single-night basis, and multiple breakfast, lunch, and dinner. The Spouse/Guest cost is \$0.00 per night. Reservations must be made by Thursday by 12:00PM.
Spouse/Guest Name for Badge _____

Options, and includes one _____

Printing's Past

By Hans Kellogg

Printing's Past is a feature of the Communicator in which visual teasers, interesting stories, and entertaining antidotes delve into the colorful and expansive history of the graphic communication industry.

This month's entries into Printing's Past are a series of photographic images taken during Graph Expo 2010 held October 3-6, at McCormick Place South, Chicago, IL. Just outside the McCormick Place exposition hall resides the R. R. Donnelly's Calumet printing plant. Construction of this magnificent brick and limestone building began in 1912 and wasn't completely finished until 1929. Built in sections, it was constructed "piece by piece, just as our (printing) business has been build up," stated T. E. Donnelly who headed the Company from 1899 to 1948. "We are trying to make the whole building dignified and beautiful – something that will be beautiful not only today, but one hundred years from now."

Attached to the building's façade and measuring almost 30" in height are these colorful terra-cotta shields. Can you identify the meaning behind the building's decorative embellishment? Check the next Communicator for the answer to this historical mystery

Please see upcoming issues on the continuation of the printing history.



RR Donnelly Building

Special thanks to Frank Granger for the use of the title for this new feature



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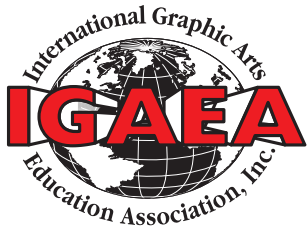
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