



200 Deer Run Road
Sewickley, PA 15143-2328
www.igaea.org

VOLUME XXXI, NUMBER 2
1997-98 SCHOOL YEAR

the communicator

Official Newsletter of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

From the President: Why Should I Attend An IGAEA Conference?

If you have not yet attended an IGAEA conference, you may be asking yourself these questions, "Why can't I just stay home and learn on my own? I could do lessons plans, get more proficient at software programs or just read the latest textbook. Besides, I work in graphics almost all year long-I need a week away from graphics."

All the above points are valid. However, in one week at an IGAEA conference you can obtain lesson plans, classroom projects, better teaching techniques and handouts on new technology-and that's just the beginning.

For all the material items that you receive at a conference to help in the classroom, it is the intangibles that bring members back. The knowledge that members share at breaks and over meals isn't in textbooks. Coffee break conversations can range from discussing the new technology of direct to plate, to how to most effectively recruit students and what textbooks are best. Information is learned, experiences are shared, e-mail addresses are exchanged and knowledge is gained . . . and you come out the winner.

Encouragement is also a big part of an IGAEA conference. Members have told me how reassuring it was to learn that they're not alone-especially when finding out that others have the same challenges and struggles and may have solved them in the same way or possibly knew of a better way. The next time you are grilling out, isolate a single charcoal and see how long it will glow apart from other live coals. It burns out, just like teachers can burn out. Many IGAEA members will say that the conference helps prevents the burnout of teaching, which comes easily when you want to teach the latest technology, but just can't find the time to learn it. The annual conference fires up members to return to the classroom in the fall.

Along with a wealth of materials, the latest information, and opportunities to network and be encouraged, the IGAEA conference provides friendship among IGAEA families. This little rhyme personifies IGAEA friendships:

"Old Friends are best, I do agree, but to this fact I'll hold;
That everything must first be new before it can be old. That old Friend whom you love so much;
so staunch and true and bold, Was brand new on the day you met though now you call him old."

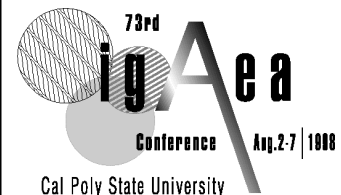
You will see pictures in this newsletter of some new friends I met in August at Georgia Southern University. I also have friends that I have known since my first conference back in 1983. Some I see every year at a conference, some just when the confer

(cont. on p. 7)



INSIDE...

- *Impressions from the Rookies*
- *Honors, Awards, Presentations, Publications, etc.*
- *IGAEA Board*
- *IGAEA Appreciation Resolutions*
- *Graphic Communications Accreditation Council*
- *Conference Site Proposals are being Requested*
- *VCJ Call for Articles*
- *IGAEA Board*
- *Honors, Awards, Presentations, Publications, etc.*
- *Conference Photos*
- *Membership Form*
- *Sustaining Members List*
- *Show Your Spirit, Sport an IGAEA Lapel Pin*



Cal Poly State University
San Luis Obispo, California

Plan now to attend!

**IGAEA
MISSION
STATEMENT**

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

Impressions from the Rookies

What is a Rookie? For those of you who have not attended a Summer Conference, a Rookie is a first-time conference attendee. Some come as a result of application to the Incentive Awards Program. Others are invited by a member, and some come just to find out what IGAEA is all about.

I asked a number of rookies to send their impressions of their first conference. Here is what they said:

The IGAEA is a warm and caring group. I felt welcomed and right at home at this conference. There was immediately a feeling of belonging, as I entered the registration area. As the week went along, everyone from the staff at GSU to the presenters were all willing to share!

From Doug Haines, Pasadena City College, CA

This is to thank the staff of IGAEA for the conference I recently attended at GSU. I believe that my attending the workshops and meeting others in the profession will prove beneficial in my professional growth by what we shared in common. I left the conference excited and looking forward to presenting as much as I could retain of the vast amount of information with my own colleagues. As an instructor in the correctional field, I will use the information gained to encourage students about their future and the directions of the wonderful world of graphic arts. IGAEA networking provides me with a foundation toward developing an effective transitional program for these individuals.

From Carl Barker, Department of Corrections Printing School, State Farm, VA

At the IGAEA Convention, I was identified with a name badge and a ribbon with the words "rookie" displayed in red. Little did I know what this meant. I was greeted with kindness and camaraderie from the

first minute I arrived. Getting together with fellow professionals in an atmosphere of friendship and a willingness to learn, was more beneficial than expected. I had not heard of IGAEA, but now I will never forget them. Being in the classroom, with its responsibilities, hasn't given me the time to review products and keep up with the latest in technology. The IGAEA conference gave me that chance to talk to fellow colleagues, vendors in the graphics and printing field and stay abreast of the trends and techniques used in the classroom.

From Kathryn Abbruzzese, Jacksonville, FL

The IGAEA conference, my first, has been an excellent experience for me as I look forward to beginning my second year of teaching graphic arts. The programs have been right on target - things I need to know about how to perfect the present, and plan for the future. The networking opportunities have allowed me to share ideas and stories with old friends and make new friends across the nation. The information and contacts that I went home with have become extremely valuable and, in the end, will help me prepare my students to be successful leaders of tomorrow's printing industry.

From Michael Lewis, Carrollton HS, Carrollton, GA

I really enjoyed the week with IGAEA. I accomplished all I hoped I would. The truth is that I accomplished more than I hoped I would. Everyone was more than friendly and helpful.

I look forward to attending more conferences. Again I thank you and all involved with making it a great summer week for me and may God bless you until the next time.

From tomll@gdi.net (name omitted)

If you attended the 1997 IGAEA Conference in Statesboro, GA and would like to share your "Southern Impressions," please forward them to the Editor for inclusion in the next issue.

The Communicator is the official newsletter of the
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Honors, Awards, Presentations, Publications, etc.

Have you recently been honored by your state, district, school, Craftsmen's Club, whatever or whoever? This will be a place where you can toot your own horn, maybe no one else will, so the rest of the IGAEA membership may be aware of what fellow members are doing. As one sets the pace, others are challenged to follow in reaching new heights in our educational careers. Send your announcements to David W. Dailey, IGAEA Newsletter Editor, Eastern Kentucky University, Department of Technology, 307 Whalin Technology Complex, Richmond, KY 40475-3115, E-Mail—tecdaile@acs.eku.edu

Congratulations to:

Mike Stinnett was honored by the International Club of Printing House Craftsmen (ICPHC) as International Craftsmen of the Year at their 49th Annual convention in Seattle, Washington. Mike has long been active in both ICPHC and IGAEA serving as IGAEA Past President and chair of the Gutenberg Awards program since its inception.

Nick Congemi, Jr. was awarded Craftsmen of the Year by the St. Louis Club of Printing House Craftsmen.

Project/Idea Exchange is a program that was started several years back, with conference attendee asked to bring 100 copies of their best Assignments Sheets, Projects, or Program Promotional Ideas. Everyone that participates receives a copy of everyone else's sheet.

Conference Rookies, first-time attendees, also receive packets to help get their school year off to a good start. This year, all entries were judged with the following winners receiving a one year paid membership to IGAEA. Winners were: **Tom Vogt** - Best Project Idea; **Jason Martin** - Best Information Sheet; and **Paul Vadeboncoeur** - Best Promotional Piece.

The following President's Awards were given at the 1997 Annual Business Meeting by President Lee Weir:

Eugene Van Roy for expert pressmanship and service to the Association by printing products of benefit to IGAEA members and to the profession as a dedicated member of the 1996-97 Publications Committee.

Dr. Jerry Waite for expert service in spreading the word about IGAEA as 1996-97 Regional Vice-President and in service to the Association and to the profession by editing the 1997 Visual Communications Journal as a dedicated member of the 1996-97 Publications Committee.

Janet Robison for exercising her leadership abilities and service to the Association by providing an IGAEA Membership Directory to the members and for diligent preparation for her presidency while serving as 1996-97 President-Elect.

Dr. Mark Snyder for exhibiting exemplary service to the Association by promoting IGAEA membership
(cont. on p. 7)

1997-98 IGAEA Board of Directors



Your 1997-98 IGAEA Board of Directors: L to R = Janet Robison-President; Wanda Murphy-President-Elect; David W. Dailey-1st Vice President; Richard Grim-Second Vice-President; Margo Booth-Secretary; Evan Jackson-Treasurer; Lee Weir-Immediate Past President; Mike Northrup-Region 1 VP; Mark Snyder-Region 2 VP; and Cheryl Rees-Region 4 VP.

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1997 IGAEA Appreciation Resolutions

Approved at the Annual Business Meeting, Georgia Southern University

A-1-97

Whereas, members of the International Graphic Arts Education Association, Inc., representing all levels of graphic arts, graphic communications, imaging technology, and related printing instruction, at their 72nd Annual Conference assembled at Georgia Southern University, Statesboro, Georgia, August 3- 8, 1997; and

Whereas, the conference arrangements have been outstanding in their planning and execution for all members, spouses, guests, and children; and

Whereas, the physical comfort and pleasure of the members have been cared for with the food service and living accommodations; and

Whereas, the gracious generosity of our hosts, Scott and Susan Williams, along with their 1997 Conference Planning Committee members Don Armel, Deborah Champion, Jim Holmes, Hans Mortenson, Fran Aultman, Delinda Hall, Michelle Pittman, and with members of their local committees who have made all conference plans, including the care and entertainment of spouses, guests and children during the conference week; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in conference assembled, do hereby express their deepest thanks to all persons responsible for these arrangements, for their thoughtfulness, hospitality and concern; and furthermore that copies of this resolution be transmitted to the President and other administrators of Georgia Southern University.

A-2-97

Whereas, the 72nd Annual Conference with its theme "Southern Impressions" was approved by the Board of Directors of the International Graphic Arts Education Association, Inc., and generously planned and hosted by the Graphic Communications faculty and staff of Georgia Southern University, Statesboro, Georgia, had educational sessions and field trips of great merit and stimulation; and

Whereas, such educational sessions were generously provided by graphic arts leaders, educators, and industry representatives; and

Whereas, such persons contributed their talents, time, and materials to make this conference an educational inspiration; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in Conference assembled, do hereby express their thanks to these leaders for their interest and assistance.

A-3-97

Whereas, the following officers are completing their terms of office at this 1997 conference:

Donald Cook, Immediate Past-President
Lee Weir, President
Janet Robison, President-Elect
Daniel McCluskey, First Vice-President
Wanda Murphy, Secretary
Mark Snyder, Region 2 Vice-President
Margo Booth, Region 3 Vice-President
Jerry Waite, Region 4 Vice-President
Hans Kellogg, Region 6 Vice-President

Whereas, these persons have given willingly of their time and energy to the success of the International Graphic Arts Education Association, Inc., now therefore

Be it resolved that special recognition and thanks be accorded to them for their dedicated service for the respective terms of their Association offices.

A-4-97

Whereas, college credit for the benefit of conference attendees was available at Georgia Southern University; now therefore

Be it resolved that all conference participants at the 72nd Annual Conference of the International Graphic Arts Education Association, Inc. do hereby thank the officials of Georgia Southern University for providing this college credit opportunity to the membership.

A-5-97

Whereas, the Memorial Service for our departed members and friends has been a meaningful part of our Annual Conference; now therefore

Be it resolved that we express our appreciation to those who planned the service, participated in it, and provided the facilities for this special annual event.

A-6-97

Whereas, the programs for youth and children have distinguished our Annual Conference as a family-oriented event; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc. and their spouses express their appreciation to the committee for their effective coordination of the youth and skillful child care which allowed parents the freedom to enjoy the conference.

IGAEA 1997 Standing Resolutions

Approved at the Annual Business Meeting, Georgia Southern University

S-1-97

Whereas, the industries associated with the manufacture of equipment, supplies, software, and instructional materials for graphic communications and imaging technology have generously supported the International Graphic Arts Education Association, Inc. and graphic arts education in schools across the world; and

Whereas, this support has been continuous; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc. acknowledge and appreciate industry and business support as partners with educators in promoting and supporting graphic arts education.

S-2-97

Whereas, graphic communications teacher members of the International Graphic Arts Education Association, Inc. desire to learn and share knowledge and skills with colleagues to help meet the challenges impacted by new technology in the extensive graphic communications industry; and

Whereas, the future of this dynamic industry depends upon a supply of educated personnel, and

Whereas, students in our graphic arts programs constitute such personnel; now therefore

Be it resolved that our members, as representative of all graphic communications teachers, continue to share and dedicate themselves to the task of educating personnel to achieve their highest potential, and strive to prepare youth and adults for successful careers, as well as for expected career changes.

S-3-97

Whereas, safe and healthy working environments are of prime importance in our society; and

Whereas, the government has passed legislation to provide these safe conditions in the form of the Occupational Safety and Health Act (OSHA), Environmental Protection Agency (EPA), the labeling of hazardous materials, and the use of Material Safety Data Sheets (MSDS); now therefore

Be it resolved that the International Graphic Arts Education Association, Inc. promote the knowledge of and compliance with the conditions of these regulations, and provide information to members.

S-4-97

Whereas, the International Graphic Arts Education Association, Inc., headquarters are located at the Graphic Arts Technical Foundation in Sewickley, Pennsylvania, lending stability to a constantly changing roster of Board of Directors; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc. express their appreciation to personnel at the Graphic Arts Technical Foundation for their assistance and support of our mission.

S-5-97

Whereas, the Regional Meeting concept tried and found to serve the membership beyond the Annual Conference; and

Whereas, it has been effective in recruiting new International Graphic Arts Education Association, Inc. members; now therefore

Be it resolved that the International Graphic Arts Education Association, Inc. is committed to increased service to its members at large and to educators beyond its membership through the continuation of Regional Meetings.

S-6-97

Whereas, continued recognition of outstanding graphic arts students desiring to continue their education is an integral component of graphic arts education; and

Whereas, an increasing number of graphic arts students continuing their education are benefiting from graphic arts scholarships; now therefore

Be it resolved that members of the International Graphic Arts Education Association, Inc. acknowledge their appreciation to the many graphic arts associations, organizations, and individuals for establishing scholarship programs that provide educational opportunities for graphic arts students.

S-7-97

Whereas, race equality, gender equity, prevention of sexual harassment, and professional behavior are important to the teacher, the profession, and particularly to the development of the positive self-esteem of young people; now therefore

Be it resolved that members of the International Graphic Arts Education Association, Inc., as representative of all graphic arts teachers, dedicate themselves to the task of treating both genders of all races with respect and equality, to developing students' highest potential to become whole persons, intelligent citizens, and worthy members of society and of the great industry that we represent.

Graphic Communications Accreditation Council

by *Ervin A. Dennis, Retired Chair of the Accreditation Committee and Accreditation Board*

A Graphic Communications Accreditation Council was formed on Sunday, September 7, 1997. This nineteen member council was an outgrowth of the Graphic Communications Transition Board which, in turn, was an outgrowth of the Graphic Communications Baccalaureate Degree Accreditation Committee. Believe it or not, this latter committee was a subcommittee of the Graphic Arts Technical Foundation Education and Training Committee.

The purpose of the Graphic Communications Accreditation Council will first be to finalize the Bylaws of the Council and the *Graphic Communications Accreditation Manual* that have already gone through three to six revisions, respectively. Once those two operational documents, after receiving input from graphic communications educators, have been approved by the Council members, the accreditation program can begin. This entire program has been designed for baccalaureate level degree programs with tentative future plans to develop an accreditation program for associate level degree programs.

The G. C. Transition Board was composed of 36 people including baccalaureate level educators and graphic arts industry personnel. Many meetings have been held since the initial meeting in October, 1992 during Graph Expo-East in New York City. The two documents, as identified previously, began with humble beginnings, but at this point, both are in excellent condition. Without doubt, the newly formed Council members will seek input from educators and industry people alike before final approval of the documents will be made. To obtain information about this program, please contact Mr. James A. Workman, Director of Training Programs, Graphic Arts Technical Foundation, 200 Deer Run Road, Sewickley, PA 15143-2600; Ph: (412) 741-6860, Fax: 412=741=2311.

Conference Site Proposals are being Requested

This past August, the 1997 conference was held at Georgia Southern University in Statesboro, Georgia. The 1998 conference will be held at California Polytechnic State University, San Luis Obispo, California and the 1999 conference will be held at Ferris State University, Big Rapids, Michigan. Conference sites for 2000 and beyond have not been determined, thus this is a call for "Conference Site Proposals" for any year 2000 through 2010. Yes, we do wish to look into the future and begin early to plan our conference site locations.

A 46 page Conference Planning Guide booklet has been prepared and is available for the asking. This Guide contains valuable information about how to conduct a conference, what is expected of the conference host and site institution, a schedule of deadlines, proposal forms, and much more. If you would like a copy of the Conference Planning Guide, contact the Conference Site Committee chair, Dr. Ervin A. Dennis: Bus. Ph: (319) 273-2753, Fax: 319=273=5818, E-mail: ea.dennis@uni.edu, or Department of Industrial Technology, University of Northern Iowa, Cedar Falls, IA 50614-0178.



Julia Bush, Joan McConaghy and Lee Collins look ready for their Savannah River Cruise.

Conference '97

(cont. from p. 7)

The Visual Communications Journal has been getting better every year. Please help us to continue to improve by submitting a first-rate article. The quality of the VCJ impacts all of us in the graphic arts education profession.

Send all articles or requests for information to: Jerry Waite • Univ. of Houston • 4800 Calhoun Rd. • Houston, TX 77204 • e-mail [<jwaite@uh.edu>](mailto:jwaite@uh.edu)



"Put your pin right here," Jim Maxim tells the Pufahls.



All Aboard! for Savannah River Cruising and Dining.



Registration was smooth and efficient thanks to GSU staff.

Conferencing Southern Style the 72nd Annual IGAEA Summer Conference at Georgia Southern University



"This is the first Low Country Crab Boil for me."

DETACH AND ENCLOSE WITH REMITTANCE

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Membership year is Sept. 1 through Aug. 31, except Sustaining Membership which is Jan. 1-Dec. 31.

PLEASE PRINT

1997-1998 Application/Invoice for Membership

All correspondence will be mailed to the address indicated directly below:

Please provide your work address below:

LAST NAME FIRST NAME INITIAL

SCHOOL/COLLEGE/BUSINESS

MAIL ADDRESS, STREET AND NUMBER

WORK ADDRESS

CITY STATE ZIP CODE + 4

CITY STATE ZIP CODE + 4

AREA CODE ()

AREA CODE () AREA CODE ()

HOME TELEPHONE

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**Payment must be in U.S. Currency. • \$20.00 for insufficient funds checks.
Members residing outside the United States—Add \$5.00 to cover postage cost.**

Check One: New Member Renewal

Membership Type

Level

Check One

Regular Members Check One

- Regular (\$20 - Individual)
- Associate (\$12 - Retiree)
- Student (\$5 - Full-time Student)
- Library (\$10)

- Middle/Junior High School
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- Alternative High School
- Vocational/Technical H.S.
- 2-yr. College/Post Secondary
- 4-yr. College/Post Secondary
- Other _____

Sustaining Membership—Ask for

- Sustaining Membership brochure.
- \$200 or more - 101+ employees
- \$100 or more - 26 - 100 employees
- \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)

E-MAIL ADDRESS

Subject areas you teach—

Regular Members only, check all that apply & underline best description:

- Graphic Arts Photography
- Graphic Communications Journalism
- Graphic Design/Commercial Art Desk Top Publishing
- Communication Technology Drafting
- Communications Telecommunications
- Graphic/Visual Imaging Multi-Media
- Visual Communications Other _____
- Printing

No. Yrs. Teaching Experience _____

Check enclosed with payment (Payable to IGAEA) Invoice me at: Home School

Richard Grim, IGAEA Membership Chairperson

293 Hillcrest Drive
California, PA 15419

(Note: If paying through school P.O. #,
please attach this form to payment.)

Referred by _____

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(cont. from p. 3)

while serving as a 1996-97 Regional Vice-President.

Ronald Dyer for exceptional service to the Association by printing products of benefit to IGAEA members and to the profession as a dedicated member of the 1996-97 Publications Committee

Thomas Loch for exemplary committee leadership and service to the Association by organizing and conducting updating of the Scouting Merit Badge materials to the benefit of young people and the industry as chairperson of the 1996-97 Scout Merit Badge Committee.

Evan Jackson for expert and prompt fiscal responsibility, and thorough service to the association as 1996-97 Treasurer.

Margo Booth for providing exemplary service to the Association by promoting IGAEA membership as the Southeast Region's 1996-97 Regional Vice-President.

Hans Kellogg for providing exemplary service to the Association and promoting IGAEA membership as the Northwest Region's 1994-97 Regional Vice-President.

Dr. Ervin A. Dennis for exemplary committee leadership and service to IGAEA by organizing and conducting the conference site selection process, providing continuity to the lifeblood of the Association as chairperson of the 1996-97 Conference Site Committee.

Dr. David Dailey for exemplary leadership and service to the Association by organizing, editing, and producing four issues of the *Research and Resources Report* to the benefit of IGAEA members as the Editor of the 1996-97 *R&R Report*.

Michael Stinnett for exemplary long-term leadership and service to the Association by originating, organizing, and conducting the Gutenberg Awards Program to the benefit of students, their programs, and their instructors as committee chairperson since the inception of the Gutenberg Awards.

Dr. Richard Grim for his performance during the 1996-97 IGAEA membership campaign, for his diligence in keeping up with membership record keeping, and for his dedication and professional service in providing continuity to the lifeblood of the Association as chairperson of the 1996-97 Membership Committee.

Dan McCluskey and **Wanda Murphy** received IGAEA Service Awards for serving as 1995-97 First Vice President and 1995-97 Secretary.

(cont. from p. 1)

ence is in their region. I look forward to making new friends at the Cal Poly conference in California . . . ones that someday will be "old."

Many thanks to Scott and Susan Williams and all their support staff at Georgia Southern University. They really demonstrated "Southern Hospitality."

I hope I gave you enough reasons to attend an IGAEA conference or to return for another. Make your first conference at Cal Poly in California next year or in 1999 at Ferris State in Big Rapids, Michigan.

See the USA the IGAEA way.

Janet Robison

Janet Robison, 1997-98 IGAEA President

P.S. The exchange of information can still continue through out the year, join the list serve: igaea@grog.ric.edu

Call for Articles: Visual Communications Journal

I am the editor for the 1997-98 Visual Communications Journal (VCJ), the official scholarly publication of the International Graphic Arts Education Association, Inc (IGAEA). In that capacity I would like to invite you, as a member of the Association, to submit an article for the '98 VCJ. Articles can cover any topic related to graphic arts, graphic communications, graphic design, commercial art, communications technology, visual communications, printing, photography, journalism, desktop publishing, drafting, telecommunications, or multi-media. Articles should be written to address the needs of educators, students, and industrial representatives.

I'd also like to suggest that you offer your graduate students the opportunity to submit articles. This would be an excellent opportunity for your students to publish in a professional journal even before they've graduated. Any IGAEA member, or student of an IGAEA member, may submit an article to the VCJ.

A complete list of manuscript guidelines is published on pages 96-97 of the 1997 Visual Communications Journal. If you don't have a copy of the 1997 VCJ, e-mail me and I'll send you a return e-mail with a .pdf file of the guidelines attached. If you or one of your students would like to submit an article, please inform me by January 15, 1998. I must receive all manuscripts by March 15, 1998.

(cont. on p. 5)

IGAEA Sustaining Membership

Adobe Systems, Inc.—Education Programs • **Daniela Birch**, Education Director • 411 First Ave. S. • Seattle, WA 98104-2871 • FAX 206-628-2641 • 206/628-2372
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Against the Clock • **Ellen Behoriam** • 8488 West Hillsborough Avenue, Suite #215, Tampa, Florida 33615 • 813/855-5067 • courseware@interramp.com *

Assn. for Graphic Arts Training (AGAT) • c/o **Thomas Schildgen** • ASU • Mfg. & Ind. Tech. Dept. • Tempe, AZ 85287-6806 • FAX 602-965-5089 • 602/965-6685 *

Baldwin Americas Corp. • **Gerald Nathe** • P.O. Box 529 • Warrenton, VA 22816 • 703/439-1877

Delmar Publishing • **John Anderson**, Senior Administrative Editor • 3 Columbia Circle • P.O. Box 15015 • Albany, NY 12212-5015 • FAX 518-464-0945 • 518/464-3583 • 800-998-7498 ext. 3583 *

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Ferris State University • **William Papo** • 314 Swan Bldg. • Big Rapids, MI 49307 • 616/592-2854 *

Foundation of Flexographic Technical Assn., Inc. • **Jennifer Leonovich**, Educational Coordinator • 900 Marconi Ave. • Ronkonkoma, NY 11779-7212 • FAX 516-737-6813 • 516/737-6020 • http://www.fta-ffa.org *

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