



200 Deer Run Road
Sewickley, PA 15143-2328
www.igaea.org/

VOLUME XXXI, NUMBER 6
1997-98 SCHOOL YEAR

the communicator

Official Newsletter of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

President's Message

As the school year comes to a close, this little form (found in its entirety on page 3, and ready for copying) may be useful. The board saw this on an instructor door at Cal Poly in February.

All school years are good, some more trying than others, but you made a little difference in someone else's life this year. Reflect on that as you relax during the summer.

In Memoriam

Paul D. Von Holtz, 56, IGAEA Past-President, Incentive Awards Chair and professor at Rowan University in New Jersey passed away Monday, March 9, 1998. Paul joined the faculty when it was still Glassboro State College in 1969, and had taught publication, layout and design in the computer and graphic arts areas. In addition to his teaching duties, Paul served as chair of the Department of Industrial Education and Technology.

Paul Von Holtz served the IGAEA as Past-President for two terms; first in 1974-75, and again in 1988-89. Most



Von Holtz (l.) receives a plaque from Pres. Weir in honor of the Incentive Awards

recently, Paul served as chair of the Incentive Awards Committee which he was instrumental in originating. At the 1997 Conference in Statesboro, GA, the Incentive Award was named in honor of Von Holtz for his years of dedication to the award program which assists graphic arts educators in attending their first IGAEA conference. In 1994, Paul was presented with the Fred J. Hartman Award by IGAEA for his dedication to the field of education. He also received the Elmer G. Voight Award from the Education Council in 1981.

He was a 1962 graduate of the State University of New York in Oswego, and received his master's degree from Trenton State College, now the College of New Jersey.

He is survived by his wife of 34 years, Donna; a son, Phillip; a daughter, Kathleen; a grandson; three brothers and four sisters.

In honor of Paul Von Holtz, memorial donations may be made toward the IGAEA Incentive Awards program in care of Evan Jackson, IGAEA Treasurer at the address on page 2. A total of \$1872 has been received to date.

Inside

- ✂ Graphic Communication Electronic Publishing Project
- ✂ Universal Change of Grade Form
- ✂ Treasurer's Report
- ✂ Great Prizes for Great Projects!
- ✂ Patriotic and Community Spirit Demonstrated by Kendrick High VICA Members
- ✂ Award of Excellence and Technology
- ✂ Conference Site Proposals Requested
- ✂ Gutenberg Awards - Enter Now!
- ✂ CD-ROM Training
- ✂ Application for Membership
- ✂ Sustaining Membership
- ✂ Position Announcements

Remember! Early Bird deadline for Cal Poly Conference Registration is June 12

IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

The Graphic Communication Electronic Publishing Project

The Graphic Communication Electronic Publishing Project, funded from 1997-2000 by the Graphic Arts Education and Research Foundation, is on-line as *GRAPHIC COMM CENTRAL* (<http://teched.vt.edu/gcc/>). The site is designed to be a "hub" for graphic communication teachers, students, and industry personnel throughout the world.

The Project and Web site, directed by Mark Sanders at Virginia Tech, offers a wide range of educational materials and services, including:

- ◆ Links to College/University and secondary level Graphic Communication programs;
- ◆ Links to dozens of Graphic Communication professional associations;
- ◆ Curriculum materials by and for Graphic Communication educators;
- ◆ Links to more than 100 key Graphic Communication trade publications;
- ◆ Publications by and for Graphic Communication educators;
- ◆ Hundreds of links to Graphic Communication corporate sites;
- ◆ A Calendar of Events;
- ◆ Graphic Communication career information;
- ◆ Student resumes and electronic portfolios;
- ◆ Graphic Communication teaching and industry position openings;
- ◆ Corporate notices of equipment and/or supplies companies wish to donate to Graphic Communication programs;
- ◆ Links to funding agencies;
- ◆ A Listserv for Graphic Communication teachers, students, and industry personnel; and
- ◆ A steady stream of new educational products and services as the site evolves over the next three years.

GRAPHIC COMM CENTRAL seeks to publish (or link) any content deemed useful and interesting to graphic communication educators, students, and industry personnel. In particular, *GRAPHIC COMM CENTRAL* hopes to find "content donors" in the industry—compa-

nies that have educational materials which the GCEPProject could make globally accessible to teachers, students, and industry personnel via *GRAPHIC COMM CENTRAL*. (There is no charge for any services the Project provides along these lines, such as conversion from print or various data formats to Web pages).

To submit materials or for more information, browse *GRAPHIC COMM CENTRAL* (<http://teched.vt.edu/gcc/>) and/or contact Mark Sanders, GCEPProject Director, Technology Education, 144 Smyth Hall, Virginia Tech, Blacksburg, VA.

Plan Ahead! The 1999 IGAEA Conference will be held at Ferris State University, Big Rapids, MI; Aug. 1-6. On line at <http://graphicarts.ferris.edu> Check it out!

President robisonj@email.western.tec.wi.us
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200 Deer Run Road, Sewickley, PA 15143-2328 Telephone 412-749-9165

The Communicator is the official newsletter of the **International Graphic Arts Education Association**

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Telephone 412-749-9165

www.igaea.org/

Articles may be submitted for publication by sending them to:

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School Fax 606-622-6274

Home Phone 606-623-7180
Office Phone 606-622-1190

The Universal Change of Grade Form

To: _____

From: _____

I think my grade in *your course*, _____, *should be changed from* _____ *to* _____ *for the following reasons:*

- | | | | | | | | | | | | | | |
|---|-------------------------------------|---------------------------------|----------------------------------|---------------------------------|--------------------------------------|---------------------------------|-------------------------------|-----------------------------------|------------------------------------|-------------------------------------|----------------------------------|-----------------------------------|---|
| <p>___ 1. The persons who copied my paper got a higher grade than I did.</p> <p>___ 2. The person whose paper I copied got a higher grand than I did.</p> <p>___ 3. This course will lower my Grade Point Average and I won't get into:</p> <p style="margin-left: 20px;"> <input type="checkbox"/> Law School
 <input type="checkbox"/> Medical School
 <input type="checkbox"/> Dental School
 <input type="checkbox"/> The Mickey Mouse Club
 <input type="checkbox"/> Graduate School
 <input type="checkbox"/> My Fraternity/Sorority
 <input type="checkbox"/> Tri County Tech </p> <p>___ 4. I have to get a "A" in this course to balance the F in _____.</p> <p>___ 5. I'll lose my scholarship.</p> <p>___ 6. I'm on varsity sports team and my tutor couldn't find a copy of your exam.</p> <p>___ 7. I didn't come to class and person whose notes I used did not cover the material asked for on the exam.</p> <p>___ 8. I studied the basic principles and the exam wanted every little fact.</p> <p>___ 9. I learned all the facts and definitions but your exam asked about general principles.</p> <p>___ 10. You are prejudiced against:</p> <table border="0" style="margin-left: 20px;"> <tr> <td><input type="checkbox"/> Males</td> <td><input type="checkbox"/> People</td> </tr> <tr> <td><input type="checkbox"/> Females</td> <td><input type="checkbox"/> Blacks</td> </tr> <tr> <td><input type="checkbox"/> Protestants</td> <td><input type="checkbox"/> Whites</td> </tr> <tr> <td><input type="checkbox"/> Jews</td> <td><input type="checkbox"/> Chicanos</td> </tr> <tr> <td><input type="checkbox"/> Catholics</td> <td><input type="checkbox"/> Minorities</td> </tr> <tr> <td><input type="checkbox"/> Muslims</td> <td><input type="checkbox"/> Students</td> </tr> </table> <p>___ 11. If I flunk out of school my father will disinherit me or at least cut my allowance.</p> | <input type="checkbox"/> Males | <input type="checkbox"/> People | <input type="checkbox"/> Females | <input type="checkbox"/> Blacks | <input type="checkbox"/> Protestants | <input type="checkbox"/> Whites | <input type="checkbox"/> Jews | <input type="checkbox"/> Chicanos | <input type="checkbox"/> Catholics | <input type="checkbox"/> Minorities | <input type="checkbox"/> Muslims | <input type="checkbox"/> Students | <p>___ 12. I was unable to do well in this course because of the following illness:</p> <p style="margin-left: 20px;"> <input type="checkbox"/> mono
 <input type="checkbox"/> acute alcoholism
 <input type="checkbox"/> VD
 <input type="checkbox"/> broken baby finger
 <input type="checkbox"/> pregnancy
 <input type="checkbox"/> fatherhood </p> <p>___ 13. You didn't tell us exactly how you wanted that done.</p> <p>___ 14. I was creative and you said I was just shooting the bull.</p> <p>___ 15. I don't have a reason; I just want a higher grade.</p> <p>___ 16. The lectures were:</p> <p style="margin-left: 20px;"> <input type="checkbox"/> too detailed to pick out important points
 <input type="checkbox"/> not explained in sufficient detail
 <input type="checkbox"/> too boring
 <input type="checkbox"/> all jokes and not enough material
 <input type="checkbox"/> all of the above </p> <p>___ 17. This course was:</p> <p style="margin-left: 20px;"> <input type="checkbox"/> too early, I was not awake
 <input type="checkbox"/> at lunchtime, I was hungry
 <input type="checkbox"/> too late, I was tired </p> <p>___ 18. My (dog, cat, gerbil, computer) (ate, wet on, threw up on, destroyed) my (book, notes, paper, computer disk) for this course.</p> <p>___ 19. Other _____</p> |
| <input type="checkbox"/> Males | <input type="checkbox"/> People | | | | | | | | | | | | |
| <input type="checkbox"/> Females | <input type="checkbox"/> Blacks | | | | | | | | | | | | |
| <input type="checkbox"/> Protestants | <input type="checkbox"/> Whites | | | | | | | | | | | | |
| <input type="checkbox"/> Jews | <input type="checkbox"/> Chicanos | | | | | | | | | | | | |
| <input type="checkbox"/> Catholics | <input type="checkbox"/> Minorities | | | | | | | | | | | | |
| <input type="checkbox"/> Muslims | <input type="checkbox"/> Students | | | | | | | | | | | | |

Address Changes

Please indicate any address change here and return to:
 Richard Grim • IGAEA 2nd VP • 293 Hillcrest Dr. • California, PA 15419

Name

Mailing Address

City, State, Zip

Home Phone Work Phone

E-Mail Address

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Treasurer's Report

This has been a very good year financially for IGAEA. The change in our financial position has been an increase of nearly 13 thousand dollars. A large amount of this increase came from surplus funds from the 1996 RIT Conference. A great big round of congratulations to Bob Chung and his outstanding committee! Another large income producer has been our investment portfolio. We can be thankful that previous officers had the wisdom to set up a diverse mix of money market funds, mutual funds, and CD's geared for long term growth. These funds are producing more than enough to keep our incentive awards program in the black. This past years increase was \$5109, an increase of 12.9%. The projected income for the coming year continues this trend.

Evan G. Jackson

Financial summary 9/1/96-8/31/97

I. Assets, Liquid

0200 Checkbook Balance	3,594.14
2310 60 Month CD @6.12% for \$14,000 (maturing on 5/2/02. APY 6.3%)	14,141.20
2340 Ill Bell Mtg Bond @4.3% for \$5,000. (maturing on 7/1/03)	4,467.50
2360 CMO/Fed Ntl Mtg @9% for \$1,000.	33.14
2400 Smith Barney Money Fund	10,407.28
2410 Mutual Fund (I.F. of America)	25,322.33
Portfolio Cash and Accrued Dividends	41.36

Total Liquid Assets **58,006.95**

II. Assets, Fixed

	<u>Market Value</u>
4100 Computers (Mac II, Powerbook 520, Powerbook 190)	1,530.00
4200 Printer (NEC Silentwriter 90)	500.00
4300 Software (Filemaker Pro, PageMaker, Quicken)	100.00

Total Fixed Assets **2,130.00**

Total IGAEA Assets 8/31/97 **60,136.95**

IGAEA Assets 9/1/96 **47,327.03**

Net Profit/(loss) **12,809.92**

III. Bank Account

Balance on hand, 8/31/96, Virginia Beach FSB	995.07
Closeout of outgoing Treasurer's Account	2,546.55

Total bank accounts **3,541.62**

IV. Revenues

<u>Cat #Category Name</u>	<u>Amount</u>
0110 Checkbook Interest	137.22
0200 Membership	12,511.50
0300 RIT Conference Surplus/Repay	15,798.11
0340 Money Market Fund	7,000.00
0400 Miscellaneous Income	211.13
1810 Gutenberg Award Certificate Sales	125.00

Total Revenue (as of August 31, 1997) **39,324.58**

V. Operating Expenses

0700 IGAEA Home Office	315.33
0800 President	458.13
0900 President-Elect	1,202.04
1000 First Vice-President	2,038.22
1100 Second Vice-President	1,147.18
1200 Secretary	2,609.56
1300 Treasurer	1,576.93
1400 Past-President	652.77
1600 Board Meeting	2,950.83
1700 Conference Advance (GSU/CalPoly)	2,000.00
1800 Gutenberg Awards	218.75
1900 Associate Membership Newsletter	30.60
2200 Internet Home Page	100.00
2305 60 Month CD	14,000.00
2600 Incentive Awards	3,300.00
2700 IGAEA Research Grant	2,000.00
3100 Student Graphic Design Awards	600.00
4100 Computer (Powerbook 190)	530.00

Total Expenses (as of August 31, 1997) **35,730.44**

Checkbook Balance (Revenues-Expenses) **3,594.14**

Great Prizes for Great Projects!

Digital Media, Inc. and Markzware have generously offered to provide prizes for outstanding entries in the Project/Idea Exchange at the 1998 IGAEA Conference.

The total package for each winner will be worth \$1151!!

Each package will contain

Scanning and Color Correction in Adobe Photoshop
Print Preparation in QuarkXPress
Print Preparation in PageMaker
Trapping in Adobe Illustrator
Preflighting DTP Files, from Digital Media, Inc. and FlightCheck, XState, Markztools, and PM2Q from Markzware.

Complete prize packages will be awarded to the winners in the following categories:

- **Best Classroom Project Idea**
- **Best Instructional Information Sheet**
- **Best Promotional Idea**
- **Best Middle School Project**
- **Best High School Project**
- **Best Higher Ed Project**

The winners of the six categories will be entered into a drawing, two will be drawn and will win cash prizes— 1st prize will be \$250 and 2nd will be \$150.

Rules for submission:

- Name, school and category must be on all sheets.
- The promotional piece must display the school name.
- All projects must be on 8.5 x 11 sheet size.

Ship 150 of each entry by July 15 to:

Patrick Munroe
Project Exchange Committee
Graphic Communication Dept.
Building 26 Rm 204A
Cal Poly-San Luis Obispo
San Luis Obispo, CA 93407

Questions? E-mail
Lee Collins, Project/
Idea Exchange
Chairperson at
leegrp401@aol.com

Patriotic and Community Spirit Demonstrated by Kendrick High VICA Members

by Cheryl Rees

Kendrick High VICA Graphic Arts students have been busy this school year working on two projects that demonstrate their patriotism and dedication to community service. In November, VICA worked with FHA on a Veterans Day Breakfast for the faculty and staff members who served in the armed forces. The VICA students printed the invitations and the programs, made patriotic decorations, planned the menu and shopped for groceries. The FHA students prepared the food the day before. Members of both groups showed up early on November 11 to make the final preparations. VICA members presented a program which included the Pledge of Allegiance, the history of Veterans Day, and a patriotic musical salute. VICA and FHA hope to make this an annual event.

Currently, VICA members are hard at work on their annual community service project. The students are collecting donations for the Muscular Dystrophy Association by participating in MDA's Shamrock Sale. With a goal of \$1000, VICA members are sponsoring a contest among Kendrick's club to see who can collect the most money. They have even solicited the help of their adopted third grade class from nearby Georgetown Elementary. In return for their help, the VICA students are collecting aluminum can tabs that the third graders are giving to the Ronald McDonald house.

Award of Excellence and Technology

Cheryl Rees received the Award of Excellence from the Printing Industry of Georgia Educational Foundation in November. The award is presented to individuals who have made a significant contribution to graphic arts education. Rees was awarded a \$1000 honorarium, a plaque, and a medal.

On March 16, Rees was presented with the first Teaching with Technology Award from the Muscogee County School District. This is a new program to recognize outstanding teachers who are using instructional technology in their classrooms. Rees receives a plaque and an all expense paid trip to the Georgia Technology Conference in Macon, GA in April.

Conference Site Proposals are being Requested

Last August, the 1997 conference was held at Georgia Southern University in Statesboro, Georgia. The 1998 conference will be held at California Polytechnic State University, San Luis Obispo, California and the 1999 conference will be held at Ferris State University, Big Rapids, Michigan; Pennsylvania College of Technology in 2000; and 2001 will be a USA/England conference with the USA site still to be determined. This is a call for "Conference Site Proposals" for any year 2001 through 2010. Yes, we do wish to look into the future and begin early to plan our conference site locations.

A 46 page Conference Planning Guide booklet has been prepared and is available for the asking. This Guide contains valuable information about how to conduct a conference, what is expected of the conference host and site institution, a schedule of deadlines, proposal forms, and much more. If you would like a copy of the Conference Planning Guide, contact the Conference Site Committee chair, Dr. Ervin A. Dennis: Bus. Ph: (319) 273-2753, Fax: 319=273=5818, E-mail: ea.dennis@uni.edu, or Department of Industrial Technology, University of Northern Iowa, Cedar Falls, IA 50614-0178.

Gutenberg Awards - Enter Now!

by Margo Booth

Do your students like recognition? Of course they do. The Gutenberg Awards, sponsored by IGAEA and the International Association of Printing House Craftsmen, Inc., give students an excellent opportunity to earn that recognition.

The Gutenberg competition has a wide variety of categories; students can compete in electronic prepress and traditional prepress, and in single color, spot color, and process color printing in any type of printing—lithography, screen printing, letterpress, flexo, and gravure. In addition, contestants are categorized into levels from middle school through college.

All Gutenberg certificates are beautifully printed, with foil stamping and embossing. Every entry earns a certificate. Best of show winners also receive a medal.

Students will put a little extra effort into a project when you suggest to them that it could be a Gutenberg entry. Let the Gutenberg Awards be a tradition and a motivator in your program.

Entries should be mailed to Oakland Technical Center, Southeast Campus, Gutenberg Awards, 5055 Delemere, Royal Oak, MI, 48073, Attention: Mike Stinnett. There is a maximum of 15 entries per school. Deadline is July 1.

Gutenberg Awards Entry Form

A student graphic arts contest sponsored by

**International Graphic Arts
Education Association, Inc.**

and

**International Association of
Printing House Craftsmen, Inc.**

Student _____ Grade Level _____

School _____

Address _____

State _____ Zip Code _____

School Phone _____

Instructor _____

E-mail Address _____

Classifications: *Check One Only* **Educational Divisions:** *Check One Only*

- Pre-Press "A"
 - Single Color
 - Color
- Pre-Press "B"
 - Single Color
 - Flat Color
 - Process Color

Must be checked in both

Categories: *Check One Only*

- Electronic Publishing
- Lithography
- Screen
 - Paper
 - Textile
- Flexography
- Gravure
- Letterpress

- College and University
- Community College
Post Secondary Technical Institutes
- High School Vocational
(two hour or longer labs)
- High School Industrial Technology
Technology Education (grades 9-12)
- Middle School / Junior High School
(grades 5-8)

Group Project:

- Two or more students

Questions or more information contact:

Mike Stinnett, Phone: 248-280-4540

e-mail: stinnett@mevwmff.org

Entry # _____

For Judges Use Only

CD-ROM Training

Digital Media, Inc. has produced a new series of interactive training CD-ROMs that teach desktop publishing as it applies to film imaging and printing. The discs were developed by former printing professionals and are recommended by groups like Printing Industries of America and Graphic Arts Technical Foundation.

We have been successfully marketing these CDs to printers, graphic artists, service bureaus and advertising agencies for over a year, both by phone and at numerous trade shows across North America. After teachers of graphic arts and printing technologies expressed interest in using our products as classroom supplements, we decided to develop special pricing for educators.

We are currently offering:

"Print Preparation & Trapping in Adobe® Illustrator(r)" (MAC)

"Print Preparation in QuarkXPress®" (MAC)

"Print Preparation in Adobe® PageMaker®" (MAC and Win 95/NT)

"Scanning & Color Correction in Adobe® Photoshop®" (MAC and Win 95/NT)

"Preflighting with Markzware's FLIGHTCHECK®" (MAC)

"Preflighting with Extensis™ Preflight Pro™" (MAC, due March 1998)

Our current educational pricing is as follows (titles retail for \$79.95 and \$99.95):

Single title (up to 10 hours of training).....\$39.95 (plus S&H)

Two to nine discs (any title).....\$29.95 each (plus S&H)

Ten discs or more (any title).....\$19.95 each (plus S&H)

(Site licenses available upon request) Each CD-ROM features two sections, a basic conceptual area with multimedia movies, and a more advanced interactive tutorial that simulates the application. Our training works strictly off the CD-ROM drive and cannot be loaded onto a hard drive, hence no software conflicts.

Many teachers have reviewed demonstrations of our discs, and we are now getting a steady stream of orders from educators, both secondary and post-secondary. For ordering information or to receive a complimentary copy of our demo disc (MAC and PC), contact Bea Chalinder at 800-355-6429, ext. 111 or by e-mail at bea@digitalmedia.net. You may also check out our website at www.digitalmedia.net for a quick introduction to Digital Media and our products.

DETACH AND ENCLOSE WITH REMITTANCE

International Graphic Arts Education Association, Inc. Application for Membership/Renewal

Please Print:

All correspondence will be mailed to the address indicated directly below:

Last Name _____ First Name _____ Initial _____

Mail Address, Street and Number _____

City _____ State _____ Zip Code +4 _____

Area Code () _____

Home Telephone _____

Check One: New Member Renewal

Number of years Teaching Experience _____

Membership Type

Check One

- Regular (\$20 - Individual)
- Associate (\$12 - Retiree)
- Student (\$5 - Full-time Student)
- Library (\$10)

Sustaining Membership

- \$200 or more - 101+ employees
- \$100 or more - 26 - 100 employees
- \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)
- \$100 Educational Institutions

Level

Regular Members, Check One

- Middle/Junior High School
- Comprehensive High School
- Correctional Institution
- Vocational/Technical H.S.
- 2-yr. College/Post Secondary
- Other _____

Check Enclosed (Payable to IGAEA)

Richard Grim
IGAEA Membership Chairperson
293 Hillcrest Drive
California, PA 15419

Invoice me at:

- Home
- School/College
- Business

Membership year is Sept. 1–Aug. 31, except Sustaining Membership which is Jan. 1–Dec. 31. First time regular members joining after April 15th will be credited for the following year.

Please provide your work address below:

School/College/Business _____

Work Address _____

City _____ State _____ Zip Code +4 _____

Area Code () _____ Area Code () _____

Business Telephone _____

Fax Telephone _____

E-mail Address _____

For Office Use Only

Subject Areas you teach:

Regular Members only, check all that apply:

- Graphic Arts
- Graphic Communications
- Graphic Design/Commercial Art
- Communication Technology
- Communications
- Graphic/Visual Imaging
- Visual Communications
- Printing
- Photography
- Journalism
- Desktop Publishing
- Drafting/CAD
- Telecommunications
- Multi-Media
- Other _____

Payment must be in U.S. Currency.

IGAEA Tax ID Number: 237425568.

\$20.00 for checks returned for insufficient funds.

Members residing outside the United States—\$5.00 to cover postage of publications.

If paying through school P.O. # attach this form to payment.

IGAEA Sustaining Membership

Adobe Systems, Inc.–Education Programs • *Daniela Birch*, Education Director • 411 First Ave. S. • Seattle, WA 98104-2871 • FAX 206=628=2641 • 206/628-2372 daniela.birch@adobe.com

Against the Clock • *Ellen Behoriam* • 8488 West Hillsborough Avenue, Suite #215, Tampa, Florida 33615 • 813/855-5067 • courseware@interramp.com

Assn. for Graphic Arts Training (AGAT) • *elo Thomas Schildgen* • ASU • Mfg. & Ind. Tech. Dept. • Tempe, AZ 85287-6806 • FAX 602=965=5089 • 602/965-6685

Baldwin Americas Corp. • *Gerald Nathe* • P.O. Box 529 • Warrenton, VA 22816 • 703/439-1877

Delmar Publishing • *John Anderson*, Senior Administrative Editor • 3 Columbia Circle • P.O. Box 15015 • Albany, NY 12212-5015 • FAX 518=464=0945 • 518/464-3583 • 800-998-7498 ext. 3583

DK & A, Inc. • *Robin Mueller*, Product Marketing Mgr. • 1010 Turquoise St., Suite 300 • San Diego, CA 92109-9773 • FAX 619=488=9418 • 619/488-8118 • rmueller@dka.com • http://www.dka.com

E. I. Dupont deNemours & Co. • *Joe Glenn*, Director, Graphic Arts Marketing • Barley Mill Plaza 30-2278 • Wilmington, DE 19805 • FAX 302=892=8030 • 302/892-3722

Eastman Kodak Company • *Gary Tice/MEC - CTTS* • 343 State Street • Rochester, NY 14650-0811

Encad, Inc. • *Lorraine Sanchez, Press and Promotions Assistant* • 6059 Cornerstone Court, West • San Diego, CA 92121 • FAX 619=452=5618 • 619/452-0882 • lsanchez@encad.com

Expert Products • *Larry D. Lamb*, President • 11950 Hertz St. • Moorpark, CA 93021 • FAX 805=523=1088 • 800/225-6929 • 805/523-1000

Ferris State University • *William Papo* • 314 Swan Bldg. • Big Rapids, MI 49307 • 616/592-2854

Foundation of Flexographic Technical Assn., Inc. • *Jennifer Leonovich, Educational Coordinator* • 900 Marconi Ave. • Ronkonkoma, NY 11779-7212 • FAX 516=737=6813 • 516/737-6020 • http://www.fta-ffa.org

Frammar Chemical • *Frank Sliney*, President • P.O. Box 97 • Normal, IL 61761 • FAX 309=862=1005 • 309/452-7526

Fuji Photo Film, USA • *Lawrence Warter/Tim Combs*, Assoc. Dir. • 1285 Hamilton Parkway • Itasca, IL 60143 • FAX 708=773=7999 • 708/773-6704 • Fujiwarter@aol.com

Goodheart Willcox • *Todd Scheffers* • 18604 W. Creek Dr. • Tinley Park, IL 60477 • FAX 708=687=5068 • 800/323-0440 • 708/687-5000

Graphic Arts Technical Foundation (GATF) • *Jim Workman*, Director Training Programs • 200 Deer Run Road, Sewickley, PA 15143-2328 • FAX 412=621=3049 • 412-749-9165

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