

**Paul D. Von Holtz**  
**Conference Incentive Awards**  
**\$500 – \$700 to attend GCEA Conference**

**Applications accepted: January 1 through April 30, 2025**

GCEA will award a number of grants, from a minimum of \$500 to a maximum of \$700, to educators who are members of the Association to assist them in participating in their first GCEA Annual Conference. The amount of the award will be determined by the distance the participant will have to travel to attend the annual conference.

**Purpose**

The GCEA Annual Conference Incentive Awards Program (IAP) is designed to offer an inducement to members to attend their first GCEA Annual Conference. By encouraging and assisting members to attend their first annual conference, more members will become better acquainted with the benefits of active participation in the work of the Association.

The GCEA Annual Conference is a unique event, the fact that it is held during the summer, usually on a college campus, and the diversity of educators who attend and participate all combine to make this annual conference a most beneficial affair.

**Eligibility**

Anyone teaching Graphic Arts, Graphic or Visual Communications, Graphic Design, Graphic Imaging, Graphic Media, Web Media or Printing is eligible to apply for the IAP. These grants have been awarded to teachers from junior or senior high school, post-secondary schools, community or technical colleges, and four year colleges and universities. To accept an award, if selected by the IAP Committee, the applicant must be under contract for full-time teaching for the coming school year.

Incentive Award candidates must be paid-up members of GCEA. If the applicant is not a current paid-up member, the GCEA Membership Application can be found and completed online at [www.GCEAonline.org](http://www.GCEAonline.org). Any person who has previously participated in an GCEA/IGAEA Annual Conference as a regular dues-paying member of GCEA/IGAEA is not eligible for an Incentive Award. If you have participated in an annual conference, please pass this material on to an educator who has not previously attended an GCEA/IGAEA annual conference.

**Selection**

The IAP Committee solicits applications, reviews all completed applications, and selects recipients for each of the Incentive Awards available. If the applicant pool is large enough, an equal number of alternates is selected and placed in priority order to be used when selected awardees cannot attend.

Awards will be granted on the basis of information supplied by the candidate in the application below.

IAP awardees and alternates will be notified by May 10, 2025 as to their status by GCEA pending membership verification. Awardees will be given 14 days to indicate their acceptance of the award. In the event that an Incentive Award can not be accepted by an awardee, alternates will be named up to June 1, 2025.

IAP grants will be paid only to those who register for, pay total conference fees, and participate in the complete GCEA Annual Conference (July 20 – 23, 2025) being held in Alpharetta, Georgia.

### **Recognition of Awardees**

Recognition of individuals receiving GCEA Conference Incentive Awards will take place during the annual conference banquet. Awards will be transferred to recipient's account after the conference is completed.

### **History of the Incentive Awards Program**

1976 IGAEA Conference at Glassboro State College, hosted by Paul Von Holtz.

1977 IAP approved by the membership, IGAEA Conference at Ferris State College.

1978 IAP started with interest gained on earnings from 1976 conference. First Conference Incentive Awards were given to four conference attendees, at Central Missouri State University.

1978 - 2019 Additional conference earnings have been added\ since then and interest income has allowed GCEA to increase the number of and amount of these awards. Over the thirty-seven annual conferences (1978 – 2017) that the Incentive Awards have been granted, in excess of \$75,000 of earned interest income and donations has been distributed to over 260 individuals. These awardees have traveled to the 37 annual conference sites from 39 states in the U.S.A. Three came from Ontario and three from Alberta in Canada. Ten came from England and two from Wales in the UK, one from Germany, one from Belgium, and one from Taiwan, Republic of China, to participate in their first GCEA annual conference.

1997 Conference Incentive Awards were renamed in honor of Paul D. Von Holtz who chaired this committee since its inception until his death in 1998.

2014 IGAEA changes its name to Graphic Communications Education Association (GCEA).

## GCEA Annual Conference Incentive Award Application—2025

First Name:	Last Name:			
Home Address:				
City:	State, Zip:			
Home Phone:				
Home Email Address:				
School Name:				
School Address:				
City:	State, Zip:			
Name and Title of School Administrator:				
Have you ever attended an GCEA/IGAEA Annual Conference? No ____ Yes ____ (If yes, please explain your membership status the year you attended)				
What year did you first join GCEA/IGAEA as a regular member?				
Teaching experience: (If selected, the awardee must be under contract for full-time teaching for the coming school year).				
Name of School	No. of Subjects	Taught/Responsibilities		
Industry experience:				
Employer	No. of Years	Part-Time	Full-Time	Responsibilities/Duties

Why do you wish to attend the GCEA Annual Conference this year?
How will attendance at this Annual Conference benefit you? How will attendance benefit your students?
Comment on anything else that you would like us to know about yourself and why you should be selected.

Complete and submit to GCEA President Laura Roberts at [lauraroberts011@gmail.com](mailto:lauraroberts011@gmail.com).