

200 Deer Run Road Sewickley, PA 15143-2328 www.igaea.org/

VOLUME XXXI, NUMBER 3 1997-98 SCHOOL YEAR COMMUNICATION

Official Newsletter of the

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

President's Message: The Value of One

Several members asked me to share this rhyme that I gave during my "new president's remarks" at Georgia Southern University in August.

"The Value of One Member"

Ten little members standing in line.
One disliked the president, then there were nine.
Nine ambitious members offered to work late.
One forgot her promise, then there were eight.
Eight creative members had ideas good as heaven.
One lost enthusiasm, then there were seven.

Seven loyal members got into a fix. They quarreled over projects, then there were six.

Six members remained with spirit and drive. One moved away, then there were five.

Five steadfast members wished there were more. One became indifferent, then there were four.

Four cheerful members who never disagree, 'til one complained of meetings, then there were three.

Three eager members! What did they do? One got discouraged, then there were two.

Two lonely members, our rhyme is nearly done. One joined a sports team, then there was only one.

One faithful member was feeling rather blue, met with a neighbor, and then there were two.

Two earnest members each enrolled one more, doubling their number, then there were four.

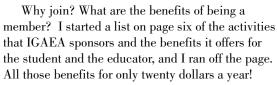
Four determined members, just wouldn't wait, 'til each one won another, then there were eight.

Eight excited members signed up sixteen more.

In another six verses, there'll be a thousand twenty-four.

The beginning of this rhyme is so true; we lose enthusiasm, we become discouraged, we disagree on projects, and members on the board know what it means to work late.

The second half of the poem, however, shows the power that one member can have. Last year, President Lee Weir asked everybody to bring in one member. There are now close to 400 regular members and 75 of our faithful associate members. If each member can bring in an additional member, that would be 950 members. In two verses, there'll be three thousand eight hundred members.



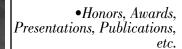
IGAEA comes to the member primarily through the mail, but also through the internet. You don't have to attend meetings 60 miles away to participate in IGAEA activities.

You are a member of an education association, not simply an education member in an business/industry association. Our focus is on graphic communication education and imaging technology. For the convenience of our educators, our conference is in the summer, not during the school year.

Every IGAEA member is valuable. I hope you will find this issue helpful in obtaining that one new member. For that individual who is undecided about joining, take a look at the list of activities we sponsor and benefits we offer.

For our regional vice presidents: Mike, Mark, Cheryl, Warren, Craig, Liz, John and Mei-Chun, you have what may seem like the most frustrating job of all the elected officers. I know— I was once a regional vice president. Keep up the good work, appoint state representatives who can assist you with names of individuals or names of schools that have any type of graphic programs. Don't get discouraged, some of our most active members now were once a hard sell.

Janet Robison



- Focus on Regional Vice-Presidents
 - Conference photos
 - Membership benefits
 - •Membership Form
 - •Sustaining Members List
 - Change of address

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

Honors, Awards, Presentations, Publications, etc.

Carol J. Hurlburt Receives Earl Sundeen Award

Carol J. Hurlburt, Director of Communications and Marketing for NPES, was presented with the Earl Sundeen Award at the 72nd IGAEA Conference in Statesboro, GA. In 1980, the IGAEA Board established the Sundeen Award to recognize sustaining members

who have made highly significant contributions to graphic arts education over an extended period of time.

The award was presented to Mrs. Hurlburt at the conference banquet in



Jack Simich presents the award to Carol Hurlburt

recognition of her service to the organization through her activities with both NPES and the Education Council of the Graphic Arts Industry, Inc. The National Printing Equipment and Supply Association (NPES) is a trade association representing companies which manufacture, sell and distribute equipment, supplies, systems, software and services for the printing and publishing industry. The Education Council is an industry-wide coalition of associations, educational institutions, business and publications promoting career awareness and recruitment, education and training and positive industry for the graphic arts.

Congratulations to Gary Walton, professor at Cincinati State University, who has recently received the Van Hanswyk-Jasser Award from the Cincinati Club of Printing House Craftsmen.

The Communicator is the official newsletter of the **International Graphic Arts Education Association**

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Fred J. Hartman Award goes to Tom Gray

The Fred J.
Hartman Award was
presented to Tom Gray
at the 72nd IGAEA
Conference Banquet at
Georgia Southern
University. Gray, a
professor and chair of
the Department of
Graphic Arts Technol-



ogy, Murray State University, has developed one of the top printing programs in the country and also maintains one of seven Gravure Resource Centers in the nation. As Fred J. Hartman set the pace, Tom Gray has taken the challenge by dedicating himself to the growth, education, development, and recognition of students in the graphic arts. He has been involved in student practicum placement, solicitation of scholarships, job placement, and an overall willingness to stay abreast of the constantly changing printing technology.

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Focus on Regional Vice-Presidents

Regional Vice-Presidents are responsible for promoting membership, publicizing the activities of IGAEA, providing material about their area to the Publications Committee, and promoting regional meetings and other graphic arts activities.

Region One, North Central - Michael Riesterer a.k.a. Michael Northrup

Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin

Mike is in his seventh year teaching graphic communications at Huron High School in Ann Arbor, Michigan. He recently married Zita-Ann Riesterer and took her last name (there goes that new batch of business cards). He is an active second year member of the local



community college advisory committee working to develop a two year program in digital prepress. Along with other regional IGAEA members, he has initiated plans for a 2-day regional conference to be held next spring in the southeast Michigan area. Bringing the conference off will be an integral part of attracting new and less active teachers to join and participate in IGAEA activities during the current school year.

Contact Mike at <northrup@aaps.k12.mi.us> or 313-994-2091 at school.

Region Two, Northeast - Mark Snyder

Connecticut, Delaware, District of Columbia, Ohio, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, West Virginia, Vermont

Mark is an Assistant Professor of Printing and Publishing Technology at Pennsylvania College of



Technology in Williamsport, PA. He holds the following degrees: a BS from Millersville University of Pennsylvania, MA from Eastern Michigan University, and a doctorate in vocational-technical education from Virginia Tech.

As Regional Vice-President, Mark's main goal since being elected is to increase membership

in Region Two by contacting professionals in the field who are not members, giving them information about the opportunities that the Association Provides, and inviting them to join and participate in IGAEA. Contact Mark at <msnyder@pct.edu> or 717-326-3761 at school.

Region Three, Southeast - Cheryl Rees

Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia

Cheryl has been teaching Graphic Arts Technology at Kendrick High School in

Columbus, GA for the past seven years. She holds a BA from Georgia Southwestern College, a Masters in Educational Administration from Troy State University, and is currently pursuing the Educational Specialist degree. She has industry experience with a company which produced forms and advertising specialties for banks.



An IGAEA member since 1990, Cheryl has attended four conferences beginning as an Incentive Award winner at the 1993 Clemson Conference. Her program received PrintED Accreditation in 1995 in Introduction to Printing and Electronic Imaging, with four additional areas added in June of 1997. She also serves as a Evaluation Team Leader for PrintED.

Cheryl is an active VICA advisor with her students winning numerous regional and state awards. For the past two years, her students have placed in the top ten in the American Spirit Award Contest at the National VICA Conference. Cheryl was also named Georgia VICA Advisor of the Year for 1997. The Muscogee County Rotary Club recognized Cheryl as the Vocational Teacher of the Year in 1996.

As Southeast Regional VP, Cheryl plans to increase membership and conference attendance. She has a goal of organizing a winter or spring regional conference.

Contact Cheryl at <creescup@aol.com> or 706-569-2532 at school.

Region Eight, Far East - Mei-Chun Lo

Mei-Chun received her B.S. and M. S. Degrees from Chinese Culture University in Taiwan, first of 50 students in her class at the undergraduate level. Her doctoral work was completed at the Department of Computer Studies, Loughborough University of Technology in England.

She has served as associate instructor at Chinese Culture University, and worked with Hwa Kang Printing (Cont. on p. 7)



First things first, parent/kids orientation.







President Lee Weir and his wife Julie greet conferees.



Rookies making new friends at the President's Reception.



Tom and Carol Loch (r.) get to know rookies Michael Grant and Anne Schwartz at the President's Reception.

IGAEA Summer Conference Georgia Southern Style

Maybe you missed this one, but don't miss the next -Cal Poly - San Louis Obispo Aug. 2-7, 1998



"No wonder you don't get anything done, your life is a mess and you are all stressed out!" Howard Hess told attendees at the joint participant/spouse session.



An early breakfast meeting of the IGAEA council.



 $"Who \ said \ FREE \ gravure \ samples?"$



"Okefenokee Joe" told stories and sang about life in the swamp, and THEN he brought out the SNAKES!!!!



Georgia farm-boy Rod Tooley served as Banquet Master of Ceremonies.

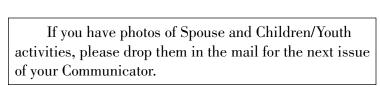


CALL POLY CALL PROPERTY OF THE PARTY OF THE

'atrick Monroe and Doug !aines (r.) say "See y'all at 'al Poly."



"All right now, when does this Cal Poly presentation get started?"





Lee Weir passes the gavel to new IGAEA president Janet Robison.

Position Announcement

Communication Technology: Eastern Michigan University's Department of Interdisciplinary Technology invites applications for a tenure-track assistant or associate professorship in Communication Technology, available fall 1998. Primary responsibility will be to teach undergraduate and graduate courses in theory and application of visual graphic communication technology, including electronic publishing; information storage and retrieval; transmission systems; photography; electronic imaging and presentation; photomechanics; production management; and communication technology and social change. Further responsibilities will include contracted research and service activities; laboratory maintenance and supervision; and program marketing and student advising. Doctorate preferred, master's plus 18 hours toward doctorate required. Industrial experience preferred, previous teaching experience required. Submit letter of interest, vita, copy of transcripts and names/phone numbers of three references to Position F9800, 318 King Hall, Eastern Michigan University, Ypsilanti, MI 48197. Review of applications will begin immediately and continue until position filled. Inquiries: Dr. Paul

Kuwik, Academic Department Head, (313) 4871161. We encourage applications from women and members of minority groups. EMU is an affirmative action/equal opportunity employer.

(Cont. from p. 3)

Works, a department of Chinese University, as a color separator. She has also served as lecturer at The World College of Journalism and Communications, teaching Color Reproduction Theory, Color Science & Technology, Reproduction Photography and



Platemaking & Image Carriers. Since 1995, she has been associate professor and also the dean of Graphic Communications and Technology at The World College of Journalism and Communications teaching Basic Color Reproduction Theory, Advanced Color Reproduction Theory, Chromatics, Color Science & Technology, and Research Methods.

Her primary goal as IGAEA regional VP is to recruit qualified members in Southeast Asia for including students, educators, and printers in the area of (Cont. on p. 8)

DETACH AND ENCLOSE WITH REMITTANCE

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Membership year is Sept. 1 through Aug. 31, except Sustaining Membership which is Jan. 1-Dec. 31.

PLEASE PRINT

1997-1998 Application/Invoice for Membership

LAST NAME	FIRST NAME	INITIAL
MAIL ADDRESS, STREET AND NUMBER		
WAIL ADDRESS, STREET AND NUMBER		

Payment must be in U.S. Currency. • \$20.00 for insufficient funds checks. Members residing outside the United States—Add \$5.00 to cover postage cost.

Level

Other

Check One: [] New Member] Renewal

All correspondence will be mailed to the address indicated directly below:

Membership Type

Check One

AREA CODE (HOME TELEPHONE

-] Regular (\$20 Individual) Associate (\$12 - Retiree)
-] Student (\$5 Full-time Student)
- Library (\$10)

Sustaining Membership-Ask for

- Sustaining Membership brochure.
-] \$200 or more 101+ employees \$100 or more - 26 - 100 employees
- [] \$50 1-25 employees (or regional representative of an above paid Sustaining Member)

 \square Check enclosed with payment (Payable to IGAEA) \square Invoice me at: \square Home \square School

Richard Grim, IGAEA Membership Chairperson 293 Hillcrest Drive California, PA 15419

(Note: If paying through school P.O. #. please attach this form to payment.)

Regular Members Check One

Comprehensive High School

2-yr. College/Post Secondary

4-yr. College/Post Secondary

] Middle/Junior High School

Alternative High School

Vocational/Technical H.S.

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WORK ADDRESS		
CITY	STATE	ZIP CODE + 4
AREA CODE ()	AREA CODE ()	
BUSINESS TELEPHONE	FAX TELEPHONE	

Subject areas you teach—

Regular Members only, check all that apply & underline best description:

Graphic Arts [] Photography Graphic Communications [] Journalism Graphic Design/Commercial Art [] Desk Top Publishing Communication Technology Drafting Communications Telecommunications Graphic/Visual Imaging Multi-Media Visual Communications Other Printing 1

No. Yrs. Teaching Experience

Referred by

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The Sustaining Membership year is from January 1 through December 31

question asking/answering. By establishing this network, the relationship and information flow among

(*Cont. from p. 7*)

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Graphic Arts. She further plans a complete communication network so that members have the opportunity to know each other through information exchange, experience sharing, personal growth, idea discussion, and

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Name		
Mailing Address		
City, State, Zip	W. LDI	
Home Phone E-Mail Address	Work Phone	

question asking/answering. By establishing this network, the relationship and information flow among members would be greatly enhanced. Primarily, the electronic media will be employed to build and maintain this network.

Scholarly activities, such as conferences, seminars, presentations, artwork and/or paper contests of students, and IGAEA publications, are extremely important to promote Graphic Arts education. Both the educational institute and industry are encouraged to participate. The ultimate goals are to get every member and institute involved in promoting Graphic Arts education and introducing new technologies.

Contact Mei-Chun at <lo@gc.su.edu.tw or 886-2-2368225 x802 at school.