



200 Deer Run Road  
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www.igaea.org/

VOLUME XXXII, NUMBER 2  
1998-99 SCHOOL YEAR

# the communicator

Official Newsletter of the  
**INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.**

## From the President

### Love of Print

Every time you stop into your classroom or lab, does it feel like a dream? Do you envision the great pieces of print once generated by Benjamin Franklin, Johann Gutenberg, Elbert Hubbard or others? Are you still amazed by the finished products your students generate? Are you fulfilling your dream?

If you answered "Yes" to one or more of the above questions, then you have a Love of Print. You don't teach because you make high salaries, get lots of compliments, and are the first one to leave school every day. It's dedication to the printing profession and your love of print that keeps you going.

As educators we need support from industry. The support we receive continues to grow. Just look at all the new and continuing Sustaining Members on the back of your *Communicators*. Each issue that's published, the Sustaining Member list expands. It's these supporters that keep us informed of the latest equipment and newest technology. For this we say "Thanks". It's the Sustaining Members interest in our programs that keeps our spirits up when it seems as if we're fighting a lost cause. Without you, we would be just another teacher. It's your dedication to education and to IGAEA that makes our profession easier and seem more worthwhile.

I encourage all IGAEA Members to let our Sustaining Members know how much they mean to us and to our programs.

Sincerely,

*Wanda F. Murphy*

Wanda F. Murphy

GRAPHIC COMM CENTRAL (<http://teched.vt.edu/gcc/>)

The "Hub" on the Web for Graphic Communications Education



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**Deadline for Intent to Publish**  
in the VCJ - Nov. 15  
Contact Jerry Waite at  
jwaite@uh.edu



### IGAEA MISSION STATEMENT

*The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.*



# From our Sustaining Members - thank you for your support of IGAEA!

See page 8 for contact person, address, phone number, and/or e-mail.

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## Mission Statement - DK&A, Inc.

From the President and CEO - David King,  
DK&A, Inc.

DK&A designs, develops, and markets application software which enables users to impose, trap and manage their documents and related digital assets prior to printing.

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## DELMAR PUBLISHERS IS YOUR GRAPHIC COMMUNICATIONS RESOURCE PROVIDER!

Delmar Publishers, one of the nation's leading information providers, is dedicated to responding to the needs of the graphic communications industry! By offering a wide array of titles in print and multimedia, Delmar is committed to delivering comprehensive and accurate information *when* it is in demand. Everything from desktop publishing, creative design and typography to digital prepress, printing and photography is available. This complete selection of technology resources allows today's students, professionals and instructors to remain competitive and knowledgeable.

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## PIA Mission Statement

"Promoting programs, services and an environment which help its members operate profitably"

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## Indigo's Mission Statement

"Indigo will be the acknowledged leader in increasing customer profitability in the emerging world of digital printing"

Julie Sabuda  
E-Print Product Manager

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## Pantone Mission Statement

"Pantone is committed to providing global solutions and technologies for the accurate communication of color."

## PIA Mission Statement

"Promoting programs, services and an environment which help its members operate profitably"

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## Mission Statement - Caseys' Page Mill, Ltd.

1. Our objective is to make a profit.
2. Our long term business is business.
3. Our immediated goal is to promote and sell Caseys' Translucency.
4. Our major activity is setting up and maintaining an international dealer.
5. Our business shall:
  - a. Be law abiding.
  - b. Practice the Golden Rule toward our customers and suppliers.

Mike and Sandy Casey

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## IAPHC Adopts Mission Statement

In August, 1996, at its 77th Convention held in Montreal, Quebec, Canada the IAPHC, a trade association for graphic arts professionals, adopted a mission statement for the Association. The statement which was approved by the Board of Governors, reads as follows: *The IAPHC is an international organization dedicated to individuals in the printing and graphic arts industry for the purpose of their self development, their companies' success, and the enhancement of the printing and graphic arts industry in society. It does this through education, information and research both through local chapters and through its executive staff.*

The motto of our organization is "Share Your Knowledge."

Among the programs offered through the IAPHC, its districts and its local chapters are celebrations of International Printing Week; Gallery of Superb Printing competitions; leadership training; publications; scholarship funding; networking; and its world wide web site, CraftNet at: <http://www.iaphc.org>

The IAPHC numbers nearly 7,000 individual members in nearly 90 local clubs located throughout North America. For more information on the IAPHC, its programs or the location of the nearest club, please call 800-466-4274 or fax 612-560-1350 or e-mail [tshrwood@skypoint.com](mailto:tshrwood@skypoint.com)

# IGAEA Members and Students in the News

## Kagy Award to McIntosh HS

McIntosh High School's Graphic Arts Department has been named one of the nation's top graphics programs. Margo Booth, program instructor, recently accepted the Frederick D. Kagy Education Award of Excellence at the annual meeting of the Graphic Arts Technical Foundation in Charleston, SC. MHS is the sixth recipient of the award established by the Society of Fellows of GATF in 1992.

MHS was nominated for the prestigious award by Printing Industries of America. The graphics program competed with other nominees from junior highs, high schools, and technical schools across the country. Programs were evaluated in areas such as innovation, ties with industry, training and leadership of the instructor, student placement, student work, and curriculum content and relevance.

For the past 15 years Margo Booth has been the instructor for the program which was among the first in the country to achieve PrintED industry accreditation. MHS graphics students excel in competition within the state and across the country. Program graduates have entered many facets of the graphics industry.

"At a time when our industry faces a shortage of qualified technical workers, we are delighted to see a high school working so diligently to introduce students to the wonderful opportunities within the graphic arts field," commented one of the judges. "Ms. Booth not only developed a solid program accommodated with the necessary equipment for hands-on learning, but initiates programs that impact students outside the classroom also."

The Frederick D. Kagy Education Award of Excellence honors the distinguished career of Dr. Fred Kagy, professor emeritus, College of Applied Science and Technology, Department of Industrial Technology, Illinois State University. As one of the most active and influential leaders in the field of graphic communications and technology education, Kagy was an inspiration to thousands of former students and professional colleagues.

## Collins Presented with Hartman Award at 73rd Conference

The Fred J. Hartman Award is annually presented to an IGAEA member with a record of service to the association and is nationally recognized for contributions to and accomplishments in graphic arts teaching, research and/or service. Lee Collins began teaching in 1978 in Warwick, RI after earning a BS in Art Education. Moving on to complete her Master's and Doctoral programs, she began teaching at Rhode Island College in 1982. At the present time she holds the rank of Associate Professor at the College. Research grants awarded to Rhode Island College through the efforts of Collins amount to over one million dollars. Originally attending an IGAEA conference as an incentive award winner, she has continued to serve as conference host, second VP, and President in 1992-93. She also originated and manages the IGAEA listserv.

She is a member of the newly formed Accreditation Council for Collegiate Graphic Communications, the Providence Graphic Arts Assn., Rhode Island VICA contest, Warwick Area Career & Technical Center Commercial Art Program, Rhode Island Community Food Bank, Rhode Island Technology Educators Assn., New England Assn. of Technology Teachers, East Greenwich Art Club, International Technology Education Assn., Assn. of Graphic Arts Training, the National Printing Skills & Knowledge Standards Project, and GATF. Lee is also active in industry consulting.

Her multiple activities have earned her the distinction as one of 32 outstanding graduates from her high school Hall of Fame. She and husband Pat have celebrated 39 years together, and have two sons, Patrick and Michael.

## Graphic Communications Poster Contest Winners

Congratulations to the following award recipients of the 1999 Graphic Communications Week Poster Contest. First Place went to Amber Clark of Linn-Benton Community College, Albany, OR. Her instructor is new Region 6 VP Dennis Bechtel. Look for her entry on the Poster and the 1999 Visual Communications Journal. Second Place went to Michael J. Fusaro, Rhode Island College, Lee Collins, Instructor and Third to Danny Shambach of Penn College of Technology, Mark Snyder, Instructor.

## Installation of 9th EKV President

David Dailey represented IGAEA as an officer of a learned society and delegate at the Installation of Dr. Robert Kustra, 9th President of Eastern Kentucky University.

## Jack Simich Scholarship Recipient

The first recipient of the new IGAEA sponsored Jack Simich Scholarship is Richelle L. Wirthlin a junior with a 3.2 GPA Southern Utah University. She is a graduate of IGAEA member Jay Slade's program at Dixie College, St. George, UT with an Associate of Applied Science for the Graphic Arts, as well as an Associate of Science degree. She was the 1997-



98 Graphic Communications Student of the Year, and took Second Place in the Utah VICA competition. In 1997, she was First in the state and 13th in the National VICA contest.

She is working for a quick print shop at a variety of tasks to gain experience and background for her goal as a Graphic Communications Educator.

## Craftsman of the Year

Your *Communicator* editor, David Dailey, was awarded Craftsman of the Year by the Greater Lexington (KY) Club of Printing House Craftsmen during Printing Week ceremonies in January.

# More Cal Poly 73rd Conference Photos



*Doris Simich, Zeke & Mary Ann Prust dig in at the ice cream social. Lee Collins (r.) wonders if there will be any left.*



*Conferenc attendees check out materials at the Against the Clock display during program breaks.*



*"I really can eat it all!" Jackie Snyder assures year 2000 conference host & dad, Mark Snyder.*



*Conference workshops included hands-on practice with Adobe Acrobat (l.) and ink testing. Many thanks to presenters Barbera Ford representing Adobe and Ray DeHerrera of Superior Ink.*



*"Congratulations, 74th IGAEA Conference Host!" as Patrick Munroe 73rd host passes on the 'How to Handle Stress & IGAEA Conferences' book to Bob Beaverson.*



*The ladies show off their handiwork after creating lovely floral displays during their horticultural project. The arrangements were used at the banquet for table centerpieces. Awards for best centerpiece went to Teri Knippel and Sheri Slade. Each received a handsome cutting board made by John Durichek.*



*Mike & Kris Wick enjoy the President's Reception.*



*"We're off to see the wizzard!, oops, We're off to IGAEA Conference '74 in Big Rapids, Michigan.*

## 1998 Appreciation Resolutions

International Graphic Arts Education Association, Inc.  
73<sup>rd</sup> Annual Conference, Cal Poly State University

### A-1-98

*Whereas*, members of the International Graphic Arts Education Association, Inc., representing all levels of graphic arts, graphic communications, imaging technology, and related printing instruction, at their 73<sup>rd</sup> Annual Conference assembled at Cal Poly State University, San Luis Obispo, California, August 2-August 7, 1998; and

*Whereas*, the conference arrangements have been outstanding in their planning and execution for all members, spouses, guests, and children; and

*Whereas*, the physical comfort and pleasure of the members have been cared for with the food service and living accommodations; and

*Whereas*, the gracious generosity of our host Patrick Munroe, co-host Doug Haines, 1998 Conference Planning Committee members Neil Bruington, Stan Curtis, Carlyn Curtis, Craig Polanowski, Lisa Woody, Dee Simoes and with members of their local committees who have made all made conference plans, including the care and entertainment of spouses, guests and children during the conference week; now therefore

**Be it resolved** that the members of the International Graphic Arts Education Association, Inc., in conference assembled, do hereby express their deepest thanks to all persons responsible for these arrangements, for their thoughtfulness, hospitality and concern; and furthermore that copies of this resolution be transmitted to the President and other administrators of Cal Poly State University.

### A-2-98

*Whereas*, the 73<sup>rd</sup> Annual Conference with its theme “**Focus On Teaching In The Graphic Arts**” was approved by the Board of Directors of the International Graphic Arts Education Association, Inc., and generously planned and hosted by the Graphic Communications faculty and staff of Cal Poly State University, San Luis Obispo, California, had educational sessions, workshops, and field trips of great merit and stimulation; and

*Whereas*, such educational sessions were generously provided by graphic arts leaders, educators, and industry representatives; and

*Whereas*, such persons contributed their talents, time, and materials to make this conference an educational inspiration; now therefore

**Be it resolved** that the members of the International Graphic Arts Education Association, Inc., in Conference assembled, do hereby express their thanks to these leaders for their interest and assistance.

### A-3-98

*Whereas*, the following officers are completing their terms of office at this 1998 conference:

Lee Weir, Immediate Past-President

Janet Robison, President

Wanda Murphy, President-Elect

Evan Jackson, Treasurer

Richard Grim, Second Vice-President

Michael Riesterer, Region 1 Vice-President

Cheryl Rees, Region 3 Vice-President

Craig Polanowski, Region 5 Vice-President

John Mooney, Region 7 Vice-President

*Whereas*, these persons have given willingly of their time and energy to the success of the International Graphic Arts Education Association, Inc., now therefore

**Be it resolved** that special recognition and thanks be accorded to them for their dedicated service for the respective terms of their Association offices.

### A-4-98

*Whereas*, college credit for the benefit of conference attendees was available at Cal Poly State University; now therefore

**Be it resolved** that all conference participants at the 73<sup>rd</sup> Annual Conference of the International Graphic Arts Education Association, Inc. do hereby thank the officials of Cal Poly State University for providing this college credit opportunity to the membership

### A-5-98

*Whereas*, the Memorial Service for our departed members and friends has been a meaningful part of our Annual Conference; now therefore

**Be it resolved** that we express our appreciation to those who planned the service, participated in it, and provided the facilities for this special annual event.

### A-6-98

*Whereas*, the programs for youth and children have distinguished our Annual Conference as a family-oriented event; now therefore

**Be it resolved** that the members of the International Graphic Arts Education Association, Inc. and their spouses express their appreciation to the committee for their effective coordination of the youth and skillful child care which allowed parents the freedom to enjoy the conference.

## 1998 Standing Resolutions

### S-1-98

*Whereas*, the industries associated with the manufacture of equipment, supplies, software, and instructional materials for graphic communications and imaging technology have generously supported the International Graphic Arts Education Association, Inc. and graphic arts education in schools across the world; and

*Whereas*, this support has been continuous; now therefore

**Be it resolved** that the members of the International Graphic Arts Education Association, Inc. acknowledge and appreciate industry and business support as partners with educators in promoting and supporting graphic arts education.

### S-2-98

*Whereas*, graphic communications teacher members of the International Graphic Arts Education Association, Inc. desire to learn and share knowledge and skills with colleagues to help meet the challenges impacted by new technology in the extensive graphic communications industry; and

*Whereas*, the future of this dynamic industry depends upon a supply of educated personnel, and

*Whereas*, students in our graphic arts programs constitute such personnel; now therefore

**Be it resolved** that our members, as representative of all graphic communications teachers, continue to share and dedicate themselves to the task of educating personnel to achieve their highest potential, and strive to prepare youth and adults for successful careers, as well as for expected career changes.

### S-3-98

*Whereas*, safe and healthy working **environments** are of prime importance in our society; and

*Whereas*, the government has passed legislation to provide these safe conditions in the form of the Occupational Safety and Health Act (OSHA), Environmental Protection Agency (EPA), the labeling of hazardous materials, and the use of Material Safety Data Sheets (MSDS); now therefore

**Be it resolved** that the International Graphic Arts Education Association, Inc. promote the knowledge of and compliance with the conditions of these regulations, and provide information to members.

### S-4-98

the profession, and particularly to the development of the positive self-esteem of young people; now therefore

**Be it resolved** that members of the International Graphic Arts Education Association, Inc., as representative of all graphic arts teachers, dedicate themselves to the task of treating both genders of all races with respect and equality, to developing students' highest potential to become whole persons, intelligent citizens, and worthy members of society and of the great industry that we represent.

### S-5-98

*Whereas*, the Regional Meeting concept tried and found to serve the membership beyond the Annual Conference; and

*Whereas*, it has been effective in recruiting new International Graphic Arts Education Association, Inc. members; now therefore

**Be it resolved** that the International Graphic Arts Education Association, Inc. is committed to increased service to its members at large and to educators beyond its membership through the continuation of Regional Meetings.

### S-6-98

*Whereas*, continued recognition of outstanding graphic arts students desiring to continue their education is an integral component of graphic arts education; and

*Whereas*, an increasing number of graphic arts students continuing their education are benefiting from graphic arts scholarships; now therefore

**Be it resolved** that members of the International Graphic Arts Education Association, Inc. acknowledge their appreciation to the many **graphic arts** associations, organizations, and individuals for establishing scholarship programs that provide educational opportunities for graphic arts students.

### S-7-98

*Whereas*, race equality, gender equity, prevention of sexual harassment, and professional behavior are important to the teacher, the profession, and particularly to the development of the positive self-esteem of young people; now therefore

**Be it resolved** that members of the International Graphic Arts Education Association, Inc., as representative of all graphic arts teachers, dedicate themselves to the task of treating both genders of all races with respect and equality, to developing students' highest potential to become whole persons, intelligent citizens, and worthy members of society and of the great industry that we represent.



The ladies enjoy a break while on the wine country tour.



Janet passes the gavel to 1998-99 IGAEA President Wanda Murphy.



Mike Stinnett presents Patrick Munroe the Gutenberg Award for serving as Conference Host and providing display space for the 1998 Gutenberg Awards.



Many thanks go to the 73rd Annual IGAEA Conference Host Committee (l-r) Douglas Haines, Carlyn Curtis, Neil Bruington, Craig Polanowski, Stan Curtis and Patrick Munroe.

DETACH AND ENCLOSE WITH REMITTANCE

## International Graphic Arts Education Association, Inc. Application for Membership/Renewal

### Please Print:

All correspondence will be mailed to the address indicated directly below:

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Initial \_\_\_\_\_

Mail Address, Street and Number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code +4 \_\_\_\_\_

Area Code ( ) \_\_\_\_\_

Home Telephone \_\_\_\_\_

Check One:  New Member  Renewal

Number of years Teaching Experience \_\_\_\_\_

### Membership Type

#### Check One

- Regular (\$20 - Individual)
- Associate (\$12 - Retiree)
- Student (\$5 - Full-time Student)
- Library (\$10)

#### Sustaining Membership

- \$200 or more - 101+ employees
- \$100 or more - 26 - 100 employees
- \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)
- \$100 Educational Institutions

### Level

#### Regular Members, Check One

- Middle/Junior High School
- Comprehensive High School
- Correctional Institution
- Vocational/Technical H.S.
- 2-yr. College/Post Secondary
- Other \_\_\_\_\_

Check Enclosed (Payable to IGAEA)  Invoice me at:  
 Gary E. Hinkle  Home  
 IGAEA Membership Chairperson  School/College  
 805 Firethorn Drive • Washington, IL 61571  Business

Membership year is Sept. 1–Aug. 31, except Sustaining Membership which is Jan. 1–Dec. 31. First time regular members joining after April 15<sup>th</sup> will be credited for the following year.

Please provide your work address below:

School/College/Business \_\_\_\_\_

Work Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code +4 \_\_\_\_\_

Area Code ( ) \_\_\_\_\_ Area Code ( ) \_\_\_\_\_

Business Telephone \_\_\_\_\_

Fax Telephone \_\_\_\_\_

E-mail Address \_\_\_\_\_

For Office Use Only

### Subject Areas you teach:

Regular Members only, check all that apply:

- Graphic Arts
- Graphic Communications
- Graphic Design/Commercial Art
- Communication Technology
- Communications
- Graphic/Visual Imaging
- Visual Communications
- Printing
- Photography
- Journalism
- Desktop Publishing
- Drafting/CAD
- Telecommunications
- Multi-Media
- Other \_\_\_\_\_

Payment must be in U.S. Currency.  
 IGAEA Tax ID Number: 237425568.  
 \$20.00 for checks returned for insufficient funds.  
 Members residing outside the United States—\$5.00 to cover postage of publications.  
 If paying through school P.O. # attach this form to payment.

## IGAEA Sustaining Membership

- Raymond Prince** • Senior Technical Consultant • P.O. Box 234, Canton, SD 57013 • 605=987=4257 • 605/987-4257 • RayGAT@AOL.com
- A.B. Dick Company** • *David Scranton, Vice President Sales & Service* • 5700 West Touhy Avenue, Niles, IL 60714-4690 • 847=647=6635 • 847/779-2616 • http://www.abdick.com • dscranto@abdick.com
- Adobe Systems Incorporated** • *JT Wheeler* • 411 First Avenue South, Seattle, WA 98104-2871 • 206=470=7127 • 408/536-6289 • http://www.adobe.com • jtwheele@adobe.com
- Adrian Imaging, Inc.** • *Daniel Dennis* • 237 Lawndale St., Hammond, IN 46324 • 219/932-8423 • adimage@mail.netmitco.net
- Against The Clock Inc.** • *Ellenn Behoriam, President* • 8488 W. Hillsborough Ave., Suite 215, Tampa, FL 33615 • 800/256-4282 • 813/855-5067 • courseware@mindspring.com
- Baldwin Technology Company, Inc.** • *Gerald Nathe, Chairman and President* • One Norwalk W - 40 Richards Ave, Norwalk, CT 06854 • 203=852=7040 • 203/838-7470 • www.baldwintech.com
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- Center for Wildlife Information** • *Chuck Bartlebaugh, Executive Director* • P.O. Box 8289, Missoula, MT 59807 • 406/523-7750
- Clemson University** • *Bill West* • Chair • Dept. of Graphic Communications, G-01 Tillman, Clemson, SC 29634-0720 • 864=656=4808 • 864/656-3447 • http://graphics.clemson.edu • wewest@clemson.edu
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