

Sewickley, PA 15143-2328

# VOLUME XXX. NUMBER 4 1996-97 SCHOOL YEAR Mulic.

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

### President's Message:

# **President's Midyear Report**

Your IGAEA Board of Directors recently met for their midyear meeting at Atlanta and at Georgia Southern University. This space will briefly review actions taken and highlight items of interest which were discussed at this

meeting:

1. Annual Conference—Scott Williams, his faculty, and conference committee at Georgia Southern have things in good order for the 72nd Annual IGAEA Summer Conference. They will have a mailing to you for registration in the very near future, and it looks like another great conference is in



Lee Weir, 1996-97 IGAEA President

store. Complete details on the participant's program, spouse/guest program, and on the programs for youth will be included. This will be a valuable and enjoyable meeting for all groups. History shows that about half the participants bring their spouse and/or children, and full programs are offered for all groups!

- 2. IGAEA's Regional Vice-Presidents are working hard on getting new members. Have you helped a new member join?
- 3. IGAEA's Membership Drive Prizes for members getting new members were finalized as follows: Get 2 or more new members, receive IGAEA lapel pin.

Get 5 or more new members, 1997-98 IGAEA dues free.

Get 10 or more new members and your name goes into a drawing for the grand prize of a limited edition print of "We The People," depicting Ben Franklin and James Madison in the print shop examining the first press run of the United States

Constitution. The value of this framed print, donated by Sustaining Member Printing Industry of the Carolinas (PICA), is \$295.00!

- 4. A new IGAEA Membership Directory will be published soon and distributed to all paid members.
- 5. Erv Dennis and his Conference Site Committee members have done an excellent job in exploring future IGAEA conference hosts. Ferris State University, Big Rapids, MI was accepted by the Board to host the 1999 Annual Conference. The host for the 2000 conference will be selected at the 1997 Annual Conference. A USA/Europe combination conference in 2001 is being seriously considered, and a go/no go decision on such a plan will also be forthcoming in August.
- 6. Tom Loch and the Scout Merit Badge Committee members have done an excellent job in working with the Scouting organizations in updating both the Boy Scout and Girl Scout Merit Badge requirements in graphic communications.
- 7. Mike Stinnett continues to perform the important task of managing the Gutenberg Awards Program. Mike has asked for a co-chairperson to work with him next year. If you are interested, please contact Mike Stinnett or Janet Robison, President-Elect.
- 8. Conference Incentive Awards continue to help bring first-time attendees to the Annual Conference. \$4000 is allocated this year to help introduce teachers to the value of IGAEA conference attendance. Incentive Awards applications are enclosed.
- 9. Mark Sanders at Virginia Tech was granted the opportunity to serve IGAEA as the Host server location. The IGAEA home page will be active soon, if not already by the time you

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**IGAEA MISSION STATEMENT**  The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology. President's Message continued from page 1

receive this-http://www.igaea.org. Mark's e-mail is msanders@mail.vt.edu.

- 10. The RIT Conference Final Report was accepted by the Board as submitted by Bob Chung, 1996 Conference Host. Bob, his wife, Loyi, and all the faculty, staff, and planning committee at RIT did an exceptional job with last summer's IGAEA Annual Conference. All IGAEA members who have ever attended a conference appreciate the hard work and long hours the conference planning committee members extend to make our conferences successful.
- 11. IGAEA's **home office address** is at GATF, and on May 15, GATF is moving to 200 Deer Run Road, Sewickley, PA 15143-2328. 412/741-6860. Fax 412=741=2311.
- 12. IGAEA's **Project/Idea Exchange** is being improved. Mike Wick, committee chair, and Janet Robison are formulating new formats for awards for the *Best Project Idea*, the *Best Instructional Information Sheet*, and the *Best Public Relations Idea* presented at the upcoming conference's exchange. Also, members are asked to be sure their name and school are on the entries, and members who cannot attend the conference may participate for the first time, and for a modest fee of \$5.00 receive copies of all the items submitted by others. Watch elsewhere with this or the next mailing for specifics and submission form.
- 13. IGAEA has forwarded \$2000 to the Education Council of the Graphic Arts Industry's Endowment Fund to assist with production and distribution of an **interactive CD** for helping to make young people aware of the graphic communications industries and



Still Smiling . . . seated around the table early Sunday morning are (clockwise) Don Cook - Past President, Wanda Murphy - Secretary, Janet Robison - President Elect, Lee Weir - President, Richard Grim - Second Vice President, and Evan Jackson - Treasurer.

to help recruit them into this broad, fast-changing, dynamic industry. The Ed Council is made up of a representative of each of the graphic arts related associations and organizations in order to pool efforts in creating a positive image of this field and to provide career information free to the public. The goal is to be complete by Print '97 in Chicago and to distribute it to all middle schools and high schools.

14. Other items of interest will be announced at the Conference in August. Make plans now to attend, network and share with your peers, and be ready to start off the 1997-98 school year with new ideas.

Sincerely,

Lee leseir

Midyear meeting at Georgia Southern

# The Board went down to Georgia . . .

The IGAEA Board met for its usual midwinter business meeting in Georgia over the February 21 - 24 weekend. The purpose of the meeting is to administer to the business of the IGAEA and to preview the site for the annual conference. The 72nd conference will be hosted by Georgia Southern in Statesboro, Georgia from August 3 - 8, 1997.

The Board arrived in Atlanta on Friday night, all except Dan McCluskey, who was delayed until Saturday by severe weather in Chicago. The first day of meetings was held in Atlanta and adjourned in the late afternoon to drive to Statesboro for Sunday and Monday. For those who have never been on the Board, much of the routine business is taken care of at this meeting. For those who have been on the Board, it was a typical weekend of meetings starting early in the morning and lasting well into the evening (this year included a session or two convened in a Chevy minivan going to and from Statesboro).

Lee has outlined much of the business meeting in his President's Message. The rest of the meeting was the presentation by the Georgia Southern Conference Committee. Scott Williams, the conference host, met with the Board to get them settled for the Sunday meeting and returned with Debra Champion and other faculty committee members Sunday evening to begin the participant program presentation.

The opening day of the conference will follow the usual schedule including the golf outing, memorial service and President's Reception. Highlights for the rest of the week include a *Time and* 



The IGAEA Board walked through the center of campus on a tour of the campus. Here they are passing the campus bookstore on their way to the dining center.

Stress Management presentation which will include the spouse/ guest participants. Sessions include Education and Training by Ed Kelley - Quad Graphics, The Graphic Communication Electronic Publishing Project by Dr. Mark Sanders - Virginia Tech, and Problem Based Learning in Technical Education by James Sours - Pittsburg State University. Breakout and mini session will cover a wide variety of topics. Some of the mini sessions will

## Georgia Southern continued . . .



The newest dorms on campus have been reserved for the IGAEA conference. The cafeteria is across the street from the dorm.

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include updates on software including Adobe Acrobat, Quark Xpress and Quark Immedia. Some sessions will include topics such as imposition and trapping on the desktop, digital printing using the micro press, preflighting, proofing and digital workflow. Companies participating in the mini sessions include Adobe, Quark, DK&A, T/R Systems, Linotype-Hell, Gretag, Markzware and the EPA.

Industry tours will travel in several directions to take advantage of the industry in the Statesboro area. Two of the tours will include paper making facilities and the third will feature screen printers.

Spouse/Guest programs include a trip to Savannah and lunch at Mrs. Wilkes' Boarding House. Programs on Georgia's Hidden Heritage, rubber stamping and embossing, a visit to the wildlife education center and more are being planned.

The youth program will include ice braking activities, movies, bowling, putt-putt golf, the wildlife education center, a ropes course and an excursion to Summer Waves water park. Parents who would like to accompany their children to the Summer Waves can choose to do so. The youngest of the children will be supervised by the on campus day care center.

The experience of the south will include some down home cooking. A Low Country Boil with Watermelon Bust is scheduled for Monday night, a picnic lunch by the lake, Barbecue (southern style) and Ice Cream Social and the banquet will round out the caloric intake for the week.



The Student Union (building on the left) is located in the center of campus across the street from the dormitories and will be the location of many of the activities including the President's Reception and the Banquet



A typical room setup for the conference will include two single beds with a bath shared by two rooms or two bathrooms per floor. The Director of Housing received permission for several students to enter rooms in both dorms so that we had an idea of what they offered in the way of space and amenities. These pictures show both sides of the same room and offer ample space for two.



The campus is fairly compact and should not require a lot of walking to get to the presentations. The dorms are air conditioned and feature two floor designs. One dorm has two rooms that share a common bathroom. The other dorm is a more traditional design with two bathrooms per floor (one includes a bath tub). Both dorms continued on page 6



Inside the Student Union looking down on the center court area. Many small meeting rooms are located on the second floor. The first floor features a game room and food and snack facilities

# 1996 IGAEA Resolutions Approved at RIT . . .

# 1996 Appreciation Resolutions

#### A-1-96

Whereas, members of the International Graphic Arts Education Association, Inc., representing all levels of graphic arts, graphic communications, imaging technology, and related printing instruction, at their 71st Annual Conference assembled at the Rochester Institute of Technology, Rochester, New York August 4-August 9, 1996: and

Whereas, the conference arrangements have been outstanding in their planning and execution for all members, spouses, guests, and children: and

Whereas, the physical comfort and pleasure of the members have been cared for with the food service and living accommodations: and

Whereas, the gracious generosity of our hosts, Robert and Loyi Chung, along with their 1996 Conference Planning Committee members Barbara Birkett, Len Leger, Denise Klos, John Eldridge, Bill Birkett, and Hal Gaffin, and with members of their local committees who have made all conference plans, including the care and entertainment of spouses, guests and children during the conference week; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in conference assembled, do hereby express their deepest thanks to all persons responsible for these arrangements, for their thoughtfulness, hospitality and concern; and furthermore that copies of this resolution be transmitted to the President and other administrators of the Rochester Institute of Technology.

#### A-2-96

Whereas, the 71st Annual Conference with its theme "Solutions to the Imaging Future . . . Exploring Digital Frontiers" was approved by the Board of Directors of the International Graphic Arts Education Association, Inc., and generously planned and hosted by the Graphic Communications faculty and staff of the Rochester Institute of Technology, Rochester, New York, had educational sessions and field trips of great merit and stimula-

Whereas, such educational sessions were generously provided by graphic arts leaders, educators, and industry representatives; and

Whereas, such persons contributed their talents, time, and materials to make this conference an educational inspiration; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc., in Conference assembled, do hereby express their thanks to these leaders for their interest and assistance.

#### A-3-96

Whereas, the following officers are completing their terms of

office at this 1996 conference:

Roger D. Bailey, Immediate Past-President William C. Pearsey, Second Vice-President

Robert Y. Chung, Treasurer

David W. Dailey, Region 1 Vice-President Richard F. Hannemann, Region 5 Vice-President

Whereas, these persons have given willingly of their time and energy to the success of the International Graphic Arts Education Association, Inc., now therefore

Be it resolved that special recognition and thanks be accorded to them for their dedicated service for the respective terms of their Association offices.

#### A-4-96

Whereas, college credit for the benefit of conference attendees was available at the Rochester Institute of Technology, now therefore

Be it resolved that all conference participants at the 71st Annual Conference of the International Graphic Arts Education Association, Inc. do hereby thank the officials of the Rochester Institute of Technology for providing this college credit opportunity to the membership.

#### A-5-96

Whereas, the Memorial Service for our departed members and friends has been a meaningful part of our Annual Conference; now therefore

Be it resolved that we express our appreciation to those who planned the service, participated in it, and provided the facilities for this special annual event.

#### A-6-96

Whereas, the programs for youth and children have distinguished our Annual Conference as a family-oriented event; now therefore

Be it resolved that the members of the International Graphic Arts Education Association, Inc. and their spouses express their appreciation to the committee for their effective coordination of the youth and skillful child care which allowed parents the freedom to enjoy the conference.

#### A-7-96

Whereas, Sustaining Member representatives from industry and from trade organizations have long served supportive roles in the success of the International Graphic Arts Education Association, Inc.: and

Whereas, distinguished individuals have reached the retirement phase of their lives; and

Whereas, these Sustaining Member representatives have actively participated in many of our Annual Conferences and have been extremely supportive and helpful to graphic communications education, the Association, and to Association members throughout the years; now therefore

Be it resolved that members of the International Graphic Arts Education Association, Inc. express their most sincere appreciation to Dr. Jack Simich from the Graphic Arts

# ... Resolutions - Appreciation, Standing, & Current

Technical Foundation, and to Mr. Edward J. Kelly from 3M Company (Imation), for their many dedicated years of assistance and friendship. Their continued relationships with the Association and with members of the Association will be appreciated and members wish both distinguished retirees much continued success and happiness.

### 1996 Standing Resolutions

#### S-1-96

Whereas, the industries associated with the manufacture of equipment, supplies, software, and instructional materials for graphic communications and imaging technology have generously supported the International Graphic Arts Education Association, Inc. and graphic arts education in schools across the world; and

Whereas, this support has been continuous; now therefore

**Be it resolved** that the members of the International Graphic Arts Education Association, Inc. acknowledge and appreciate industry and business support as partners with educators in promoting and supporting graphic arts education.

#### S-2-96

Whereas, graphic communications teacher members of the International Graphic Arts Education Association, Inc. desire to learn and share knowledge and skills with colleagues to help meet the challenges impacted by new technology in the extensive graphic communications industry; and

Whereas, the future of this dynamic industry depends upon a supply of educated personnel, and

Whereas, students in our graphic arts programs constitute such personnel; now therefore

**Be it resolved** that our members, as representative of all graphic communications teachers, continue to share and dedicate themselves to the task of educating personnel to achieve their highest potential, and strive to prepare youth and adults for successful careers, as well as for expected career changes.

#### S-3-96

*Whereas*, safe and healthy working **environments** are of prime importance in our society; and

Whereas, the government has passed legislation to provide these safe conditions in the form of the Occupational Safety and Health Act (OSHA), Environmental Protection Agency (EPA), the labeling of hazardous materials, and the use of Material Safety Data Sheets (MSDS); now therefore

**Be it resolved** that the International Graphic Arts Education Association, Inc. promote the knowledge of and compliance with the conditions of these regulations, and provide informational to members.

#### S-4-96

*Whereas*, the International Graphic Arts Education Association, Inc., headquarters are located at the Graphic Arts Technical

Foundation in Pittsburgh, Pennsylvania, lending stability to a constantly changing roster of Board of Directors; now therefore

**Be it resolved** that the members of the International Graphic Arts Education Association, Inc. express their appreciation to personnel at the Graphic Arts Technical Foundation for their assistance and support of our mission.

#### S-5-96

*Whereas*, the Regional Meeting concept tried and found to serve the membership beyond the Annual Conference; and

*Whereas*, it has been effective in recruiting new International Graphic Arts Education Association, Inc. members; now therefore

**Be it resolved** that the International Graphic Arts Education Association, Inc. is committed to increased service to its members at large and to educators beyond its membership through the continuation of Regional Meetings.

#### S-6-96

Whereas, continued recognition of outstanding graphic arts students desiring to continue their education is an integral component of graphic arts education; and

Whereas, an increasing number of graphic arts students continuing their education are benefiting from graphic arts scholarships; now therefore

**Be it resolved** that members of the International Graphic Arts Education Association, Inc. acknowledge their appreciation to the many **graphic arts** associations, organizations, and individuals for establishing scholarship programs that provide educational opportunities for graphic arts students.

### 1996 Current Resolutions

#### C-1-96

Whereas, race equality, gender equity, prevention of sexual harassment, and professional behavior are important to the teacher, the profession, and particularly to the development of the positive self-esteem of young people; now therefore

**Be it resolved** that members of the International Graphic Arts Education Association, Inc., as representative of all graphic arts teachers, dedicate themselves to the task of treating both genders of all races with respect and equality, to developing students' highest potential to become whole persons, intelligent citizens, and worthy members of society and of the great industry that we represent.

The Communicator is the official newsletter of the International Graphic Arts Education Association 4615 Forbes Ave., Pittsburgh, PA 15213 Telephone 412/682-5170

Articles may be submitted for publication by sending them to:

Mr. Dan McCluskey, IGAEA Newsletter Editor

Willowbrook H. S.

1250 S. Ardmore Ave. • Villa Park, IL 60181

E-Mail—DMcCGraph.AOL.com School Fax 708=530=3401 Home Phone 708/859-2823 Office Phone 708/530-3693

## Georgia Southern continued . . .



The Georgia Southern campus is set amongst the trees and includes a lake on campus. The area on the near side of the lake will be used for a picnic and the building on the far side will be used for the barbecue and ice cream social giving the attendees a choice of eating outside or inside.



North Central Regional Vice-President

# Featuring Mike Northrup

Mike Northrup, IGAEA Regional Vice-President of Region #1, started teaching photography and graphic communications at Eastern Michigan University when he was in graduate school. In 1990 he took over the graphics program at Huron High School, Ann Arbor, MI—the high school he graduated from.

He joined IGAEA in 1989 and went to his first conference in Rhode Island. Mike is also an educational member of GATF and has attended several GATF sponsored teacher institutes.

He belongs to Ann Arbor's Litho Club and sits on the board for the Ann Arbor Graphic Arts Memorial Scholarship Foundation. Mike has also been active in a local School to Work initiatives directed towards the local graphic arts industry. Last summer, Mike worked with three other teachers in their county to rewrite their graphic communications curriculum to reflect the content of the National Skills Standards.

Mike and a journalism teacher launched a new interdisciplinary class called *Publications Production Block* which combines writing and graphics. The students write, design and produce the school newspaper. They plan to expand to Internet publishing. Mike stated, "I was listening in Philadelphia when Frank Romano characterized the printing company of the future as an 'information factory' so I will try to move in the direction of multimedia and Internet publishing."

To help IGAEA increase membership and communications in Region 1, Mike recruited a member in each state to locate graphic arts programs and teachers to contact in their state.



Lee Weir and Richard Grim stroll through the campus on the sidewalk that leads to the lake, the site for the picnic.

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have room controls for the air conditioning. However, the rooms do not include linens or telephones. Attendees will have to furnish the linens and towels for the conference. The telephone lines will be active and you will be able to receive calls and make credit card long distance calls from the room if you bring a phone.

The facilities at Georgia Southern are very flexible. Meeting rooms can be enlarged to accommodate larger groups and are well equipped with presentation aids. The dorms are close to the cafeteria and the presentation facilities. The conference planning committee is excited about hosting the conference. It will be warm (okay, hot) in August at Georgia Southern but they are well prepared to handle the heat and the IGAEA family for the 72nd conference.

You will be receiving the registration materials soon. Choices for the tours and mini-sessions will be included in the registration material. Your selections will be made on the mail-in registration and session will be filled on a first-come - first-served basis. An early-bird discount will also be available. Also included will be an application for the incentive awards for first-time attendees at the conference.

## 1996-97 IGAEA Board of Directors

**President** 

leeweir@clemson.edu

Lee Weir, Clemson University, G-01 Tillman Hall, Clemson, SC 29634-0720 • 864/654-0647 Home • 864/656-3647 School • 864=656=4808 FAX

**President-Elect** 

robison@1.western.tec.wi.us

**Janet Robison,** Western Wisconsin Tech. College, 304 N. Sixth St., LaCrosse, WI 54602 • 507/895-8807 Home • 608/789-6262 School • 608=785=9407 FAX

First Vice-President

dmccgraph@aol.com

Daniel McCluskey, Willowbrook H. S., 1250 S. Ardmore Ave., Villa Park, IL 60181 • 630/859-2823 Home • 630/530-3693 School • 630=530=3401 FAX

Second Vice-President

grim@cup.ed

Richard Grim, 293 Hillcrest Dr., California, PA 15419 • 412/938-8707 Home California University of PA • 412/938-4085 School • 412=938=4572 FAX

Secretary

wmurphy184@aol.com

**Wanda F. Murphy,** Hunter Huss H. S., 1518 Edgefield Ave., Gastonia, NC 28052, • 704/922-8891 Home • 704/866-6612 ext.27 School • 704=866=6103 FAX

Treasure

ejackson@pen.k12.va.us

**Evan Jackson,** Bayside H.S., 4960 Haygood Rd., Virginia Beach, VA 23455 • 757/428-8975 Home • 757/473-5050 School • 757=473=4999 FAX

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#### **Home Address**

**IGAEA**, 200 Deer Run Road, Sewickley, PA 15143-2328 • 412/682-5170

# Region 1 attracts 55 teachers to workshop

The 4th annual Region One Conference November 15 and 16 was hosted by Triton College, River Forest on Friday and Willowbrook H. S., Villa Park on Saturday. This year's conference had 55 teachers from Illinois, Michigan, Wisconsin and Indiana in attendance for a featured presentation by Dr. Robert Chung of RIT. Dr. Chung's presentation about the 10 Myths of Color was well received. He presented the myths and how to prove the myths to be inaccurate. He offered solutions to teaching color in the classroom using a variety of aids including Photoshop to clarify how colors interact.



IGAEA members discuss issues over lunch at the Region One conference, pictured are Jim Lentz, Byron Olson, Gary Hinkle, Don Cook, John Pagels

Return application with payment (Payable to IGAEA) to:

293 Hillcrest Drive

California, PA 15419

Richard Grim, IGAEA Membership Chairperson

Afternoon sessions at Triton included PowerPoint by Dan Johnson, classroom projects in PageMaker by Dennis Fornoff and Quark Xpress by Matt Paris. Each teacher was taken through the project step-by-step in the workshop. Each participant was given the clips for each project, an instruction sheet and a final output for the two projects to take back to their schools.

Saturday's sessions included a presentation on basic paper terminology and emerging trends by Don Edyburn, Geinrich Corporation and College of DuPage. A screen printing project featuring a flyer (frisbee like disk) by Dan McCluskey, Willowbrook H. S., who created a three color design to be printed on the flyer. The construction of the printing jig, preparation of the disks for printing and the use of a flash curing unit and small fan to dry the colors to allow multiple color printing prior to final drying. Mike Cermak, DeKalb H. S., discussed security for the Macintosh computer using FoolProof and ways of incorporating digital photography into desktop publishing projects. The afternoon ended with a discussion of converting color photographs to black and white on the scanner. Several members shared their experiences with scanning color and the variety of ways to convert it to grayscale for output. Many methods were discussed but experience says that all will work with some differences in results attributed more to the original copy than the conversion method. Next year's conference will meet in November with the dates to be announced.

FOR OFFICE USE ONLY

DETACH AND ENCLOSE WITH REMITTANCE

### INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Membership year is Sept. 1 through Aug. 31, except Sustaining Membership which is Jan. 1-Dec. 31.

#### PLEASE PRINT

#### 1996-1997 Application/Invoice for Membership All correspondence will be mailed to the address indicated directly below: Please provide your work address below:

LAST NAME FIRST NA	ME INITIAL	SCHOOL/COLLEGE/BUSINESS	
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(Note: If paying through school P.O. #,

please attach this form to payment.)

### **IGAEA Sustaining Membership**

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Intl. Assn. of Printing House Craftsmen (IAPHC) • Kevin Keane/Teresa Sherwood • 7042 Brooklyn Blvd. • Minneapolis, MN 55427-1370 • FAX 612=560=1350• 800/466-4274 • 612/560-1620

KKEANE1069@AOL.com • TT9041@AOL.com • http://craftnet.eas.asu.edu/welcome,html \*

Journey Education Marketing • Stephen R. Cronin, Regional Account Manager • 8000 W. 86th St.

Circle • Bloomington, MN 55438 • 612/944-6460 \*

Komori America Corporation • James E. Scott • 5520 Meadowbrook Ind. Ct., • Rolling Meadows, IL 60008-3898 • FAX 847-806-9038 • 847/806-9000 °

Linotype-Hell Company • William Van Buskirk • 425 Oser Avenue • Hauppauge, NY 11788 • FAX 516–434=2720 • 800/633-1900 • 516/434-2062 °

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Millet Group, Inc. d/b/a Institute for Graphic Arts Profitability • Gary Millet, President • 5012 Cliff Point Circle West • Colorado Springs, CO 80919 • FAX 719=592=9081 • 719/590-8445 • GUVE48A@Prodigy.com • http://www.Netgrafx.com/millet/\*

Montage Productions • Jerry Donoghue • 3805 Monroe Road, Suite 204, Charlotte, NC 28205

NAPL National Association of Printers & Lithographers • Susan Reif, Work-Place Program Mgr. •
780 Palisade Ave., Teaneck, NJ 07666 • 201/342-0707

NAQP National Association of Quick Printers, Inc. • Don Dunham • 401 N. Michigan Ave. • Chicago, IL 60611-4267 • FAX 312=245=1084 • 312/644-6610 \*

National Council for Skill Standards in Graphic Communications • William H. Smith, Managing Director • 208 Lafavette Center. Kennebunk. ME 04043 • FAX 207=985=6347 • 207/985-9898 \*

NPES The Assn. for Suppliers of Prtg. & Publ. Technologies • Carol J. Hurlburt • 1899 Preston White Dr. • Reston, VA 22091-4367 • FAX 703=620=0994 • 703/264-7200 • 70732.2023@Compuserve.com °

nuArc Company, Inc. • Joseph M. Dixler • 6200 West Howard Street • Niles, IL 60714-3404 • FAX 708=967=9664 • 708/967-4400 °

Oklahoma State University, Technical Branch • Gary Borchert • 1801 East 4th Street • Okmulgee, OK 74447 • FAX 918=756=1315 • 918/756-6211, ext. 295 \*

Pantone, Inc. • Richard Herbert, Senior Vice-President • 590 Commerce Blvd. • Carlstadt, NJ 07072-3098 • FAX 201=896=0242 • 201/935-5500

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Prince, Raymond J. • P.O. Box 234 • Canton, SD 57013 • 605/987-4257 • same for FAX  $^\circ$ 

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Printing Industry of the Carolinas, Inc. • *Jeff Stoudt* • 3601 Rose Lake Dr., P.O. Box 19889 • Charlotte, NC 28219-0889 • FAX 704=357=1154 • 704/357-1150 \*

Progressive Ink Company • Richard H. Lunney • P.O. Box 2308 • Huntersville, NC 28078 • FAX 704=948=1746 • 704/948-1739 °

Research & Engineering Council of the Graphic Arts Industry, Inc. • Fred Rogers (Ronald Mihills as of Jan. 1, 1997) • P.O. Box 639 • Chadds Ford, PA 19317 • FAX 610=388=2708 • 610/388-7394

Rochester Institute of Technology School of Prtg. Mgt. & Sci. • Robert Chung, Professor • 69 Lomb Memorial Dr. • Rochester, NY 14623-5603 • FAX 716=475=7029 • 716/475-2722 • E-Mail RYCPPR@RIT.EDU \*

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Sinapse • Peter Herman, Export Manager • 32 rue Jean Rostand, 91893 • Orsay CEDEX, France • FAX 331=694=8590 • 331/69418585 \*

Ulano Corporation • Donald Marsden • 255 Butler Street • Brooklyn, NY 11217 • FAX 718=802=1119 • 800/221-0616 • 718/622-5200 °

Ultimate Technographics Inc. • *Lyne March*, Dir. of Communications • 1 Westmont Sq., Suite 1700 • Montreal QC H3Z 2P9 CANADA • FAX 514=938=5225 • 514/938-9050, Ext. 260 • lynem@ultimate.tech.com \*

Uncommon Conglomerates Inc. • William H. Mason III, President • 287 E. 6th St. • St. Paul, MN 55101 • FAX 612=227=6526 • 800/323-4545 • b.mason3-uci@worldnet.att.com °

U.S. Screen Printing Institute • Scott Fresener, President • 605 S. Rockford Drive • Tempe, AZ 85281
• FAX 602=929=0766 • 602/929-0640 • sfres@usscreen.com °

Western Michigan University • Dennis E. Darling • Printing Programs—Welborn Hall • Kalamazoo, MI 49008 • 616/349-4405 \*

Xerox Corporation • John P. Grattan, Industry Marketing Manager, Document Production Systems • 295 Woodcliff Drive 817-02C • Fairport, NY 14450 • FAX 716=264=2879 • 716/264-4743 • JGrattan@mc.xerox \*

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# Progressive Ink joins in support of IGAEA

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Progressive Ink Company operates 19 full service manufacturing and technical service facilities strategically located around the country near concentrations of packaging converters who make up its primary market focus. Each plant is capable of producing and servicing a broad range of flexographic and gravure printing inks for applications as varied as flexible films, corrugated boxes, multiwall bags, gift wrap, milk cartons, envelopes, folding boxes, paper cups & plates, and towel & tissues.

Progressive Ink Company's strategy of creating partnerships

with their customers to optimize the quality and efficiency of their operations has led to the creation of the largest network of in-plant ink operations within the packaging industry. Now totally nearly one hundred, each in-plant is staffed with a trained ink technician who produces inks used within the converter's plant, monitors quality control, and maintains & controls ink inventories. Progressive Ink Company is delighted to become a Sustaining Member of IGAEA and is looking forward to becoming an active participant in future programs to enhance graphic arts education.

IGAEA's contact person at Progressive is Richard H. Lunney, Director Industry Relations & Marketing. Progressive's home office is at Sheridan, Arkansas. Dick Lunney can be reached at the address shown in Progressive's listing with Sustaining Members above on this page.