

The Graphic Communications Education Association Graphic Arts Teachers' Association of Illinois

& Graphic Arts Management (GAM)
School of Art, Ball State University

Region One Conference

2017

November 3 & November 4

PEOPLE, PIXELS, AND PRINT

BLENDING THE PRESENT WITH THE PAST

Variable Data Printing: Pushed to the Limit

Ed Cowgill, Director-Human Resources, Muncie Novelty Co Inc. Digital printing has allowed the use of VDP within the workflow at Muncie Novelty. Come see how Muncie Novelty uses VDP to assure flexibility and security within the specialized area of printing tickets for organizations like the Atlanta Braves.

Today's World of Digital Printing

Lori Watson, Konica Minolta Ball State University has recently acquired a Konica Minolta digital press. With this new piece of equipment, the options for teaching the functions of digital print have expanded. Come see how this device will be introduced in the graphic communication classroom.

Commercial Photography: Challenges in Lighting

Jonathan Miksanek, Professional Photographer Jonathan, a recent graduate with a degree in Chemistry, has embraced his passion of photography. With the help of his sister, Jonathan has built Impulse Photography into a dynamic commercial enterprise. Come learn about the challenges in lighting and staging of his photographs. See his work at <http://jonmiksane.com/folio>

Student Engagement in Print Media

Kelly Smith, Adlai E. Stevenson High School, Lincolnshire, IL Kelly will share resources such as Pen Tool Pictionary, Elements and Principles of Design Dice Game, Color Psychology Cards, and Serif Bingo. Explore how the games can be used to engage students within the graphic communications classroom.

Hand Bookbinding with the Fan and Glue Method

Hans P. Kellogg, Associate Professor, Ball State University Ever wonder how you can introduce bookbinding within your classroom. Do you really need specialized equipment? This project proves you don't. It is designed to reinforce the many concepts and properties of paper and book manufacturing through a fun and creative bookbinding project. When finished, you will take home your own, hand bound book.

Using Digital Plotters in the Process of Etching Glass

René Church, Assistant Professor, Ball State University Student's always enjoy projects where they can create something personalized. Come learn how you can use a plotter to create a digital mask etching glass.

Creating Digital Logo Files Correctly

Shantanu Suman, Assistant Professor, Ball State University In between getting the final approval on the logo design and seeing it appear on various print collateral—whether it's large or small, black and white, for print or web—a professional designer has to ensure that the correct logo files are created. This presentation is a step-by-step guide to create the correct digital logo files.

Fundamentals of Letterpress Printing

Christine L. Satory, Associate Professor of Art, Ball State University Join us in this hands-on workshop to learn the different aspects of the letterpress printing process—from composing and setting metal type through pulling prints. Bring a favorite quote to print.

Game Development in the Graphics Classroom

Gabe Grant, Assistant Professor of Digital Media, Eastern Illinois University. Game development is topic of growing interest among students in secondary and post-secondary education. Lack of knowledge about the start-up costs, software and hardware requirements, and overall job prospects may make educators hesitant to begin to offer courses in game development. This presentation will unveil solutions as well as provide information and resources for educators seeking to add game development to their curriculum.

Hands-On, Printing Bright Colors on Dark Shirts

Dan McCluskey GATAI Secretary/Treasurer. Montgomery, IL Do you print on dark shirts and the color never seems as bright as you like? Consider Discharge Printing. The popular form of discharge printing requires water-based inks, but there is an alternative plastisol system where the ink is modified and dryer process is slowed. Come see how to achieve the discharge effect.

Traditional Printing Methods and

Tour of the School of Art

School of Art Printmaking Faculty

The Graphic Arts Management (GAM) program at Ball State has always covered the commercial aspect of the various printing processes. Now GAM is a part of the School of Art. Tour the School of Art and see the traditional printing processes of Serigraphy, Intaglio, and Lithography used as an art form.



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION



Friday

8:00–8:45 Registration • Refreshments
 8:45–9:00 Welcome
 9:00–12:00 Presentations
 12:00–1:00 Lunch/ GATAI Meeting
 1:00–3:00 Presentations

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 4:30–?? Wayzgoose* at local restaurant
 w/ fellow graphic artisans
 (not included in the \$50 registration fee)

Saturday

8:15–8:40 Coffee & • Late Registration
 8:40–8:55 Welcome and Introductions
 9:00–12:00 Presentations
 12:00–1:00 Lunch
 1:00–3:00 Presentations

*Wayzgoose was an entertainment given by a master printer to his workmen. It marked the traditional end of summer. We invite you to celebrate this historical tradition.

Hotel Accommodations:

Courtyard Muncie at Horizon Convention Center
 601 S High Street, Muncie, IN 47305

They have offered us a rate of \$114.00/night

Ask for the GCEA Conference rate.

Make your reservations at: (765) 287-8550

Res. and more info at: <http://gceaonline.org/regions/region-1/>

Pre-registration is a must.

A conference of this size involves a lot of planning and preparation—and for that, we need your cooperation. **You must pre-register for this conference to attend.** If you have questions or need to register after the November 1 deadline, contact GATAI Secretary/Treasurer Dan McCluskey at dmcgraph@comcast.net to work out arrangements.

Be sure to include your e-mail address on the registration form to facilitate timely communication.

Send your Pre-Registration Forms to:

Dan McCluskey, GATAI Secretary/Treasurer
 Region One Conference
 9 Cebold Drive, Montgomery, IL 60538-2713
dmccgraph@comcast.net, phone: 630-886-7244.

Visit the GCEA Region One web page at: <http://gceaonline.org/regions/region-1/> for updates

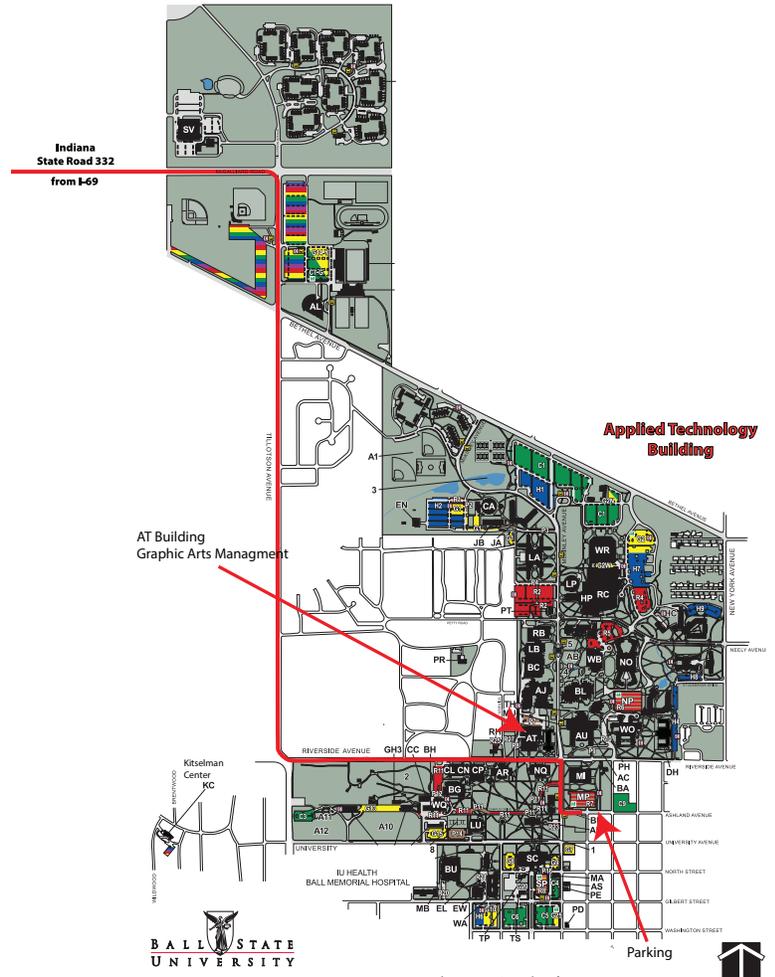
Pre-Registration for the 2017 Region One Conference
Cost: \$50 for both Friday and Saturday, \$30 for Single Day

Name _____ School _____
 Address _____
 Town _____ State _____ Zip _____
 School Phone _____ School Fax _____
 E-mail Address (please print clearly) _____

Circle Shirt Size: S M L XL XXL **Circle days of Attendance:** Friday Saturday

Make Checks Payable to: GATAI—Graphic Arts Teachers' Association of Illinois

Please reply by November 1, 2017



Important Contacts

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