Message from the President

Just last month the IGAEA Board of Directors met for their midyear board meeting in Reno. After checking out this year’s conference site in person, I must say I am very excited by the IGAEA summer conference; not only is the hotel a great place to stay, the food was fantastic, and the Reno surroundings offer endless possibilities beyond the summer conference.

The conference is shaping up nicely and we are working on keeping the conference information updated on the website. Registration is now active and you can register for the conference directly from the IGAEA website. If you have not done so, make sure you are a registered user on the website as well.

I would also like to encourage all the members to submit presentation proposals. The deadline for presentation proposals has been extended to April 29th. This would be a great opportunity to share some of your own wisdom with other members, and if you have never given a presentation this would be a golden opportunity for you to do so. I am hoping for the presentations at this year’s conference to be very focused on best classroom practices. So, if you have a great classroom project you think others would appreciate, write up a proposal and submit it. The IGAEA website has all the information you need to submit a proposal.

Hope to see everyone this summer!

Charles Weiss, IGAEA President
Carol and I were in Reno the weekend of this year’s mid-winter board meeting to check out the local attractions and make arrangements for this year’s IGAEA Annual Conference. Unfortunately, we did not have the required four-wheel-drive vehicle and tire chains for the mountain roads, so we researched what we could get to. First of all, as flatlanders, Carol and I found that the mountain scenery around Reno is quite impressive—once the clouds parted.

Aside from the outstanding Participant Program you’ve come to expect at and IGAEA Conference (which will be featured in a future Communicator), here is more of what we found, just within walking distance of the Eldorado Hotel, for attendees during their conference free time, and before and/or after the conference.

**Truckee River and Trail**
Located in downtown Reno, just 3 blocks south of the Eldorado Hotel, the Truckee River offers recreational opportunities from kayaking to tubing. There are outfitters located on the riverfront that will rent various water toys, and there are also bicycle rentals available for rides along the river trail. The Silver Legacy Hotel, which is across the street for the Eldorado Hotel, has an Adventure Desk that can arrange a variety your outfitting needs. The web address of the Adventure Desk is: [http://www.wildsierra.com/adventureshop.htm](http://www.wildsierra.com/adventureshop.htm)

**Artown and Riverwalk**
The entire month of July is the Artown Festival in Reno. A variety of artisans have performances, and set up kiosks & displays. There are also the regular fixed attractions, along the section of the Truckee River that runs through downtown Reno, just 3 blocks south of the Eldorado Hotel. The Artown events are scheduled to be announced later this spring on their website ([http://www.renoisartown.com](http://www.renoisartown.com)). The Riverwalk District is a shopping & dining area with an eclectic array of stores, bars, and restaurants. ([http://www.renoriver.org](http://www.renoriver.org)) The Guest Program has tentatively scheduled some time here.

**University of Nevada-Reno Planetarium & Nevada Historical Society Museum**
Located about a 15 minute free bus ride north of the Eldorado Hotel on the “Sierra Spirit” ([http://www.rtcwashoe.com/public-transportation-11](http://www.rtcwashoe.com/public-transportation-11)), is the University of Nevada-Reno Fleischmann Planetarium and the Nevada Historical Museum. The UNR Planetarium has a free exhibit area with displays that change every two or three months. There is also a gift shop area and a theatre that has two different shows which alternate every hour. The shows are $6 for one and $9 for a “double feature”. The Nevada Historical Society Museum is one block away from the UNR Planetarium, and has a collection of a wide variety of historical Nevada artifacts, including a unique collection of period clothing worn by Nevada settlers. The cost of the Nevada Historical Society Museum is $4. Be sure to check each venue’s website for their days and hours of operation. As of this writing, the Nevada Historical Society Museum is closed Sunday–Tuesday, and the UNR Planetarium is open every day of the week, but their hours are different each day. The Guest Program has scheduled this trip on Wednesday.

UNR Planetarium website: [http://planetarium.unr.nevada.edu](http://planetarium.unr.nevada.edu)

National Automobile Museum
Located in walking distance, just about 5 blocks from The Eldorado Hotel, The National Automobile Museum, a.k.a. The Harrah Collection, contains four large galleries. The museum houses over 200 automobiles, automobile memorabilia, and related art & clothing collections that date back to the beginning automobile history. There is also a theatre featuring daily films, and a museum store. Called a “Top 16 car museum in the world” by AutoWeek Magazine, and a “Top Ten automobile museum in the country” by Car Collector Magazine, the National Automobile Museum contains 2–3 hours worth of truly interesting and unique automobiles. The cost is $10, but we have a group discount to $9 for a Tuesday afternoon trip, and you can choose this option when you register. The National Automobile Museum website is: http://automuseum.org

Reno Aces
The Reno Aces are the AAA affiliate of the Arizona Diamondbacks, and will begin a four game homestand against the Las Vegas 51s, on Tuesday, July 26. Their new stadium is located just 4 blocks from the Eldorado Hotel. We have purchased a block of tickets at a group price of $10 for the Tuesday night game, and you can choose this option when you register—and Tuesday night is 50¢ Hot Dog Night!

The Reno Aces website is: http://www.minorleaguebaseball.com/index.jsp?sid=t2310

If you want a tour of the Reno/Tahoe area check out the following:

Lake Tahoe/Virginia City Bus Tour
This is a charter bus tour, with narration from a local guide, that will leave immediately after lunch on Tuesday and take a scenic tour along Lake Tahoe, stopping at local points of interests. After that, the bus will be stopping for an extended time in Virginia City for riders to disembark and explore the variety of attractions in this popular tourist destination. The bus will return to Reno around 6:00p. The cost is $55, and you can choose this option when you register. On Monday, the Guest Program features an all day bus tour that explores even more of the Reno/Tahoe/Virginia City area.

Virginia City has a web page at: http://www.visitvirginiacitynv.com

Many of us may remember the Ponderosa Ranch from the TV series Bonanza, which was set in the Lake Tahoe/Virginia City/Carson City area. Several members asked us to check into a visit, but unfortunately for us, the Ponderosa Ranch was purchased by a private party, and is currently not open to visitors at this time.

Reno/Tahoe Tourism
Of course you can choose other venues to explore while you visit the Reno/Tahoe area. For a host of ideas and opportunities that you can choose, visit the Reno/Tahoe Tourism website at: http://www.visitrenotahoe.com

Bringing a vehicle increases your options tremendously, with lots of regional park venues within an hour’s drive. For more information, check: http://www.visitrenotahoe.com/reno-tahoe/what-to-do/parks-beaches/parks

We have arrange with The Eldorado Hotel for you to extend your stay for a few extra days, and you can make those extended day reservations at the same time you register for the conference.

Finally, if you visit our IGAEA website, you can find active links to all of the above, along with details about other aspects of this year’s conference. Check out http://www.igaea.org/2011-Home-Page, or go to igaea.org and follow the links!

Join us this summer in Reno!
Call for Presentation Proposals

The form can be filled-in online (or downloaded) at the following website: http://www.igaea.org/2011-Home-Page/

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**86th Annual IGAEA Conference - Proposal for Presentations**

All presenters must be current IGAEA members.

<table>
<thead>
<tr>
<th>Personal Information:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: _______ First Name: ______________________ Last Name: ______________________</td>
</tr>
<tr>
<td>Employer/School: ________________________________</td>
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<tr>
<td>Position/Title: _________________________________</td>
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<tr>
<td>Mailing Address: __________________________________</td>
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<tr>
<td>City: _________________________ State/Province: __________ Zip Code: _________ Country: __________</td>
</tr>
<tr>
<td>Office Telephone: ________________________ Cell Phone: ____________ Email (Preferred): ________________________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Presentation Information:</th>
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</thead>
<tbody>
<tr>
<td>All presentation proposals should focus on enhancing classroom instruction. Please note all presentations will be given in rooms without audience computers. Your presentation should cover concepts and ideas, and not focus on specific computer processes that require hands on computer application. You are welcome and encouraged to include the audience in any way knowing they will not have computer access. Each presenter will have access to a computer (if needed) as well as a wall projection system.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title of Presentation:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co-Presenter (if applicable) ________________________________________________________________</td>
</tr>
</tbody>
</table>

Presentation Description (attach a Microsoft Word file to your submission e-mail with your complete proposal if the description does not fit in this field):

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

Three Key Concepts for Audience Members to Take Away from the Presentation: _______________________

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

| Length of Presentation: 45 minutes _________ 90 minutes ______________ |

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Proposals are due by April 29th, 2011. Accepted proposals will be notified by May 15th, 2011. All proposals will be reviewed by a panel of peers. If accepted to present, you must also register for the IGAEA conference.

Mail your completed form to Charles T. Weiss, 1 University Circle, Knoblauch Hall B32, Macomb, IL 61455. You can also find this document electronically at http://www.IGAEA.org/. If you have questions, call him at 309.298.1488.
**Registration Form for the 2011 IGAEA Conference**

The form has two pages and it can be filled-in online or downloaded and printed from the following website: [http://www.igaea.org/2011-FAQ/frequently-asked-questions.html](http://www.igaea.org/2011-FAQ/frequently-asked-questions.html)

---

### Participant Information

**Participant/Primary Registration**

- **Name to appear on badge**: _______________________________________________________________________________________
- **Preferred Mailing Address**: _______________________________________________________________________________________
- **Home Address**: ___________________________________________________________________________________________________
- **School/Business Address**: __________________________________________________________________________________________
- **School/Business Name**: ____________________________________________________________________________________________
- **Signature of Card Holder**: ___________________________________________________________________________________________

**Transportation**:

- I am arriving via: _________________________________________________________________________________________________
- Complimentary transfers airport/hotel and hotel/airport are available as part of the IGAEA package. After you land and pick-up your luggage.
- On-line: Registration Options and Payment Method

**Registration Options and Payment Method**

- Visa
- MasterCard
- Discover
- PayPal

**Registration/Cancellation Policy**

- June 20, a $180.00 fee will be charged per registrations cancelled. If you need to cancel from June 21 to July 5, the fee doubles to $360.
- No refunds will be issued after July 6. Any reservation received on or after June 21, is considered late and will only be accepted based on availability and will be charged at the non-member rate.

**Total Additional Options**

- $ ________

---

### Registration Package A – Total Program/Sunday to Thursday

**IGAEA Member**

- March 15 – May 15
- **$660.00**
- **$640.00**

**Non-Member**

- March 15 – May 15
- **$790.00**
- **$690.00**

<table>
<thead>
<tr>
<th>Package</th>
<th>Rate</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Package A</td>
<td>$660.00</td>
<td>Total Program, Sunday to Thursday</td>
</tr>
<tr>
<td>Package B</td>
<td>$790.00</td>
<td>Total Program, Sunday to Thursday</td>
</tr>
</tbody>
</table>

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**Hotel and Food Options**

- 1-night hotel room only, 1 or 2 persons in room
- 2-night hotel & food package, for 2 persons only
- 4-night hotel & food package, for 2 persons only

<table>
<thead>
<tr>
<th>Package Type</th>
<th>Rate (Per Person)</th>
<th>Description</th>
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<tr>
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<td>$790.00</td>
<td>Total Program, Sunday to Thursday</td>
</tr>
</tbody>
</table>

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**Package B – Total Program/4th Person in Room**

- **$690.00**
- **$690.00**

---

**Total Registration Package**

- **$280.00**
- **$280.00**

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**Non-Member**

- March 15 – May 15
- **$690.00**
- **$640.00**

---

**Package C – Day-time Participant, No Overnight**

- **$80.00**
- **$80.00**

<table>
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**Post-Conference Thursday Only**

- **$0.00**
- **$0.00**

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**Pre-Conference Arrival Saturday**

- **$0.00**
- **$0.00**

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**Pre-Conference Arrival Friday and Saturday**

- **$0.00**
- **$0.00**

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**Grand Total**

- **$0.00**
- **$0.00**

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**Deadlines**

- March 15 – May 15
- May 16 – June 20

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** Lodging Options**

- King Bed
- Queen Bed
- Room Sharing

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**Eating Options**

- Breakfast
- Lunch
- Dinner

---

**Transportation Options**

- Car
- Plane
- Train
- Bus

---

**Conference Information**

- Location: Reno, Nevada
- Dates: July 24–28, 2011
- Contact: c/o Jerry Waite, 6402 Brobeck Ct., Sugar Land, TX 77479

---

**Additional Information**

- Early-Registration: SAVE $50.00 for Early-Registration if received by May 15. If you need to cancel May 16 to June 20, a $180.00 fee will be charged per registrations cancelled. If you need to cancel from June 21 to July 5, the fee doubles to $360.
- For more information, visit [www.igaea.org](http://www.igaea.org)

---

**FAQ**

- Where can I find the registration form?
- How do I pay for my registration?
- Will there be food provided at the conference?

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Printing’s Past
By Hans Kellogg

Printing’s Past is a feature of the Communicator in which visual teasers, interesting stories, and entertaining antidotes delve into the colorful and expansive history of the graphic communication industry.

This month’s entries into Printing’s Past are a series of photographic images taken during Graph Expo 2010 held October 3-6, at McCormick Place South, Chicago, IL. Just outside the McCormick Place exposition hall resides the R. R. Donnelly’s Calumet printing plant. Construction of this magnificent brick and limestone building began in 1912 and wasn’t completely finished until 1929. Built in sections, it was constructed “piece by piece, just as our (printing) business has been build up,” stated T. E. Donnelly who headed the Company from 1899 to 1948. “We are trying to make the whole building dignified and beautiful – something that will be beautiful not only today, but one hundred years from now.”

Attached to the building’s façade and measuring almost 30” in height are these colorful terra-cotta shields. Can you identify the meaning behind the building’s decorative embellishment? Check the next Communicator for the answer to this historical mystery.

Please see upcoming issues on the continuation of the printing history.

Special thanks to Frank Granger for the use of the title for this new feature
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