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www.igaea.org/

the communicator

Official newsletter of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

VOLUME XXXIV, NUMBER 3
2000-2001 SCHOOL YEAR

From the President

In addition to the executive officers of IGAEA which include president, president-elect, first and second vice presidents, secretary and treasurer, the organization also elects or appoints regional coordinators. IGAEA is divided into eight regions, six of which cover the United States. Region 7 is comprised of international members and in 1996, we voted to create Region 8 among members in the Far East.

The coordinators are nominated and elected by members of their region, except in those regions with fewer than 25 members. In those cases, the president may appoint coordinators. This phenomenon usually occurs in region six—the northwest US—and regions seven and eight. Terms of service to the organization run for two years. During the 2001 conference in Chicago, we will be installing coordinators for regions two and four. Eligibility for the position of regional coordinator includes membership in IGAEA for at least two years.

Once elected and installed, the regional coordinators serve as an arm of the membership committee and in assistance to the second vice-president. Their main function is to promote local and regional membership in the organization. They may do this through contact with state officials to develop a regional mailing list and contacting graphic communication teachers about IGAEA membership. They may also decide to host a regional conference. This has been done for a number of years in the Chicago area of Region One in conjunction with the Illinois Graphic Arts Teachers Association.

Serving as a regional coordinator may also lead to further offices in the organization should one desire to move up in service. Perhaps you would like to get further involved in IGAEA. Soon you will receive a ballot for electing officers and coordinators for 2001-2002. Included in that mailing you will find a form inviting you to indicate your willingness to serve. Consider placing your name in consideration for a coordinator of



IGAEA President David Dailey

See President in page 11

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GRAPHIC COMM CENTRAL (<http://teched.vt.edu/gcc/>)
The "Hub" on the Web for Graphic Communication Education



IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

Gutenberg in Louisville

By Dennis B. Dougherty

A once in a millennium collection of the works and artifacts of Johannes Gutenberg, the inventor of cast movable type and the printing press, was created to celebrate the life and accomplishments of Gutenberg by the Gutenberg Museum in Mainz, Germany. A portion of the main exhibit was on loan to the Louisville Free Public Library in Louisville, KY, sister city of Mainz. The exhibit ran from November 13, 2000 through January 6, 2001. Plans for the Gutenberg show began over a year ago when Kay and Burkhard Masuhr, owners of Masuhr International Marketing, a company in Louisville and Germany, were in Mainz and began discussions with the director of the Gutenberg Museum, which was celebrating the 600th anniversary of Gutenberg's birth.

The display contained items that have never been seen before in America.

Among them are:

- A full-scale 1925 working replica of Gutenberg's original printing press which visitors could print a replica page from the 42-line Gutenberg Bible as a souvenir.
- Pages from an original 42-line Gutenberg Bible, circa 1456
- The Nuremberg Chronicle, a history of the world through 1493 this publication was the first book to use movable type and block printed illustrations
- Gutenberg's Turkish Calendar, a secular work warning Germany of the danger of the Turkish Empire

Although the Chinese invented printing, Gutenberg perfected the process when he modified what is thought to be a wine press to print the cast movable type he had developed. Within 50 years of this development, there were printing establishments throughout Europe. It was this development that started the availability and flow of information. Before the invention of the press and movable type, scribes copied books by hand. The time and skill involved made books so expensive that literacy was limited to the clergy and the nobility. Gutenberg's developments helped launch a flow of information that created standardized language as well as social and political changes. One such social change was the Reformation, which spread through Europe via printed copies of Martin Luther's theses. Born in Mainz, Gutenberg lived in Strasbourg from 1430 to 1444 where he gained experience in casting metal by making pilgrim mirrors that were sold at holy sites.

Gutenberg is not credited with building the press until 1450 after he had returned to Mainz. By 1452, he was pre-

selling a printed 1300 page Bible by handing out a few printed pages as samples. By 1455 he had sold all 180 copies of the 42 line Bible. At the height of the production of the Bible Gutenberg had over 40 employees. Unfortunately, only 48 Bibles still exist today.

Gutenberg lost his business to his partner and creditor, Johann Fust, in 1455. Details of Gutenberg's later life are sketchy, though it is known that the Archbishop of Mainz granted him a pension in 1465. He died in obscurity in 1468. Gutenberg's printing technique survived until the 20th century when it was replaced with offset lithography invented by Ira Rubel in 1905.

The library had special tours for school students so that

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they were able to print using the replica press. I was surprised at the interest of the young students that I observed at the exhibit. IGAEA member Delbert Hillegas was one of the volunteer “printers” on the replica Gutenberg press. Young children were being introduced to printing, and they were excited! Hopefully this enthusiasm about printing will stay with these students as they get older.

Below are several quotes celebrating Gutenberg’s achievement:

- “The one single event in the last millennium that had the most lasting impact is the invention of printing with movable type by Gutenberg between 1445 and 1455. It was the third Information Revolution...It is still a far more potent force than the present electronic revolution” (“The Man of The Millennium,” Peter Drucker, *The Wall Street Journal*).
- “We also chose Gutenberg as No.1. His printing press unleashed the power of ideas and made knowledge accessible to everyone. It was an information revolution. What Gutenberg unleashed more than 500 years ago is happening all over again with the explosion of the Internet.” (Harry Smith, host of *Biography* on the A&E Network).
- Of all the millennium’s technological revolutions, the most far-reaching started just before the era’s mid-point... A hunger for knowledge led inventors to seek a way to mass-produce the written word. Johann Gutenberg succeeded—he unleashed an information epidemic that rages to this day... What Gutenberg devised was the first Western movable-type system that worked so well that it remained virtually unchanged for 350 years. Gutenberg prints the Bible is chosen #1 of the top 100 events of the millennium (“Top 100 Events,” *Life Magazine*).

Visit the Gutenberg Gallery web site at www.gutenberggallery.com.



NEED CAPTION



NEED CAPTION



NEED CAPTION

Call for Presenters

by Dan McCluskey

The IGAEA 76th Conference Committee is issuing a call for presenters for the IGAEA 2001 College of DuPage Conference. The theme of this conference is "Sending Messages Into The Future." The messages, of course, are our students!

We hope to focus on the improvement of skills of the instructors and instruction in the classroom. To this end, we are looking for presenters who will contribute to the enhancement of skills or instruction. We would like the presenters to share projects, information, and/or handouts that will have direct impact on the classroom. Our intent is that each presenter and workshop have materials that can be shared with each participant to improve delivery in the classroom.

If you have something to share, please consider making a presentation at the College of DuPage conference. If you are interested, contact Ms. Shaun Dudek • College of DuPage • 425 22nd Street • Glen Ellyn, Illinois 60137 • dudeks@cdnet.cod.edu.

For the latest news on the IGAEA 2001 Conference at the College of DuPage go to <http://www.cod.edu/gat/> and click on the IGAEA 2001 Conference button at the bottom of the screen.

Graphic Communications CIP Code Project

by Jerry Waite

Mark Twain said: "Clothes make the man, naked people have little or not impact on society." Lee Weir believes that the Graphic Communications Industry is pretty naked when it comes to marketing. Unfortunately, until recently, no one has bonded together to market the printing and publishing industry. One of the important ways to improve the image of our businesses and school programs is to codify the term "graphic communications" and update our course titles in the Classification of Instructional Program (CIP) Codes Directory. The CIP Code Directory is published by the Department of Education and every school program in the nation must be assigned an appropriate CIP code. Until 1999, none of the current graphic communications courses were correctly identified, except press operation, in the CIP Code Directory. During the 1999 Conference, IGAEA

members began working on updating the definition of graphic communications, which must exist before CIP codes can be assigned. The definition proposed by IGAEA was endorsed by dozens of trade associations nationwide. The Department of Education accepted the definitions and new CIP codes were included in the 2000 CIP Code directory. CIP Codes are also used by some states to determine funding for educational programs. For this reason, it is imperative that all college and university instructors work with their administrators to make sure that the new codes are properly attached to their courses.

CIP Codes are also used by College Admission Examination firms as well as career and college major directories. The new CIP codes will enable such firms to include graphic communications as viable career choices when students complete SAT and ACT exams and when searching career databases.

For more information, contact leeweir@clmson.edu.

Remember the Poster Contest!

The IGAEA is again sponsoring a Graphic Communications Week (GCW) Poster contest. Graphic Communications Week revolves around Benjamin Franklin's Birthday in January. The theme could encompass anything that symbolizes the power and importance of printed communications. Students from any post-secondary school are eligible. However, entries must be submitted through a current IGAEA member. Four-color process will be utilized to produce the winning entry, so any color may be used if it is specified as a process color build. Entry forms and instructions are available at www.igaea.org.

This year, the format is changing to an 11" × 14.5" vertical format (colors may bleed) so that the poster can be easily reformatted to serve as the cover for the 2001 *Visual Communications Journal*.



The 2000 Poster Contest Winner

Focus on IGAEA Regions

A. Thomas Loch—Region 1

Triton College in River Grove, Illinois and Dan McCluskey of Willowbrook High School co-hosted a two day teacher conference this past November.

On Friday, we had presentations at Triton including a Photoshop demo by Joe Stolz, an Illustrator 9 demo by Dennis Fornoff, and a color management talk by Dan Johnson. Frank Mucci also raided the Triton gift closet for some nice door prizes.

On Saturday, Dan McCluskey's topics included printing on plastic flyers and CD clamshell cases. There was also a demo of Kimoto Kimoplates, a polyester laser plate, and Hans Kellog from Ball State gave a presentation on digital color. Everyone was able to bring home samples of the CD clamshell cases and flyers, and the Kimoto rep took names to send sample plates (which I've already received and put to use).

There were approximately 50 graphic arts educators who attended this two day conference. We plan to continue this fall conference in the upcoming years.

The "Michigan Contingent" has offered to host a spring conference, probably Friday/Saturday March 2/3. Details are being set as this is written.

Any IGAEA member is welcome to attend these regional conferences. If you are not in Region One, and would like to attend, contact Tom Loch, Region One Coordinator, at aloch@district125.k12.il.us or call him at Stevenson High School at (847) 634-4000 x1211 so he can get your name added to the mailing list.

Finally, the 2001 IGAEA Conference will be held in Region One this summer. It will be hosted by Shaun Dudek of the College of DuPage, and participants will be staying in the very plush Marriott Hickory Ridge Convention Center nearby. A great conference is in the works for this summer. You should have received your registration packets already. Registration is due much earlier this year than in the past - so don't delay! You may want to consider coming a day or



Tom Loch

two early and staying at the Hickory Ridge Convention Center for their weekend "Bed and Breakfast" rate so you can explore all there is to see in the Chicagoland area.

Segun Odesina—Region 2

Happy New Year to everyone! For me, the fall semester disappeared fast and I cannot believe it is spring semester already. My name is Segun Odesina and I am the Region 2 IGAEA Coordinator. I am currently a professor of Industrial Technology and the Associate Dean for the School of Technology at Central Connecticut State University, New Britain, CT. I attended Western Illinois University where I received my BS, and MS in Industrial Technology and Iowa State University where I received my Ph.D. degree in Industrial Technology also.

My current job as the Associate Dean has allowed me to travel to some regional schools where I have met with teachers, instructors and professors in the Graphics Arts field and have talked to them about the Association. I recently attended the National Association of Industrial Technology Convention in Pittsburgh where I distributed IGAEA brochures. I also attended some regional conferences where I promoted the Association. I will be sending out a mailing to members and prospective members this spring using my database to remind them of this year's conference in Illinois. I wish you a successful spring semester and will see you in Illinois.



Segun Odesina

David Spall—Region 7



David Spall

Asked to write a short piece about yourself as a regional coordinator for IGAEA is more difficult than preparing a main lecture. The main activities regarding PRINT education is conducted by ATPAS (Association of Teachers of Printing and Allied Subjects) of which I am National Treasurer. We hold a series of one day conferences on topics related to edu-

cation from funding to new curriculum developments as well as new technical developments.

I personally work at Staffordshire University and teach on a variety of graphic and ceramic courses. For the graphic design main course I try to ensure the students have a good understanding of print production processes including when possible visits to local companies both printers and specialist binders and carton makers as well as newspapers. For electronic graphics and multi-media graphics I undertake teaching on the various computer software related to print and image reproduction. Staffordshire University is the principle college for the teaching of ceramic manufacture particularly tableware and giftware. As far as I am aware we are the only University to use ceramic decal transfers produced in the college by the students of their own design. The colour separation of computer images using ceramic colours for production by screen printing is one requiring manipulation of standard print separations to produce an acceptable result.

My original background many years ago was as a letterpress press operator, having initially taught mainly trade students on day release letterpress printing courses. As industry changed I taught lithography, binding and origination. For a short while having completed a Diploma in Management Studies I taught management studies on part-time print related courses. When the University discontinued its trade print classes I developed the present skills on computer to reflect the requirements of full time graphic courses.

My main activity for IGAEA at present is trying to organise the proposed International ATPAS / IGAEA conference to be held at Staffordshire University from 2nd to 11th August 2001. To date I have booked accommodation, coaches and 90% of the speakers. All we need is members to book.

Time to List/Update Your School Record on GCC

Have you listed (or updated lately) your Graphic Communication program record in the GRAPHIC COMM CENTRAL database? If not, now's the time! High school students use the College/University database constantly to find schools where they pursue graphic communication degrees. High school Graphic Communication programs gain visibility by being listed in the GCC Secondary school database (the only one of its kind).

We've added new fields to the databases, including numbers of part-time faculty, numbers of majors, numbers of graduates, accreditation, names of additional contact persons, etc. That's why you should check/update your record (now, and on an annual basis).

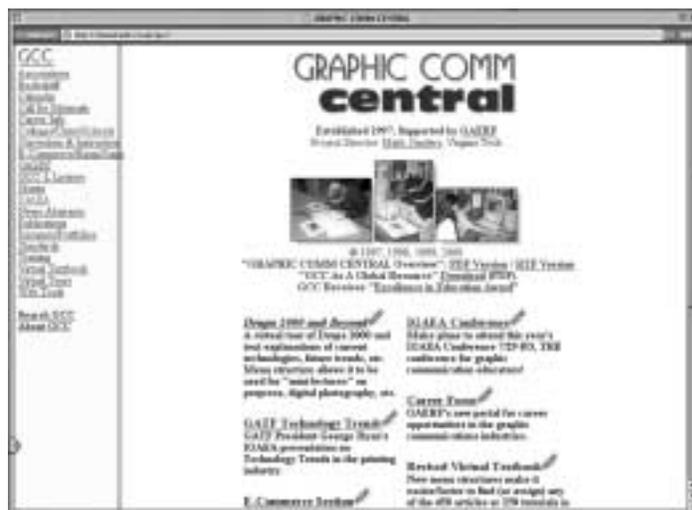
The GRAPHIC COMM CENTRAL database—which is accessible from the “Colleges/Univs/Schools” link from <http://teched.vt.edu/gcc/>—currently includes 210 College/University Graphic Communication program records and 210 High School program records (it's a dead heat... but the High Schools will prevail).

The College/University database includes the University and Department names, Program and University URL's (Web addresses), Mailing Address, Contact Person's Name and Email Address, Degrees Offered, # of Full-Time and Part-time Faculty, # of Majors, # of Graduates, # of GTA's, and Accreditation agency (if any).

GCC's High School database includes the School Name, Program and School URL's (Web addresses), Mailing Address, Contact Person's name and email address, # of Faculty, and whether or not the school is PrintEd Accredited.

To LIST/UPDATE YOUR RECORD,

Browse to <http://teched.vt.edu/gcc/HTML/CollegesUnivsSchools.html>, and complete the short form you'll find there. If your College/University has other graphic communication programs (e.g. Graphic Design), please forward this to their department head and encourage them to add their listing to the GCC database as well. They're part of the Graphic Communication field as well!



Graphic Comm Central: The Hub on the Web for Graphic Communication Education

Position Announcements

Graphic Communications Department Chair

CLEMSON UNIVERSITY

The Department of Graphic Communications at Clemson University, a nationally recognized leader through its academic, research, and outreach programs supporting the printing and packaging industries, is seeking an academic and administrative leader of the unit. The position of Department Chair reports to the Dean of the College of Business and Public Affairs. The projected start date is July 1, 2001. The chair is responsible for establishing, in cooperation with the faculty and industry partners, the strategic direction for the department and:

1. Budgeting administration for the academic department and an established industrial training and research program.
2. Managing and overseeing of facilities used by the Department.
3. Class scheduling in accordance with university deadlines recognizing faculty and student needs.
4. Interacting with industry partners in support of industry training programs, development of internship opportunities for students, and permanent placement opportunities for graduates.
5. Fund raising to support the Department's operations and facilities.
6. Conducting appropriate personnel reviews and actions in accordance with departmental, college, and university guidelines.
7. Teaching responsibilities of at least one class per semester.
8. Acting as a liaison between the faculty and the administration.

The ideal candidate will have these characteristics:

1. Academic credentials appropriate for appointment as a senior faculty member in the Department of Graphic Communications.
2. Demonstrated success in leading and managing an applied academic or business enterprise with a strong focus on teamwork and collaborative decision making.
3. A record of excellent communication skills, in both oral and written formats.
4. Demonstrated success in and knowledge of the printing and packaging industries served by the department.

5. A record of activities demonstrating outstanding character and integrity.
6. Demonstrated success in building and maintaining partnerships with the printing and packaging industry that directly support the programs offered by the department.

Letters of nomination and applications should be sent to:

Dr. John Leininger, Chair
Department Chair Search Committee
Department of Graphic Communications
165 Sistine Hall
P. O. Box 341301
Clemson University
Clemson, South Carolina 29634-1301

Applications should include a current vita and a letter indicating the candidate's ability to address the key attributes listed above. Candidate screening will begin February 1, 2001 and the search process will continue until filled.

Assistant Professor of Graphic Arts Management

BALL STATE UNIVERSITY

The Department of Industry and Technology announces an opening for a full-time tenure-track position available August 17, 2001.

The major teaching assignment will include courses in the areas of pre-press, printing processes, digital imaging, photography and other courses assigned by the department chair. Research and scholarly productivity activities (e.g., publications, presentations, curriculum development, grant proposal writing, etc.) in the specialty area or related field are expected.

Minimum Qualifications: Master's degree with a minimum of three years experience in the graphic arts industry.

Preferred Qualifications: Completion of the requirements for a doctorate in a related discipline on or before August 17, 2001, a record of successful teaching of graphic arts management courses at the post secondary level, a minimum of three years of relevant work experience related to graphic arts, evidence of scholarly productivity through publication, presentations, and successful grant proposals, and successful involvement in professional organizations in the discipline.

Salary is dependent upon educational level and experience. Send letter of application, resume, three original letters of recommendation, and official university transcripts to Dr.

Thomas Spotts, Chairperson, Graphic Arts Management Search Committee, Applied Technology Building, Ball State University, Muncie, IN 47306, (765) 285-5913, tspotts@bsu.edu. Review of the applications will begin December 1 and continue until the position is filled.

Assistant Professor of Design Technology

BEMIDJI STATE UNIVERSITY

TYPE OF APPOINTMENT: Tenure Track

SALARY: Commensurate with qualifications and experience

DATE OF APPOINTMENT: August 29, 2001 , (subject to availability of funds)

APPLICATION DEADLINE: February 1, 2001 , (or until filled)

RESPONSIBILITIES: Teach undergraduate courses and supervise laboratory activities in the Department of Industrial Technology in two (2), or more, areas of expertise from the following:

- Computer Imaging/Multimedia
- Exhibit Design
- Graphic Design/Publication
- Model Making/Model Design
- Technology Education

Application of appropriate computer technologies required. Ability to teach other professional courses may be required. Participate in grant writing, advise undergraduate students, serve on department and university committees, participate in community service, and perform other related services as they are assigned. Assist in development of field contacts with business and industrial representatives. Conduct scholarly activities and participate in professional activities. The above responsibilities may include assignments away from the central campus and course delivery via Interactive Television, or other distance learning formats as determined by the University.

QUALIFICATIONS: Earned Doctorate degree in Industrial Technology, Vocational Education, or related area preferred. A completed MFA may be acceptable depending on assignments at the time of the appointment. An earned doctorate or MFA is required as one of the conditions for tenure consideration. Post secondary teaching experience and/or related industrial and higher education experience required. All applicants must be able to lawfully accept

employment in the United States at the time of an offer of employment.

APPLICATION REQUIREMENTS: Submit specific evidence of technical background and/or teaching experience in two (2), or more, of the areas listed above. Indicate one (1) additional area in which you would be willing to accept and/or develop teaching responsibilities. Send letter of application, vita, graduate and undergraduate transcripts (official transcripts required at the time of appointment), and names and contact information for three (3) professional references.

APPLY TO: Dr. David Larkin, Interim Dean, College of Professional Studies, Bemidji State University #35, 1500 Birchmont Drive NE, Bemidji, MN 56601-2699.

For further information about the University, see our web site at: <http://www.bemidji.msus.edu>.

Printing and Publishing Faculty Position

PENNSYLVANIA COLLEGE OF TECHNOLOGY

The Pennsylvania College of Technology has a faculty position opening in the content area of printing and publishing technology. Recent conversations with search committee chairs at other institutions reveal that finding qualified faculty for graphic communications (or is it communication?) programs in higher education continues to be a difficult endeavor. Because of this, and to widen our candidate pool, we are accepting applications from individuals with bachelors degrees who are willing to earn a Master's degree within three years of employment.

A successful candidate with a bachelors degree could advance their education at Penn State University, our sister institution, free of tuition. Obviously, with a full teaching

Graphic Communication Professors:

Don't forget to submit your students' best papers for inclusion in the
2001 Visual Communications Journal.

E-mail jwaite@uh.edu for more information.

load and coursework we would be talking about a very heavy work schedule, but a great opportunity as well.

For consideration, the applicant must have at least two years of successful teaching experience, which could involve teaching at the high school level. This teaching experience could also be part-time equivalent.

Please share this opportunity with anyone who might be interested. The position announcement can be found at www.pct.edu, along with information about our college and programs.

New IGAEA Members

Thanks to the dedication of IGAEA members, like you, who spread the good news of our organization, our membership has grown. Here are some of the new members who have joined recently. Why not get in touch with one or more and see how you can be of service?

Region/Name

- 1 Bordwell Brian
Brainerd High School
702 S. 5th St.
Brainerd, MN 56401
- 1 Eaton, Mickey R.
Wanpar High School
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- 1 Lawrence, Jonathan E.
Illinois State Univ.
jelawre@ilstu.edu
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- 1 Wolf, Betsy A.
Burlington High School
421 Terrace Dr.
Burlington, IA 52601
bwolf@burlington.k12.ia.us
- 1 Pechmann Mark A.
Harding High School
1540 East 6th St.
St. Paul, MN 55106
peach12056@aol.com

- 1 Parisot, Debora D.
La Salle-Pera Area Career Center
6th & Creve Coeur
La Salle, IL 61301
dparisot@iphs.net
- 1 Ustable, Wendy A.
Adlai E. Stevenson High School
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wcustable@district125.k12.il.us
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- 2 Bauer, Fred G
Council Rock High School
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Newtown, PA 18940
- 2 Mead Lisa D.
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Rockland, ME 04841
lisa@mcst.tec.me.us
- 2 Holmes, Jr., Authur F.
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- 2 Licata, Jennifer N.
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Medina, NY 14103
- 2 Foster, R Paul
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Baltimore , MD 21222
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New Members continued on Page 10

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The "Hub" on the Web for
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- 2 Polinsky, Brent
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- 3 Craft, John R.
Appalachian State Univ.
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craftjr@appstate.edu
- 3 Draper, Sonya R.
Virginia Tech
- 3 Waldron, Cathaleen S.
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aldrca@boe.richmond.k12.ga.us
- 3 Sanders, Jr, Robert B.
Cedar Shoals HS
1300 Cedar Shoals Dr.
Athens, GA 30605
- 4 Tobey, David E.
Austin Community College
11928 Stonehollow Dr.
Austin, TX 78758
- 5 Towerd, Wayne
The Advertising Arts College
10025 Mesa Rim Rd.
San Diego, CA 92121

PGSF Awards Five Graduate Fellowships

The Print and Graphics Scholarship Foundation (PGSF) is proud to announce its fellowship recipients for the 2000-2001 academic year. PGSF has a total of 10 named fellowships reserved for students in graduate programs choosing studies related to the graphic arts field. Choosing from 15 applicants, PGSF awarded five students the fellowships

available for the upcoming academic year. Recipients will attend the University of Wyoming, California State University, Bowling Green University, Marymount University, and Arizona State University. For details on the students and their majors, click on http://www.gain.org/servlet/gateway/PIA_GATF/newsroom/archives/g1200e.html

So Where's My 2000 *Visual Communications Journal*?

Graphic Communicators have all had experiences with jobs that just won't finish. Well, the 2000 *Visual Communications Journal* is one of those jobs. The film was sent to Ferris State University before the Spring 2000 semester was over and the faculty and students printed the text and cover within weeks. However, through a miscommunication, too few of the books were printed. The IGAEA Board decided to have the contents printed by Docutech. So, Ferris ran a second batch of covers. Those were destroyed in transit by UPS. A third batch of covers are currently in production and, as soon as they are finished, the *Journals* will be bound and shipped. In the mean time, you can still access the *Journal*—in pdf format—by surfing to www.igaea.org. Everyone involved in the process is truly sorry for the delay. In particular, the IGAEA Board would like to thank Pat Klarecki at Ferris State for his patience and understanding throughout this ordeal

How Can I Serve?

It has been said, "You can only expect to get out of a bank what you put in." Put nothing in and get nothing out goes for banks and organizations as well. Sometimes we think we pay our \$20 dues and that's it, I've done my duty. But, ask yourself, "Could I do more, would I feel more involved if I did more?" The answer is a resounding YES! You can become more involved with IGAEA through its many committees and offices. Though the pay is not much, the rewards are many. If you would like to be a committee member, chair or even a board member, contact Richard Grim, your President-elect at the address on p. 2.

PRESIDENT (CONTINUED FROM PAGE 1)

other officer of IGAEA. The pay isn't much, but the rewards of service to the organization and personal growth are great.

Also, don't forget to get your conference registration in by the February 1st deadline.



Conference Hosts Needed

IGAEA members are needed to serve as hosts for annual conferences. A conference host or co-host serves as the lead person(s) in organizing and conducting a multi-day conference that includes IGAEA members, spouses, and youth. In past decades, conferences have been held during the first week of August on college and university campuses with attendees staying in dormitories, eating in the college/university dining facilities, and meeting in the college/university classrooms, laboratories, and auditoriums. For a change of environment, the 2001, 76th annual conference, hosted by Ms. Shaun L. Dudek, will be held at the Marriott Conference Center, which is near the College of DuPage, Glen Ellyn, Illinois where Ms. Dudek is a graphic communications instructor.

Conference sites are needed beginning with the 2002 conference and on through the first decade of the 21st century. Give it some thought, talk with your spouse and near-by IGAEA friends. Serving as a conference host or co-host is considerable work and time consuming, but it is personally and professionally rewarding. Please contact the IGAEA Conference Site Committee chair for information.

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Payment must be in U.S. Currency.
IGAEA Tax ID Number: 237425568.
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Members residing outside the United States—\$5.00 to cover postage of publications.
If paying through school P.O. # attach this form to payment.

Call for Papers

Articles for possible inclusion in the 2001 Visual Communications Journal are now being accepted. The theme for the 2001 Journal is "Sending Messages Into the Future." However, articles addressing any topic relevant to teachers of graphic-related disciplines will be considered.

Complete guidelines for article preparation and submission are provided on the last few pages of the 2000 Journal (you can download a pdf of the *Journal* at www.igaea.org.) The deadline to submit an article has been extended to February 15, 2001.

For more information, e-mail First Vice-President Jerry Waite at jwaite@uh.edu.

IGAEA Sustaining Membership

To update Sustaining Membership information, or to become a Sustaining Member, please contact the Immediate Past-President at the address found on Page 2.

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