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[www.igaea.org/](http://www.igaea.org/)

VOLUME XXXIV, NUMBER 4  
2000-2001 SCHOOL YEAR

# the communicator

Official newsletter of the  
**INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.**

## From the President

Have you gotten your conference registration in the mail yet? If not, DO IT TODAY! At our recent mid-winter board meeting, conference hosts Shaun Dudek and Dan McCluskey were persuaded to extend registrations AND to drop the late fee.

You won't believe the Hickory Ridge Conference Center! A real hotel with daily maid service, fresh FLUFFY towels, and plenty of great food (*editor's note*: please see photos on pages 4-5). In fact, there is a snack bar that has coffee, juices, cokes, donuts, and so on 'til about 11AM. Then, in the afternoons, they put out the candy, pretzels, chips, and cookies. You can guess that the board put on about 10 extra pounds over the weekend. To get rid of those extra pounds, there's an exercise area, a racquetball court, sauna, and pool—all right in the building. Outside are basketball and volleyball courts and a walking/running trail.

Several days will be spent at the College of DuPage, a two-year college with 56,000 students. The labs, where we will have sessions, are neat and up to date.

The conference will end a day early to accommodate many of our members who are participating in the International extension to England. If you're staying stateside, you can use the extra day to see Chicagoland.

If you have lost your registration, go to [www.igaea.org](http://www.igaea.org) and click on the conference website. You can download the registration form. I'll be looking forward to seeing you there.



IGAEA President David Dailey

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### Graphic Communication Professors:

Don't forget to submit your students' best papers for inclusion in the  
2001 *Visual Communications Journal*.  
E-mail [jwaite@uh.edu](mailto:jwaite@uh.edu) for more information.

**GRAPHIC COMM CENTRAL**  
(<http://teched.vt.edu/gcc/>)  
The "Hub" on the Web for  
Graphic Communication  
Education

### IGAEA MISSION STATEMENT

*The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.*

# Focus on IGAEA Regions

## Y. C. Hsieh—Region 8



Dr. Y.C. Hsieh

Dr. Hsieh is an Assistant Professor in the Department of Graphic Arts and the Graduate School of Applied Media Arts at National Taiwan College of Arts in Taipei, Taiwan. He received his B.S. degree in Printing Technology from Pittsburg State University, M.S. in Industrial Technology from Central Missouri State University, and Ph.D. in Industrial

Technology with a minor in Statistics from Iowa State University. His current research interests are in the areas of graphic communications and technologies, printing quality assessment, industry training in quality improvement, and applied statistics for industry. His e-mail address is [hsiehisu@ms23.hinet.net](mailto:hsiehisu@ms23.hinet.net).

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## IGAEA Board Offers Items for Silent Auction

At the midwinter meeting in February, 2001, the IGAEA Board decided to dispose of several pieces of capital equipment currently owned by the Association. All these items will be made available for bid during the Silent Auction to be held at the 2001 IGAEA Conference in Chicago. If you cannot attend the Conference, you may still bid on the items by sending a letter or e-mail to President David Dailey (addresses at right). In your letter or message, please include your name, shipping address, and the name of the item on which you wish to bid. *All items to be sold as is, where is. Buyer assumes responsibility for shipping costs (if any)!*

- Mac II with monitor, keyboard, and mouse.
- PowerBook 190, System 7.5.2, 8MB RAM, 130 MB HD, no installed software.
- PowerBook 520 (System software and configuration not available at press time).
- NEC Silentwriter 90 printer.
- FileMaker Pro V2.0 with training tapes

## Future Educators Grant

At their recent mid-winter board meeting, the IGAEA Board of Directors voted to have a "Future Educators Grant" for the Chicago conference. This is available to full-time students preparing to teach graphic arts. They may be working on degrees at the Bachelors, Masters, or Doctoral level; but their future plans must include full time graphic arts teaching.

This grant will be available only on a space-available basis and will include all conference activities, room, and meals. Students must apply to Shaun Dudek by June 1. Notification of awardees will be made by June 15. Recipients must

### President

[tecdaile@acs.eku.edu](mailto:tecdaile@acs.eku.edu)

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*The Communicator* is the official newsletter of the  
**International Graphic Arts Education Association**

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accept the offer by July 1, and include a \$100 deposit. The deposit will be refunded at the close of the conference.

Interested students should send the following information to Shaun: Name, address and phone (now and summer), college or university attending, degree program, graduation date, and future plans. Students should also state how attending an IGAEA conference would advance their future plans. Contact Shaun at:

Shaun Dudek, Coordinator  
College of DuPage - IGAEA Conference 2001  
425 22nd Street, Glen Ellyn, IL 60137  
Ph. (630) 942-2040  
Fax. (630) 790-3472  
E-mail: [dudeks@cdnet.cod.edu](mailto:dudeks@cdnet.cod.edu)

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## Request for Proposals

### *Graduate Student Support Available for Teacher Identification Project*

During the 2000 IGAEA Conference in Williamsport, PA, IGAEA Sustaining Members asked us two simple questions: 1) How many IGAEA members are there, what do they teach, where are they, and how many students do they serve?; and 2) How many graphic communications teachers are there, what do they teach, where are they, and how many students do they serve? The answer to the first question can be answered quite easily: we already know who our members are and what they teach. However, we have no idea how many young people are actually influenced by our members. Therefore, all IGAEA members will soon receive a questionnaire that the Board will use to determine the answer.

Unfortunately, question two is much harder to answer. In recent years, graphic communications concepts and ideas have increasingly been taught by people who are not readily recognized as “printing” or “graphic arts” teachers. For example, many “desktop publishing,” “multimedia,” and “web-design” teachers consider themselves to be business education, journalism, or art teachers. However, they are teaching graphic communications and *we need to know who they are and what they’re teaching so IGAEA can serve their needs*. In other words, we need to find them so we can bring them into the fold.

The answer to this second question will benefit the IGAEA from a member recruitment respect. Also, more importantly, the data can be used to convince potential

Sustaining Members that their support of IGAEA is an effective use of their money.

At their midwinter 2001 meeting, the IGAEA Board of Directors voted to offer a grant of up to \$5,000 to support a graphic arts graduate student who would like to conduct a research study to identify those who teach graphic-related concepts—no matter the name of the “course” in which the concepts are taught—where they are located, and what they teach.

Professors of graphic communications are encouraged to ask their graduate students to apply for this grant. Direct and indirect costs may be included so long as the total of the proposal does not exceed \$5,000.

Send all proposals, by June 1, 2001, to President David Dailey at the address shown on page 2. The proposals will be reviewed by the IGAEA Board of Directors during the 2001 Conference in Chicago. Any accepted proposal will be announced at the 2001 IGAEA Business Meeting in Chicago.

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## New IGAEA Members

The roster of new IGAEA members continues to grow due to the dedication and enthusiasm of members, like you, who spread the good news of our organization. These are new members since the last *Communicator*. Why not get in touch with one or more and see how you can be of service?

### Region/ Name

- |  |   |
|--|---|
| 1 JoAnna Rieger<br>Community HS<br>326 Joliet St.<br>West Chicago, IL 60185                        | 2 Raymond Fischer, Jr.<br>Pennsylvania College of<br>Technology<br>1 College Ave.<br>Williamsport, PA 17701<br><a href="mailto:rfischer@pct.edu">rfischer@pct.edu</a>           |
| 1 Jim Hartgerink<br>Timothy Christian HS<br>1061 S. Prospect St.<br>Elmhurst, IL 60126             | 2 David Nichols<br>Portland Arts & Technology<br>HS<br>196 Allen Ave.<br>Portland, ME 04103<br><a href="mailto:nichod@fe.portlandschools.org">nichod@fe.portlandschools.org</a> |
| 1 James Schmitz<br>Batavia HS<br>1200 West Wilson St.<br>Batavia, IL 60510                         | 3 Amy Mckenzie<br>Career & Technology Center<br>702 Belton Hwy.<br>Williamston, SC 29697<br><a href="mailto:amckenzie@andersonctc.k12.us">amckenzie@andersonctc.k12.us</a>      |
| 1 Marianne Galfano<br>Naperville Central/North<br>HS<br>440 W. Aurora Ave.<br>Naperville, IL 60540 |   |
| 2 Gail Krone (student)<br>2892 Maple Ave.<br>Eden, NY 14057  |   |

# Catch the Express Train to Chicagoland!

Conference hosts Shaun Dudek and Dan McCluskey hosted the IGAEA Board's Midwinter meeting at the College of DuPage and the Hickory Ridge Conference Center. As a veteran of several years' worth of IGAEA conferences, I (Jerry Waite, your editor) must say I'm very impressed with both the laboratory space at College of DuPage and the conference facilities at the Hickory Ridge Conference Center. The lodging, facilities, and meals at the Conference Center are superb and will greatly enhance this year's IGAEA Conference proceedings. In addition, you'll find the College of DuPage's laboratory space ample, well planned, well equipped, and VERY CLEAN!

The College of DuPage will serve as the primary site for the workshops. At the College of DuPage, you can choose a session that meets in one of the four state-of-the-art computer labs, equipped with Macintosh G3s and/or G4s. The workshops will focus on a variety of computer applications, along with small press maintenance and repair.

If you haven't yet sent in your registration, you can get a registration form at [www.igaea.org](http://www.igaea.org). Click on the conference website and download the form.



*The College of DuPage's main building houses the library, bookstore, general-purpose computer classrooms, and most of the academic departments. The Graphic Arts program is housed in a separate building across the campus.*



*An overview of College of DuPage's Printing Laboratory. You can almost smell the sweet fragrance of ink.*



*So how come all these schools have Heidelberg presses? Especially when I just have duplicators?*



*One of the computer labs we'll use at the College of DuPage. In the background, you'll see Immediate Past President Dan McCluskey and Secretary Margo Booth when they visited the College during the Mid-Winter Board meeting.*





*During the 2001 Mid-Winter meeting, the IGAEA Board met with representatives of the College of DuPage and Hickory Ridge Conference Center (HRCC) in the HRCC Dining Room. You'll eat FINE food here!*



*Wipe out those extra pounds you'll gain in the Hickory Ridge Dining Room using the facility's in-house gym.*



*Another College of DuPage Mac lab. Why can't I have those high-tech flat-screen monitors in my lab?*



*This game room at the Hickory Ridge Conference Center is available for your enjoyment.*



*Treasurer Evan Jackson and President David Dailey relax in the plush surroundings of the Hickory Ridge Conference Center. These sitting areas will be ideal places for the legendary IGAEA card games and gab fests.*

# Position Announcements

## *Tenure-Track Faculty – Graphic Arts*

### ILLINOIS STATE UNIVERSITY

The College is seeking a qualified individual to provide instruction in printing technology and desktop publishing. The classes required to teach include the following: electronic page layout, web page construction, scanning techniques, image editing, computer illustration, film stripping, offset presswork, printing production, and estimating. Bachelor's degree in graphic arts/printing technology or industrial technology with specialty in graphic arts or equivalent combination of education and experience and mastery of appropriate software including: Adobe GoLive, Adobe PageMaker, QuarkXPress, Adobe Illustrator, and Adobe Photoshop required. Submit letter of application, current resume, and copies of undergraduate and graduate transcripts to: Human Resources, Illinois Central College, One College Drive, East Peoria, IL 61635-0001. An application form can be downloaded from <http://www.icc.cc.il.us/hr/application>; otherwise an application form will be mailed in response to inquiries. The initial screening of applications will begin on April 16, 2001, and will continue until a successful candidate is selected. An Equal Opportunity/Affirmative Action Employer

## *Assistant Professor of Graphic Communication*

### CAL POLY SAN LUIS OBISPO

POSITION: Assistant Professor, tenure track, beginning September 2001. Salary is commensurate with qualifications and experience. Teaching assignment will include the technology and management of web printing (litho, gravure, and flexo), binding and finishing processes, quality assurance, and advising a student printing and publishing company that is part of the curriculum. The individual selected will be responsible for using creative lecture and laboratory teaching approaches including current and emerging technologies to enhance student progress toward graduation, and for participating in scholarly practices such as publishing, research, conference presentations, and grant development. The successful candidate will also be expected to pursue a systematic program of professional development and to par-

ticipate in service activities including committee service, student advising, and industry liaison.

QUALIFICATIONS: Ph.D. degree preferred; Master's degree appropriate to the graphic communication field considered, and industry experience required.

HOW TO APPLY: Refer to Recruitment Code 13056. Submit curriculum vitae, three letters of reference and official university transcripts by February 20, 2001 to:

Dr. Harvey Robert Levenson  
Graphic Communication Department  
California Polytechnic State University  
San Luis Obispo, CA 93407

Call (805) 756-1108 for an application.

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## Conference Hosts Needed

IGAEA members are needed to serve as hosts for annual conferences. A conference host or co-host serves as the lead person(s) in organizing and conducting a multi-day conference that includes IGAEA members, spouses, and youth. In past decades, conferences have been held during the first week of August on college and university campuses with attendees staying in dormitories, eating in the college/university dining facilities, and meeting in the college/university classrooms, laboratories, and auditoriums. For a change of environment, the 2001, 76th annual conference, hosted by Ms. Shaun L. Dudek, will be held at the Marriott Conference Center, which is near the College of DuPage, Glen Ellyn, Illinois where Ms. Dudek is a graphic communications instructor.

Conference sites are needed beginning with the 2002 conference and on through the first decade of the 21st century. Give it some thought, talk with your spouse and nearby IGAEA friends. Serving as a conference host or co-host is considerable work and time consuming, but it is personally and professionally rewarding. Please contact the IGAEA Conference Site Committee chair for information.

Ervin A. Dennis  
1034 West 15th Street  
Cedar Falls, IA 50613-3659  
Phone 319-266-8432 • FAX 319-266-5042  
E-mail: [ea.dennis@cfu.net](mailto:ea.dennis@cfu.net)

# Call for Presenters

by Dan McCluskey

The IGAEA 76th Conference Committee is issuing a call for presenters for the IGAEA 2001 College of DuPage Conference. The theme of this conference is "Sending Messages Into The Future." The messages, of course, are our students!

We hope to focus on the improvement of skills of the instructors and instruction in the classroom. To this end, we are looking for presenters who will contribute to the enhancement of skills or instruction. We would like the presenters to share projects, information, and/or handouts that will have direct impact on the classroom. Our intent is that each presenter and workshop have materials that can be shared with each participant to improve delivery in the classroom.

If you have something to share, please consider making a presentation at the College of DuPage conference. If you are interested, contact Ms. Shaun Dudek • College of DuPage •

425 22nd Street • Glen Ellyn, Illinois 60137 •  
[dudeks@cdnet.cod.edu](mailto:dudeks@cdnet.cod.edu)

For the latest news on the IGAEA 2001 Conference at the College of DuPage go to <http://www.cod.edu/gat/> and click on the IGAEA 2001 Conference button at the bottom of the screen.



DETACH AND ENCLOSE WITH REMITTANCE

International Graphic Arts Education Association, Inc.

## Application for Membership/Renewal

Please Print:

All correspondence will be mailed to the address indicated directly below:

Last Name First Name Initial

Mail Address, Street and Number

City State Zip Code +4

Area Code ( )

Home Telephone

Check One:  New Member  Renewal

### Membership Type

#### Check One

- Regular (\$20 - Individual)
- Associate (\$12 - Retiree)
- Student (\$5 - Full-time Student)
- Library (\$10)

#### Sustaining Membership

- \$200 or more - 101+ employees
- \$100 or more - 26 - 100 employees
- \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)
- \$100 Educational Institutions

#### Check Enclosed (Payable to IGAEA)

Dennis B. Dougherty  
 IGAEA Membership Chairperson  
 12 Bridle Path  
 Ephrata, PA 17522

### Level

#### Regular Members, Check One

- Middle/Junior High School
- Comprehensive High School
- Correctional Institution
- Vocational/Technical H.S.
- 2-yr. College/Post Secondary
- Other \_\_\_\_\_

Membership year is Sept. 1–Aug. 31, except Sustaining Membership which is Jan. 1–Dec. 31. First time regular members joining after April 15th will be credited for the following year.

Please provide your work address below:

School/College/Business

Work Address

City State Zip Code +4

Area Code ( ) Area Code ( )

Business Telephone Fax Telephone

E-mail Address

For Office Use Only

### Subject areas you teach:

Regular Members only, check all that apply:

- |  |   |
|--|---|
| <input type="checkbox"/> Graphic Arts                  | <input type="checkbox"/> Photography        |
| <input type="checkbox"/> Graphic Communications        | <input type="checkbox"/> Journalism         |
| <input type="checkbox"/> Graphic Design/Commercial Art | <input type="checkbox"/> Desktop Publishing |
| <input type="checkbox"/> Communication Technology      | <input type="checkbox"/> Drafting/CAD       |
| <input type="checkbox"/> Communications                | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Graphic/Visual Imaging        | <input type="checkbox"/> Multi-Media        |
| <input type="checkbox"/> Visual Communications         | <input type="checkbox"/> Other _____        |
| <input type="checkbox"/> Printing                      |   |

Payment must be in U.S. Currency.  
 IGAEA Tax ID Number: 237425568.  
**\$20.00** for checks returned for insufficient funds.  
 Members residing outside the United States—\$5.00 to cover postage of publications.  
 If paying through school P.O. # attach this form to payment.

# Announcing two new Gutenberg Awards Divisions: Multi-Media and Photography.

Please see the enclosed flyer, or get details at [www.igaea.org](http://www.igaea.org).

## IGAEA Sustaining Membership

To update Sustaining Membership information, or to become a Sustaining Member, please contact the Immediate Past-President at the address found on Page 2.

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**Ferris State University • Bill Papp, Graphic Arts Professor** • 915 Campum Dr., Big Rapids, MI 49307 • 616-592-2931 • 616/592-2845

**Foundation of Flexographic Technical Association • Shelley Rubin, Educational Coordinator** • 900 Marconi Ave., Ronkonkoma, NY • 11779-7212 • 516-737-6813 • 516-737-6020 X36 • <http://www.fta-ffa.org> • [srubin@vax.fta-ffa.org](mailto:srubin@vax.fta-ffa.org)

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