From the President:

We do have our ducks in a row!

It has been said that volunteer organizations don’t always have their ducks in a row (things in order). Not so with IGAEA! It is amazing that an organization this large and geographically spread out can accomplish so much with just three board meetings—two at the conference and one at mid-year—with 17 standing committees and two ad hoc committees all serving a vital function. It provides a sense of pride that volunteerism is still alive and well. I recently asked a lawyer to look over our structure, and he was impressed at how everything was organized, including our finances, thanks to Evan Jackson; our minutes, thanks to Wanda Murphy and Margo Booth; and our constitution and bylaws that previous officers have kept current. At mid-year, this is what groups of volunteers have accomplished so far.

1. **Annual Conference**—Read the article Dave Dailey wrote on his way home from California. Cal Poly, San Luis Obispo and California are ready to welcome us. Patrick Munroe and his committee are now working on getting more detailed information to the members as soon as possible.

2. **Regional Vice Presidents and Membership Committee** chaired by Richard Grim have obtained 25 new members since the Georgia Southern conference. Still approximately 60 regular members short of the 500 mark. Region 4 has a new regional vice president, Richard Bundsgaard from Arkansas State University. Warren Mack felt that since he presently isn’t in teaching, the duties should be carried on by someone who is. Sorry to lose Warren; welcome and thanks to Rich for taking over the duties.

3. **Associate Members** chaired by Glen Moerdyk. These members get the additional newsletter written by Glen containing history, trivia and who’s who. When you retire, you leave your work, not your profession, be a associate member. Glen would like to mentor a new committee chair next year to take over as chairperson the following year.

4. **Conference Incentive Awards** have been allocated $4,500 this year to help bring first-time attendees to the Annual Conference. Also PIA’s of California, Mountain States and Arizona have pledged funds to assist teachers from their respective affiliates.

5. **Conference Planning.** Looking beyond the 1998 conference, Bob Beaverson from Ferris State and his com-

(continues on p. 6)
Second Call for Articles: Visual Communications Journal

I am the editor for the 1997-98 Visual Communications Journal (VCJ), the official scholarly publication of the International Graphic Arts Education Association, Inc (IGAEA). In that capacity I would like to invite you, as a member of the Association, to submit an article for the '98 VCJ. Articles can cover any topic related to graphic arts, graphic communications, graphic design, commercial art, communications technology, visual communications, printing, photography, journalism, desktop publishing, drafting, telecommunications, or multi-media. Articles should be written to address the needs of educators, students, and industrial representatives.

I'd also like to suggest that you offer your graduate students the opportunity to submit articles. This would be an excellent opportunity for your students to publish in a professional journal even before they've graduated. Any IGEA member, or student of an IGEA member, may submit an article to the VCJ.

A complete list of manuscript guidelines is published on pages 96-97 of the 1997 Visual Communications Journal. If you don’t have a copy of the 1997 VCJ, e-mail me and I’ll send you a return e-mail with a .pdf file of the guidelines attached. I must receive all manuscripts immediately.

Send all articles or requests for information to: Jerry Waite • Univ. of Houston • 4800 Calhoun Rd. • Houston, TX 77204 • e-mail <jwaite@uh.edu>

Discover Print

Discover Print is a CD-ROM released this past fall which was produced by the Education Council of the Graphic Arts Industries. This career guidance tool will run on either Windows or Mac based systems, and can be used for career presentations in groups on in one-on-one situations. The user may explore careers in graphic communications through either the Pathfinder or Plant Tour options. The Pathfinder helps the student match interests with careers, while the Plant Tour visits a virtual printing plant. There are 30 different people in key positions in the design, production, management and marketing of graphic communications products and services. Also included are state-by-state statistics and references for further education and information.

Graphic arts teachers may receive from one to five copies free by contacting Carol Hurlburt at the Education Council, phone 703-648-1768 or e-mail <churlbur@npes.org>

Call for 1998 Resolutions

Members are encouraged to submit appreciation, or current resolutions for consideration at the IGEA annual business meeting. Appreciation resolutions are “thank-yous” and appreciations for the conference and the association year. Current resolutions give direction to the board and association. They set policies that support current educational theories, issues, etc. Any member of IGEA may submit a proposed resolution in writing to President-Elect Wanda Murphy by July 15, 1998. The resolution committee will schedule a meeting at the conference before the annual business meeting. The author or a representative should attend the resolution committee meeting and the annual business meeting to answer questions and clarify points if needed.

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Janet Robison, Western Wisconsin Tech. College, 304 N. Sixth St., LaCrosse, WI 54602 • 707-893-8807 Home • 608-785-9224 FAX

President-Elect—wmurphy184@aol.com
Wanda F. Murphy, Central Piedmont Community College, Technical Careers, P.O. Box 35009, Charlotte, NC 28235 • 704-922-8891 Home • 704-922-School • 704-922-8811 FAX

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Evan Jackson, Bayside H.S., 4960 Haygood Rd., Virginia Beach, VA 23455 • 757-428-8975 Home • 757-473-5050 School • 757-631-3279 FAX

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Lee Weir, Clemson University, G-01 Tillman Hall, Clemson, SC 29634-0720 • 864-654-0464 Home • 864-656-3467 School • 864-656-1408 FAX

IGAEA Home Address— www.igaea.org
200 Deer Run Road, Sewickley, PA 15143-2328 Telephone 412-749-9165

IGAEA Mid-Year Board Meeting

“It was a dark and stormy night.” Wait a minute, that’s how Snoopy starts off his novels, not the way an IGAEA mid-year board meeting in ‘Sunny California’ begins. Unfortunately, Snoopy never gets much farther than that before his bird friend gets him off course. But that was how your board arrived in San Luis Obispo Friday night, Feb. 20th. El Nino was pelting central California with a steady rain which came down most of Saturday as well.

Not to be deterred, we joined Patrick Munroe and most of his planning staff of the Cal Poly campus. Doug Haines, Neil Bruington and Stan and Carlyn made up the conference planning committee. Craig Polynowski joined us on Sunday and brought the sunshine.

Much work has already been completed through arrangements for use of campus facilities, participant programs and spouse/youth/childrens programs. The conference theme will be “Focus on Teaching in the Graphic Arts” and participants will see presentations on the latest digital workflow technologies by speakers from major industry players including Heidelberg, Adobe, Xerox, Agfa and others. There will also be time for small group breakout sessions.

Spouse activities include historical, cultural and get wet or dirty activities. A day at the beach or wine country tour will take up most of Tuesday. Thursday morning will give the green thumb types a chance to shine, or just allow the brown thumb types to dig. And there is always shopping on Thursday afternoon at Morro Bay Sea Side Village. For those even more determined to shop til you drop, downtown San Luis Obispo is only a ten minute walk or a short bus ride from campus. And a quaint town it is, with the main street lined with beautiful trees and interesting shops and restaurants.

Since there are no opportunities for industry tours in the San Luis Obispo area, a change of pace will be offered on Wednesday afternoon to participants and spouses. A tour of the mansion owned by publisher William Randolf Hearst is a part of the conference at no additional cost. You may remember Hearst as popularized in the film “Citizen Kane.” There will be limited space available, so check the box when your application arrives and mail early. There will be no last minute tickets. An alternative will be going to the State Fair.

Young people and children will have an opportunity to see ice cream from ‘cows to bowl.’ Cal Poly has a complete farm right on campus, and the board can tell you, “the ice cream is great!” Horseback riding, cheese making, a State Fair, and the beach are just a few of the youth activities. Children will also have hands-on activities at the Children’s Museum as well as enjoy some of the same activities as the older group. Parents meet Lisa Woody of Associated Student Services and others on Sunday afternoon for a complete overview of youth and childrens activities. Also be sure to complete and return your youth/childrens information sheet as soon as you receive it.

Digital Photography

Recently, you have seen and heard much about digital photography. The word in many corners is that silver halide is out; digital is in. Among its advantages we find film cost eliminated, processing costs as well, not to mention environmental advantages of no chemistry. For those working in color, separation is reduced to the touch of a key.

But, there are a few disadvantages, just in case you are ready to blow the budget on a new digital camera. For the best resolution, the classy models go for big bucks. If you plan to keep your work small for the most part, the lower resolution point and shoot models will work just fine. Other disadvantages include limited storable images. Some have a PC card, but just try and buy another PC card at the local quick mart when you are on vacation. F/stops and shutter speeds are limited on the lower end models.

But by far the greatest disadvantage lies in the fact that once you download your images to computer, you just don’t know what idiot will decide to dump your file from the hard drive. That’s what happened to the real Cal Poly photos. The above shots are courtesy of Corel Professional Photos.
Position Announcements

University of Northern Iowa
Graphic Communications

The Department of Industrial Technology at the University of Northern Iowa is seeking applications for a full-time tenure-track faculty position in the Graphic Communications program, effective August 1998. Responsibilities include teaching undergraduate and graduate courses in the department, participation in departmental and university service, and scholarly activity.

Qualifications: Earned doctorate in Industrial Technology or related area; one degree (bachelor’s or above) with emphasis in Graphic Communications; expertise in all phases of graphic communications production, including prepress, process color, press, and postpress operations; expertise in various forms of industrial imaging such as lithography, flexography, gravure, and screen printing; successful teaching experience in Graphic Communications or a closely related field. Additionally, desired qualifications include demonstrated leadership in the field of Graphic Communications, a record of academic scholarship, involvement in professional organizations related to Industrial Technology, Graphic Communications industry experience, and the ability to teach in a second program area in the department if needed.

Applications: Applications must be received by March 27, 1998 in order to receive full consideration. Please mail (1) letter of application, (2) current vita, (3) official undergraduate and graduate transcripts, (4) three letters of recommendation, and (5) name, address, and phone number of 3-5 references to: Dr. Charles D. Johnson, Chair, Graphic Communications Search Committee, Department of Industrial Technology, University of Northern Iowa, Cedar Falls, Iowa 50614-0178

For additional information: phone: (319) 273-2563 e-mail: charles.johnson@uni.edu or http://www.uni.edu/indtech

GRADUATE TEACHING ASSISTANTSHIP
GRAPHIC COMMUNICATIONS
VIRGINIA TECH

RESPONSIBILITIES: Teach Graphic Communication/Communication Technology courses, which include content in computer-aided publishing, multimedia, Web page development, offset lithography, continuous tone photography, and screen printing. Assist with open lab supervision and lab maintenance.

QUALIFICATIONS: Master’s degree in Technology Education or related field and teaching experience preferred. Solid technical background in graphic communication processes and significant experience with a variety of Macintosh applications. Acceptance by the Graduate School is a condition of employment.

SALARY: Approximately $1,000-$1,100/month, plus two semesters of tuition waived/year

STARTING DATE: August 15, 1998

APPLICATIONS: Each applicant should submit a resume, college transcripts, and three letters of reference to Dr. Mark Sanders, Technology Education, 144 Smyth Hall, Virginia Tech, Blacksburg, Virginia 24061-0432. The application deadline is 3/22/98.

CLEMSON UNIVERSITY, Two Positions

The Graphic Communications Department at Clemson University, Clemson, SC is announcing two positions; one permanent, tenure-track, and one for a one-year appointment. Both are full-time, academic-year positions to primarily teach undergraduate GC courses. To fit within our broad-based, high-tech oriented faculty and program philosophy, successful candidates must have expertise in three or more of the following technical areas: electronic prepress, photography, quality assurance, offset lithography, screen printing, flexography, gravure, digital reproduction, wide-format imaging or finishing operations.

The GC Department at Clemson, within the College of Business and Public Affairs, is a growing department with over 360 undergraduate GC majors and over 40 students pursuing their masters degree. Current faculty consists of eight regular and four additional faculty working with industry training, research and testing. Departmental information is available at http://graphics.clemson.edu. Interested candidates should view the full announcements under “Career Opportunities” at GRAPHIC COMM CENTRAL (http://teched.edtl.vt.edu/gcc/).

Starting date is August 14, 1998, with screening of applicants beginning April 1, 1998, and continuing until positions are filled. To apply send application letter, current resume, transcripts (unofficial accepted at this time) and names, addresses and current phone numbers of five professional references. Submit Applications to: Dr. Lee Weir, Chair, Search Committee, Graphic Communications Department, Clemson University, G-01 Tillman, Clemson, SC 29634-0720. Phone 864/656-3647; fax 864=656=4808; e-mail leeweir@clemson.edu.

Clemson University is an equal opportunity, affirmative action employer committed to excellence and diversity in its people and programs.
UNIVERSITY OF WISCONSIN-STOUT
TWO POSITIONS
GRAPHIC COMMUNICATIONS MANAGEMENT

POSITION DESCRIPTION: Full-time, academic-year, academic staff positions to teach undergraduate and graduate courses in graphic communications with emphasis on up to-date applications of technology and management.

QUALIFICATIONS: Applicants with the following preparation will be considered: (1) Master's Degree in Graphic Communications or related fields required. (2) Demonstrated teaching experience in graphic communications or related field required. (3) Related experience and demonstrated leadership preferred.

RANK: Academic Staff—one year assignment with possibility for renewal.

SUMMIT APPLICATIONS TO: Dr. Ted Bensen, Chair, Search & Screen Committee, Dept. of Communications, Education and Training, University of Wisconsin-Stout, Menomonie, WI 54751, (715)232-5020 Fax: (715)232-1441

Telecommunications and Information Technology
POSITION DESCRIPTION: Full-time, academic-year, faculty, tenure track position to teach undergraduate courses in telecommunications and information technology. Emphasis on current emerging technologies in the telecommunications field. Desired background and experience in LAN/WAN networks and telephony systems. Strong commitment to excellence in teaching at the undergraduate level. Leadership, research, and university and professional services is expected as part of this position.

QUALIFICATIONS: Applicants with the following preparation will be considered: Preferred degree in Telecommunications, Information Science, Business Management/Administration, Computer Science, or related field. Applicants should also have a strong commitment to teaching and program innovation and development. Master’s degree required. Doctorate or significant progress towards doctorate required for tenure.

RANK: Faculty (tenure track)

SUBMIT APPLICATIONS TO: Scott Simenson, Chair, Search & Screen Committee, Dept. of Communications, Education and Training, University of Wisconsin-Stout, Menomonie, WI 54751, (715) 232-1212 Fax: (715)232-1441

TECHNOLOGY EDUCATION
POSITION DESCRIPTION: This is a full-time faculty position to teach undergraduate and graduate courses and provide significant leadership in the general area of

QUALIFICATIONS: Applicants with the following preparation will be considered: Master’s degree in Technology Education or related fields required with a Doctorate preferred; (2) Related experience and demonstrated leadership preferred.

MINORITIES, WOMEN AND PERSONS WITH DISABILITIES ARE ESPECIALLY ENCOURAGED TO APPLY.

RANK: Faculty (Tenure Track).

SUBMIT APPLICATIONS TO: Dr. Kenneth Welty, Chair, Search & Screen Committee, Dept. of Communications, Education & Training, University of Wisconsin-Stout, Menomonie, WI 54751, (715) 232-1206 Fax: (715) 232-1441

For all of the above U. of Wisconsin-Stout positions, the following also applies:

DEPARTMENT INFORMATION: The Communications, Education and Training Department is one of the five departments within the College of Technology, Engineering & Management. There are 18 full-time faculty members in the Department.

SALARY: Commensurate with qualifications.

DATE OF APPOINTMENT: August 31, 1998 (pending sufficient funding).

APPLICATION DEADLINE: Screening of applicants will begin on March 1, 1998.

TO APPLY: Send letter, current resume and names and current phone numbers of five professional references.

The University of Wisconsin-Stout is an equal opportunity, affirmative action employer committed to diversity in its people and programs.
mittee have plans in order for our arrival in Big Rapids, Michigan in 1999.

6. Conference Site. See the additional article on the 2000 and 2001 conference which will be USA/England. Erv Dennis, the chair of this committee, would like to receive Conference Site Proposals for the 2001 conference, 2002 conference and beyond.

7. Graphic Communications Week. Chair Michael Grant says duties are finished until judging time of students’ entries this year. There are technical problems of going totally digital (see Dave’s related article). For example, some fonts don’t download to a digital press and aren’t noticed until the run is over. That is why Courier typeface was on the Graphic Communications Week printing poster. Thanks to Heidelberg for donating press time and paper.

8. Gutenberg Student Awards brochure and entry forms are in this issue. Thanks to Mike Stinnett for preparing the contest every year. Also our appreciation goes to Jason Martin who helped Mike log in all the entries last year.

9. Nominations and Elections. A hearty thank you to all that have agreed to have their name on the ballot this year. Not only do you keep the spirit of volunteerism alive, you also keep this organization alive.

10. Project/Idea Exchange. Like last year, conference attendance is not mandatory to participate in the project/idea exchange. Check out the promotional piece that chairperson Lenore Collins has in this issue. Not only do you get great projects and ideas, but you may also win software and cash prizes.

11. Publications Committee. Thumbs up to Dave Dailey and Gene Van Roy on The Communicators and Bob Rateno and Ken Kulakowsky on the R & R, as well as all the members that contributed articles. The Directory will be mailed in April. Jerry Waite, editor of the Visual Communications Journal, would still like more articles. See the related article in this issue. New membership brochures have been updated and will be distributed to regional vice presidents and to members.

12. Scouting Merit Badge- Tom Loch and his committee have the revised Graphic Communications Boy Scout merit badge at the Boy Scout headquarters for final editing. At this time it looks like spring of 1998 for distribution. Tom will have an update at the conference on the number of merit badges earned and also if related merit badges need to be rewritten to reflect new technology.

13. Sustaining Memberships were invoiced in January. Lee Weir said there will be a possible 10 new sustaining members.

14. Graphic Communication Museums/Exhibits Frank Granger is chairing this committee with the assistance of American Printing History Association/ Southeast Chapter. Frank will be printing a list of places that offer historical printing.

15. 75th Conference Anniversary Committee The 2000 conference will be our 75th anniversary. Virgil and Marcia Puifhal will be chairing this committee for all of us to celebrate 75 years of “seeing the USA the IGAEA way”.

I previously mentioned only 19 committees. What about the rest? Administrative Handbook and Constitution and Bylaws committees are chaired by President-elect Wanda Murphy. At the mid-year board meeting, time was spent revising and updating duties of officers and committees. We are grateful to all the past officers who have kept these documents updated. It helps in keeping those “ducks in a row.” Resolutions and Auditing Committee still haven’t been called for duty yet this year, but Wanda and Hans Kellogg are ready to fulfill the duties of those committees. History and Archives are in the basement of the old library at Illinois State University in several boxes which Bill White had very well organized. Unfortunately since his death, items sent to the archives are just placed on shelves. Any volunteers that like to organize minutes and newsletters?

There is still much that can be done, especially in the area of posting items on the web. Mark Sanders would appreciate disks in his mail every day to put on Graphic Com Central web pages. Rod Tooley has a basic outline of a new student contest for multimedia. If you would like to assist him, his e-mail is <rt7@aol.com>

When I count all the board members, regional vice presidents, chairpersons, and committee members, there is close to 75 members volunteering time to IGAEA. The entire organization is indebted to you.

Janet Robison
FREE Screen Printing Inks

If IGAEA teacher members need plastisol inks for classes, let me know immediately. We may have skids of various assortments of perfectly good plastisol screen printing inks available to us, with your only cost being shipping/handling. If this transpires, the major obstacle is how to get these dispersed to you. First, we need to know how many of you can use, and want, this type of textile ink for only shipping/handling cost. Some form of heat curing is needed for plastisol inks.

Respond immediately to Lee Weir via e-mail (preferred) at leeweir@clemson.edu, fax to 864=656=4808, or mail to Lee Weir, P.O. Box 109, Clemson, SC 29633. You must provide the following information:

Name: ____________________________________________
Title: ____________________________________________
School name: ______________________________________
School address: ____________________________________
City, State, Zip: ____________________________________
e-mail: ___________________________________________
School Phone: _______/_____/__________
Fax: _______/_____/__________
Home phone: _______/_____/__________

If it were arranged to ship large numbers of the cartons of ink to regional colleges/universities, what institution are you close to?

Could you pick up at this location? ______

In Memoriam

Sadly, Paul Von Holtz, one of the truly outstanding leaders in the field of Graphic Communication Education, died of a heart attack Monday, March 9th.

Dr. Von Holtz served as President of the International Graphic Arts Education Association on two different occasions and chaired the IGAEA Incentive Awards Committee since its inception. Paul had received virtually every major award of recognition from both the graphic communication education and industry communities. He was extremely active professionally in graphic communication education and will be greatly missed by all whose lives he touched in so many ways. Memorial gifts should be payable to IGAEA, clearly designated Paul Von Holz, and sent to Evan Jackson, Treasurer; Bayside H.S., 4960 Haygood Rd., Virginia Beach, VA 23455.

Words of condolence may be sent to Paul’s wife, Donna Von Holtz, at 319 Villanova Road, Glassboro, NJ 98028-1555.