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Sustaining Member, please contact the Sustaining Member Chair

From the President
I recently attended the Regional 1 Conference in Chicago held over two days at Triton College and Willowbrook High School. New Regional VP Kelly Smith was the official host, but she had a lot of help from too many people to remember. Over the Friday and Saturday of the conference, about 40 to 50 folks, mostly from Illinois and Michigan were in attendance, some for one day or the other, and many for both.

In conjunction with IGEA, the Graphic Arts Teachers of Illinois (GATI) has been sponsoring this two day conference for a number of years. Presenters come from the GATI organization itself as well as industry speakers and some like me from the university environment. This year participants got hands-on with paper from the Xpedx representative, saw sublimation transfer by Laser Reproductions, learned about color, Illustrator and PhotoShop techniques, and above all pull thequeeze on Dan McCluskey’s famous Christmas sweathirts.

Even though this was a two day conference, perhaps a one day conference in your area might be just the thing to pull IGEA membership in your state together for a membership campaign. Many often say money is a problem in attending a far off conference, but one week or two days might fit their budget. There are probably teachers in your area that for some reason have not heard of IGAEA and the benefits of membership. This would be a good way to recruit to join IGAEA.

And IGAEA has funds available to support regional events such as the one in Chicago. This could cover mailing costs for announcements, breaks and lunch, supplies, materials, or whatever you needed to host a conference. Also, Lexa Browning, our Vice President of Membership, could provide you with a mailing list for IGAEA members in your state and surrounding areas.

So put some thought into holding a one or two day conference in your area. Contact some nearby teachers.

Meanwhile, put July 22-26th on your calendar for the RIT conference.

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2006–2007 SCHOOL YEAR
All About IGEA...

Founded in 1935, the International Graphic Arts Education Association, Inc. (IGEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes related to graphic communications and imaging technology.

Among the activities sponsored by IGEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks. IGEA fosters career awareness by promoting Graphic Communications Week, assisting Boy and Girl Scouts with their merit badges and industry projects and recognizing success through the Gutenberg Student Awards.

IGEA members include over 700 educators representing approximately 40,000 students; future prospective employers!

There are five different membership categories in IGEA:

Regular Membership is open to educators, supervisors, and others engaged or interested in graphic arts, graphic communications, graphic design, photography, journalism, communication technology, and/or related fields.

Sustaining Membership is open to retired persons interested in graphic communications and imaging technology education.

Library Membership is open to all libraries that wish to receive IGEA publications.

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ASPT Seeks Submissions for Student Competition

Content entry deadline July 6, 2007

Fairfax, Virginia — The Academy of Screen Printing Technology is accepting submissions for the Student Screen Printing Awards Competition, which selects the best prints produced during the 2006—2007 school year.

“This contest is an excellent opportunity for students who want a career in the specialty imaging industry. They’ll have the chance of showing their work to industry leaders,” said Dawn Hohl, SPTF Technical Training Manager.

The competition is open to secondary and post-secondary schools — including high schools, vocational schools, technical schools, colleges and universities — holding membership(s) for SGIA, FESPA or the Asia-Pacific Screen Printing & Graphic Imaging Association. Students may enter samples within any category as individual work or within a team. Categories include:

• Textile — single-color, multicolor, spot color, index and simulated process, and four-color process.
• Paper — single-color, multicolor and four-color process.
• Plastic, glass, metal or wood — single-color, multicolor and four-color processes.

Original artwork or serigraphs on any substrate

All submitted work will be judged and displayed at SGIA ‘07 (Orlando, Florida; October 24—27, 2007). For more information on the contest, visit SGIA.org/aspt.

SGIA — Supporting the Leaders of the Digital & Screen Printing Industry “Specialty imaging” comprises digital imaging, screen printing and the many other imaging technologies SGIA members use, including those they’ll tap in the future. These are the imaging processes and technologies employed to create new products and to enhance existing products including point-of-purchase displays, signs, advertisements, garments, containers and vehicles. Make the most of your specialty imaging business. Take full advantage of the information on SGIA.org, and experience the expertise in graphic imaging industry first-hand at SGIA ‘07 (Orange County Convention Center, Orlando, Florida; October 24—27, 2007).

SGIA press releases and artwork are available at SGIA.org.
PrintED® Program Awarded the 2006 Frederick D. Kagy Education Award of Excellence

The Ben Franklin Society, honor society of the Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF) named the graphic communications program at Orleans/Niagara Board of Cooperative Educational Services (BOCES) in Medina, NY the recipient of its 2006 Frederick D. Kagy Education Award of Excellence. The award was presented to program instructor Linda Laney at the Ben Franklin Society Black-Tie Induction and Awards Dinner in Milwaukee, WI.

Ms. Laney has been the graphics instructor at Orleans/Niagara Career & Technical Center for the past 17 years, which has been PrintED accredited since 1998.

“PrintED played a key role in earning this award. I place a strong emphasis on this national accreditation, which forms the basis for the curriculum that is taught to the students,” says Laney. The program is accredited in Introduction to Graphic Communications, Press Operations and Digital File Preparation.

With two facilities in two different locations, the Orleans and Niagara campuses serve about 60 to 70 students at any given time. Extensive resources for digital prepress, offset press operations, screen printing, and finishing are offered.

“Critical to the success of PrintED accreditation is its industry support,” Laney adds, emphasizing that PrintED graduates enter the workplace with verifiable skills and a certification that students can take with them anywhere in the country.

About the Frederick D. Kagy Education Award of Excellence

Established in 1992, the Frederick D. Kagy Education Award of Excellence honors the distinguished career of Frederick D. Kagy, professor emeritus at Illinois State University. As one of the most active and influential leaders in the field of graphic communications and technology education, Dr. Kagy was an inspiration to thousands of former students and professional colleagues. Schools that receive the Kagy Award can choose up to $1,000 worth of textbooks published by the PIA/GATF Press.

About PrintED® PrintED, administered by the Graphic Arts Education and Research Foundation, is a national accreditation and certification program, based on industry standards, for graphic communications courses of study at the secondary and post-secondary levels. PrintED provides a career pathway for students to enter the workplace with verifiable credentials, or to pursue further education with college credit already in hand.

About GAERF® The Graphic Arts Education and Research Foundation was created by the National Association for Printing Prepress, NFPS, for the Association for Supples of Printing, Publishing, and Content Technologies and the Printing Industries of America in 1983. These three national associations jointly own the Graphic Arts Show Company (GASC®). GAERF was created to channel a portion of the revenues earned by GASC-managed shows into projects supporting a strong future for the industry. For additional information about the Foundation and its programs, visit the GAERF web site at www.gaerf.org or call toll-free at (866) 381-9839.
RIT is pleased to host the 2007 IGAEA Conference and annual meeting. Our theme is Collaboration, The Future of Education.

Call for Papers
We invite faculty from around the world to share their insights discovered through their research investigations. For submission requirements and deadlines, please go to cias.rit.edu/igaea. Deadline for Proposal Submission April 2, 2007.

The conference program agenda and registration can be viewed at cias.rit.edu/igaea.

Conference Highlights:

Keynote Speakers
Frank R. Hamman
Professor Emeritus of the School of Print Media, RIT
The Transformation of the Printing Industry (and Everything Connected to it)

David Pankow
Curator of the Cary Library, Rochester Institute of Technology
Who Moved My Buffet? Reflections on the Journey from Text to Image

Charlene Bigelow
Cory Distinguished Professor, School of Print Media, RIT
Are we still teach typography when nobody reads anymore?

Member Program:
Hands-on workshops utilizing the most current productivity tools and Royal table discussions on teaching Sunday night buffet and opening event sponsored by Canon Monday evening event, sponsored by Kodak at the George Eastman House and International Museum of Photography Tuesday afternoon and evening, tour the Gen Mark Center for Customer Innovation at Xerox

Guest Program Includes:
all of the evening events Wine Culinary Center Tour in the Finger Lakes A variety of hands-on workshops led by RIT College of Imaging Arts and Sciences Faculty

The registration materials will be available on March 15, 2007 via mail and web.

Conference Fees
Early Bird Member Registration — $400 After June 1, 2007
Member Registration — $500 Non-Member — $550

Conference registration fees include all activities, lunch and dinner from Sunday evening through Wednesday evening. Conference registration fees do not include lodgings.

Guest Registration Fee — $100

2007 IGAEA Annual Conference
International Graphic Arts Education Association, Inc.
ROCHESTER INSTITUTE OF TECHNOLOGY
ROCHESTER, NEW YORK • JULY 22 – JULY 26, 2007