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the communicator

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1996-97 SCHOOL YEAR

Official Newsletter of the
INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

President Weir appoints 'All Members' to Membership & Publications Committees

President's Message

I am honored and pleased to have this opportunity to serve as President of our Association for 1996-97! As many of you know, I have been active in IGAEA for over 30 years (I found records of 1965 membership!!), so I believe IGAEA, like printing ink, is in my blood.

As we embark on another year, I would like to thank all the past IGAEA Boards of Directors, particularly the past Presidents, for all the work they have done. They, like you and I, are just members—there is no IGAEA Executive Director or staff persons—you and I are IGAEA. We, the members, are all key to IGAEA's strength and success, not just this year, but every year.

There are many very active and committed IGAEA members, but there are many, many teachers of graphic arts, graphic communications, photography, digital imaging, graphic design, imaging technology, electronic publishing, electronic prepress, printing, presswork, etc., who are not benefiting from the services provided by IGAEA and its members. We need to let these people know about IGAEA.

IGAEA's Board of Directors has approved a membership drive for 1996-97. Richard Grim, as Second Vice-President and Membership Chairperson, and I have named *all IGAEA members to the IGAEA Membership Committee for 1996-97*. As such, we encourage each of you to help your association grow so we can provide more services to each other. We are also *enticing you to recruit*, because **any member who gets two new members** (people who have not been members in either of the past three membership years) **will receive a new IGAEA lapel pin free**. Other awards will be

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Don Cook, left, passes the gavel to Lee Weir, symbolizing the transfer of the office of IGAEA President for the 1996-97 membership year.

IGAEA's Annual Conference at RIT

Rochester Institute of Technology's School of Printing Management and Sciences was the host of the 1996 International Graphic Arts Education Association Annual Conference held from August 4 - 9, 1996 on RIT's Henrietta campus. The theme of the conference was "Solutions to the Imaging Future... Exploring Digital Frontiers."

The conference was attended by 180 graphic arts teachers/professors from high schools, junior colleges, and universities. Among them were 15 international participants from England, Wales, France, Germany, Sweden, India, Canada, and Taiwan. Spouses, guests, and children of the participants who were also in attendance raised the total to 300 people.

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**IGAEA
MISSION
STATEMENT**

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology.

Van Buskirk recognized for long service to IGAEA



Ed Kelly, left, 1995 Earl Sundeen Award winner, presents the 1996 Award to William Van Buskirk during the annual IGAEA Banquet. Van Buskirk attended the banquet expecting to deliver a speech, at the request of Robert Chung, only to be presented with the award. After the surprise presentation, Bill deliver his prepared address.

In 1980, the IGAEA Board established an award to recognize Sustaining Members who had made highly significant contributions to graphic arts education over an extended period of time. The Board chose Earl Sundeen to be the first recipient of the award that would bear his name. William Van Buskirk, Director of National Accounts for the Linotype-Hell Company was awarded the Earl Sundeen Award for 1996.

Bill has held several key management positions in sales and marketing for Linotype-Hell during the past 17 years. These include Printing Industry Business Unit Manager, Manager of Market Management, National Manager of Government and Education Markets, Manager of Sales Training and Manager of Domestic Sales Administration.

He is a member of the Advisory Board of the Printing Industries of America and is active in the IGAEA, National State Printing Association, and the Gravure Association of America. He is a frequent speaker with education and industry groups. Additionally he sits on national technical and curriculum advisory boards for several universities including Rochester Institute of Technology and University of Wisconsin.

Bill holds a B.A. degree from the State University of New York at Albany and has completed graduate studies at Pace University in New York. He resides with his wife, Karen, and two children, Brian and Kristina in Lake Grove, New York.

Sustaining Member Benefits

To partner with graphic arts education is one of industry's greatest contributions to the future of this rapidly changing field. A speaker at the Research and Engineering Council of the Graphic Arts Industry's Annual Conference in Charleston, SC recently quoted from an anonymous source:

In times of change, learners inherit the earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists.

Because of Sustaining Members' participation in IGAEA, more services are made available to more teachers of graphic arts, and ultimately many students will be more aware of, and more properly prepared to move into the world of work in the broad graphic communications industry.

A new Sustaining Member plaque was introduced at the August Annual IGAEA Conference. With each year's renewal of membership, Sustaining Members will receive an additional year's decal to place on the next square on the plaque.

An IGAEA Sustaining Member brochure explains much about IGAEA, including the benefits Sustaining Members are eligible to receive in addition to just being on the IGAEA mailing list. Sustaining Members are

encouraged to take advantage of these services as they are there for their benefit and for an opportunity for all teacher members to learn more about Sustaining Members, their company, and their services. Articles for *The Communicator* are invited, and the space for a 3.5" x 2.5" ad is awaiting—just by sending us camera-ready copy or a disk—**free!** (Like the GoodHeart-Willcox ad below.)

IGAEA board members will be searching out current and new Sustaining Members at Graph-Expo in Philadelphia and at SGIA in Dallas. Interested potential Sustaining Members are encouraged to contact one of the board members listed in this newsletter for further information, including a Sustaining Member brochure.



IGAEA's new plaque for Sustaining Members.



Easel card for use at booths of Sustaining Members.

**Strip in
Goodheart-Willcox
Negative**

8th Annual Student Gutenberg Awards Results

375 entries from across the United States and Canada were entered in this years' student Gutenberg Awards competition. With this years' entries we have now awarded over 2100 certificates to students world wide. Adobe continues to be a valuable help to the Gutenberg Awards. They awarded eight software packages, 3 Photoshop to Best of Show winners and 5 Pagemill packages to first place recipients. Judging was again completed by members of the Detroit printing community and Detroit Club of Printing House Craftsmen, during 6 hours of intense review of the entries. For only the second time in its eight year history the judges awarded a Best of Show medal to an instructor. Ken Kulakowsky of Octorara High School, PA was award the Best of Show medal for his 9th grade introduction to electronic publishing project.

The following changes have been instituted to make the Gutenberg Awards program as fair as possible: a. Electronic Publishing will be divided into single color and color work for judging. b. Screen printing will be divided into textile and paper divisions for judging. c. Judges will be awarding more ties in places 2nd through 5th d. To relieve confusion, size for mounting has been eliminated for projects. A maximum size was only suggested to keep projects easy to ship to conference sites. Please try to keep mounting sizes in the 17" x 22" or 23" x 35" range or smaller.

This years' Best of Show winners were: **Jon Folian**, Oakland Technical Center Southeast Campus, MI - Pre-Press B Lithography; **Kimberly Turf**, Stevenson High School, IL - Pre-Press A Electronic Publishing; **Douglas Hansen**, University of Wisconsin - Stout, WI - Process Color Screen; **Nikolas Papazois**, University of Wisconsin - Stout, WI - Pre-Press A Electronic Publishing; **Susan Hopkins**, Front Range Community College, CO - Process Color Lithography; **Gregg Kerr**, Council Rock High School, PA - Process Color Screen; **Heather Bincarowsky**, Northeastern High School, PA - Flat Color Screen; **Elizabeth Stebbins**, Brighton High School, MI - Flat Color Screen; **Daniel Davis**, Brighton High School, MI - Flat Color Lithography; **Karen Marsella**, Clemson University, SC - Flat Color Lithography;



Some of the 375 entries for the Annual Gutenberg Awards competition on display at RIT for the 71st Annual IGAEA Conference.

GC444/644 (Group), Clemson University, SC - Process Color Flexography; **Tony Fierke**, Macomb Community College, MI - Pre-Press A Electronic Publishing.

This year's Electronic Publishing and Adobe software winners are: Best of show Kimberly Turf, Nikolas Papzois and Tony Fierke. First place winners are: C. Bryan Walker, Bayside High School, VI; Michael Biggs, Central Arizona College, AZ; Publication Class, Western Wisconsin Technical College, WI; Stout Typographical Society, University of Wisconsin - Stout, WI (only one software package awarded per school); Sandra Holmes, Mecosta Osceola Career Center, MI; April Boyes & Jennifer Davis, Octorara HS, PA.

Deadline for next years' entries will be July 1, 1997. Entries should be mailed to: Mike Stinnett, Chairman Gutenberg Awards • Oakland Technical Center Southeast Campus • 5055 Delemere • Royal Oak, Michigan 48073 • Phone: (810) 280-0600 ext. 407 • FAX: 810-280-4540 Email: stinnett@mevw.mff.org

1996-97

IGAEA Board of Directors



Your 1996-97 IGAEA Board of Directors: L to R = Evan Jackson-Treasurer; Wanda Murphy-Secretary; Lee Weir-President; Janet Robison-President-Elect; Richard Grim-Second Vice-President; Don Cook-Immediate Past President; and Dan McCluskey-First Vice-President.

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Conference Incentive Award Winners

IGAEA members who have never attended an IGAEA Annual Summer Conference are eligible to apply for Incentive Awards to attend next year's Annual Conference at Georgia Southern. The Conference Incentive Awards committee determines which applicants receive these awards. The amount of the award is variable, with those recipients from further away zones receiving more than those close to the conference site. The number of Incentive Awards and the final amounts for 1997 Awards will not be known until March, but have varied from \$250 to \$450 in the past.

Bob Damon of Fox Valley Technical College, Appleton, WI was a 1996 recipient to attend the Annual Conference at Rochester Institute of Technology. He stated "Information and contacts gained at the conference will be very beneficial to Fox Valley Technical College and me as we undertake a major curriculum and program restructuring this year. I look forward to this being only the first of many IGAEA conferences I will be attending in the future."

"I attended my first IGAEA conference in 1995 as an incentive award recipient," reported **Pam Daniel** of South Suburban College, South Holland, IL. "Receiving the award made it possible for me to go to Central Missouri State University to learn more about the graphic arts. I was even able to present, to other educators, my printing video which emphasizes the opportunities in graphic arts for students of all abilities. The opportunity to discuss printing education with instructors from around the country is invaluable to me as an educator. I got so much out of it I attended the conference again in 1996, and will be going again in 1997."

Judy Faley stated that she "got to know a whole lot of people. Getting to know the other 'Rookies' and Incentive Award winners broke the ice. You get to share new and exciting things happening in graphic arts firsthand, and although we can't do some of them in our program, it helps me relate them to my students." Judy teaches at Wayne Hills High School, Wayne, NJ.

Hans Kellogg from Ball State University, Muncie, IN said, "I was planning to go to the 69th annual conference (held at University of Wisconsin, Stout) but the incentive award cinched it! I had recently returned to education from four years in industry and was interested in networking with other graphic arts educators. The IGAEA conference provided that opportunity and the incentive



Paul Von Holtz, Chairperson of the Conference Incentive Awards Committee, presents the 1996 Award winners at the Annual Conference. L to R, they are Bob Damon-WI, Clair Denlinger-PA, Howard Morgan-NC, Kathy Hougardy-WA, Mei-Chun Lo-Taiwan, Mark Snyder-PA, Renee Skeete-MI, and Alan Spencer-England, UK. Not pictured is Kristine Sellner-MN.

award was an extra bonus. Over the years my family has developed friendships that would not have been possible without attending that first conference. I would encourage others to apply for next year's incentive award, but to attend whether or not you are lucky enough to receive one."

Linda Laney, who teaches at Orleans/Niagara BOCES, Medina, NY writes, "At the University of Wisconsin, Stout, I received my first contact with the IGAEA family and through the Incentive Award was introduced to a group of educators who were willing to share their knowledge and resources in order to enhance all our teaching. The friendly atmosphere, project exchange, and networking prompted me to request school support for the conference at Central Missouri and RIT. My resources for teaching have been expanded greatly, and the IGAEA conference has been most beneficial to me and my students. I am grateful to the IGAEA family for their support."

Conference Incentive Award Applications will be available in February or March with a due date of April or May. If you are eligible and have interest in attending the entire 1997 conference at Georgia Southern University, August 3-8, please watch future issues of *The Communicator* for the application forms.

Members at Annual Banquet Commit to Communicate

All attendees committed to sharing 50 or more words with fellow IGAEA members!

It was exciting to see the interest of all IGAEA members in attendance at the Annual Banquet at RIT in improving communications," stated Lee Weir in response to his first speech as President. "All attendees committed to me—to IGAEA—to **submit at least 50 words to be published in *The Communicator*, the *R&R Reports*, *The Visual Communications Journal*, *101 Ways—or more—to Promote Your Program*, or some other publication or means of communicating. In response, I, with the approval of IGAEA's Board, appointed all members to IGAEA's Publications Committee."**

(The above 5+ lines in bold show how small a space it takes for only 50 words!)

It's amazing how little time and effort it really takes to share 50 words. Won't you do your part now, while you're thinking about it. Send your copy, drawing, sketch, whatever—by mail, phone,

fax, electronic mail, or some other means—to the officer or committee chair for the type of content you are sharing. Lee states that "if you don't know which person should receive your material, send it to me and I will get it to the right person." All possible recipients' multiple addresses appear in this newsletter.

We all probably have many ideas to share that could be just the answer to another teacher's question. If you don't have the ideas, then you probably have questions! If so, write them down and send them to Dan McCluskey. He will ask the question in *The Communicator*, and someone will undoubtedly provide the answer. As Mr. Voss from Diamond Packaging stated in his presentation at the conference, "we need more canaries who really sing." Let's sing both questions and answers for the benefit of all!

Actions speak louder than words! Can't never did.

101 Ways—or more—to Promote Your Program

An ad hoc committee established by IGAEA president Lee Weir is working to develop a document which contains ideas which can be used by graphic arts teachers to help promote their programs. A number of ideas are being presented to the committee, and they will be organized and compiled into a publication for IGAEA members. Many teachers may already be utilizing some of the ideas which will be presented in the completed document. However, ideas used by some teachers may not have been thought of by others, and new teachers enter the profession each year. This publication can be useful to both experienced teachers, and to new teachers as they strive to develop their programs.

Members of the committee are Tom Gray—KY, R. Cameron Hitchcock—PA, Ed Kelly—MN, John Pagels—MI, Virgil Pufahl—WI, and Gary Walton—OH.

One of the first suggestions to graphic arts teachers follows:

If you do not already have an industry advisory board, set one up now! You will immediately add credibility, strength and support for your program. Include an important school official or school board member on the board. Give them an opportunity to make a difference in your program.

This item will be discussed more in the completed publication. IGAEA members who have discovered useful methods of promoting their programs are requested to submit them to the committee. They can be sent to committee chair Tom Gray, Murray State University, Graphic Arts Technology/Printing Management, Applied Science 107C, Murray, KY 42071. email address: tgray@mursuky.campus.mci.net.

All paid 1996-97 IGAEA members will receive a copy of this valuable new publication. Plans are to distribute them to attendees at the 1997 IGAEA Annual Summer Conference at Georgia Southern University. Members not in attendance will be mailed their copy. Nonmembers will have the opportunity to purchase a copy.

Lee Weir stated that it was related that a member was able to obtain 8 computers by taking an idea from another member and putting it into practice! Does networking payoff? This and many other valuable ideas will be fully explained in this document.

Free Interactive Color Software

IGAEA member Rick Hannemann has submitted this information so all members can potentially share a valuable resource on color. He encourages anyone to obtain this software if they are teaching color theory, digital or analog color, including color separation, scanning, and multimedia development.

This software provides a professional comprehensive interactive image and sound tutorial on all aspects of digital color, including color models, and a rather large color glossary. Interactive Color Software is free public domain shareware software available from the San Diego Supercomputing Project. It runs only on the Macintosh, and is available as a "Stuffit" archive file on the web at the following address:

<http://www.sdsc.edu>

Once at the website the directions are:

- Resources
- Software & Data Resources Available to General Public
- Public Domain Software
- Color Tutorial - Interactive Color (scroll down)
- Read "Readme" file
- Download "Interactive color 3192 Kb"
- File requires "Stuffit" to expand.

Rick related that he tried it, and it worked, but Stuffit was already installed as a helper application for Netscape; the file automatically expanded into the two files needed to run the program.

Questions? rick_hannemann@macgate.csuchico.edu

Imation's Ed Kelly (3M) Retires

Mr. Ed Kelly, longtime IGAEA and education advocate with 3M's Printing and Publishing Systems, now Imation Corporation, retired at the end of September, 1996. Ed indicated he will still be circulating within the industry, but it is not known in what capacity at this time.

Mr. Bob Cavin has assumed Ed's duties and is anxious to become better acquainted with IGAEA members. Mr. Cavin's address is Imation Corporation, Printing and Publishing Systems, Bldg. 235-1C-35, St. Paul, MN 55144-1000, His phone is 612/704-7577, and his FAX is 612-736-2055.

The R & R Report needs help from Regular Members and Sustaining Members!

Dailey assumes the Editor reigns of the R & R Report

"I assumed the duties of editor of the **Research & Resources Report** at the August conference. Members wishing to serve on the R&R Committee should let me know," states David Dailey—KY.

"In order to get this publication going, copy is necessary. The emphasis is on both *Research* relevant to our field and *Resources* that are available and valuable to fellow instructors in the graphic arts field. I am contacting our industry Sustaining Members for information on recent developments. But since this is a member publication, what can you contribute?"

Many of you received new textbooks as door prizes at the RIT Conference. Review that book, and write a short article about it. What did you think, would you recommend its adoption, why or why not, and for what grade level?

I have a copy of all of the Project/Idea Exchange items

distributed at the conference. After reviewing these, I may be contacting you for disk copy for publication.

Have you discovered something new that works in the classroom, or something old that works in a better way? What about a new way of doing something? I think you get the point: you may be doing something that would help another member, and the *R & R Report* is the place to let everyone know about it. And please, original material only."

Send your items to David at:

- 1) e-mail: tecdaille@acs.eku.edu
- 2) copy on disk with hard copy: **David W. Dailey**, Eastern Kentucky University, 307 Whalin Technology Complex, Richmond, KY 40475-3115
- 3) FAX (least desirable method) 606-622-6274

Membership Campaign—A Win-Win Networking Effort

It is important to the future of IGAEA that we undertake a major membership campaign. This was discussed at length at the Friday, August 9 IGAEA Board of Directors' meeting following President Lee Weir's speech at the Annual Banquet the night before. The Board agreed to conduct such a campaign, starting immediately. **Every member get a member** is the basic thrust of the membership campaign after **all members** at the banquet indicated they know at least one prospective teacher who is not an IGAEA member.

Membership growth helps both the new members and the current members, as well as the Association. New members bring in new ideas, new sources for information. New members benefit by networking with current members and with other new members. The Association benefits from more resources with which to offer more services to all members. Everybody wins!

A conservative goal of 750 members by August 1 of 1997 is the target. **Members who get at least two new members will receive—free—a new IGAEA lapel pin!** Additional awards for members who recruit 5 or more new members and 10 or more new members will be announced as soon as your Board determines what they will be. An award will also be given to the IGAEA member who recruits the most new members. This valuable award has already been committed, and will be announced as soon as your Board approves it! Award winners will be announced at the 1997 Annual Summer Conference at Georgia Southern University.

Paid IGAEA members are being sent two copies of this issue of *The Communicator* so one may be used for recruiting. You may request additional copies from IGAEA Secretary Wanda Murphy. To assure credit for any new members you recruit, simply **add "Referred by (your name)" at the bottom right of the Membership Application.** Except for the Board of Directors, all

members are eligible for the awards, including the Regional VPs.

All eligible and interested teachers are invited and encouraged to join IGAEA. However, for award determination purposes, a "new" member includes anyone who was **not** a member in any of the past three years, 1993-94, 1994-95 or 1995-96.

Other activities to recruit members include activating *IGAEA Bylaw Article III, Section 8* to involve **Regional VPs with area representatives.** Some of the Regional VPs have already named their area representatives, and others are in process. Regional VPs and area representatives will be working hard to determine who are the nonmembers. Other ways to determine who are the teachers out there who could benefit from IGAEA membership are also being implemented. We all probably know one or more who are **not now** members, so in many cases it is just a matter of talking to that prospect about IGAEA, and handing them or sending them information, or asking Secretary Wanda Murphy to send them information.

With 539 current members, the target of 750 total members would appear very conservative. All 180 members in attendance at the Annual Banquet at RIT pledged to get at least one new member, so we should expect to greatly exceed 750!

In addition to regular members, there are many prospective Sustaining Members. Some members of the IGAEA Board of Directors will be recruiting new Sustaining Members at GraphExpo in Philadelphia and at Screenprinting and Graphic Imaging Association's Exposition in Dallas.

We look forward with full expectation that we will each do our part to get at least one new IGAEA member in 1996-97! With increased membership and increased sharing, the additional services possible foster a win-win situation for all.

"Southern Impressions"

International Graphic Arts Education Association
Annual Summer Conference
Georgia Southern University—Statesboro
August 3-8, 1997

Help *The Communicator* communicate!

Send your articles, news, vacancies, projects or comments to Dan McCluskey at Willowbrook H. S., 1250 S. Ardmore Ave, Villa Park, Illinois 60181 or Email at DMCCGraph@AOL.com. Please help make *The Communicator* a more valuable asset to you and your peers.

President's Message (continued from page 1)

announced later for members who get five new members, 10 new members, and to the member who gets the most new members! See the article above for more information on the membership drive.

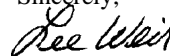
The new lapel pin will be available at the 1997 Annual Conference at Georgia Southern University. To qualify, simply add, or have the new member add, at the bottom of the membership form **"referred by (your name)"**. You are receiving two copies of this issue of *The Communicator* so you can use one for recruiting. Also, use the enclosed IGAEA membership brochure or the membership form in this newsletter. Feel free to copy these materials, or request additional membership brochures from Wanda Murphy, IGAEA Secretary.

There are other exciting new things happening within IGAEA this year. Ad Hoc committees are working on **Electronic Communications, Ways to Promote Your Program,** and a **listing of Graphic Arts Museums/Exhibits.** There will be other new things

happening, as well as the continuation of valuable activities like the **Gutenberg Awards, Annual Conference, The Communicator, Research & Resources Reports, Visual Communications Journal** (1996 issue coming soon), **regional meetings, Membership Directory** (coming soon, and including e-mail addresses), and **partnerships with industry and trade association Sustaining Members,** not to mention the **tremendous opportunities to network with others** with similar interests and problems.

I encourage each of you to get involved in IGAEA. It is the organization for graphic arts and related teachers to join and fully participate, rather than just being a joiner. There is a place for everyone in IGAEA. We invite you to join and find your niche in giving and receiving. Werner Rebsamen's statement at the IGAEA Annual Conference at RIT "The one who learns the most is the one who gives," really is true about IGAEA membership.

Sincerely,



Lee Weir, 1996-97 IGAEA President

Rochester Institute of Technology hosts Conference *(continued from page 1)*



Registration begins with the placing of a pin on the map indicating your hometown.



Sunday evening's Memorial Service gives us a chance to remember those of the IGAEA family that have departed since the last conference.



Serious workshops, hands-on, presentations, tours, discussions, demonstrations, and networking were all a part of the Conference!

The RIT conference planning committee, chaired by Professor Bob Chung, implemented a three-track program for the week-long conference. The participant track, coordinated by Professor Len Leger of SPMS, consisted of featured presentations, panel discussions, hands-on workshops, and industry tours. The spouse/guest track, coordinated by Loyi Chung, visited many Rochester local attractions like Eastman House, Finger Lake winery, and Niagara Falls. The youth track, coordinated by John Eldridge of SPMS, adventured to places like Strong Museum, Seneca zoo, Darien Lake, etc. In addition, Professor Bill Birkett of SPMS coordinated the pre-conference workshop and college credit; Professor Barbara Birkett of SPMS was the treasurer; and Denise Klos of Gravure Association of America (GAA) was the coordinator for meeting planning and catering services.

Offering a quality, yet affordable, conference requires significant fund-raising efforts. Hal Gaffin, Director of SPMS and Ed Kelly of Imation were instrumental in raising \$20,000 to meet the conference budget needs. More than 20 companies from printing and publishing industries, including 3M, AB Dick, Baldwin, Datacolor, Delmar Publishers, Deluxe, ECRM, Fuji Photo, GAA, Gerber Scientific, IPA, Journey Education Marketing, KBA Planeta, Eastman Kodak, Komori, Linotype-Hell, Mobile Chemical, NPES, NuArc, R&E, Weyerhaeuser, Against The Clock, Escher-Grad, Adobe, Gamma One, Xerox, Scitex, and Agfa responded to the pledge.

As the host of this year's IGAEA conference, RIT continues to position itself in the center stage of the graphic arts education and digital imaging arena. Two companies donated their state-of-the-art digital



Len Leger, RIT, left, did an excellent job of coordinating the participants' program throughout the week of educational activities.



President Lee Weir presents Robert and Loyi Chung with a gift to show IGAEA members' appreciation for the years of work to organize and host the 1996 conference.

Dozens more pictures and information from the 71st IGAEA Conference at RIT will be in the next issue of *The Communicator*, due out by the end of October. **New members—be sure your dues are paid to be on the mailing list!**

imaging technologies to support the educational mission of the School of Printing; ENCAD of San Diego, CA donated a 36" large-format ink jet system (called Novajet), valued at \$10,000; and Birmy Graphics of Melbourne, FL donated a PowerRIP, valued at \$2,499.

A chance to see old friends and meet new ones

Worldwide friends



Younger and mature friends



Teens, younger youth, and nursery age, too.



1997 Visual Communications Journal Call for Articles

It is important to be professional, to communicate to fellow teachers and industry, and to advance our knowledge base. IGAEA offers that opportunity to you. The 1997 *Visual Communications Journal* editor, Jerry Waite, encourages any IGAEA member to submit articles for publication in the upcoming VCJ. The theme is the same as the 1997 IGAEA Conference, "Southern Impressions," but it is not mandatory that a proposed article fit the theme as long as it is relevant to graphic arts education.

Please advise Jerry by January 10, 1997, of your intent to submit an article, and have the completed article to him by February 15, 1997. Copy is to be submitted on disk as raw text (unformatted). MAC or DOS may be used and graphic files should be in EPS (preferred) or TIFF. Hard copy should also be sent showing basic format, including heads, subheads, bold, italic, etc. Please include a current black and white photo, along with your name, title, address, phone number, E-Mail address if available, and a couple sentences about yourself.

Mail intent and articles to: Dr. Jerry Waite, University of Houston, Department of Industrial Technology, Houston, TX 77204-4083. Phone: 713-743-4089 Office; 281-565-2013 Home; FAX is 713-743-4032. jwaite@uh.edu is Jerry's E-mail address.

Lost People?

If anyone has knowledge of these young people's addresses or phone numbers, please advise Lee Weir at P.O. Box 109, Clemson, SC 29633, at leeweir@clemson.edu, or at 864/654-0647. These are former scholarship recipients, and it is important to contact these people for a follow-up study.

Kathryn A. Sanger	Troy Hilts
Don Swartenruber	David Gardner
Norman Glomski	Joe Indrisano

Calendar of Up-Coming Events

Oct 16-19, 1996—**Screenprinting & Graphic Imaging Assn. Intl. Convention**, Dallas Convention Center. Contact SGIA at 703/385-1335; FAX 703/273-0469.
Dec. 15, 1996—**Last day to mail 1996-97 IGAEA dues to be included in IGAEA Membership Directory.**
August 3-8, 1997—**IGAEA Annual Conference**, Georgia Southern University, Statesboro, GA. Contact Scott Williams at 912/681-0190.

The Communicator is the official newsletter of the **International Graphic Arts Education Association**
4615 Forbes Ave., Pittsburgh, PA 15213
Telephone 412/682-5170

Articles may be submitted for publication by sending them to:
Mr. Dan McCluskey, IGAEA Newsletter Editor
Willowbrook H. S.
1250 S. Ardmore Ave. • Villa Park, IL 60181

E-Mail—DMCGraph.AOL.com
School Fax 708/530-3401

Home Phone 708/859-2823
Office Phone 708/530-3693

Internet Ad Hoc Committee at Work to Improve IGAEA Communications!

Proposals for Host Server Requested.

The IGAEA Board has formed an ad hoc committee to expedite delivering to IGAEA members the most cost-effective, efficient, practical, and professional internet services possible! The committee, appointed by President Lee Weir during the Annual Conference at RIT, initially consisted of the following members: Chairperson Dan McCluskey—IL, Nancy Leininger—SC, Rod Tooley—MN, Lenore Collins—RI, and Bob Chung—NY. Mark Sanders was appointed to the committee after Weir discussed it with him at Virginia Tech on Weir's route home from the conference. A small number of other members may be appointed to this committee to help expedite the services.

An IGAEA web site is forthcoming! For those of you in the know about the technical jargon surrounding the internet, an IGAEA "domain name" has been applied for. For those of us not up on the latest, just ask your students! The domain name application was approved by the IGAEA Board of Directors at their August 9 post-conference meeting.

The ad hoc committee was very active at the conference. Weir posed the following challenges to the committee:

- assemble expertise
- determine purposes for possible web site/listserv offerings
- determine benefits possible
- determine features to address
- address costs to IGAEA and/or to members to establish and maintain services
- determine the Association's most advantageous host server location
- determine a procedure and qualifications for inclusion of information on IGAEA officially sanctioned web pages
- establish a corporate identity style
- determine a time-line for launching
- propose, at the conference, in writing, the establishment of whatever internet services would best serve IGAEA members, prospective members, and industry partners.

These challenges were taken seriously by the committee members. A survey form was prepared, distributed and collected. Of the 180 members at the conference, 90 responded with almost 100% indicating they were interested and would visit and utilize an IGAEA web site.

To expedite the establishment of a **host server location** for IGAEA, proposals from possible sites are requested from the membership. Address your proposal to Dan McCluskey, First Vice-President in charge of publications and ad hoc committee chair, and copy President Lee Weir. Proposals should, at a minimum, address the following:

- Who has ownership of the host server?
- What is the speed of the host server?
- What is the speed of transmission? How fast are phone lines or backbone?
- Who is proposed web master at proposed site?
- How responsive will web master be?
- What costs to IGAEA, if any, will be entailed?

Proposals should be submitted to Dan at dmccgraph@aol.com, with a copy to leeweir@clemson.edu, no later than **December 15.**

Rees receives Vocational Teacher of the Year Award

Cheryl Rees, Graphic Arts Instructor at Kendrick High School, Columbus, GA was recently recognized as the Muscogee County Vocational Teacher of the Year. The award, which is sponsored by the Muscogee Rotary Club, was presented on May 31.

Rees was also named runner-up in the VICA Advisor of the Year Contest at the Georgia State Leadership Conference in Atlanta on May 18. Her chapter received a Superior Chapter Rating, Golden Pennant Award, 3rd place in the Chapter Rating Scale, 3rd place in Outstanding Student, and 1st place in the American Spirit Award. Rees and two of her students attended the National VICA Conference in Kansas City June 24-29.

Cheryl has completed her sixth year of teaching. She graduated from Georgia Southwestern in 1987 with a B.A. in Advertising Design. In 1990, she went back to school at Georgia Southern University to complete her professional education courses for certification. Recently, she completed her Master's Degree in Educational Administration from Troy State University.



Cheryl Rees—GA, 2nd from left, received Teacher of the Year honors.

Personal Notes

The **Ted Swensons** were planning to attend the 1996 IGAEA Conference at RIT, but had a change of plans because of minor health problems. Their plans are to be at Georgia Southern next August.

Dr. Ervin A. Dennis is a member of the nine member board of trustees of the Hawkeye Community College, Waterloo, IA. He was appointed in May to fill an unexpired term of a trustee who left the district and then in early September, he was elected to a three-year term on the board.

Dr. Jack Simich retired from GATF at the end of August, 1996. He and his wife, Doris, are on a two-month tour of Europe until approximately November 7.

Send personal notes to Dan McCluskey. His addresses appear several places in this newsletter.

DETACH AND ENCLOSE WITH REMITTANCE

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Membership year is Sept. 1 through Aug. 31, except Sustaining Membership which is Jan. 1—Dec. 31.

PLEASE PRINT

1996-1997 Application/Invoice for Membership

All correspondence will be mailed to the address indicated directly below:

Please provide your work address below:

LAST NAME FIRST NAME INITIAL

SCHOOL/COLLEGE/BUSINESS

MAIL ADDRESS, STREET AND NUMBER

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AREA CODE () AREA CODE ()

HOME TELEPHONE

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Payment must be in U.S. Currency. • \$20.00 for insufficient funds checks.
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- Ask for Sustaining Membership brochure.
- \$200 or more - 101+ employees
 - \$100 or more - 26 - 100 employees
 - \$50 - 1-25 employees (or regional representative of an above paid Sustaining Member)

Subject areas you teach—

Regular Members only, check all that apply & underline best description:

- | | |
|--|--|
| <input type="checkbox"/> Graphic Arts | <input type="checkbox"/> Photography |
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| <input type="checkbox"/> Visual Communications | <input type="checkbox"/> Other _____ |
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No. Yrs. Teaching Experience _____

Return application with payment (Payable to IGAEA) to:

Richard Grim, IGAEA Membership Chairperson
293 Hillcrest Drive
California, PA 15419

(Note: If paying through school P.O. #, please attach this form to payment.)

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The Sustaining Membership year is from January 1 through December 31.

Address Changes

Please indicate any address change here and return to

Richard Grim • IGAEA 2nd VP • 293 Hillcrest Dr. • California, PA 15419

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