

# The Graphic Communications Education Association



GRAPHIC  
COMMUNICATIONS  
EDUCATION  
ASSOCIATION



Graphic Arts Teachers' Association of Illinois

# 2015 Region One Conference



in association with the Graphic Arts Teachers' Association of Illinois

**Friday, November 13**

**Harper College**

Avanté Y Building, Parking Lot 3 or 4  
1200 W. Algonquin Road (IL Route 62)  
Palatine, Illinois 60067

**Planned Presentations (to date)**

### **GCEAonline.org Profiles and WordPress**

*GCEA Board & Kelly Smith, Web Media Committee*  
Tour the GCEAonline.org website, set up your profile, connect to GCEA's web presence, and see how GCEA uses WordPress to manage the content at GCEAonline.org. Bring your laptop or tablet and update your profile with us.

### **How Illinois Teachers Can Earn Professional Development Units at the Region One Conference**

*Lexa Browning-Needham, Alton High School*  
If you are an Illinois teacher, Lexa will briefly walk you through what you need to do in order to document the Region One Conference activities and apply them to professional development units for your certificate renewal. Bring your IEIN number for the attendance sheet to participate.

### **On-Site Classes and Internship Opportunities for Community College Graphic Arts Students**

*Karl Gray, Harper College & Platinum Converting*  
Karl will present his experiences from the GRA 213 course at Harper, and discuss the value and benefits of on-site classes / internships at graphic art companies to students and our to industry.

### **Photography Presentation**

*Larry Zabinski, Harper College*  
Lighting is one of the three things needed to make a photo. The way photographers use lighting is changing, especially continuous lighting. Larry will show some of the different types and uses of continuous lighting for digital photography.

### **Color Correcting Skin Tones in Photoshop CC**

*Gia Nguyen, Harper College*  
Come learn how to effectively color correct skin tones in Photoshop files, and along the way, what's new in the latest iteration of Photoshop in the Creative Cloud.

### **GATAI Lunch Meeting**

The Graphic Arts Teachers' Association of Illinois will hold its annual business meeting during our lunch break.

### **Harper Articulation**

*Patty Bruner, Harper College*  
Patty will discuss articulation opportunities for those schools interested in setting up articulation agreements with the Graphic Arts Technology program at Harper.

### **Friday Evening Wayzgoose**

After the Friday sessions at Harper, join your fellow Region One Conference graphic artisans for our traditional Wayzgoose social hour and dinner at a local establishment.

Location TBD based on the number of attendees.  
(Wayzgoose cost not included in the registration fee)

**Saturday, November 14**

**John Hersey High School**

Graphic Arts Lab  
1900 E. Thomas Street  
Arlington Heights, Illinois 60004

**Planned Presentations (to date)**

### **Teaching Math in CTE Courses**

*Lexa Browning-Needham, Alton High School*  
Alton High School has implemented a "Math on Mondays" program which is used as a basic math review in their CTE courses. Lexa will describe her experiences with the program, which has allowed Alton to collect common data department wide, and has led to improved standardized test scores.

### **Strategies and Techniques for Screen Printing Tone**

*Dan McCluskey, Willowbrook HS and College of DuPage-Retired*  
Screenprinting tints and halftones is a process that starts with coating of screens through exposure and washout. It is complicated by the mesh count, the screen ruling and output angle of the tint/halftone. We will discuss all the considerations for success and develop a process for you to follow to screenprint tints/halftones.

### **How to Trap Colors for Screen Printing in Adobe Illustrator**

*Tom Loch, Harper College*  
See how to do a simple two-color trap using Adobe Illustrator to produce film positives for use in screen printing.

### **Techniques for Manual and Pneumatic Fabric Stretching with Newman Roller Frames**

*Tom Loch & Dan McCluskey, Retired Guys*  
Learn how to stretch Newman Roller Frames using manual techniques and with a pneumatic stretching device.

### **The Region One Flyer and Program Updates Are On Our Website at GCEAonline.org**

These are the presentations that we have confirmed so far. Check the *Region 1 North Central* page at our website, [GCEAonline.org/regions/region-1](http://GCEAonline.org/regions/region-1), for the most up-to-date info, including additional presentations, cancellations or date changes.

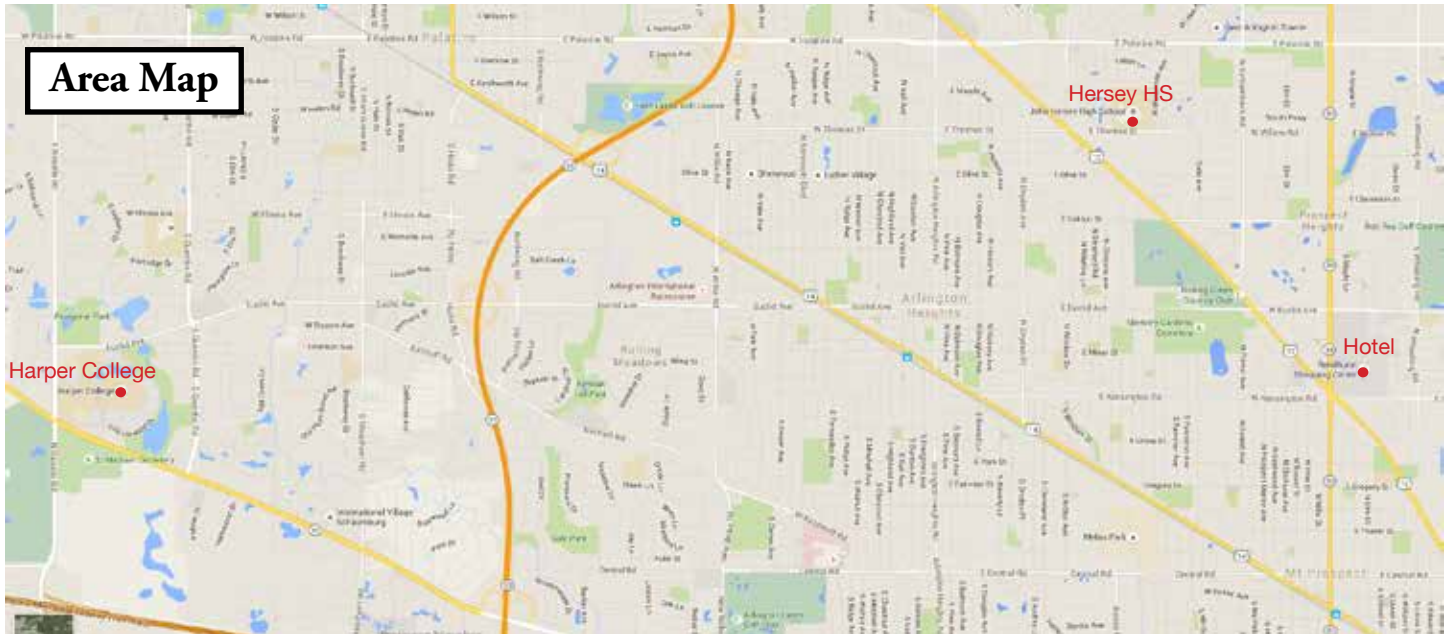
## **Coming This Summer!**

The 2016 GCEA Annual Conference will be held July 24–28 at the College of the Ozarks in Branson, Missouri. For more info, visit: <http://gceaonline.org/wp-content/uploads/2015/08/2016ConferencePresentation.pdf>



**Pre-registration is a must!** A conference of this size involves a lot of planning and preparation—and for that, we need your cooperation. **You must pre-register for this conference to attend.** Please return a copy of the pre-registration form below as soon as possible. If you have questions or need to register after the November 6 deadline, contact GATAI Secretary/Treasurer Dan McCluskey at [dmcclgraph@comcast.net](mailto:dmcclgraph@comcast.net) to work out arrangements.

**Be sure to include your e-mail address on the registration form to facilitate timely communication.**



**Tentative Schedule**

**Friday**

- 8:00–8:45 Registration • Refreshments
- 8:45–9:00 Welcome
- 9:00–12:00 Presentations
- 12:00–1:00 Lunch/ GATAI Meeting
- 1:00–3:00 Presentations
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- ~4:30–??? Wayzgoose at local restaurant w/ fellow graphic artisans (not included in the \$50 registration fee)
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**Saturday**

- 8:15–8:40 Coffee & .... • Late Registration
- 8:40–8:55 Welcome and Introductions
- 9:00–12:00 Presentations
- 12:00–1:00 Lunch
- 1:00–3:00 Presentations

**Hotel Accomodations** have been arranged at

The Hampton Inn-Randhurst  
999 N. Elmhurst Road, Mt. Prospect, IL, 60056

They have offered us a rate of  
\$109.00 + tax for one King bed or  
\$119.00 + tax for two Queen beds.

If 10 or more rooms are reserved by October 26, the rate will be reduced by \$10.00/ room.

Make your reservations at:

[http://hamptoninn.hilton.com/en/hp/groups/personalized/C/CHIMPHX-GCE-20151112/index.jhtml?WT.mc\\_id=POG](http://hamptoninn.hilton.com/en/hp/groups/personalized/C/CHIMPHX-GCE-20151112/index.jhtml?WT.mc_id=POG)

or call (847) 590-1860 and use Group Code: GCE and Group Name: Graphic Communications Education Association

**Send your** Dan McCluskey, GATAI Secretary/Treasurer  
**Pre-Registration** Region One Conference  
**Form to:** 9 Cebold Drive  
Montgomery, IL 60538-2713  
[dmcclgraph@comcast.net](mailto:dmcclgraph@comcast.net)

**Pre-Registration for the 2015 Region One Conference**  
**Cost: \$50 for both Friday and Saturday, \$30 for Single Day**

Name \_\_\_\_\_ School \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School Phone \_\_\_\_\_ School Fax \_\_\_\_\_

E-mail Address (please *print clearly*) \_\_\_\_\_

Circle Shirt Size: S    M    L    XL    XXL                      Circle days of Attendance:    Friday    Saturday

**Make Checks Payable to: GATAI—Graphic Arts Teachers’ Association of Illinois**

**Please reply by November 6, 2015**

Visit the GCEA Region One web page at: <http://gceaonline.org/regions/region-1/> for updates

**Important Contacts**

- John Baggett, Region One VP ..... [jbaggett@icc.edu](mailto:jbaggett@icc.edu) .....(309) 694-5147
- Tom Loch, Harper College..... [tomloch@mac.com](mailto:tomloch@mac.com)..... H: (847) 255-7142
- Greg Miller, Hersey High School.....[greg.miller@d214.org](mailto:greg.miller@d214.org).....(847)718-4835