The Graphic Communications Education Association
Region One Conference
in association with the Graphic Arts Teachers’ Association of Illinois

Friday, April 29
Illinois State University
Nelson Smith Building, Room 10
College Avenue,
Normal, Illinois 61790

Planned Presentations
3D printing using Adobe Photoshop’s 3D tools
Adam Burke, Illinois State University
Want to blend Adobe Photoshop and 3D printing in your curriculum? Recent versions of Photoshop have expanded tools for creating 3D models and export functions for 3D printing. Learn how in this hands-on session.

Digital Garment Printing
Adam Burke, Illinois State University
Learn how to prepare images and print t-shirts using the Epson 2000 direct-to-garment printer. We will discuss the equipment, cost, and limitations of the process compared to screen printing.

Intro to Teaching XML to Graphic Communications Students
Dan Wilson, Illinois State University
XML (eXtensible Mark-up Language) is a data format used in digital publishing and data transfer in print production. We’ll cover what XML is and where it is used in graphic communications. With hands-on experience, learn how to teach the basic elements of XML and use XML with Adobe InDesign.

Copyright Law: “Just Google an Image”
Dan Wilson, Illinois State University
Are your students tuned into the importance of Copyright law? Learn how to teach the basics of Copyright law to students, along with interesting case studies that will make them sensitive to intellectual property.

Special Friday Evening Activity
We will visit graphics screen printing faculty at Muir Omni Graphics
(http://www.muirgraphics.com)
908 W. Main St. Peoria, IL 61606
After the tour, we will retire to a local establishment for our Wayzgoose.
(Wayzgoose cost not included in the registration fee)

Saturday, April 30
Illinois Central College
AIT Building, Parking Lot F
1 College Drive,
East Peoria, Illinois 61635

Planned Presentations
Flexography 101
Jeffery Sullivan, Knox High School and Mike Berringer, Actega
Flexography printing is one of the areas of high growth and stable employment in the printing field. This demo will explain the basis of flexography and demonstrate the process of making plates and setting up a print run of small labels.

Color Change Vehicle Wrap
Charlie Johnson, CJ Signs
If you’re interested in adding vehicle wrapping to your curriculum but didn’t think you could afford the expensive equipment and materials this demonstration will show you how to showcase the process at an affordable price.

Automatic Screen Printing
T and J Printing
This presentation will cover the process of setting up a three color automatic screen print job. Preparation, image registration and troubleshooting will be covered during the printing session.

Screen Printing Heat Transfers
John Baggett, Illinois Central College
This class will show the process of screen printing heat transfers. This process can be a handy way of providing shirt designs for clients that only need a few shirts on a repeating basis.

Coming This Summer!
The 2016 GCEA Annual Conference will be held July 24-28 at College of the Ozarks in Branson, Missouri. Visit http://www.ozarksgea.org for more information. Hope to see you there!
Pre-registration is a must! A conference of this size involves a lot of planning and preparation—and for that, we need your cooperation. You must pre-register for this conference to attend. Please return a copy of the pre-registration form below as soon as possible. If you’re one of those late registrants, contact GATAI Secretary/Treasurer Dan McCluskey at gatai1@me.com. Be sure to include your e-mail address on the registration form to facilitate timely communication.

Region One Conference Logistics
This year, the conference will be held at two different venues. We will need to drive to the different sites. Check the map to see the general locations of the venues. Friday will be at Illinois State College and followed up with a tour of Muir Graphics located in downtown Peoria. The hotel for that night is Stoney Creek Inn, which is 10 minutes away in East Peoria. The Wayzgoose will be right next door to Stoney Creek Inn at the restaurant Jonas. Saturday’s meeting will be just up the hill at Illinois Central College.

Friday’s Schedule
8:00–8:45 Registration • Refreshments
8:45–9:00 Welcome
9:00–12:00 Presentations
12:00–1:00 Lunch/ GATAI Meeting
1:00–3:00 Presentations
~3:30 Leave for Muir Graphics
4:30–5:30 Tour of a Graphic Screen Printing Company
6:30–??? Wayzgoose at Jonas
w/ fellow graphic artisans
(not included in the $45 registration fee)

Saturday’s Schedule
8:15–8:40 Coffee & .... • Late Registration
8:40–8:55 Welcome and Introductions
9:00–12:00 Presentations
12:00–1:00 Lunch
1:00–3:00 Presentations

Pre-registration for the 2016 Region One Conference • Cost $45

Name ___________________________ School ___________________________
Address _________________________________________________________
Town ___________________________ State ________ Zip ________________
School Phone _______________________ School Fax ______________________
E-mail Address (please print clearly) ___________________________________

Make Checks Payable to: GATAI—Graphic Arts Teachers’ Association of Illinois

Please reply by April 22

Visit the GCEA Region One web page at: http://gceaonline.org/regions/region-1/

Important Contacts
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