

The Graphic Communications Education Association



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION



Graphic Arts Teachers' Association of Illinois

2016 Region One Conference



in association with the Graphic Arts Teachers' Association of Illinois

Friday, April 29

Illinois State University

Nelson Smith Building, Room 10
College Avenue,
Normal, Illinois 61790

Planned Presentations

3D printing using Adobe Photoshop's 3D tools

Adam Burke, Illinois State University

Want to blend Adobe Photoshop and 3D printing in your curriculum? Recent versions of Photoshop have expanded tools for creating 3D models and export functions for 3D printing. Learn how in this hands-on session.

Digital Garment Printing

Adam Burke, Illinois State University

Learn how to prepare images and print t-shirts using the Epson 2000 direct-to-garment printer. We will discuss the equipment, cost, and limitations of the process compared to screen printing.

Intro to Teaching XML to Graphic Communications Students

Dan Wilson, Illinois State University

XML (eXtensible Mark-up Language) is a data format used in digital publishing and data transfer in print production. We'll cover what XML is and where it is used in graphic communications. With hands-on experience, learn how to teach the basic elements of XML and use XML with Adobe InDesign.

Copyright Law: "Just Google an Image"

Dan Wilson, Illinois State University

Are your students tuned into the importance of Copyright law? Learn how to teach the basics of Copyright law to students, along with interesting case studies that will make them sensitive to intellectual property.

Saturday, April 30

Illinois Central College

AIT Building, Parking Lot F
1 College Drive,
East Peoria, Illinois 61635

Planned Presentations

Flexography 101

Jeffery Sullivan, Knox High School and Mike Berringer, Actega

Flexography printing is one of the areas of high growth and stable employment in the printing field. This demo will explain the basis of flexography and demonstrate the process of making plates and setting up a print run of small labels.

Color Change Vehicle Wrap

Charlie Johnson, CJ Signs

If you're interested in adding vehicle wrapping to your curriculum but didn't think you could afford the expensive equipment and materials this demonstration will show you how to showcase the process at a affordable price.

Automatic Screen Printing

T and J Printing

This presentation will cover the process of setting up a three color automatic screen print job. Preparation, image registration and troubleshooting will be cover during the printing session.

Screen Printing Heat Transfers

John Baggett, Illinois Central College

This class will show the process of screen printing heat transfers. This process can be a handy way of providing shirt designs for clients that only need a few shirts on a repeating basis.

Special Friday Evening Activity

We will visit graphics screen printing facility at

Muir Omni Graphics

(<http://www.muirgraphics.com>)

908 W. Main St. Peoria, IL 61606

After the tour, we will retire to a local establishment for our Wayzgoose.

(Wayzgoose cost not included in the registration fee)



Coming This Summer!

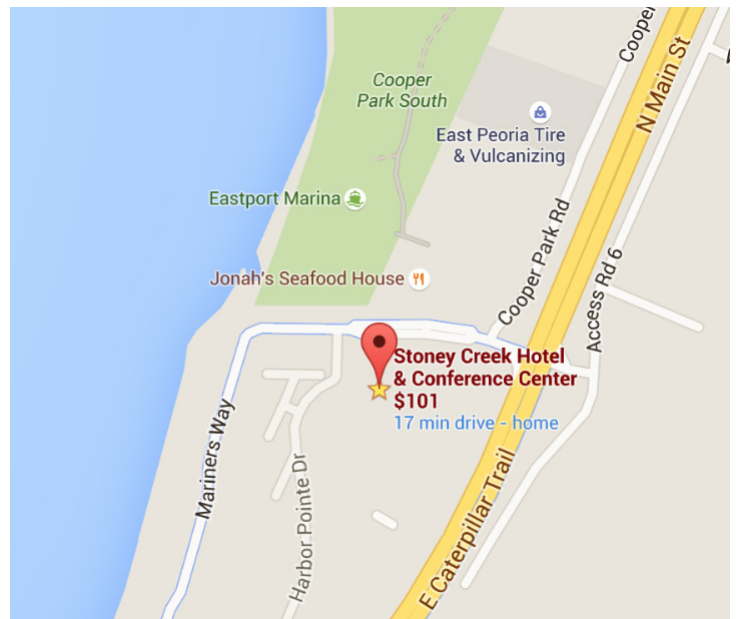
The 2016 GCEA Annual Conference will be held July 24-28 at College of the Ozarks in Branson, Missouri. Visit <http://www.ozarksgcea.org> for more information. Hope to see you there!



Pre-registration is a must! A conference of this size involves a lot of planning and preparation—and for that, we need your cooperation. **You must pre-register for this conference to attend.** Please return a copy of the pre-registration form below as soon as possible. If you're one of those late registrants, contact GATAI Secretary/Treasurer Dan McCluskey at gatai1@me.com. **Be sure to include your e-mail address on the registration form to facilitate timely communication.**

Region One Conference Logistics

This year, the conference will be held at two different venues. We will need to drive to the different sites. Check the map to see the general locations of the venues. Friday will be at Illinois State College and followed up with a tour of Muir Graphics located in downtown Peoria. The hotel for that night is Stoney Creek Inn, which is 10 minutes away in East Peoria. The Wayzgoose will be right next door to Stoney Creek Inn at the restaurant Jonas. Saturdays meeting will be just up the hill at Illinois Central College.



Stoney Creek Inn

101 Mariners Way, East Peoria, IL 61611 has given us a rate of \$99.00 + 12% tax, including breakfast Saturday morning. Call 800-659-2220 or 309-694-1300 or and mention Illinois Central College and GCEA, The Graphic Communications Education Association.

Friday's Schedule

- 8:00–8:45 Registration • Refreshments
- 8:45–9:00 Welcome
- 9:00–12:00 Presentations
- 12:00–1:00 Lunch/ GATAI Meeting
- 1:00–3:00 Presentations
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- ~3:30 Leave for Muir Graphics
- 4:30–5:30 Tour of a Graphic Screen Printing Company
- 6:30–??? Wayzgoose at Jonas w/ fellow graphic artisans (not included in the \$45 registration fee)
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Saturday's Schedule

- 8:15–8:40 Coffee & • Late Registration
- 8:40–8:55 Welcome and Introductions
- 9:00–12:00 Presentations
- 12:00–1:00 Lunch
- 1:00–3:00 Presentations

Send your Pre-Registration Form to:

Dan McCluskey, GATAI Secretary/Treasurer
 Region One Conference
 9 Cebold Drive Montgomery, IL 60538-2713
gatai1@me.com

Pre-Registration for the 2016 Region One Conference • Cost \$45

Name _____ School _____

Address _____

Town _____ State _____ Zip _____

School Phone _____ School Fax _____

E-mail Address (please *print clearly*) _____

Make Checks Payable to: GATAI—Graphic Arts Teachers' Association of Illinois

Please reply by April 22

Visit the GCEA Region One web page at: <http://gceonline.org/regions/region-1/>

Important Contacts

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