

**2015 Appreciation Resolutions**  
*Graphic Communications Education Association*  
*90<sup>th</sup> Annual Conference*  
*California Polytechnic State College*  
*San Luis Obispo, California*



GRAPHIC  
COMMUNICATIONS  
EDUCATION  
ASSOCIATION

**A-1-2015**

*Whereas*, members of the Graphic Communications Education Association, representing all levels of graphic arts, graphic communications, imaging technology, and related printing instruction, at their 90<sup>th</sup> Annual Conference assembled at California Polytechnic State College, San Luis Obispo, California; July 5-10, 2015.

*Whereas*, the conference arrangements have been outstanding in their planning and execution for all members, spouses and guests; and

*Whereas*, the physical comfort and pleasure of the members have been cared for with the food service and living accommodations; and

*Whereas*, the gracious generosity of our 2015 conference planning host Ken Macro, and committee planning members and staff; and all other faculty, staff, administration, and students of California Polytechnic State College who have all made conference preparations, including the care and entertainment of spouses and guests during the conference week; and therefore

**Be it resolved** that the members of the Graphic Communications Education Association, in conference assembled, do hereby express their deepest thanks to all persons responsible for these arrangements, for their thoughtfulness, hospitality and concern; and furthermore that copies of this resolution be transmitted to said individuals.

**A-2-2015**

*Whereas*, the 90<sup>th</sup> Annual Conference with its theme "**The Release of Graphic Communications 3.5**" was generously planned and hosted by the Visual Communication faculty and staff of California Polytechnic State College, had educational sessions and workshops of great merit and stimulation.

*Whereas*, such educational sessions were generously provided by graphic arts leaders, educators, and industry representatives; and

*Whereas*, such persons contributed their talents, time, and materials to make this conference an educational inspiration; now therefore

**Be it resolved** that the members of the Graphic Communications Education Association, in Conference assembled, do hereby express their thanks to these leaders for their interest and assistance.

**A-3-2015**

*Whereas*, the following officers are completing their terms of office at this 2015 conference:

Monika Zarzycka, Immediate Past-President  
Michael Williams, President  
Thomas Loch, President-Elect  
Lexa Browning-Needham, Second Vice President  
Kelly Smith, Secretary  
William Delgado, Region 2 Vice President  
Barry Wilson, Region 4 Vice President  
Tony Sittner, Region 6 Vice President  
Yung-Cheng Hsieh, Region 8 Vice President

*Whereas*, this persons have given willingly of their time and energy to the success of the Graphic Communications Education Association, now therefore

**Be it resolved** that special recognition and thanks be accorded to them for their dedicated service for the respective terms of their Association offices.

**A-4-2015**

*Whereas*, the Memorial Service for our departed members and friends has been a meaningful part of our Annual Conference; now therefore

**Be it resolved** that we express our appreciation to those who planned the service, participated in it, and provided the facilities for this special annual event.

**2015 Standing Resolutions**  
*Graphic Communications Education Association*  
*90<sup>th</sup> Annual Conference*  
*California Polytechnic State College*  
*San Luis Obispo, California*



GRAPHIC  
COMMUNICATIONS  
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**S-1-2015**

*Whereas*, the industries associated with the manufacture of equipment, supplies, software, and instructional materials for graphic communications and imaging technology have generously supported the Graphic Communications Education Association and graphic arts education in schools across the world; and

*Whereas*, this support has been continuous; now therefore

**Be it resolved** that the members of the Graphic Communications Education Association acknowledge and appreciate industry and business support as partners with educators in promoting and supporting graphic arts education.

**S-2-2015**

*Whereas*, graphic communications teacher members of the Graphic Communications Education Association desire to learn and share knowledge and skills with colleagues to help meet the challenges impacted by new technology in the extensive graphic communications industry; and

*Whereas*, the future of this dynamic industry depends upon a supply of educated personnel, and

*Whereas*, students in our graphic communications programs constitute such personnel; now therefore

**Be it resolved** that our members, as representative of all graphic communications teachers, continue to share and dedicate themselves to the task of educating personnel to achieve their highest potential, and strive to prepare youth and adults for successful careers, as well as for expected career changes.

**S-3-2015**

*Whereas*, safe health, ergonomics and other factors are of prime importance in our society; and

*Whereas*, the government has passed legislation to provide these safe conditions in the form of the Occupational Safety and Health Act (OSHA), Environmental Protection Agency (EPA), the labeling of hazardous materials, and the use of Material Safety Data Sheets (MSDS); now therefore

**Be it resolved** that the Graphic Communications Education Association promotes the knowledge of and compliance with the conditions of these regulations, and provides information to members.

**S-4-2015**

*Whereas*, the Graphic Communications Education Association headquarters are located at NPES, Reston, Virginia, lending stability to a constantly changing roster of Board of Directors; now therefore

**Be it resolved** that the members of the Graphic Communications Education Association express their appreciation to personnel at the NPES for their assistance and support of our mission.

#### **S-5-2015**

*Whereas*, the Regional Meeting concept tried and found to serve the membership beyond the Annual Conference; and  
*Whereas*, it has been effective in recruiting new Graphic Communications Education Association members; now therefore

**Be it resolved** that the Graphic Communications Education Association is committed to increased service to its members at large and to educators beyond its membership through the continuation of Regional Meetings.

#### **S-6-2015**

*Whereas*, continued recognition of outstanding graphic communications students desiring to continue their education is an integral component of graphic arts education; and

*Whereas*, an increasing number of graphic communications students continuing their education are benefiting from graphic communications scholarships; now therefore

**Be it resolved** that members of the Graphic Communications Education Association acknowledge their appreciation to the many **graphic communications** associations, organizations, and individuals for establishing scholarship programs that provide educational opportunities for graphic arts students.

#### **S-7-2015**

*Whereas*, race equality, gender equity, prevention of sexual harassment, and professional behavior are important to the teacher, the profession, and particularly to the development of the positive self-esteem of young people; now therefore

**Be it resolved** that members of the Graphic Communications Education Association as representative of all graphic arts teachers, dedicate themselves to the task of treating both genders of all races with respect and equality, to developing students' highest potential to become whole persons, intelligent citizens, and worthy members of society and of the great industry that we represent.

#### **S-8-2015**

*Whereas*, the Graphic Communications Education Association is dedicated to preserving the environment, committed to stewardship with the world's natural resources, and steadfast to the goal of sustainability in all levels of graphic communications education, now therefore

**Be it resolved** that the members of the Graphic Communications Education Association do hereby express their support of all industry leadership, educational directives, and scientific research that are dedicated to these goals