Founded in 1935, the Graphic Communications Education Association (GCEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes related to graphic communications and imaging technology.

Membership in GCEA will provide you with a wealth of resources, information, and professional contacts. In joining GCEA, you will become a valued member of an association dedicated to serving the needs and interests of graphic communications education.

Whether you are an educator, industry representative, student, or just have an interest in any of the areas of graphic communications and imaging technology education, GCEA offers lifelong opportunities for professional involvement.

Among the activities sponsored by GCEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks.

GCEA fosters career awareness by promoting Graphic Communications Week, assisting Boy and Girl Scouts with their merit badges and interest projects and recognizing success through Gutenberg Student Awards.
MEMBERSHIP TYPES

GCEA members include educators representing approximately 40,000 students—future prospective employees! There are five different membership categories in GCEA:

• **Full Time Educator’s Membership** is open to educators, supervisors, and others engaged or interested in graphic communications, graphic design, photography, journalism, communication technology, and/or related fields.

• **Associate Membership** is open to retired persons interested in graphic communications and imaging technology education.

• **Student Membership** is open to all full-time students interested in graphic communications and imaging technology education.

• **Library Membership** is open to all libraries that wish to receive GCEA publications.

Membership benefits for Full Time Educators, Associates, and Students include: Mailings of The Communicator and The Visual Communications Journal, access to restricted areas of the website, student competitions, discounted conference rates and more!

Membership benefits for Libraries include: Regular mailings of The Communicator and twice a year mailings of The Visual Communications Journal, and access to restricted areas of the website.

**Sustaining Memberships** are available to business, industry, foundations, organizations, and educational institutions. A separate Sustaining Membership brochure explains the benefits more fully. Information may also be found at our website at [www.gceaonline.org/membership](http://www.gceaonline.org/membership).

BENEFITS

All members of GCEA may take advantage of the following opportunities and services:

• **The Communicator** is the official publication of GCEA.

• **The Visual Communications Journal** is a scholarly journal published annually by the Association.

• **Gutenberg Student Awards** is a student graphic communications contest for all educational levels.

• **Industry & Education Partnerships** are established as a result of the activities sponsored by the Association.

• **Project/Idea Exchange** Members can exchange projects, ideas, information sheets, and classroom promotional material.

• **Website** GCEAonline.org provides a forum where members can share information and ideas.

• **Resource Network** is established among members through formal and informal channels.

• **Regional Meetings** are arranged and promoted by GCEA Regional Vice Presidents in each of the nine geographic areas.

GCEA CONFERENCES

The annual GCEA Conference is four or five days of education, fellowship and fun normally held on a college campus during the summer. The program is a lively mix of technical and professional presentations, hands-on demonstrations and workshops, social activities, and informal gatherings to discuss issues related to graphic communications and imaging technology education.

A unique feature of all GCEA conferences is a complete program of activities for the participants and spouses/guests. Most conferences provide college credit for attendees who wish to earn credit during the week. First-time attendees are encouraged to apply for a grant to attend their first conference.

APPLICATION FOR MEMBERSHIP/RENEWAL

Membership year is January 1 through December 31, including Sustaining Membership. First time regular members joining after August will be credited for the following year.

To apply, fill out the form below, or apply for membership online at gceaonline.org/membership

Please complete ALL areas. A current e-mail address is required.

**First Name**

**Last Name**

**Address**

**City**

**State**

**ZIP+4**

**Home Phone**

**Personal Email**

**School/College/Business**

**School Address**

**City**

**State**

**ZIP+4**

**Check One:**

- **New Member**

- **Renewal**

**Membership Type (Check One):**

- Full Time Educator–US $75

- Full Time Educator–International $80

- Associate (Retired GCEA Member) $40

- Individual Student $25

- Library $25 (excludes discounted conference rates)

For information on our Sustaining Memberships, see our Sustaining Membership brochure.

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