

OUR MISSION

The stated purposes and goals of the Graphic Communications Education Association are to accomplish the following:

- Support and further professional ideals of the printing, publishing, multimedia and related educational fields.
- Work in conjunction with international, national, regional, state and local educational and industrial agencies, organizations and associations, and sponsor meetings in conjunction with conferences of various groups
- Promote Graphic Communications Week during the week of Benjamin Franklin's birthday as a means of relating graphic communications education and the industry to the life of the community and the schools.
- Arrange an annual GCEA summer conference as a means of in-service education for members. First time attendees are eligible to apply for the Paul D. Von Holtz Conference Incentive Award.
- Stimulate research and dissemination of information of professional and technical interest to members.
- Assist in sponsoring the Gutenberg Awards competition and the Boy Scout/Girl Scout Merit Badge for printing.

WHAT OTHERS ARE SAYING

“ There is no more pressing issue facing the industry today than finding and educating a skilled workforce to design and operate the technology that will provide a strong future for graphic communications. Because it provides the support for teachers who are on the front lines of this critical effort, GCEA is one of the industry's most important organizations and is well worth the sustaining membership of NPES and our member companies. ”

Regis J. Delmongtagne, President

NPES, The Association for Suppliers of Printing, Publishing and Converting Technologies

“ As Chairman of PGSF, (Print & Graphic Scholarship Foundation) I know the large number of students actively seeking a career in the Graphic Arts. These are the lifeblood of our business for the future. As an industry, we owe it to ourselves to support them and the institutions and educators who will shape them for the future. The GCEA is an excellent way to do this. ”

Larry Warter

Fuji Photo Film USA



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION

FORMERLY KNOWN AS IGAEA

1896 Preston White Drive | Reston, VA 20191

GCEAONLINE.ORG/MEMBERSHIP



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION

Supporting Graphic Communications Education

Sustaining Membership
with GCEA

Your membership will allow teachers from around the country and across the world to develop and maintain close ties with industry.

Your membership dues will also support the annual conferences. As a Sustaining Member, your company will be promoting graphic communications education and helping to prepare your future employees.

As a GCEA Sustaining Member, you can have an influence in keeping graphic communications programs open and flourishing in our nation's schools. GCEA boasts over 350 teachers from every educational level. Annual conferences provide members with industry updates, hands-on training on new equipment and software, and educator/industry networking.



BENEFITS

As a Sustaining Member, you will receive numerous benefits including:

- Opportunities to network with educators dedicated to preparing future employees.
- GCEA publications including:
 - The Communicator, GCEA's newsletter.
 - The Visual Communications Journal, the annual scholarly journal.
- Name listed in each issue of The Communicator
- A 3.5" x 2.5" ad in one issue of The Communicator at no cost.
- Use of the GCEA Sustaining Member logo in your publications.
- Use of the GCEA membership mailing list.
- A handsome wall plaque
- Opportunity to influence the direction of graphic communications education through:
 - Conference presentations and product demonstrations.
 - Articles in The Communicator and Visual Communications Journal.
 - Serving on the advisory council.
 - Beta test sites for new equipment and products.

Apply online at gceaonline.org/membership

SUSTAINING MEMBERSHIP APPLICATION

To support graphic communications education by becoming a Sustaining Member in GCEA, please complete this form and submit to the address below. Sustaining Membership is January 1 through December 31.

[Apply for membership online at gceaonline.org/membership](http://gceaonline.org/membership)

FIRST NAME LAST NAME

JOB TITLE

COMPANY/ORGANIZATION

COMPANY/ORGANIZATION MAILING ADDRESS

CITY STATE ZIP+4

OFFICE PHONE EXT.

FAX TOLL FREE NUMBER

YOUR EMAIL

COMPANY/ORGANIZATION WEB ADDRESS

CHECK ONE:

- Johannes Gutenberg \$5,000 Silver \$200
 Ben Franklin \$2,500 Bronze \$100
 George Eastman \$1,000 Student Chapter \$50
 Platinum \$500 Education Institutions \$50
 Gold \$300

Send this form with check payable to
Graphic Communications Education Association to:

GCEA | 1896 Preston White Drive | Reston, VA 20191