

Graphic Communications Education Association

2019 Region One Conference At ISU

Illinois State University

Nelson Smith Building, Room 10 College Ave, Normal, Illinois 61790

Friday, November 1st, 2019

High Tech Origami: Structural Design of Packages

Adam Burke, Illinois State University

Learn how to make a structural design of a consumer package using Adobe Illustrator and a free Esko plug-in, and place graphics and preview a 3D model in Adobe Dimension.

So Many Choices: Variable Data Package Versioning

Dan Wilson, Illinois State University

Using the consumer package you've designed, you'll learn to use Adobe Illustrator's variable data capabilities for package versioning, based on color scheme, product images, and text descriptions.

Lunch Meeting

Enjoy lunch with your colleagues

The Status of Technology Education

Josh Brown, Illinois State University

Learn about the latest trends in Technology Education and STEM.

Graphic Artisan Dinner

(Cost not included in registration)

Back by popular demand! Network and enjoy fellowship with our group at dinner Friday evening at a local restaurant. Everyone is invited!

Saturday, November 2nd 2019

A New Sheriff in Town: Inkjet Printing

Dan Wilson, Illinois State University

Inkjet printing has arrived in full force. Gain insights into how the technology has developed for commercial printing and how the future of printing will look very different from today. Also print your package on the HP-Scitex FB550 flatbed and Caldera RIP.

Slice & Dice: Cutting Tables

Adam Burke, Illinois State University

Cutting table use is on the rise in print production facilities. Learn about capabilities, models and price points, and prepare your artwork in Adobe Illustrator for scoring and cutting on a Kongsberg X Series cutting table.

Lunch Meeting

Enjoy lunch with your colleagues

Screen Printing

Dan McCluskey,

Print an ISU Graphic Communications Technology shirt. Dan will demonstrate some new strategies that you can take back to your students.

More topics be determined . . .



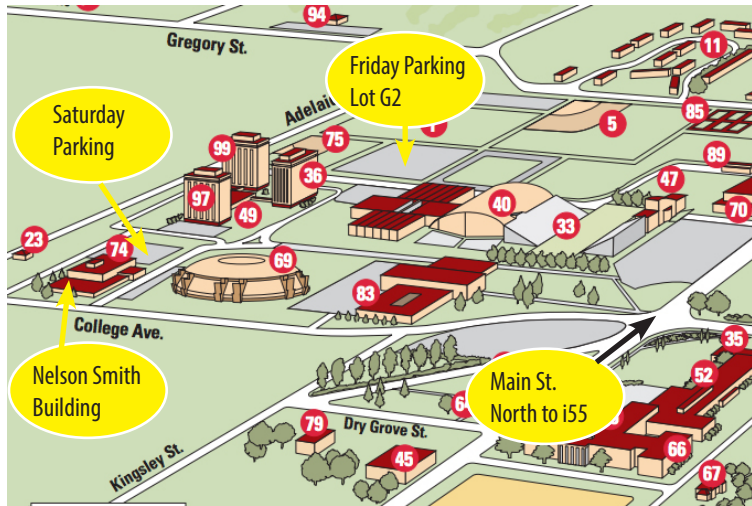
GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION

Friday's Schedule

- 9:00-9:30 Registration & Refreshments
- 9:30-noon Presentations
- noon-1:00 Lunch/ GCEA Meeting
- 1:00-3:00 Presentations
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- ~4:00 Happy Hour & Dinner
w/ fellow graphic artisans
(not included in the \$40 registration fee)
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Saturday's Schedule

- 9:00-9:30 Late Registration & Refreshments
- 9:30-noon Presentations
- noon-1:00 Lunch
- 1:00-3:00 Presentations



Lodging Near Campus (many other options)

Hyatt Place Normal (3 stars)
200 Broadway, Normal, IL 61761 • (309) 454-9288

Marriott Hotel in Uptown Normal (3 stars)
201 Broadway St, Normal, Illinois 61761 • 800.627.7468

Radisson Hotel & Conference Center (3 stars)
8 Traders Cir, Normal, IL 61761 • (309) 862-0101

Send your Registration Form to:

Dan McCluskey
Region One Conference
9 Cebold Drive
Montgomery, IL 60538-2713
dmccgraph@comcast.net

Pre-registration is a must! A conference of this size involves a lot of planning and preparation—and for that we need your cooperation. **You must pre-register for this conference to attend.** Please return the pre-registration form to as soon as possible. Late registrants are encouraged to call and have information e-mailed in return. Please include your e-mail address on the registration form to facilitate timely communication.

Pre-Registration for the 2019 Region One Conference • Cost \$40

Name _____ School _____

Address _____

Town _____ State _____ Zip _____

School Phone _____ School Fax _____

E-mail Address (please *print clearly*)

Make Checks Payable to: GATAI—Graphic Arts Teachers' Association of Illinois

Shirt Size: (circle one) S M L XL XXL

Local Contact

Dan Wilson, Illinois State University • dgwilso@ilstu.edu • Office: (309) 438-2737