

Graphic Communications Week

Poster Design Contest

Sponsored by the Graphic Communications Education Association Inc., (GCEA)

CONTEST INFORMATION AND REQUIREMENTS

THEME

The poster must be designed for Graphic Communications Week which typically revolves around Benjamin Franklin's birthday (January 17th).

The theme could encompass anything that symbolizes the power and importance of printed communications

- **ELIGIBILITY**

Students from any academic institution are eligible. **Work must be submitted through a current GCEA member**, and Instructors must obtain written permission from the student (and parent/guardian if the student is under the age of 18) to have the entry reproduced and distributed.

- **DEADLINE**

Poster entry must be received by July 1st.

- **PRIZES**

\$300 for the first prize winner. Additional amounts will be awarded for second and third place prize winners. If more than one student created a winning design, the prize money will be divided among the students.

- **JUDGING**

Winning entries will be selected by the GCEA board of directors and displayed during the GCEA Annual Summer Conference.

- **OWNERSHIP**

All entries will become the property of GCEA with all rights of use granted to GCEA as a condition for accepting the entry. GCEA reserves the right to make minor revisions to accommodate production control protocols.

- **ORIGINAL WORK**

All entries must have the designer's signature verifying that the design is the entrant's original design and that no copyright violations have knowingly occurred.

- **ENTRIES**

All entries are to be submitted electronically and must be able to output as a CMYK image to a platesetter or digital press.

Entry procedures are given in the entry form.

Entries must be submitted by the student's instructor. Maximum of 3 (three) entries.

FOR INSTRUCTORS

HOW TO SUBMIT ENTRIES

Go to the GCW Poster Design Contest page on the GCEA website to submit your student's entries



GRAPHIC
COMMUNICATIONS
EDUCATION
ASSOCIATION



BLEED

CROP MARKS

ENTRY GUIDELINES:
TOTAL POSTER SIZE
THE FINISHED POSTER WILL BE 11"W X 17"H AS FOLLOWS:



DESIGN AREA..... 11"W X 14.25"H VERTICAL FORMAT

IMPORTANT

Set your page size to 11x17" WITH 1/8" BLEED.
 When you export to Pdf: In Marks and Bleeds, make sure that you check "Crop Marks" and "Use Document Bleed Settings."

ENTRIES RECEIVED THAT DO NOT HAVE CROP MARKS AND BLEED SHOWING WILL NOT BE ENTERED INTO THE CONTEST

14.25"



Your poster will be printed on a digital production press and forwarded to the GCEA Annual Conference for judging.

TEXT AREA..... 11"W X 2.75"H

The following GCEA information must appear in this area:
 Graphic Communications Week
 January 16 - 22, 2022
 GCEA Logo*

Sponsored By: Graphic Communications Education Association, Inc.
 Designed By: (Designer's Name) A student of (Teacher's Name) In The
 (name of program) at (name of Designer's school/college), City, State, Zip



2.75"

*GCEA logos may be downloaded from the GCEA website
www.gceaonline.org