

How to Teach Soft Skills in a Graphic Communications Classroom

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Participant Consent Form

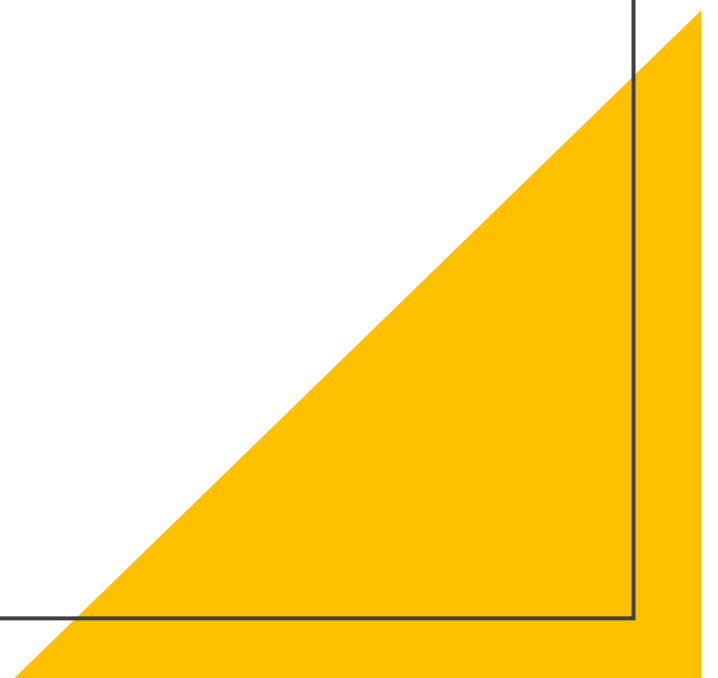
- Informed Consent

Context

- Most Needed Graphic Communications Competencies
- Soft Skills:
 - Critical thinking skills
 - Communication skills
 - Teamwork
 - Problem solving and analytical thinking skills
 - Business and personal ethics
- Organization Skills
- Adaptability and flexibility
- Customer service skills
- Emotional intelligence (managing people objectively and respectfully)
- Leadership skills

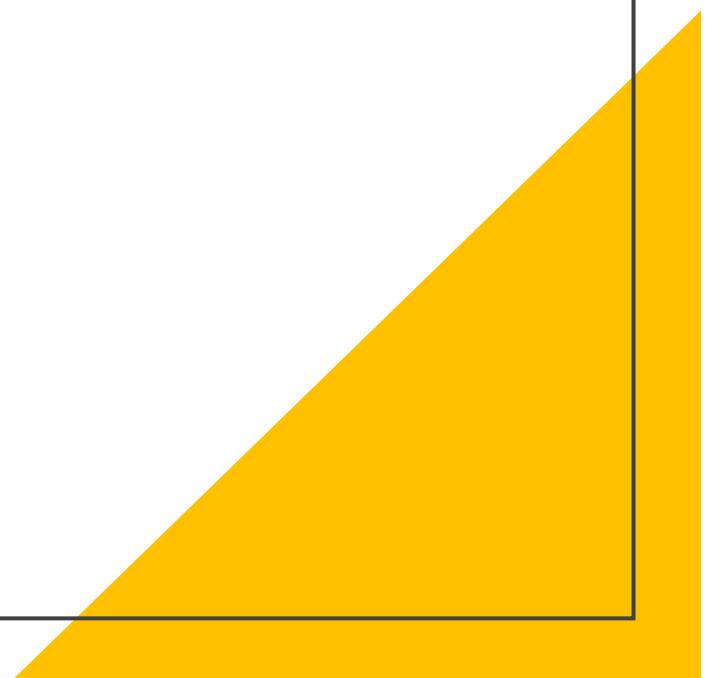
Focus Group Question 1

- How do you integrate soft skills into your classroom lecture content? Give specific examples.



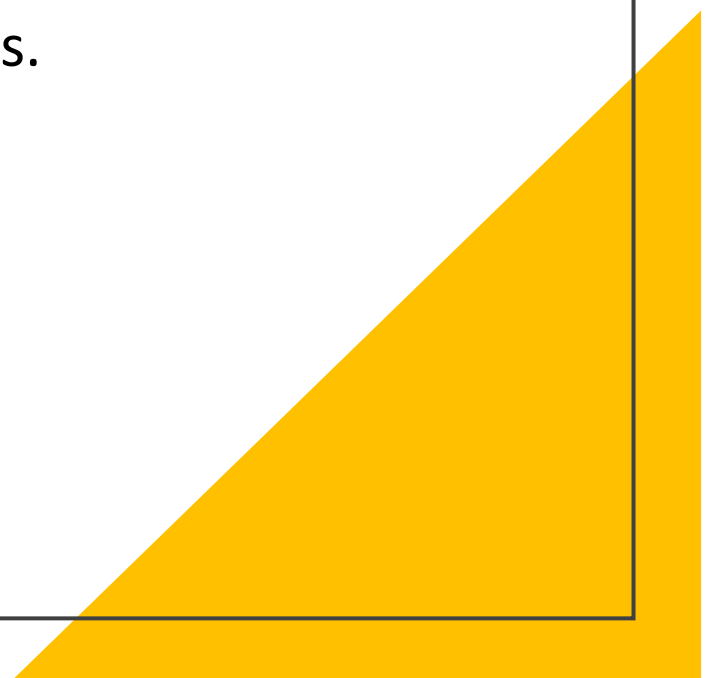
Focus Group Question 2

- How do you integrate soft skills into small-scale assignments and major projects? Give specific examples.



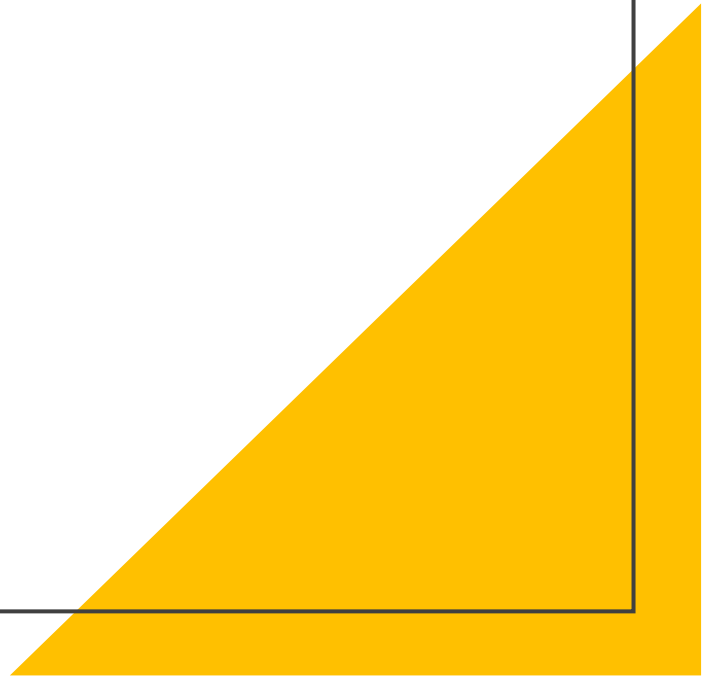
Focus Group Question 3

- Are there any other specific classroom-related activities where soft skills can be included? Give specific examples.



Additional Comments/Questions?

Thank you for your participation!



References

- Bridges, A., 2020. Competencies and tools for higher education graphic communications programs. *Journal of Print Media Technology Research*, 9(4), pp.243-254.

